

2023 MPA Better Newspaper Contest



Statewide Contest Spotlights Quality Journalism

Members of the Colorado Press Association reviewed 248 entries submitted by 9 Michigan News Media members this year. The competition inspires all journalists to produce their best work, which in turn, nurtures stronger communities.

“The annual Michigan Press Association Better Newspaper Contest gives our members a chance each year to assess and put forth their team’s best work in journalism, photojournalism, column writing, graphic design and advertising. After the judges have reviewed the thousands of submissions and made their decisions, awards will be given, bragging rights established and perhaps a few toasts made to the winners. It is a rare moment in our profession where we allow ourselves to reflect and experience something akin to satisfaction for a job well done. Anyone in this business today is in it, not for kudos, but because of a passion and desire to serve our readers, our advertisers and our communities. For us the work is the reward. But on the occasion of MPA BNC contest awards, let’s take a moment to say to all our coworkers and all our colleagues — Good job! And to the winners — Congratulations!”

— Wes Smith, Michigan Press Association Past-President and Group Publisher of View Newspaper Group

The 2023 “News Media Publication of the Year” award is presented to the top News Media publication in the Local and Statewide circulation classes based on points accumulated (100 for first, 70 for second and 40 for third) in all Editorial contest categories. Winners of those awards are listed below.

Circulation Class	News Media Publication
Local	Flint Beat
Statewide	Michigan Advance

The MPA Rookie Writer Award recognizes exemplary efforts of new writers just breaking into journalism. The three finalists are: Hannah Mackay of the Detroit News, Alyssa McMurtry of Gongwer News Service and Elizabeth Brewer of the Traverse City Record-Eagle, with the award going to **Elizabeth Brewer**.

Reporting on Adolescent Mental Health Issues we are covering reporting on Adolescent Mental Health Issues, including substance use, suicide, school safety and the impact of screen. The three finalists are Greenville Daily News for “Finding Her Own Path”, NowKalamazoo for “Youth Gun Violence on the Rise: root causes, consequences and solutions” and Traverse City Record-Eagle for “Kids in Crisis” with the award going to **NowKalamazoo**.

The MPA Public Service Award recognizes a distinguished example of meritorious public service by a newspaper or newspaper individual that has made a significant contribution to the betterment of their community. Winners of those awards are listed below based on their circulation Class:

News Media-Statewide: Michigan Advance for “From Suicide to mass shootings: The toll of gun”

News Media-Local: BridgeDetroit for “Detroit’s cost for automotive growth: Generational displacement”

The 2024 MPA Better Newspaper Contest opens August 1, 2024.

