

We Can Help Deliver:

Local & Regional Customers

**REACH
LOCAL**



Let Michigan Press Association Services (MPAS) help you get local using over 300 MPA member newspapers and their websites. Local community coverage and expertise is what make our new member newspapers necessary to the community and therefore to your media business.

We can help you with your media needs. By utilizing MPAS's media placement services. You can become more streamlined and profitable, allowing your media team more time to focus on strategic work.

SERVICES

We can help you with newspapers in Michigan and beyond

- ✓ Insert Advertising- Newspaper inserts have always been effective
- 💡 ROP Advertising- A great option, any size ad in any Michigan newspaper
- ★ Digital Advertising- We will help you build a digital footprint in Michigan to reach a large audience

Contact:
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