According to Crain’s Detroit Business, 75 percent of all U.S. tart cherries are grown in Michigan.

**CAPTURE THIS ENGAGED AUDIENCE!**
7 in 10 Michigan adults have read a newspaper in the past week, making newspapers, in any format, an important vehicle to reach a desirable audience. *

**CHOOSE SIZE:**
- 2x2 (3.22”x2”): $449 per week
- 2x4 (3.22”x4”): $898 per week

**FREQUENCY:** In order to maximize response to your advertising message, frequency is key! With CNA’s frequency discount, place one ad at regular price and the second and third ads are 25% off.

**DEADLINE:** Ad copy, insertion order and payment must be received by Tuesday at noon EST, the week prior to the week of publication. Day of publication varies by newspaper; CNA cannot guarantee a specific publication day, even for daily newspapers.

**ANTRIM**
Bellaire/Antrim Review

**BENZIE**
Frankfort Benzie County Record Patriot

**CHARLEVOIX**
Boyne City Gazette
Charlevoix Courier

**CHEBOYGAN**
Cheboygan Daily Tribune*

**CHIPPEWA**
Sault St. Marie Evening News*

**CLARE**
Clare County Review

**CRAWFORD**
Grayling Crawford County Avalanche

**EMMET**
Petoskey News-Review*

**GENESEE**
Mt. Morris/Clio Herald

**GRAND TRAVERSE**
Traverse City Record-Eagle*

**HURON**
Bad Axe Huron Daily Tribune*

**IOSCO**
East Tawas Iosco County News-Herald
Oscoda Press

**LAKE**
Baldwin Lake County Star

**LAPEER**
Lapeer Area View
Lapeer, The County Press

**MANISTEE**
Manistee News-Advocate*

**MASON**
Ludington Daily News*

**MECOSTA**
Big Rapids Pioneer*

**MIDLAND**
Midland Daily News*

**MONTMORENCY**
Atlanta Montmorency County Tribune

**OCEANA**
Hart Oceana Co. Herald

**OTSEGO**
Gaylord Herald Times

**PRESQUE ISLE**
Rogers City Presque Isle Co. Advance & Onaway Outlook

**SAGINAW**
Birch Run/Bridgeport Herald

**SANILAC**
Sandusky Tribune

**WEXFORD**
Cadillac News*

28 Newspapers
Readership: 300,172
*Daily Newspaper