Best Digital Presentation

News Media-Statewide - Best Digital Presentation

2 Entries

First Place **Michigan Advance**

Michigan Advance

Nelle Dunlap, Goran Butorac, Susan J. Demas

Second Place **Gongwer News Service**

Gongwer News Service

Staff

Best Opinion

News Media-Local - Best Opinion

2 Entries

First Place **Glen Arbor Sun Newspaper**

Taking Account: Road to healing in our Native communities

Alexandra Dailey

Second Place **Glen Arbor Sun Newspaper**

Businesses change in a changing town

Julie Zapoli

News Media-Statewide - Best Opinion

6 Entries

First Place **Michigan Advance**

Rick Haglund

Second Place **Michigan Advance**

Susan J. Demas

Third Place **Michigan Advance**

Monique Stanton

Honorable Mention **Gander Newsroom**

I Went to a Lenten Fish Fry at One of Michigan's Most Historic

Churches. I Took Away More Than a Box of Food

Isaac Constans

Best Page or Pages Design

News Media-Statewide - Best Page or Pages Design

3 Entries

First Place **Michigan Advance**

Michigan governor's race showcases a clash of digital campaign

styles between Whitmer and Dixon

Susan J. Demas, Laina G. Stebbins

Second Place **Michigan Advance**

Trauma, healing and hope as stolen Native remains return home

Anna Gustafson, Andrea Shaw, Laina G. Stebbins, Susan J. Demas

Best Publication Design

News Media-Statewide - Best Publication Design

1 Entries

First Place **Michigan Advance**

Michigan Advance

Nelle Dunlap, Goran Butorac, Susan J. Demas

Best Video Presentation

News Media-Local - Best Video Presentation

6 Entries

First Place **Flint Beat**

Local artist, church team up to bring African safari to Flint's north side

Michael Indriolo, Jiquanda Johnson

Second Place **Flint Beat**

Hey Mr. DJ: Meet the father son duo who is making the crowd move

Michael Indriolo, Jiquanda Johnson

Third Place **Flint Beat**

Meet the brother and sister duo stepping up fitness in Flint

Michael Indriolo, Jiquanda Johnson

News Media-Statewide - Best Video Presentation

3 Entries

First Place **Michigan Advance**

Video: What's in the governor's budget proposal?

Allison R. Donahue

Second Place **Michigan Advance**

Video: What's going on in Michigan's Ottawa County?

Allison R. Donahue

Third Place **Michigan Advance**

Video: Why was The Diatribe left behind?

Allison R. Donahue

Business/Agriculture News

News Media-Local - Business/Agriculture News

9 Entries

First Place **Glen Arbor Sun Newspaper**

Fighting food insecurity: social justice warriors provide love-infused

meals in Leelanau

Abby Chatfield

Second Place **Glen Arbor Sun Newspaper**

Local farm produce springs in Leelanau

Julie Zapoli

Third Place **Flint Beat**

'It's time to pass the baton.' After nearly 50 years, Flint's White Horse

Tavern owners look to sell

Kate Stockrahm

Honorable Mention **Glen Arbor Sun Newspaper**

Second-generation farmhand delivers grapes, workers, tortillas

Jacob Wheeler

News Media-Statewide - Business/Agriculture News

18 Entries

First Place **Michigan Advance**

A proposed Gotion plant has 'turned neighbors and friends into

enemies'

Anna Gustafson

Second Place **Bridge Michigan**

Uncertainty for Michigan rivers, residents as Consumers reconsiders

its 13 dams

Kelly House

Third Place **Bridge Michigan**

America's bats are dying. A Michigan dam may hold a key to their

survival

Kelly House

Honorable Mention **Michigan Advance**

Michigan nurses are leaving their jobs. What will get them to stay?

Anna Gustafson

Feature Photo

News Media-Local - Feature Photo

3 Entries

First Place **Flint Beat**

Feimstro brings the funk to downtown Flint

Michael Indriolo

Second Place **Flint Beat**

Feimstro brings the funk to downtown Flint

Michael Indriolo
Third Place *Flint Beat*
Feimstro brings the funk to downtown Flint
 Michael Indriolo

News Media-Statewide - Feature Photo

13 Entries
First Place *Michigan Advance*

The Michigan Capitol Building dusted with snow
 Andrew Roth
Second Place *Michigan Advance*

South African freedom fighter Ntozelizwe Talakumeni stands in a prison cell
 Ken Coleman
Third Place *Michigan Advance*

Mallory McMorrow finds herself in the spotlight
 Andrew Roth
Honorable Mention *Michigan Advance*

Tudor Dixon stays calm at Michigan GOP celebration
 Andrew Roth

Feature Story

News Media-Local - Feature Story

16 Entries
First Place *NowKalamazoo*

'The possibilities are endless'
 Jessi Phillips
Second Place *Flint Beat*

Meet 'Lady Barton,' Flint's 1928 theatre pipe organ, and the club that loves he
 Kate Stockrahm
Third Place *Flint Beat*

Goodbye to 'the heartbeat of Flint': Mark Baldwin is remembered for his love of city, community
 Kate Stockrahm
Honorable Mention *Glen Arbor Sun Newspaper*

Kissing the artist's spring ground
 Katie Dunn

News Media-Statewide - Feature Story

19 Entries
First Place *Bridge Michigan*

How a tiny U.P. school became a national model for Native American education
 Ron French
Second Place *Bridge Michigan*

Meet the Milan Bike Guy, making kids happy one free, fixed bike at a time
 Roni Kane
Third Place *Michigan Advance*

These bins once held newspapers. Now they hold Narcan - and hope.
 Anna Gustafson
Honorable Mention *Gander Newsroom*

Everyone in This Tiny Michigan Town Knows the Same Catchy Song-Thanks to One Teacher
 Isaac Constans

Government/Education News

News Media-Local - Government/Education News

12 Entries

First Place *BridgeDetroit*
Recreational marijuana: A path to Black prosperity in Detroit

Micah Walker
Second Place *BridgeDetroit*
Detroit families wait-listed for 'maxed out' after school program

Bryce Huffman
Third Place *BridgeDetroit*
Detroit nonprofit leader asks: Where are the men in education?

