# **2017 MPA Better Newspaper Contest**



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# Statewide Contest Spotlights Better Journalism

Members of Missouri Press Association reviewed 2,967 entries submitted by 100 Michigan newspapers/Individual members this year. The competition inspires all journalists to produce better work, which in turn, nurtures stronger communities.

"The Michigan Press Association's annual Better Newspaper Contest allows member journalists, photojournalists, columnists, designers—all of us—to show off our best work. This year was no exception with nearly 3,000 entries submitted. That's a lot of excellent work. As chair of the contest committee, I've watched the competition change considerably over recent years in an effort to keep up with the changes in our industry. More changes are ahead as we try to bring all of our members into the contest. So, celebrate your victories, mourn your losses, and please come back later this year to show off your best work once again."-Better Newspaper Contest Chairman David Green

The 2017 "Newspaper of the Year" award is presented to the top newspaper in eight circulation classes based on points accumulated (100 for first, 70 for second and 40 for third) in all Editorial contest categories. Winners of those awards are listed below.

Daily Newspapers of the Year			Weekly/News Media Publication Newspapers of the Year		
Circulation Class	<b>Total Points</b>	Newspaper	Circulation Class	<b>Total Points</b>	Newspaper
Class A	1,340	Grand Rapids Press	Class A	1,460	Bridge Magazine
Class B	940	Traverse City Record-Eagle	Class B	1,640	Leelanau Enterprise
Class C	690	Petoskey News-Review	Class C	730	Gaylord Herald Times
Class D	1,030	Greenville Daily News	Class D	950	State Line Observer

**Circulation Class Breakdown:** Daily Class A – over 20,000; Daily Class B – 11,001-20,000; Daily Class C – 5,001-11,000; Daily Class D – 5,000 and under; Weekly Class A/Specialty Publications – over 15,000; Weekly Class B/Specialty Publications – 7,001-15,000; Weekly Class C/Specialty Publications – 3,001-7,000; Weekly Class D/Specialty Publications – 3,000 and under.

**The 2017 Advertising Contest** this year awarded the Excellence in Advertising Award to the overall winner in all the advertising categories. We based on points accumulated (100 for first, 70 for second and 40 for third) in all nine advertising categories. The three finalists are: Greenville Daily News, Tri-County Times and Tecumseh Herald, with the winner going to **Tri-County Times**.

The MPA Public Service Award recognizes a distinguished example of meritorious public service by a newspaper or newspaper individual that has made a significant contribution to the betterment of their community. The three finalists are: Bridge Magazine for "Michigan School Segregation Investigation", Jackson Citizen Patriot for Heroin, horse tranquilizers and heartbreak: How addiction killed 51 in Jackson County last year "", and Traverse City Record-Eagle for "High Crimes", with the award going to Jackson Citizen Patriot.

**The MPA Rookie Writer Award** recognizes exemplary efforts of new writers just breaking into journalism. The three finalists are: Madison Bennett of Cadence Newspaper, Taylor DesOrmeau of Jackson Citizen Patriot and Oona Goodin-Smith of Flint Journal, with the award going to **Oona Goodin-Smith**.

The MPA Public Notice Journalism Award recognizes stories that exemplify the importance of public notice in newspapers. The finalist Grand Rapids Press for "Nestle bottled water plant upgrade driving more groundwater extraction" with the award going to Grand Rapids Press.

The 2018 MPA Better Newspaper Contest opens August 1, 2018

#### **Best Column**

Daily A - Best Column

9 Entries

Great entries all around.

First Place

Detroit Free Press

Reclaiming Home

Stephen Henderson

Stephen puts it all out there in an emotional and powerful story about a son coming to terms with his relationship with his father, and the struggle of healing after his father's death. This is more than a column. It's a story of self-exploration, hope and much, much more.

Second Place Detroit Free Press

What a family's fight against racism can teach new Detroiters Nancy Kaffer

I found myself rooting for Rosa Malone immediately. Malone's story is one that needed to be told, and Nancy Kaffer did so fabulously. Using old documents to help tell the tale was a nice addition.

Third Place Grand Rapids Press

Learn from people of different faiths

David Krishef

I enjoyed how this column encourages reader participation around a singular question. Interesting blend of voices and philosophies that hopefully leads to more compassion and understanding in the world. Great entries all around. There was no question that Stephen Henderson's was the best of a strong group.

Honorable Mention Lansing State Journal

Say what? 9-year-old muzzled at Lansing council meeting Judy Putnam

Charli Collison's voice was silenced. Kudos to Judy Putnam for letting it be heard.

#### Daily B - Best Column

12 Entries

The top columnists were strong. Clear writing, good examples and local emphasis did it for me in this contest.

First Place Traverse City Record-Eagle

The sweet emotion of small business

Dan Nielsen

This column captured small business so well. I loved the comparison to those who hug first, then try to build a relationship. Good local example. Clear writing. Nicely done.

Second Place Bay City Times

What fueled Bay City's renaissance in in 2016?

Andrew Dodson

A terrific idea for a year-end piece and well executed. I was engaged from start to finish with what was happening in your city. A strong local piece.

Third Place Daily Telegram

Straight-ticket option lazy, harmful

Mark Lenz

The lede on this was super. From that point, everything flowed. Well made arguments. A state issue brought home to the local level.

## Daily C - Best Column

20 Entries

Lots of strong columns in this category. The Northwoods Notebook and Lame duck clerk were right on the heels of the winners. Good work.

First Place Petoskey News-Review

Long way to go

Renee Tanner

This is an important topic. Your writing was clear. The comparison made in the quote was a good one. And using your personal experience packed a punch.

Second Place Petoskey News-Review

Online reviews

Jeremy McBain

Loved this strong reminder of free speech protections. The ending was the best.

Third Place Midland Daily News

Cell phones a distraction in the classroom

Jack Telfer

You made strong points. I would have liked to have a more local flavor in this column, but the opinion side of it was well done.

