



2020-2021 MPA Directory Reservation Form

YES! We want to be represented in the 2020-2021 MPA Membership Directory

Newspaper or Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: (____) _____ Email: _____

Signature: _____ Date: _____

- Please bill me.
- Payment enclosed. *No cancellations after January 13, 2020.*
- To pay by Credit Card please call 517-372-2424.

Make checks payable to:

Michigan Press Association Services, 827 N. Washington Ave. Lansing, MI 48906

Please reserve the following:

- \$750 (Full Color) Full Page package 7.5" wide x 10" tall
Includes 5 additional copies of directory for staff
- \$600 (Full Color) 1/2 Page package 7.5" wide x 5" tall
Includes 5 additional copies of directory for staff
- \$400 (Full Color) 1/4 Page Horizontal 7.5" wide x 2.5" tall
Includes 5 additional copies of directory for staff
- \$100 (Full Color) Business Card 3.5" wide x 2" tall

If you advertised last year and want to discuss reupping that ad this year, please contact Diana at diana@michiganpress.org.

*(Rates are net and are not commissionable.)

IMPORTANT AD COPY SPECIFICATIONS

- Deadline for ad copy is **January 13, 2020**
- We prefer to receive your ad copy electronically, as a PDF.
- All fonts should be embedded, and the PDF should be at least 300 dpi.
- For ads in color, please provide us with a composite PDF.
- Ad copy or related questions can be e-mailed to: diana@michiganpress.org.

Please fax or email completed form to: Diana Davis
diana@michiganpress.org or fax to (517) 372-2429.
 Questions? Call Diana at (517) 372-2424.