Micah Walker
Honorable Mention *BridgeDetroit*
When nature calls on Belle Isle, visitors struggle to find a bathroom

Malachi Barrett

News Media-Statewide - Government/Education News

28 Entries
First Place *Chalkbeat*

Schools are paying a steep cost for chronic absenteeism
 Koby Levin, Ethan Bakuli
Second Place *Bridge Michigan*

A community defunds a library over LGBTQ books, and reaps a whirlwind
 Ron French
Third Place *Bridge Michigan*

Growth in the school security industry
 Ron French, Isabel Lohman
Honorable Mention *Michigan Advance*

Trauma, healing and hope as stolen Native remains return home
 Anna Gustafson, Laina G. Stebbins

News Enterprise Reporting

News Media-Local - News Enterprise Reporting

15 Entries
First Place *NowKalamazoo*

Beyond Bullets - Gun violence is a public health crisis in Kalamazoo County. This special project explores the root causes, consequences, and solutions - from the perspective of the people and neighborhoods most affected.

Kristie May, Raine Kuch, Zac Clark, Ben Lando
Second Place *Flint Beat*

A downtown Flint vending machine is helping combat opioid overdose deaths, stigma
 Kate Stockrahm
Third Place *BridgeDetroit*

Youth homelessness an 'invisible crisis' in plain sight, providers say
 Nushrat Rahman
Honorable Mention *BridgeDetroit*

New Bargain Block season, same appraisal problems
 Olivia Lewis

News Media-Statewide - News Enterprise Reporting

19 Entries
First Place *Bridge Michigan*

Critical race theory flap makes teachers tiptoe on slavery, racism topics
 Isabel Lohman
Second Place *Michigan Advance*

After years of misogyny, racism and threats in Lansing, progressive women are in charge
 Anna Gustafson, Allison R. Donahue, Laina G. Stebbins, Susan J. Demas
Third Place *Michigan Advance*

Caught in the culture war crossfire: How LGBTQ+ Michiganders are faring

Anna Gustafson, Jon King

Honorable Mention

Gander Newsroom

Michiganja: A Chronicle of High Life in the Heartland

Kyle Kaminski

News Photo

News Media-Statewide - News Photo

11 Entries

First Place

Bridge Michigan

MSU aftermath

Jonathan Oosting

Second Place

Bridge Michigan

Grieving Sparty

Dale Young

Third Place

Michigan Advance

After the MSU shooting, a student asks: 'Am I next?'

Andrew Roth

Honorable Mention

Bridge Michigan

On Michigan State campus, fragile emotions and a fierce desire for support

Dale Young

Public Service Award

News Media-Local - Public Service Award

1 Entries

First Place

BridgeDetroit

Detroit's cost for automotive growth: Generational displacement

Jena Brooker

News Media-Statewide - Public Service Award

4 Entries

First Place

Michigan Advance

From suicide to mass shootings: The toll of gun violence in Michigan

Anna Gustafson, Susan J. Demas, Andrew Roth, Lily Guiney

Second Place

Gander Newsroom

The Will of the 8%: Michigan's Legislative Loophole

Lisa Hayes, Kyle Kaminski, Isaac Constans, Hope O'Dell

Third Place

Bridge Michigan

Pork spending, corruption in Lansing budget process

Mike Wilkinson, Jonathan Oosting

Honorable Mention

Gongwer News Service

State of Michigan Budget

Staff

Special Section

News Media-Local - Special Section

2 Entries

First Place

BridgeDetroit

Malachi's City Council Notebook

Malachi Barrett

Second Place

Flint Beat

Solutions Journalism - A Fix for Flint

Jiquanda Johnson, Kate Stockrahm

News Media-Statewide - Special Section

1 Entries

First Place

Michigan Advance

Election 2022

Nelle Dunlap, Goran Butorac, Susan J. Demas

Sports Writing

News Media-Statewide - Sports Writing

5 Entries

First Place

Michigan Advance

Michigan lawmakers want to let high school athletes profit off NIL deals. Schools aren't so sure.