Honorable Mention

Petoskey News-Review

She's got this

Renee Tanner

Just loved this story of a mother's realization that her child is an adult. You used details and action to show me what was going on. Super nice.

Daily D - Best Column

18 Entries

First Place Manistee News-Advocate

A letter to my son: The rest belongs to you

Dylan Savela

Second Place Huron Daily Tribune

Needing more than a few good men

Kate Hessling

Third Place Manistee News-Advocate

Young minds are a terrible thing to waste

Ken Grabowski

Honorable Mention The Pioneer

Everybody needed a skinny kid

Jim Crees

Weekly/News Media A - Best Column

8 Entries

First Place Bridge Magazine

Detroit Police killed their sons at the Algiers Hotel. No one ever said sorry

Danielle McGuire

Danielle is more storyteller than columnist, which makes her a great columnist. The imagery she uses draws the reader into the world she paints with words.

Second Place Bridge Magazine

Phil Power

Interesting analysis of presidents and how they used media. His commonsense approach to politics, paired with history, is insightful and thought provoking.

Third Place Grand Valley Advance

Pet checklist may help you avoid bad choices in human companionship

Cathy Runyon

Clever comparison between shopping for dogs and humans. Very enjoyable read that makes more sense than it probably should.

Honorable Mention Grand Valley Advance

In the school of life, the test sometimes comes before the teacher arrives

Cathy Runyon

Homey, enjoyable and clever. I find myself wanting to put an egg in the microwave just to see what happens, even though Cathy has already told me.

#### Weekly/News Media B - Best Column

29 Entries

Lots of important subjects in these columns. I'd encourage the writers to tell stories that matter.

First Place **Tri-County Times** 

There is always hope

Vera Hogan

It takes courage to share a story like this. It's an important message to get out, though. Good for you.

Second Place Leelanau Enterprise

The thing no one wants to talk about

Amy Hubbell

Another uncomfortable topic that needs to be discussed. It always helps get a point across when you share a personal story.

Third Place Grosse Pointe News

These women don't represent me

Mary Anne Brush

Loved the writing on this, particularly the ending.

Honorable Mention Leelanau Enterprise

On reporting amidst 'trickle down distrust'

Eric Carlson

Good local examples on a national issue.

# Weekly/News Media C - Best Column

28 Entries

Very good entries overall. Columns that illustrate some degree of actual reporting, and/or particular attention to writing and voice, tend to do best in this category. Relying on Google searches for information isn't a good strategy.

First Place The Tri-City Times

A walk in the Fog

Iris Lee Underwood

This column is poetry that speaks to everyone. Ms. Underwood displays a talent for painting pictures with words and for writing with the conversational style that makes you feel you already know her. Wonderful voice.

**Second Place** Oceana's Herald-Journal

7.mbc.column.2

Mary Beth Crain

Here's an enjoyable critique of the first 2016 presidential debate that went beyond complaining to offer a constructive comparison to the Kennedy-Nixon debate of 1960. A great idea well executed.

Third Place Tecumseh Herald

Inner Space - Addiction

Jackie Koch

It takes courage and skill to reflect on one's personal suffering to illustrate the impact of a national epidemic. This is an important and compelling essay.

**Honorable Mention Gaylord Herald Times** 

A simple matter of surrender

Michael Jones

Mr. Jones tackles a topic common to fast-growing cities. You gotta like a folksy column that yearns for the old days but acknowledges that, in healthy towns, the strains and the benefits of development are intertwined.

#### Weekly/News Media D - Best Column 30 Entries

Nearly all the writing in this category was excellent - concise, most always accompanied by examples that supported the writers' opinions. I thought I chose an easy category to judge, but was wrong!

First Place Oxford Leader

Booting OCTV out of meeting doesn't look very good

C.J. Carnacchio

Issues that journalists need to confront too often. You did a great job of describing what happened at this meeting and why it shouldn't. My absolute favorite line from all 30 entries in this category, "Meetings should be messy at times because life is messy and only robots and idiots agree on everything." Good job!

Second Place The Boyne City Gazette

Genuine Imitation Poverty

Benjamin Gohs

Wow! Reading this I was trying to imagine a poverty simulation that really gets to the heart of many, many impoverished lives. You did a fantastic job of describing it for your readers.

Third Place The Advance

Anonymous sources overused in Washington beltway stories

Marcia Loader

All journalists should be so lucky to have you as their mentor! Great job of explaining our job and why we have to have credible sources who will be named. Thank you!

Honorable Mention The Advance

Media disappoints when slanting news

Marcia Loader

#### Best Editorial

#### Daily A - Best Editorial

6 Entries

Michigan has much to editorialize on. A strong set of editorials.

**Grand Rapids Press** First Place

Take MSU police off Nassar investigation

Shannon Murphy

I suppose this resonated because what is happening in the news today. This editorial certainly sounded the alarms that the school had no business being involved in the investigation.

Second Place Detroit Free Press

State's cowardly act: Changing the rules for Flint

Nancy Kaffer

Strong language makes this editorial a must read on a situation where officials just keep doing the wrong thing.

Third Place Lansing State Journal

MSU must work harder to change culture

Elaine Kulhanek

MSU has lots of problems that seem symptomatic of a bad administration. Hopefully that's going to improve. But we need newspapers to remind

Daily B - Best Editorial

10 Entries

First Place Jackson Citizen Patriot

City Council should say no to bigotry, intolerance and vote yes on LGBT rights

Staff

Bold and brave editorial leaving no wiggle room for any doubts where the paper stands. Bravo.

Second Place Traverse City Record-Eagle

Editorial: State payments important step in healing damage to poor Nathan Payne

Strong editorial voice

Third Place Traverse City Record-Eagle Editorial: Statistics indicate systemic problem beyond GT region

Nathan Payne

Good local subject matter

#### Daily C - Best Editorial

13 Entries

The top three editorials were very strong in this category. Readers from the publications were well served with how the writers attacked these issues.

