

Tulip Time Festival is an annual festival held in Holland, Michigan. It has been held every year in mid-May since 1929 and is currently the largest tulip festival in the United States.



MICHIGAN DISPLAY NETWORK WEST CENTRAL REGION

CAPTURE THIS ENGAGED AUDIENCE!

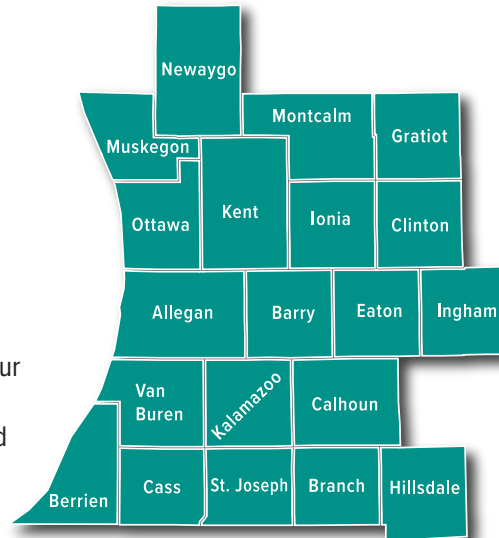
7 in 10 Michigan adults have read a newspaper in the past week, making newspapers, in any format, an important vehicle to reach a desirable audience.*

CHOOSE SIZE:

2x2 (3.22"x2"): \$449 per week
2x4 (3.22"x4"): \$898 per week

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Tuesday at noon EST, the week prior to the week of publication. Day of publication varies by newspaper; CNA cannot guarantee a specific publication day, even for daily newspapers.



ALLEGAN

Saugatuck, The Commercial Record
Allegan County News
Plainwell Union Enterprise

BARRY

Hastings Banner
Hastings Reminder
Middleville/Caledonia Sun & News

BERRIEN

Niles Daily Star*
St. Joseph Herald-Palladium*

BRANCH

Coldwater Daily Reporter*

CALHOUN

Albion Recorder
Marshall Ad-visor & Chronicle

CASS

Cassopolis Vigilant
Dowagiac Daily News*
Edwardsburg Argus

GRATIOT

Ithaca Gratiot County Herald

HILLSDALE

Hillsdale Daily News*

IONIA

Ionia Sentinel-Standard*

KENT

Lowell Ledger

MUSKEGON

Whitehall White Lake Beacon

NEWAYGO

Fremont, Times-Indicator

OTTAWA

Grand Haven Tribune*
Holland Sentinel*
Zeeland Record

ST. JOSEPH

Sturgis Journal*
Three Rivers Commercial-News*

VAN BUREN

South Haven Tribune

26 Newspapers

Readership: 293,274

*Daily Newspaper



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