Lily Guiney

Second Place

Michigan Advance

After a car crash, doctors said Courtnie Bush was brain dead. Now she's graduating.

Anna Liz Nichols

Third Place

Bridge Michigan

Michigan aims to revive Arctic grayling. But first, where to put them?

Kelly House

Spot News Story

News Media-Local - Spot News Story

3 Entries

First Place

Flint Beat

Flint Board of Ed votes to ban backpacks districtwide

Kate Stockrahm

Second Place

Glen Arbor Sun Newspaper

Joys and perils of open water

Jacob Wheeler

News Media-Statewide - Spot News Story

16 Entries

First Place

Bridge Michigan

Mass shooting at Michigan State University

Bridge Staff

Second Place

Michigan Advance

Nassar survivors sue MSU, claim board met in secret over blocking documents release

Anna Liz Nichols

Third Place

Bridge Michigan

Hex Chrome spill

Kelly House, Robin Erb

Honorable Mention

Michigan Advance

'A carnival for the rich': GR residents slam proposed ordinances targeting unhoused people

Anna Gustafson

Best FOIA Story

Open Class - Best FOIA Story

27 Entries

First Place

Kalamazoo Gazette

Sheriff accused of drunk driving was going 96 mph before crash, police report says

Marie Weidmayer

Second Place

Detroit News

Michigan nursing home complaints reveal deadly chaos in pandemic's early days

Craig Mauger

Third Place

Kalamazoo Gazette

Homeless camp cleanup targeted in \$453K Kalamazoo contract

Brad Devereaux

Honorable Mention

Michigan Advance

'Just not The Diatribe'

Allison R. Donahue

Best Headline

Open Class - Best Headline

53 Entries

First Place

Kalamazoo Gazette

Another one bites the crust: Portage pizzeria closing shop after 44 years

Ryan Boldrey

Second Place

Holland Sentinel

Fish come true: Holland class to raise salmon thanks to Big Red

Classic donation

Mitchell Boatman

Third Place

Traverse City Record-Eagle

Save Your Ash

Allison Batdorff

Honorable Mention

The Ann Arbor News

Convicted porta-potty peeper accused of peeping in more bathrooms after parole

Nathan Clark

Best Photo

Open Class - Best Photo

21 Entries

First Place

Traverse City Record-Eagle

Big bubble

Jan-Michael Stump

Second Place

Kalamazoo Gazette

Faces of Electric Forest

Joel Bissell

Third Place

Daily Telegram

Tecumseh baseball, Blissfield softball win Little League district titles

Mike Dickie

Honorable Mention

Grand Rapids Press

MSU Strong

Cory Morse

Best Podcast

Open Class - Best Podcast

5 Entries

First Place

Detroit Free Press

On the Line: Trying to Find a Bathroom in Detroit

Detroit Free Press Staff

Second Place

Grand Rapids Press

Dungeon of Doom - A Detroit Lions podcast

Kyle Meinke, Ben Raven, Patrick Shea

Third Place

Grand Rapids Press

Michigan Crime Stories - What happened to Breanna?

Gus Burns, Jessica Shepherd

Honorable Mention

Traverse City Record-Eagle

The Get Around

Record-Eagle staff

Best Writing

Open Class - Best Writing

37 Entries

First Place

The Ann Arbor News

How a failed theme park nearly turned Ypsilanti farmland into lunar colonies

Lucas Smolcic Larson

Second Place

Detroit News

Lansing area chicken lady charged with neglect finds redemption

Francis X. Donnelly

Third Place

Grosse Pointe News

Fire destroys business; pub saved

Brad Lindberg

Honorable Mention

Jackson Citizen Patriot

Was deputy's death an accident or something more sinister?