First Place The Mining Journal

Journal retire-rehire series underscores transparency need Bud Sargent

Great editorial noting the importance of the Sunshine Law. There were calls to action and this newspaper should be proud of how they informed their readers about this issue. Great Job!

Second Place Grand Haven Tribune

What Joyce Hatton said was wrong

Matt DeYoung

This is a fantastic editorial. The newspaper did an outstanding job crafting their viewpoint, backed it up and challenged the person in question to take action in the end.

Third Place Herald-Palladium

Conflict of interest

Dale Brewer

Newspaper did a great job of pointing out an issue that needed to be publicly addressed. Editorial was crafted well and the readers were informed of an issue they might not be aware of.

Honorable Mention Alpena News

Time to return to respect, civility

Bill Speer

Solid editorial. Not as strong as the top three, but was the best of the rest.

Daily D - Best Editorial

10 Entries

First Place Huron Daily Tribune

Free speech in danger on campus

Kate Hessling

Second Place Greenville Daily News

The \$9 Million Question Elisabeth Waldon

Third Place Huron Daily Tribune

Let the townships decide on turbines

Dave Shane

Honorable Mention Huron Daily Tribune

Throwing policy out the window

Kate Hessling

Weekly/News Media B - Best Editorial

5 Entries

How lucky are the readers of the Leelanau Enterprise. These were strong editorials on local issues. All were well reasoned. Strong support for the Open Meetings Act. The winning editorial edged the rest because it did something that not enough papers do -- it provided readers with the why behind a decision made not to cover a story. A strong showing.

First Place Leelanau Enterprise

How we decide what needs to be covered

Alan Campbell

Second Place Leelanau Enterprise

Third party equals third choice

Jav Bushen

Third Place Leelanau Enterprise

Northport should hire outside of one family

Alan Campbell

Honorable Mention Leelanau Enterprise

On open meetings, road commissioners

Alan Campbell

Weekly/News Media C - Best Editorial

8 Entries

First Place The Record

A message from the publisher on the banning of this newspaper Lawrence Sobczak

A well-worded account of local officials trying to discredit "the media" and a strong reaffirmation of the newspaper's role in the community. This isn't a new issue for newspapers but seems particularly timely given the national attention news media were receiving, and continue to receive, from critics decrying their centuries-old role.

Second Place The Tri-City Times

Textbook definition of red tape

Catherine Minolli

Good breakdown of how federal government involvement can slow things down, baffling many individuals. Local people are usually the best to solve local problems, but the government hardly ever makes things so simple.

Third Place Houghton Lake Resorter & Roscommon County
Herald-News

Forward focus

Eric Hamp

Strong look at how a school district's actions affect the entire community.

Honorable Mention The Tri-City Times

It's time for no reason absentee

Catherine Minolli

Solid writing, good argument, clear direction.

Weekly/News Media D - Best Editorial

14 Entries

First Place Oxford Leader

Hate the tax, but support our schools

C.J. Carnacchio

A well-written and interesting take on what it means to support a tax increase. This editorial does a good job of reminding readers that the kids who stand to lose if a school district is not funded appropriately and encouraging those readers to take a stand for what's right, even if it hurts the pocketbook.

Second Place The Boyne City Gazette

Online Anonymity Unleashes Disdain

Benjamin Gohs

Good points being made here. This issue is one that many newspapers struggle with. Additionally, the emotional reaction from members of the community, readers and non-readers alike can generate frustration.

Third Place Cass City Chronicle

Let's talk about suicide together

Tom Montgomery

An important issue that isn't discussed openly because, as the editorial says, it makes people uncomfortable. This reminds us that sometimes the most important change comes when we're the least comfortable.

Honorable Mention The Advance

Lessons about the real world can be found, learned right here Marcia Loader

A timeless argument that becomes increasingly important as more community newspapers close their doors.

## Best Newspaper Design

Daily A - Best Newspaper Design 3 Entries

Three strong entries. Even though these papers obviously use the same template, the higher number of graphics, illustrations and photos in The Grand Rapids Press sets it apart from the other two.

First Place Grand Rapids Press

The Grand Rapids Press, Feb. 12, 2017

Staff

The use of graphics, illustrations and photos on every section front sets the Press apart. Nearly every story, including stories on inside pages, has an entry point for readers — from drop caps, pull quotes, graphics, photos, etc. Well done. The Larry Nassar investigation, featured on A1 and continued in the D section, is top notch. Overall, the Press exceeds the criteria in this category and deserves the top award.

Second Place Kalamazoo Gazette

Kalamazoo Gazette (Feb. 19, 2017)

Staff

This is a very strong entry. Like its sister paper in Grand Rapids, the Gazette serves its readers well with its use of graphics, illustrations and photos on its section fronts as well as many inside pages. Some inside stories are copy heavy (thus a bit gray), but the use of subheads and pull quotes help. The centerpiece on the shooting anniversary is very attractive and in depth. Overall, the design of the Gazette is very clean. Well done.

Third Place Flint Journal

June 11, 2017

Staff

The Journal does a nice job in photo usage on its section fronts. Some of the inside pages, however, are a little gray. Entry points (pull quotes, photos or graphics) would help. Well done on the profiles of the young athletes. This makes a great package. The layout of the business page makes the centerpiece pop. Great use of the illustration and white space. Overall, this a very nice paper.

# Daily B - Best Newspaper Design

7 Entries

There were several very strong entries in this division. The top picks prevailed because they best fit the criteria of overall graphic design, typography and use of photos.

First Place Jackson Citizen Patriot

Jackson Citizen Patriot

Staff

Great paper. The Jackson Citizen Patriot does an outstanding job in its usage of photos, graphics and illustrations. The A1 heroin epidemic centerpiece is top notch. The corresponding pages provide an in depth look at the issue and how it touches readers' lives. Some of the inside pages were a little gray, but other sections of this edition helped overcome that. Great job on the Father's Day page (graphically providing information in an easy to read format). The business, homes and health pages also are very strong with the use of illustrations and white space. Overall, this is a very strong effort. Well done.

