STANDARD BENEFITS FOR ALL SPONSORS

• Recognition at the Opening Reception
• Recognition on all printed publicity materials and on MPA website
• Special recognition page in the official conference program
• Booth in the exclusive sponsor aisle at the tradeshow
• One time use of the conference mailing list
• Affiliate Membership pending MPA Board Approval
GOVERNOR’S LUNCHEON PARTNER

$10,000

PARTNERSHIP BENEFITS

Standard benefits for all partners

Logo inclusion on the following:

• Online registration forms
• E-mail blasts
• Recognition in registration packets

Introduction at the Forum

Advertising

• Complimentary ad in the program upgraded to premium placement location
• Prominent opportunity to showcase at the tradeshow
• 30 second spot prior to Governor’s Luncheon
• MPA Bulletin ad, 1/2 page
• MPA Member Directory ad, 1/2 page

Hospitality

• Premier table seating for two organization representatives at the Governor’s Luncheon
• Reserved partner table during scheduled meal functions
• Four complimentary registration packets with additional registration reduced to $199
• Signage at designated event
GRAND SLAM PARTNER
$9,500

PARTNERSHIP BENEFITS

Standard benefits for all partners

Logo Inclusion on the following:
• Online registration forms
• E-mail blasts
• Signage in welcome area
• Recognition in registration packets

Speaker Introductions (choose one)
• Keynote
• Break-out
• Awards Dinner
• Participate on Advertising panel

Hospitality
• Premier table seating for one organization representative at the Governor’s Luncheon
• Reserved partner table during scheduled meal functions

Advertising
• Complimentary ad in the program, upgraded to premium placement location
• Prominent opportunity to showcase at the tradeshow
• General Session Banner
• Email campaign (1x) recognition of partners
• Break partner (1x)
• Four complimentary registration packets with additional registration reduced to $199

HOME RUN PARTNER
$7,500

PARTNERSHIP BENEFITS

Standard benefits for all partners

Logo Inclusion on the following:
• Online registration forms
• E-mail blasts
• Recognition in registration packets

Speaker Introductions
• Break-out

Hospitality
• Four complimentary registration packets with additional registration reduced to $199

Advertising
• Complimentary opportunity to showcase at the tradeshow
• Email campaign (1x) recognition of partners
• MPA Bulletin ad, business card sizing
• MPA Member Directory ad, business card sizing
**TRIPLE PARTNER**

$5,000

**PARTNERSHIP BENEFITS**

*Standard benefits for all partners*

**Advertising**
- One banner ad in a rotating placement on the website
- Complimentary opportunity to showcase at the tradeshow
- Email campaign (1x) recognition of partners
- MPA Bulletin ad, business card sizing
- MPA Member Directory ad, business card sizing

**Hospitality**
- Two complimentary registration packets with additional registration reduced to $199

**BULLPEN WARM-UP EVENT**

$5,000 *(available to two partners)*

**PARTNERSHIP BENEFITS**

*Standard benefits for all partners*

**Advertising**
- Email campaign (1x) recognition of partners
- MPA Bulletin ad, business card sizing
- MPA Member Directory ad, business card sizing

**Hospitality**
- One complimentary registration packet with additional registration reduced to $199

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**AUCTION EVENT NAMING RIGHTS**

$6,000

**PARTNERSHIP BENEFITS**

*Standard benefits for all partners*

**Advertising**
- Email campaign (1x) recognition of partners
- MPA Bulletin ad, business card sizing
- MPA Member Directory ad, business card sizing

**Hospitality**
- One complimentary registration packet with additional registration reduced to $199

**CONFERENCE WELCOME GIFT**

$3,000 *(available to two partners)*

**PARTNERSHIP BENEFITS**

*Standard benefits for all partners*

**Advertising**
- Logo recognition on welcome gift
- Email campaign (1x) recognition of partners

**Hospitality**
- One complimentary registration packet with additional registration reduced to $199
### THE WIND-UP PARTNER

**$3,000**  
*(available to two partners)*

**PARTNERSHIP BENEFITS**

*Standard benefits for all partners*

**Advertising**

- Email campaign (1x) recognition of partners
- Prominent signage at one breakfast

**Hospitality**

- One complimentary registration packets with additional registration reduced to $199

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### BREAKOUT SESSION

**$6,000**  
*(available to three partners)*

**PARTNERSHIP BENEFITS**

*Standard benefits for all partners*

**Advertising**

- Email campaign (1x) recognition of partners
- Prominent signage at one breakfast

**PREMIUM EXHIBITOR**

**$2,000**

**PARTNERSHIP BENEFITS**

*Standard benefits for all partners*

**Hospitality:**

- One exhibitor booth table
- One complimentary registration
- One 5 minute presentation to members at social event or break*

  *Excludes Governor’s Luncheon and Gala. AV costs will be covered by exhibitor.

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### LANYARD

**$3,000**

**PARTNERSHIP BENEFITS**

*Standard benefits for all partners*

**Advertising**

- Email campaign (1x) recognition of partners
- Logo recognition on conference lanyard
- MPA Bulletin ad, business card sizing
- MPA Member Directory ad, business card sizing

**Hospitality**

- One complimentary registration packet

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### EXHIBITOR

**$800**

**PARTNERSHIP BENEFITS**

*Standard benefits for all partners*

**Hospitality:**

- One exhibitor booth table
PARTNERSHIP AGREEMENT

Organization:______________________________________________________________

Address:_________________________________________________________________

Phone:_________________________________  Fax: ______________________________

Contact Person: __________________________ E-mail: __________________________________

Participation Level: ________________________________________________________

☐ Conference Partner  ☐ Grand Slam Partner
☐ Breakout Session  ☐ Triple Partner Home
☐ Run Partner The  ☐ Lanyard
☐ Wind-Up Partner  ☐ Exhibitor
☐ Premium Exhibitor  ☐ Auction Event Naming Rights
☐ Bullpen Warm-Up Event  ☐ Conference Welcome Gift

As a partner of the 2022 Michigan Press Association Annual Conference, our organization agrees to a contribution in the amount of $ _________________. We understand that commitments must be made no later than September 15, 2022 and contributions must be submitted before October 1, 2022.

Partner Representative Signature:

______________________________________________________________

Date: ________________________________