Mitchell Kukulka, Gus Burns

Most Innovative Story Telling

Open Class - Most Innovative Story Telling

18 Entries

First Place

Gander Newsroom

The Michigan State University Campus Shooting & Aftermath

Lisa Hayes, Hope O'Dell, Isaac Constans

Second Place

Flint Journal

Celebrate Black History Month through the eyes of a sixth-grader

Jake May

Third Place

Michigan Advance

Michigan governor's race showcases a clash of digital campaign

styles between Whitmer and Dixon

Susan J. Demas, Laina G. Stebbins

Honorable Mention

Grosse Pointe News

The Big Game

Staff

Reporting on Adolescent Mental Health Issues

Open Class - Reporting on Adolescent Mental Health Issues

13 Entries

First Place

NowKalamazoo

Youth Gun Violence on the Rise: root causes, consequences, and solutions

Staff

Second Place

Greenville Daily News

Finding her own path

Cory Smith

Third Place

Traverse City Record-Eagle

Kids in Crisis

Michael Livingston, Elizabeth Brewer, Patti Brandt Burgess

Honorable Mention

Detroit Free Press

Trapped & Traumatized

Dave Boucher, Lily Altavena

Rookie Writer

Open Class - Rookie Writer

5 Entries

First Place

Traverse City Record-Eagle

Elizabeth Brewer

Second Place

Detroit News

Hannah Mackay

Third Place

Gongwer News Service

Alyssa McMurtry

Honorable Mention

Detroit Free Press

Nushrat Rahman

Best Ad Grouping

Daily - Best Ad Grouping

11 Entries

First Place

Ludington Daily News

Ludington B & B's
 Julie Eilers
Second Place *Cadillac News*
Grilling Directory 2023
 Advertising Department , Graphics Department
Third Place *Daily Mining Gazette*
Home Services Guide
 Bethany Jones
Honorable Mention *Ludington Daily News*
Lake County Hunting & Fishing
 Candy Bryant

Non-Daily - Best Ad Grouping
 9 Entries
First Place *Grosse Pointe News*
Adopt A Pet
 Donna Zetterlund, Julie Sutton
Second Place *Iosco County News-Herald*
Tawas Map Guide
 Staff
Third Place *Grosse Pointe News*
Grosse Pointe News Fishing Classic
 John Pigott
Honorable Mention *Iosco County News-Herald*
The Business and Professional Directory 2023
 Staff

Best Community Cause Marketing

Daily - Best Community Cause Marketing
 8 Entries
First Place *Greenville Daily News*
Halloween Safety
 Ad team
Second Place *Cadillac News*
Cancer Ribbon Awareness 2023
 Advertising Department , Graphics Department
Third Place *Daily Mining Gazette*
Adopt A Pet sig page
 Bethany Jones
Honorable Mention *Ludington Daily News*
Readers' Choice - Vote Now
 Judy Lytle

Non-Daily - Best Community Cause Marketing
 6 Entries
First Place *Tri-County Times*
Pink Together
 Kathleen Smith, Lorie Gavulic, Sales Team
Second Place *Grosse Pointe News*
Proud to be purple
 Jody McVeigh
Third Place *Tri-County Times*
Give back this Christmas
 Jen Ward, Lorie Gavulic, Pete Clinton
Honorable Mention *Leelanau Enterprise*
Law Enforcement
 Mike Anderson

Best Digital Ad

Daily - Best Digital Ad
 5 Entries

First Place *Cadillac News*
YMCA - Camp Torenta
 Katheryn Kidder, Graphics
Second Place *Ludington Daily News*
Carr's Route 31
 Candy Bryant
Third Place *Cadillac News*
Ebels - Little Town Jerky
 advertising, Graphics
Honorable Mention *Cadillac News*
Ebels - Whole Hog Sale
 sales, Graphics

Non-Daily - Best Digital Ad
 3 Entries
First Place *Grosse Pointe News*
Grosse Pointe News Content Promotion
 Olivia Monette, Anne Gryzenia
Second Place *Newberry News*
Oswald's Bear Ranch
 Steve Stiffler
Third Place *Grosse Pointe News*
Fall Style Guide
 Olivia Monette