Second Place Muskegon Chronicle

Muskegon Chronicle (April 23, 2017)

Staff

This is also a very strong entry. The Chronicle does a great job of utilizing photos, illustrations and white space. The A1 centerpiece takes an otherwise bland photo and turns it into a masterpiece. The wildlife photo page is not only attractive, but the concept gets readers involved and showcases their work. The business page is very clean with the use of white space and the illustration. Well done.

Third Place The Ann Arbor News

Ann Arbor News July 2, 2017

Staff

The News does an outstanding job of using photos (even on inside pages). The July 4 illustration page is awesome. Great use of white space and illustrations on the business and homes pages. Great looking newspaper.

Honorable Mention

The Monroe News

Trump wins

Staff

Very nice front page. The centerpiece on the presidential election is a unique way to present an event that everyone else had. Great job. Overall, the News does a great job of using photos throughout the paper.

Daily C - Best Newspaper Design

4 Entries

First Place Grand Haven Tribune

Grand Haven Tribune December 24

Staff

Overall design is excellent. I would suggest keeping articles alignment consistent throughout.

Second Place Petoskey News-Review

Petoskey News-Review

Staff

Good use of fitting a lot of information on each page. Page 4 heading is too big, but nice byline headings

Third Place Ludington Daily News

Sand Angel success, community breaks another world record Mitch Galloway

Interesting design/layout. Would like to have seen the entire paper.

Honorable Mention Cadillac News

June 3, 2017

Staff

Do you have margins and they just did not show up on the pdf? Lack of margins threw off my judging. Page 1B is great! More pages need to look like this!

Daily D - Best Newspaper Design

4 Entries

First Place Huron Daily Tribune

Aug. 9, 2016 edition of the Huron Daily Tribune

Dave Shane, Kate Hessling

Great clean and contemporary design! Good job!

Second Place Sturgis Journal

Newspaper Design entry

Journal Staff

I like the overall layout, especially page 8. The front page seems a little bit too busy.

Third Place The Pioneer

August 26, 2016 Pioneer

Justin McKee

Would like to see consistent use of page headings. The masthead and logo are very nice.

Honorable Mention Greenville Daily News

Daily News

Staff

Avoid use of ads above the fold on the front page. I love the page headings but be consistent with them.

Weekly/News Media B - Best Newspaper Design

2 Entries

First Place Tri-County Times

October 16, 2016 Tri-County Times

Jennifer Ward

More newspapers need to use pull quotes to break up copy like you do. Nice use of color. Feature pages are awesome. White space helps tremendously.

Second Place Leelanau Enterprise

Best Newspaper Design

Alan Campbell, Amy Hubbell, Eric Carlson, Patti Brandt Burgess, Jay Bushen

From the front page on, well done. Great use of color on those color pages. Some of the "grayer" pages need to broken up a little with pull quotes, etc.

#### Weekly/News Media C - Best Newspaper Design 6 Entries

Tips were given to each of the four winners to make their presentations even better. This shouldn't take away from what was presented. All four papers were not that far from each other when it comes to design. Each paper offers a clear presentation to its readers. Great use of photographs throughout.

First Place The Tri-City Times

03-01-17

Staff

Solid page design on front. Nice use of headlines and decks throughout. Great layout overall. Solid dominant image on sports page. Staff does a nice job of keeping the layout tight and making it easy to follow for its readers. Font package is solid.

Second Place Tecumseh Herald

December 15, 2016 The Tecumseh Herald

The Tecumseh Herald Staff

Nice use of dominant images. Photos were solid on sports pages and the layout was presented well. Overall, this is a quality design.

Third Place **Gaylord Herald Times** 

Herald Times entry

Frank Michels, Renee Tanner, Wendy Wolfsen

The Turkey page had a solid use of artwork. Sports pages have a nice, clean layout w/ solid dominant images. Enjoyed the look of the classifieds and ghost-inspired piece. Overall, this staff does a good job in presentation of material to its readers.

**Honorable Mention** The Record

Volume #1. Issue #31

Staff

Nice use of dominant image on the front page, one that has a very clean presentation.

Weekly/News Media D - Best Newspaper Design

5 Entries

First Place The Boyne City Gazette

March 08, 2017

Christopher Faulknor, Benjamin Gohs

**Second Place** Michigan Lawyers Weekly

Michigan Lawyers Weekly 4/24/17

Christie Sielfleisch

Third Place State Line Observer

State Line Observer

David Green

**Honorable Mention** Edwardsburg Argus

#haleystrong

Ambrosia Neldon, Sarah Culton

Best Page or Pages Design

Daily A - Best Page or Pages Design

7 Entries

First Place Detroit Free Press

Our children: Searching for solutions

Brian McNamara

Extremely well-done layout makes the readers key in on each individual quote. Text is broken up nicely so it's not too gray. Great for the reader!

Second Place

So long, Joe

Rvan Ford

Simply yet extremely effective. Limited wording makes the reader look at each little piece. Well done.

Third Place

**Grand Rapids Press** 

Detroit Free Press

Grand Rapids 1967 Race Riot

Staff

Very well played about an important historical happening. Photos are played excellently throughout.

Daily B - Best Page or Pages Design

14 Entries

First Place Saginaw News

Between the notes

Staff

The winner by far...Absolutely excellent use of photos, headlines, great use of copy. This could go up against any newspaper in the country.

Second Place Daily Telegram

Top 10 boys stories sports front

Scott McNeish

Great idea, and very well done. Forces the reader to look at all 10 items. Very nice

Third Place The Ann Arbor News

Skin Deep

Ann Arbor News

Simply yet extremely effective. Great use of photo and headlines and copy.

Daily C - Best Page or Pages Design

15 Entries

First Place Alpena News

Alpena Ynglings

Pam Brunn

This entry is what this category is all about. BEST PAGE, and it definitely is. The colors and tones and the use of the photos makes the reader feel they are a part of it.

