**MICHIGAN Order Form**

Newspaper: ____________________  Newspaper Email: ____________________
Newspaper Contact: ______________  Newspaper Phone: ______________

<table>
<thead>
<tr>
<th>Run Dates</th>
<th># of Insertions</th>
<th>Region(S) Selected</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Word Count Rules**
- Address (street, box & route) = 2 words
- Phone numbers, area code, extension = 1 word
- City, State, Zip = 1 word
- Month & Day = 1 word

**Frequency Rate**
Place an ad for 4 consecutive weeks, then get the 5th week free.

<table>
<thead>
<tr>
<th>25 Words</th>
<th>Per Add. Word</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statewide: $299</td>
<td>Statewide: $7</td>
</tr>
<tr>
<td>North &amp; West Region: $150</td>
<td>North &amp; West Region: $7</td>
</tr>
<tr>
<td>East Region: $250</td>
<td>East Region: $7</td>
</tr>
</tbody>
</table>

**AMOUNT DUE TO CNA (net):**
Amount due to CNA is half of the total cost of the ad. (example, statewide: $149.50, North & West Region $75, East Region $125 due to CNA)

Deadline: Tuesday 12:00PM to run the following week. Run weeks start on Mondays.

AD COPY:

____________________________________

____________________________________

____________________________________

____________________________________

DATE: ____________________
BuyID #: ____________________

CONFIRMATION by CNA: ____________________

NEWSPAPER AUTHORIZATION: ____________________