Best Health/Fitness Ad

Daily - Best Health/Fitness Ad
 3 Entries
First Place *Greenville Daily News*
Boo to the flu
 Ad team
Second Place *Ludington Daily News*
Lakeshore Orthodontics
 Julie Eilers
Third Place *Greenville Daily News*
sheridan wound care
 Ad team

Non-Daily - Best Health/Fitness Ad
 6 Entries
First Place *Grosse Pointe News*
Growing Smiles
 Paul Biondi, Donna Zetterlund
Second Place *Grosse Pointe News*
Healthspan Cooking Demo
 Olivia Monette
Third Place *The Globe*
Wolverine Trails
 The Globe Advertising
Honorable Mention *Tri-County Times*
Pointe Animal Clinic
 Lorie Gavulic, Kathleen Smith

Best in House Circulation Ad

Daily - Best in House Circulation Ad
 6 Entries
First Place *Cadillac News*
Black Friday Subscription Special - Best Price of the Year
 Advertising Leader , Jody Graff
Second Place *Ludington Daily News*
Get Local News Wherever You Are

Judy Lytle
Third Place
NEVER A DULL MOMENT
 Amber Rood
Greenville Daily News

Non-Daily - Best in House Circulation Ad
 7 Entries

First Place
This Mug's For You
 Olivia Monette
Grosse Pointe News

Second Place
Day on the beach
 Mike Anderson
Leelanau Enterprise

Third Place
Gift of Leelanau
 Mike Anderson
Leelanau Enterprise

Honorable Mention
Your Neighborhood
 GPN Production
Grosse Pointe News

Best in House Content Promotion

Daily - Best in House Content Promotion
 7 Entries

First Place
Your City. Your Neighborhood. Your Connection.
 Jody Graff
Cadillac News

Second Place
Happy New Year Employee Ad
 Jody Graff
Cadillac News

Third Place
Take us with you
 Jody Graff
Cadillac News

Honorable Mention
Photo Galleries
 Judy Lytle
Ludington Daily News

Non-Daily - Best in House Content Promotion
 12 Entries

First Place
Fresh Takes Art Contest 2023
 GPN Production, Jody McVeigh
Grosse Pointe News

Second Place
Merry Leelanau Christmas
 Mike Anderson
Leelanau Enterprise

Third Place
Best of the Best
 Anne Gryzenia, Donna Zetterlund, GP News Production
Grosse Pointe News

Honorable Mention
Father's Day Memories
 GPN Staff
Grosse Pointe News

Best Special Section

Daily - Best Special Section
 7 Entries

First Place
Lake Michigan Carferry Badger's 70th Anniversary
 Judy Lytle
Ludington Daily News

Second Place
Our Community 2023
 Advertising Department , Graphics Department , News Department
Cadillac News

Third Place
Greenville Daily News

Winter Sports Preview
 Ad team

Honorable Mention
Lakestyle - June 2023 issue
 Judy Lytle
Ludington Daily News

Non-Daily - Best Special Section
 16 Entries

First Place
Best of the Blotter
 Amy Hubbell, Mike Anderson, Advertising Department, Circulation Department
Leelanau Enterprise

Second Place
Holiday Gift Guide
 Anne Gryzenia, Olivia Monette, Donna Zetterlund, GP News Writers, GP News Sales Team, GP News Production
Grosse Pointe News

Third Place
Leelanau Visitors Guide 2023
 Editorial Department, Creative Department, Advertising Department, Circulation Department
Leelanau Enterprise

Honorable Mention
Wedding Guide - 2023 Spring Homefront
 Nanci Bridget
Tecumseh Herald

Best use of color

Daily - Best use of color
 8 Entries

First Place
LOWELL MARKET
 AD TEAM
Greenville Daily News

Second Place
Biggy Coffee - Bagels
 Shelly Mueller, Graphics
Cadillac News

Third Place
Untamed Archery - Fall outdoor ad
 Katheryn Kidder, Jody Graff
Cadillac News