Second Place Petoskey News-Review

Walk on the wildflower side

Renee Tanner

Extremely well done. Vivid, colorful, impactful. Absolutely beautiful page, photos and layout.

Third Place Petoskey News-Review

Oh fudge

Renee Tanner

From the headline to the way the photos are played. Very different and eye catching.

**Honorable Mention Ludington Daily News** 

A sand angel start to summer Judy Lytle, Patti Klevorn

Daily D - Best Page or Pages Design

12 Entries

First Place Manistee News-Advocate

Front page

Julia Cavanaugh, Michelle Graves

Very colorful, excellent use of photos and varied headlines. Certainly a standout!

Second Place Niles Daily Star

Horizons 2017 Ambrosia Neldon

Very well done, eye-catching, like the slanted concept.

#### Third Place

Huron Daily Tribune

Huron Community Fair Cover

Alissa Klee

This is so well done because I'm sure in that community that every reader is literally looking at every photo because of the layout.

# Weekly/News Media A - Best Page or Pages Design 3 Entries

Private notes were provided to each of the entries. The first place winner stood out as tops in the category.

First Place Farmington Press

When the lights go down, the show begins

Jason Clancy

Solid image. Nice touch of white text in the dark area. Great way to display what could be boring photos of light posts and putting on this background that helps tell the story. Solid font choice for the headline.

Second Place Troy Times

Dust mites: how to reduce a common allergen

Jason Clancy

Great image of the dust mites really helps this layout. Nice use of the font design as well.

Third Place West Bloomfield Beacon

Pantones Greenery to refresh, revitalize in 2017

Jason Clancy

Nice touch of "panatone" in the headline. Layout is unique.

# Weekly/News Media B - Best Page or Pages Design 8 Entries

A lot of strong designs here made this difficult on the judge. The wow factor of the winner made their design stand out. So much creativity shown by the second place design made this a difficult decision. Overall, great presentations.

First Place Leelanau Enterprise

HAIL MARY: Queen of the Cooks

Amy Hubbell, Mike Anderson, Jay Bushen

This is a fun presentation. Using the recipe cards for facts about the subject offered a great touch. This was just fantastic. Great dominant image. Nice touch of starting article on the apron. Outstanding!

Second Place Tri-County Times

Halloween

Jennifer Ward, Sally Rummel

A fantastic layout. Great font usage and display of photos with colorful background on page 1. The creativity is top notch on page with top scary movies to watch. The blood "burst" is a great touch. Splattering blood on other spots is a nice touch. Great job!!!! This could easily be a first place winner. Was very close...

Third Place Tri-County Times

Lord of the Gourds

Jennifer Ward, Sally Rummel

Fantastic layout and design. Nice design on helpful tips throughout this piece. Font creativity very strong with headline on 3B. Just a strong layout and nice consistency.

Honorable Mention Spinal Column Newsweekly

Beer here: Rustic Leaf Brewing Co. to open in Waterford late spring Libby Phillips-Pinner

I would consider using justified the last line to the left for column alignments. Beer layout is fantastic. Love the beer image splashing even up into the flag. Overall, a solid layout.

Weekly/News Media C - Best Page or Pages Design

5 Entries

First Place Gaylord Herald Times

Changing justice

Frank Michels

Interesting yet very effective way to handle the 2 judges. Works for the reader. "Changing Justice" image works well.

Second Place Gaylord Herald Times

Skin deep

Arielle Breen

Great use of main photo. Layout really draws in the reader

Third Place Oceana's Herald-Journal

9 3-9-17 OHJ Andrew Skinner

Colorful, effective use of photos and design.

Honorable Mention The Tri-City Times

03-22-17 Staff

Weekly/News Media D - Best Page or Pages Design

5 Entries

First Place State Line Observer

Cruisin' to Hal's Garage

David Green

Absolutely great photo page. Reader gets the full gist of the piece immediately. Excellent use of playing photos at different sizes.

Second Place Charlevoix Courier

A1 of Charlevoix Courier

Frank Michels

Playing this photo large works well, as does the copy on top of the actual photo. Very vivid and clean layout.

Third Place Michigan Lawyers Weekly

Michigan Lawyers Weekly 4/10/17 cover

Christie Sielfleisch

Sharp design. Attention getting photo/graphic.

# Best Sports Columnist

Daily A - Best Sports Columnist

9 Entries

First Place Grand Rapids Press

Mark Dantonio lumps MSU investigation targets with innocent parties David Mayo

Writer deftly points out the failure of coach's strategy of protecting the identity of certain players to the detriment of others. An argument for more, not less, information.

Second Place Grand Rapids Press

After another meltdown, time has come for Tigers, K-Rod to part ways

Evan Woodbery

Strong argument that offers supporting data and alternatives.

Third Place Lansing State Journal

What Miles Bridges can learn from Gary Harris

Graham Couch

Good column that relays the advice of someone's who's been there. Nice touch

Honorable Mention Grand Rapids Press

Dear Commissioner Manfred: Justin Verlander has some ideas worth listening to

**Evan Woodbery** 

Well crafted column on a mildly quirky subject. Writer did a nice job of not only highlighting Verlander's theory but his teammate's verbal eye-roll.

Daily B - Best Sports Columnist

10 Entries

First Place Bay City Times

Fuel the bus, John Glenn passes on local competition of Saginaw Valley League

Lee Thompson

Strong criticism of a board decision. Walked readers through pros and cons and delivered insight.

Second Place Holland Sentinel

We need to come together

Dan D'Addona

The writer walks a tightrope between opposing political camps, as he acknowledges, and takes the only side that is certain: the right to express grievances speech protected by the First Amendment.

Third Place Traverse City Record-Eagle

Beeman a beast on defense

**Brendan Quealy** 

Good insight beyond the game stats to focus on an unsung hero.

Honorable Mention Holland Sentinel

Lasting legacy

Dan D'Addona

Well written. Writer delivered a story about a sports hero that included less-known info and a new perspective.

