

Special Legal Services For Members of the Michigan Press Association



General Counsel to the
Michigan Press Association



Under MPA policy, hotline inquiries are limited to 15 minutes. Some tasks cannot be completed within that timeframe, so we offer members a deeply discounted rate for these services:

\$145/hour
3.5 hours maximum

FOIA Administrative Appeals. One administrative appeal letter and negotiations to resolve impasse.

Responding to Retraction Demands. Review of a retraction demand and related materials, formal response to the demand, and pre-lawsuit negotiations to resolve claim.

Pre-Publication Review. Risk assessment of one draft story.

Reviews & Audits:

- **Carrier, Stringer, Freelancer Contracts.** Review and customize independent-contractor agreements for legal compliance and tax issues.
- **Advertising Agreement.** Risk assessment of one advertising agreement.*
- **Photograph Procedures.** Review of procedures for photographers to limit liability for privacy, rights of publicity, ownership rights or licenses, and copyright claims.*

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- **Website Terms of Use.** Risk assessment of current or proposed terms of use for member websites.*
- **Social Media Policy.** Audit policy for legal compliance.*
- **CDA & DMCA Immunity.** Audit website and procedures for compliance with immunity provisions of Section 230 of the Communications Decency Act and the Digital Millennium Copyright Act for certain infringement, libel and invasion-of-privacy claims.

Trademark Registration Application. Assist with preparing and researching an application to register one trademark (e.g., the name of the newspaper, a marketing campaign, etc.).

Newsroom or Sales Seminars. Presentation of seminars to news-rooms, advertising staff, circulation staff, or human resources depart-ments on current issues.

* Revisions would be drafted at this special rate, if you approve the work in advance.

* This does not include the cost of outside vendors, such as the search report, or the filing fee (USPTO charges \$325 per mark per class). If the mark is denied, responding to Office Actions would be billed at the regular MPA hourly rate for members.





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