Honorable Mention
Classic Auto and Truck Repair - Spring Car Ad
 Katheryn Kidder, Jody Graff
Cadillac News

Non-Daily - Best use of color
 8 Entries

First Place
Nittolos 2 for \$20.23
 Mike Anderson
Leelanau Enterprise

Second Place
Bohemian/Omena Bay
 Mike Anderson
Leelanau Enterprise

Third Place
Hotel Iroquois
 Olivia Monette
Grosse Pointe News

Honorable Mention
Fox Creek
 Olivia Monette
Grosse Pointe News

Community Business Promotions

Daily - Community Business Promotions
 7 Entries

First Place
Blessing of the Bikes
 Judy Lytle
Ludington Daily News

Second Place *Daily Mining Gazette*
Welcome Passengers Spadea
 Sue Johnson, Bethany Jones, Candace Wolf

Third Place *Greenville Daily News*
Vendor Promo - Artisans
 Ad team

Honorable Mention *Ludington Daily News*
Sparkle in the Park
 Judy Lytle

Non-Daily - Community Business Promotions
5 Entries
First Place *Grosse Pointe News*
Kercheval After 6
 Olivia Monette

Second Place *Grosse Pointe News*
GP Animal Adoption Society Community Promo
 Donna Zetterlund

Third Place *Leelanau Enterprise*
Christmas Services
 Creative Department, Advertising Department

Honorable Mention *Grosse Pointe News*
Pumpkins in the Park ad
 John Pigott, Julie Sutton, Ken Schop

Entertaining Services

Daily - Entertaining Services
4 Entries
First Place *Cadillac News*
Missaukee Golf - Golf Guide Ad
 Shelly Mueller, Graphics

Second Place *Cadillac News*
The Pines Sports Bar and Bowling - Coupon Ad
 Katheryn Kidder, Graphics

Third Place *Ludington Daily News*
The Mitten Bar/Sportsman's
 Judy Lytle

Honorable Mention *Greenville Daily News*
Christmas COncert
 Ad team

Non-Daily - Entertaining Services
2 Entries
First Place *Tri-County Times*
Boat Bar
 Jen Ward, Eric Lewis

Second Place *Tri-County Times*
Southern Lakes Parks & Rec
 Lorie Gavulic, Bridget Koledo

General Retail

Daily - General Retail
9 Entries
First Place *Greenville Daily News*
Horrocks Christmas
 Ad team

Second Place *Cadillac News*
Pilgrim Village Flshing Shop - Wishes Granted
 Katheryn Kidder, Graphics

Third Place *Cadillac News*
Swick Customer Butchering - Perfection in Every Cut

Linda Ziska, Graphics
Honorable Mention *Ludington Daily News*
25% off Purple Monkey/ABC Kidz
 Judy Lytle

Non-Daily - General Retail
14 Entries
First Place *Leelanau Enterprise*
RPM Records
 Mike Anderson

Second Place *Grosse Pointe News*
Iris
 GPN Production Team

Third Place *Grosse Pointe News*
Pink Elephant Cupcakes
 Paul Biondi, Donna Zetterlund

Honorable Mention *The Missaukee Sentinel*
Brinks Art & Frame Shop
 GJill Thomas, Graphics

Home Furnishings

Daily - Home Furnishings
7 Entries
First Place *Cadillac News*
Positive Chimney & Fire Place
 Linda Ziska, Graphics

Second Place *Ludington Daily News*
Langlois Home Furnishings
 Judy Lytle

Third Place *Cadillac News*
Home Depot
 Katheryn Kidder, Graphics

Honorable Mention *Greenville Daily News*
Larry's
 Ad team

Non-Daily - Home Furnishings
5 Entries
First Place *Tecumseh Herald*
Classic Cabinets
 Nanci Bridget

Second Place *Grosse Pointe News*
Big games belong here - Sargent Appliance
 Anne Gryzenia

Third Place *Tri-County Times*
Dave Lamb
 Lorie Gavulic, Bridget Koledo

Honorable Mention *The Globe*
Hitt's Fine Furniture
 The Globe Advertising

Home Services

Daily - Home Services
8 Entries
First Place *Greenville Daily News*
Classic Red White and Blue
 Ad Team