Daily C - Best Sports Columnist

15 Entries

Tough competition to judge with so many well-composed columns. Keep up the good work.

First Place The Mining Journal

Time to end the stigma

Ryan Stieg

Great column about a topic that needs to be addressed even if it is not a very popular one.

Second Place Alpena News

Nugent perseveres through cancer diagnosis

James Andersen

Nice column about a student-athlete juggling athletic commitments,

academic obligations and beating cancer.

Third Place Ludington Daily News

Ghosts of LHS-River Rouge past awaken

Lloyd Wallace

Good column about the historical side of a rivalry dating all the way back to when most of us were not even alive.

Daily D - Best Sports Columnist

4 Entries

First Place Manistee News-Advocate

A decade later, gender equity ruling just isn't a big deal

Scott Yoshonis

This is a complete column, giving the full story of a decade old court decision and rolling in analysis and opinion on the effects (or lack thereof) of what was seen at the time as a momentous occurrence.

Second Place Greenville Daily News

What's wrong with second favorites?

Ryan Schlehuber

This column connects with the 12-year-old in many readers, with humor and breezy writing.

Third Place Greenville Daily News

Greenville, Belding's historic football rivalry goes back 108 years April 10

Ryan Schlehuber

History and rivalries and a light touch with the pen. Well done.

Weekly/News Media B - Best Sports Columnist

4 Entries

First Place Leelanau Enterprise

Lady Lakers shine bright without a star

Jay Bushen

Good pacing throughout the piece, with lots of detail and exuberance.

Second Place Tri-County Times

Some of my favorite athletes I've watched the last 15 years

**David Troppens** 

This column has a high NPI: names per inch. Lots of scrappy athletes over 15 years.

Third Place Leelanau Enterprise

Positive athletes are reflections of peninsula

Jay Bushen

A rose to prep sports. I like the part about peninsula GPAs. "How cool is that?"

Weekly/News Media C - Best Sports Columnist

6 Entries

First Place Gaylord Herald Times

Ice season's tragic start

Chris Engle

This entry ties news events with personal experience, opinion and a dash of service journalism.

Second Place The County Press, Lapeer

NFL Cheerleaders

Lisa Paine

You go! The outrage oozes throughout, fulfilling one of the important roles of a columnist in sparking conversation.

Third Place The County Press, Lapeer

Being a good person

Lisa Paine

The column starts slow but picks up with examples and attitude.

Weekly/News Media D - Best Sports Columnist

6 Entries

First Place State Line Observer

Wiffleball is one nutty sport

David Green

The definition of a good column is when you can make me read about a subject I care nothing about. Enter wiffleball. Entertaining and informative.

Second Place State Line Observer

NASCAR Notes: When will Junior return?

Rich Foley

There's lots of news in this column, which is written in an easily accessible manner

Third Place State Line Observer

NASCAR Notes: Senator Carl Edwards?

Rich Foley

I suppose if you're going to give in to wild speculation, a column is the place to do it.

**Business/Agriculture News** 

Daily A - Business/Agriculture News

11 Entries

This was an incredibly strong category top to bottom, and while no entry had major issues or problems, the three winners were good enough to rise to the top, going above and beyond simply solid, error-free work.

First Place Detroit Free Press

The Faults in No-Fault

JC Reindl

A tremendous series of stories. Each was well-reported, deeply sourced and expertly demonstrated a serious issue facing nearly all your readers. Further, it took the time to explore not just the problem, but its causes and potential solutions. Terrific, terrific stuff. Quite easily the strongest submission, even in a very strong category.

Second Place

**Grand Rapids Press** 

Is prominent landlord using foreclosure loophole to ditch low-income residents

Jim Harger

Very nicely done; one of a few stories that stood out above the rest in a category that was very strong top to bottom. The story has impact, not only on disadvantaged people in your community, but also demonstrates some degree of abuse by those in positions of power.

Third Place **Grand Rapids Press** 

Dangerous Work Shandra Martinez

Though it feels like more personal details from families to have lost loved ones would've taken this from very good to excellent, it was thorough and well-reported.

Daily B - Business/Agriculture News

24 Entries

First Place Battle Creek Enquirer

A failed solution?

Dillon Davis, Jennifer Bowman

Second Place The Ann Arbor News

Recycling plant problems

Ryan Stanton

Third Place Holland Sentinel

The long and winding road to Zeeland

Austin Metz

Daily C - Business/Agriculture News

19 Entries

The best of the entries told stories that simplified and explained potentially confusing areas for readers.

First Place Cadillac News

GMO concerns prompt farmers to switch to grass-fed beef

Chris Lamphere

A simple, straightforward story explaining the difference of grass-fed and corn-fed beef and what the benefits are for farmers, including things people might not think of.

**Second Place** Herald-Palladium

Keeping them on the farm

Tony Wittkowski

The statistics on changing demographics improve this story, which also explains various reasons why farming is not an option for young people these days.

Third Place Herald-Palladium

Wherever, whenever

Tony Wittkowski

Some interesting aspects to this story, although I also think the business owners got away with a free advertising for his business without being really interviewed/grilled. I would like to see more information about how big this company is in terms of dollars, especially since the number of "employees" is so small, and what kind of business drones are in terms of expenses vs. revenue streams.

**Honorable Mention** 

Wind turbines in county Sally York, Tim Rath

The Argus-Press

Daily D - Business/Agriculture News

13 Entries

First Place The Pioneer

Natalie Pennington wins voung farmer award

Meghan Haas

Great subject, good writing and layout

Second Place Manistee News-Advocate

A local leader in agriculture

Dylan Savela

Unique layout, good writing, overall good piece.

Third Place Greenville Daily News

Freezing temperatures and wet weather affect local crops

Stacie Smith Good story.

