



Michigan Press Association Foundation Community Journalism Grants

Informing Citizens. Strengthening Democracy.



The Situation

Community journalism is at a crossroads.

- Most newsrooms are shrinking
- Resources stretched thin
- Trust in our institutions is dwindling
- Need and demand for credible, local information is rising



Why it Matters

Strong communities depend on strong local journalism.

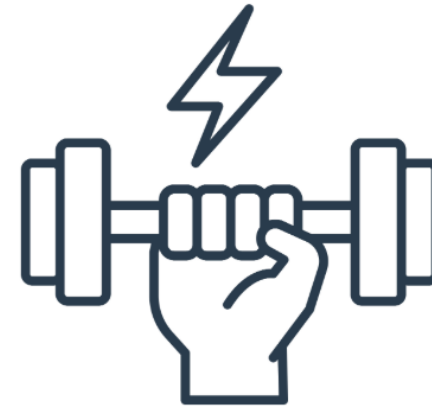
- Informs citizens
- Builds trust
- Elevates voices and perspectives
- Drives accountability
- Strengthens democracy



One Solution

Provide a funding source that helps:

- **Support** local newsrooms
- **Strengthen** community trust
- **Spark** new ideas and storytelling
- **Sustain** journalism for the long term



What the Grants Make Possible

Funding supports:

- Additional reporters or expanded coverage
- In-depth and investigative reporting
- Newsroom technology and tools
- Innovative, community-focused journalism



In Action: Traverse City Record Eagle

Three-part package: Special report | Homeless in Traverse City

- Expanded coverage of a complex, local issue
- Multiple stories across print and digital



Real Impact

- Elevating voices often unheard
- Informing public understanding, awareness
- Driving community conversation, action

TRaverse CITY RECORD EAGLE

Homeless in Traverse City

A special project by the Traverse City Record-Eagle



The Perryman family was living in the Pines
Husband, wife and their four children

02:17

Call to Action | What's Next

Help us expand this work across Michigan.

- **Apply**
Newsrooms: Bring your ideas forward
- **Support**
Funders and partners: Help grow program and its impact
- **Share**
Help spread the word (about the grant, funding opportunity and importance of community journalism)



michiganpress.org/mpa-foundation