Second Place *Ludington Daily News*
Carter Lumber - Plan for your dream kitchen
 Julie Eilers

Third Place *Cadillac News*

DouGLASS

Linda Ziska, Graphics

Honorable Mention

Randy Sebring Builder

Katheryn Kidder, Graphics

Cadillac News

Non-Daily - Home Services

7 Entries

First Place

Tecumseh Plywood

Koda Woodward

Second Place

Dave Lamb

Lorie Gavulic, Bridget Koledo

Third Place

Mountain Stone

Jason Plowman

Honorable Mention

Abstract Builders

Nanci Bridget

Tecumseh Herald

Tri-County Times

Leelanau Enterprise

Tecumseh Herald

New and Used Autos- Recreational Vehicles and Boats

Daily - New and Used Autos- Recreational Vehicles and Boats

8 Entries

First Place

Save the Date - Boat Show

Judy Lytle

Second Place

Enjoy Summer - Lakeshore Motorsports

Julie Eilers

Third Place

Save EVery Witch Way

Ad team

Honorable Mention

Four Generations Strong - Urka Auto

Candy Bryant

Ludington Daily News

Ludington Daily News

Greenville Daily News

Ludington Daily News

Non-Daily - New and Used Autos- Recreational Vehicles and Boats

3 Entries

First Place

Suburban Chevrolet of Clinton

Nanci Bridget

Second Place

Ashland Ford

The Globe Advertising

Third Place

Golling Chrysler

Olivia Monette

Tecumseh Herald

The Globe

Grosse Pointe News

Real Estate

Daily - Real Estate

3 Entries

First Place

Backwoods Realty - Real Estate Cover

Shelly Mueller, Kathy Walker

Second Place

Lighthouse Realty

Candy Bryant

Third Place

Cadillac News

Ludington Daily News

Ludington Daily News

Happy Birthday Ludington - C21

Julie Eilers

Non-Daily - Real Estate

6 Entries

First Place

Your Home - Finer Pointes

Donna Zetterlund, Olivia Monette, Julie Sutton

Second Place

John Martin

Jason Plowman

Third Place

Andy Alger Team

Lorie Gavulic, Bridget Koledo

Honorable Mention

Remax Action North

The Globe Advertising

Grosse Pointe News

Leelanau Enterprise

Tri-County Times

The Globe

Restaurants

Daily - Restaurants

10 Entries

First Place

hop hog bbq

Ad team

Second Place

Lunch with us

Ad team

Third Place

The Ultimate Bloody Mary

Julie Eilers, Lorie Brown

Honorable Mention

Beamer's Restaurant

Judy Lytle

Greenville Daily News

Greenville Daily News

Ludington Daily News

Ludington Daily News

Non-Daily - Restaurants

10 Entries

First Place

Morning Glory

Donna Zetterlund

Second Place

Nittolos Pizza Man

Mike Anderson

Third Place

Pendy's Restaurant

Olivia Monette

Honorable Mention

Brine - Tide to Table

Ken Schop, Mary Schlager, Paul Biondi

Grosse Pointe News

Leelanau Enterprise

Grosse Pointe News

Grosse Pointe News

Small Ads Work

Daily - Small Ads Work

7 Entries

First Place

Feel the Heartbeat

Ad team

Honorable Mention

Car Rentals - Vanderhaag

Julie Eilers

Second Place

Lakewood on the Green

Katheryn Kidder, Jody Graff

Greenville Daily News

Ludington Daily News

Cadillac News

Third Place

Funeral Page Banner ad
Ad team

Greenville Daily News

Non-Daily - Small Ads Work

9 Entries

First Place

Furnace Street Distillery
Jason Plowman

Leelanau Enterprise

Second Place

Hopscotch
Nanci Bridget

Tecumseh Herald

Third Place

The Sweet Boutique
Nanci Bridget

Tecumseh Herald

Honorable Mention

Red Crown: Life is Good!
Donna Zetterlund

Grosse Pointe News