Honorable Mention Huron Daily Tribune

Farmers scrambling to return rotting beets to fields

Brenda Battel

Weekly/News Media A - Business/Agriculture News

6 Entries

First Place Bridge Magazine

Michigan and the death of entrepreneurship

Mike Wilkinson

Interviews with those starting their own businesses, as well as why some fail, adds depth to what easily could have been an analysis piece relying more on data than people. The companion piece about startups was a nice addition to provide readers keys to success.

Second Place Bridge Magazine

Can a Chilean forestry company revive Grayling?

Lindsay VanHulle

Thorough look at how a struggling town tries to reinvent itself through a single company, and the growth that came along with it. The author got to the root of this story.

Third Place Bridge Magazine

*Is business losing clout in Lansing?* 

Lindsay VanHulle, Ted Roelofs

Strong prose describing the business climate in Michigan, and how early traction when Gov. Snyder took office slowed down when infighting began. The first two pieces of the five were the strongest. Though business was a common theme among the five entries, they felt forced together and not part of a singular package, which held back this entry from ranking higher.

Honorable Mention Bridge Magazine

100 workers recalled. Then they all flunked a drug test

Chad Selweski

An engaging look at an increasing workplace problem, especially as more states are legalizing either recreational or medicinal marijuana. This articles captures the frustrations of employees and employers alike. Well done.

Weekly/News Media B - Business/Agriculture News

7 Entries

First Place Leelanau Enterprise

Imports Flood Fruit Market

Alan Campbell

Great localization of a national issue and its impact.

Second Place **Tri-County Times** 

Revealing the mysteries of dry cleaning

Sally Rummel

I had never really thought about dry cleaners. Creative and informative piece.

Third Place

Your grocery store of the future

Sally Rummel

Neat report on the future trends in grocery shopping on a local level.

Tri-County Times

Honorable Mention Tri-County Times

Today's used car salesmen no longer fit the stereotype Sally Rummel

Loved the lead. Interesting story on changing times.

Weekly/News Media C - Business/Agriculture News 13 Entries

First Place The Record

Strawberry crop survives harsh weather

Lawrence Sobczak

This was a very well written news story. Compared to other news stories in this category, the writer of this article showed the impact of the late frost and its impact on the growing season and the local economy. Job well done!

Second Place The Tri-City Times

Making hay

Maria Brown

Well written story that highlights the unsung heroes of rural America — our farmers. Applaud their spirit and their willingness to help one another. I also applaud you, Tri-City Times, for publishing this story which I am sure warmed the hearts of your readers.

Third Place Gaylord Herald Times

Residents unhappy with clear-cut forest

Arielle Breen

This was an engaging piece to read from the beginning to end. Arielle did an excellent job of conveying the emotions felt by the local residents and the thought processes of the DNR employees.

Honorable Mention Allegan County News

Farmers hope flock holds treatment for Huntington's

Ryan Lewis

Wow, what a fascinating story. It was clear and concise and didn't get too caught up in the technical side of the medical research.

Weekly/News Media D - Business/Agriculture News 5 Entries

First Place Michigan Lawyers Weekly

Rock band wins in Supreme Court trademark case

Thomas Franz

To be completely honest, this story took me by surprise. The narrative of the story was clear and concise. Excellent job of showing how one case likely impacts another pending case. I also enjoyed how you looked at the implications of the ruling for businesses filing trademark applications.

Second Place Michigan Lawyers Weekly

'What's hiding in the deep?'

Agenique Smiley

We've all been there. We go to the story and buy a product hoping that it lives up to its warranty. Nice job of covering this story from all of the different angles — the customer, the store representative, and experts in the field.

Third Place Charlevoix Courier

Solar good for local business

Lonnie Allen

This story was well written and probably would have been ranked as the top story, if this category was strictly focused on agriculture.

Solar energy can be complex and sometimes readers can get lost in the weeds when the writer gets too technical. Not so with this story. This story explains very plainly how the solar panels are making a real difference for a local business. Excellent work!

Honorable Mention The Boyne City Gazette

*Area Businesses Help Form New Group to Stop Enbridge Line 5* Benjamin Gohs

As the editor of a hyper-local publication myself, I understand why someone might be hesitant to include more of a national perspective. However, a national perspective is exactly what this story needed. A story regarding the integrity of America's oil and gas pipelines couldn't be more relevant. This story tells the feelings of the local community extremely well, but would have benefited from including more context as to why the local business community was so opposed to the continued use of the pipelines.

## **Feature Photo**

Daily A - Feature Photo

10 Entries

First Place Grand Rapids Press

Victory in Hope College annual 'Pull' goes to sophomore class

Allison Farrand

Photographer got into great position to capture the faces of those competing and those cheering them on. A lot to look at in the photo.

Second Place Kalamazoo Gazette

National Blueberry Festival well underway despite rainfall, high temperatures

Chelsea Purgahn

With crumbs and blueberries, photographer has captured a striking image.

Third Place Flint Journal

Last shift, last cup of joe

Jake May

Picture captures the exhaustion noted in the story.

Honorable Mention Flint Journal

Honor for those fallen

Jake May

Photographer did well capturing the faces, whereas I suspect many photographers may have pointed toward the other direction if there was a speaker or ceremony taking place.

## Daily B - Feature Photo

32 Entries

A lot of really good entries out of 30-plus, so the ones I had in my top 15 all were worthy of consideration for first place. The ones that separated themselves were unique moments and interesting stories that were both told with the photo and made you want to read the story. But I could easily put another 10 in honorable mention.

First Place The Ann Arbor News

Pizza Break

**Hunter Dyke** 

A mix of spot news photography but showing the human side of a firefighters' workday. Photographer did well to get in the right spot for great composition.

Second Place Jackson Citizen Patriot

Adoption Day

**Emily Mesner** 

Reactions of the court officials adds to the photo.

Third Place Jackson Citizen Patriot

Never Too Old

Samantha Madar

Shows the personality of the gentleman about to take his sky-diving adventure.

Honorable Mention

The Ann Arbor News

Sensitive Tattoos Melanie Maxwell

The photo draws your attention to the story's breast cancer aspects.

