



MICHIGAN PRESS ASSOCIATION CONVENTION

FALL TOGETHER

OCT 7TH, 2021 – LANSING, MI

OCTOBER 7TH - 2021 MORNING EVENTS

8:30 a.m. to 9:30 a.m.

Registration and Legislative briefing - RADISSON

9:30 a.m. to 11:30 a.m.

Visits with Legislators – Spend the morning meeting with your state legislators and letting them know what issues are important to Michigan newspapers. MPA staff will coordinate the visits. Capitol Tour also available. – **Capitol, HOB, and Senate Building**

9:30 a.m. to 11:30 a.m.

Students meet with leaders on water issues - **Sandi Svoboda** of Great Lakes Now and **Garrett Ellison** of MLive will coordinate meetings with policy makers involved in Michigan's water issues and guide them in writing a story on these crucial issues.– **Various**

12:00 a.m. to 1:00 p.m.

Governor's Luncheon - The traditional Governor's luncheon with keynote speaker **Michigan Governor Gretchen Whitmer (Tentative)**. State legislators will also be invited.– **RADISSON**

BREAKOUT SESSIONS

1:30 p.m. to 3:00 p.m.

Josh Baily leading idea exchange - his panel will discuss ideas and actions to help you improve the bottom line and find more revenue. – **RADISSON**

1:30 p.m. to 3:00 p.m.

Social Justice and Policing Panel - This discussion will focus on best practices for reporting on policing and social justice in Michigan. The panel will include reporters and members of law enforcement.– **RADISSON**

BREAKOUT SESSIONS

3:30 p.m. to 5:30 p.m.

Advertising Law Impacting Newspapers - MPA General Counsel **Robin Luce Herrmann** and her team from **Butzel Long** will discuss the legal aspects of advertising and how to avoid pitfalls. – **RADISSON**

3:30 p.m. to 5:30 p.m.

Crime reporting in the digital age - A discussion of how to utilize the digital footage from body cameras, dash cameras and other tools to report on crime. – **RADISSON**

EVENING EVENTS

5:30 p.m. to 6:30 p.m.

Cocktail Party - **RADISSON**

6:30 p.m.

Dinner and Auction - Enjoy dinner with Atlantic Magazines Tim Alberta delivering the keynote speech. Then...It's back! The MPA Foundation auction. Join us and bid on items like trips, beautiful art work, baskets of Michigan fun and other items. A great opportunity to connect with your colleagues from across the state after a long pause. – **RADISSON**

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