**COMPLETE THIS FORM** and return it to CNA, by fax (1-866-512-8845), email (networks@cnaads.com).

**PLEASE E-MAIL AD COPY** in PDF format to networks@cnaads.com in the 3.22” column width size. Ads should be black and white.

**FOR QUESTIONS CONTACT:**
Email: networks@cnaads.com
Phone: 515-422-9060 Ext. 124

Newspapers bill client directly and then pay 50% of the total order cost to CNA.
Newspapers must be participating member of the 2x2/2x4 network to sell the network and keep 50% commission.
NO POLITICAL ADS ACCEPTED.
Mail checks to:
Customized Newspaper Advertising
319 E. 5th Street
Des Moines, IA 50309

**Deadline:** Tuesday 12:00PM to run the following week. Run weeks start on Mondays.

**AMOUNT DUE TO CNA** (net): _____________
Amount due to CNA is half of the total cost of the ad.
(example, statewide 2x2: $599, Metro 2x2: $349.50 due to CNA)

<table>
<thead>
<tr>
<th>Run Dates</th>
<th># of Insertions</th>
<th>Region(S) Selected</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**2x2 Rates**

- **Statewide:** $1198
- **West/Central or North Zone:** $449
- **Metro Detroit Zone:** $699

**2x4 Rates**

- **Statewide:** $2098
- **West/Central or North Zone:** $898
- **Metro Detroit Zone:** $1349

**Frequency Rate**
Place 1 ad at regular price, & the 2nd & 3rd ads are 25% off

**CONFIRMATION**
by CNA: ________________________________
DATE: _______________________________
BuyID #: _______________________________

**NEWSPAPER**
**Authorization:** ________________________________