Daily C - Feature Photo

22 Entries

First Place Midland Daily News

Anniversary

Erin Kirkland

Fabulous moment captured so well. Nicely done. Such rich texture in their faces. And their positioning is wonderful. What body language. Well made image.

Second Place Herald-Palladium

In The Open

Don Campbell

Several strong scenic in this division and this one just jumped out. The isolation makes this a strong contender in a strong division.

Third Place Petoskey News-Review

Wonderful Wings

Randy Goss

What a great capture of body language and full extension of the bird. Great job freezing the motion and making this such a graphic image.

Honorable Mention Herald-Palladium

Heading For Cover

Don Campbell

Another strong scenic in an overall strong field. Well done and great sense of graphics.

Daily D - Feature Photo

12 Entries

First Place The Pioneer

Ag Olympics rounds out busy week for 4-Hers

Brandon Fountain

Simply a fun moment with great expressions and interaction among the subjects. Well composed. A nice moment.

Second Place Huron Daily Tribune

A December sunset

Bill Diller

Several good scenic in this division and this was the best. You found the good light.

Third Place Greenville Daily News

Canine Heroes in Training

**Emilee Nielsen** 

Really liked this image. Wish it would have been cropped much tighter by photographer or an editor. Force your reader into the interaction between dog and handler to improve this image's standing.

Honorable Mention Manistee News-Advocate

Ducks and dredging

Dylan Savela

Well composed. Makes me want to see what images you could make out on that dredge. What's hanging out on the rig?

Weekly/News Media A - Feature Photo

10 Entries

First Place Grosse Pointe Times

hope

Deborah Boeger-Jacques

Very nice image with a strong graphic touch. This is such a good view to highlight the group's message. Well done.

Second Place Bridge Magazine

Amid strikes and spares, Muslim worries that the game has changed Brian Widdis

Lots to view in this frame. Enjoyed looking around in the background at the different levels of participation. Fun image.

Third Place Grand Valley Advance

All part of the show

Brian Forde

Nothing to see here folks just a man walking around on fire. Catchy image. Jumps off the page at you. An attention grabber for sure. Nicely made.

Weekly/News Media B - Feature Photo

13 Entries

First Place Grosse Pointe News

Pure Grosse Pointe

Renee Landuyt

Good graphics with the lines of the hammock framing the boy. Great body language of crossed legs and book open over his midsection. Screams summer in Michigan and takes me back to several scenes of my youth. Congratulations and great image. Top images were a toss up. Loved them both.

Second Place Tri-County Times

Holy Thursday brings parishioners together at St. John the

Evangelist

Tim Jagielo

What caught my attention was the depth of this image. So many layers of church folks waiting, praying, taking communion. There's something going on in every inch of this image. Top images were a toss up. Loved them both.

Third Place The Citizen, Ortonville

Here's the scoop

Patrick McAbee

Back to the best "kid holiday" of the year with this image. Really nice clean background makes this image even stronger.

Honorable Mention Leelanau Enterprise

Buck Pole

Ken Scott

There were several nice scenic. This one caught my attention and took me back to a Michigan beach of my youth. Nature can be both beautiful and cruel, eh? Nice image.

Weekly/News Media C - Feature Photo

14 Entries

First Place Oceana's Herald-Journal

12 Love on the water

Andrew Skinner

Beautiful photo and very inviting article for the front page.

Second Place Oceana's Herald-Journal

12 up stream battler Andrew Skinner Amazing action photo!

Third Place Gaylord Herald Times

Homecoming coronation

Brandon Folsom

Heartwarming photo and article. Captures the emotion of pure joy.

Honorable Mention Houghton Lake Resorter & Roscommon County Herald-News

FISH TAILS AND FISH TALES

Thomas Reznich

Loved the title and great photo!

Weekly/News Media D - Feature Photo

11 Entries

First Place The Boyne City Gazette

Boyne Meets Broadway

Christopher Faulknor

Beautiful photo! Always a nice surprise when going through the picture someone took from an event and find a gem like this in there.

Second Place State Line Observer

Light show

David Green

Perfect timina!

Third Place Oxford Leader

Generations of respect

C.J. Carnacchio

Heartfelt photo. Captured the emotion perfectly.

Honorable Mention

Honoring Fallen Soldiers

The Boyne City Gazette

Christopher Faulknor

Heartwarming photo. Nice front page article also.

Daily A - Feature Story

21 Entries

First Place Detroit Free Press

Nowhere to run: Survivor of brutal abuse faces death threats, ex's

Kristen Jordan Shamus

Multiple times the system failed Nicole Beverly, and this article reveals them all. This is the kind of reporting that makes an impact on both the subject and the reader, and may have even saved a lives.

Second Place Detroit Free Press

Small-town history museum in Michigan was born from revenge John Carlisle

This story is quirky, mysterious, tragic, but ultimately compelling. Carm is an enigmatic character, at first, and the author does a fine job taking the reader on a journey of discovery, of both Charm and his museum.

Third Place **Detroit Free Press** 

Forgotten mass grave in the U.P. finally gets recognition John Carlisle

Powerful writing, and in some places almost poetic. Morbid and macabre reporting done right.

**Honorable Mention** Lansing State Journal

Ecoterrorist admits firebombing MSU 25 years ago

**RJ Wolcott** 

Impressive reporting decades after an event that finished what was previously an incomplete story. The interactive map was a great addition.

Daily B - Feature Story

36 Entries

The first-place winner was far and away the best entry, Notice how the writer shows the connection of the lunch lady, through describing the senior photos on her cash register to describing her social media presence. Show readers, don't just tell them. The use of quotes was effective, with lots of voices. Lots of good topics in this category.

First Place Traverse City Record-Eagle

Lunch lady loves large

Allison Batdorff

Loved this story. You did a great job of showing the lunch lady's impact instead of just saying she had impact. Loved the diverse voices in the story. Strong story from start to finish.

Second Place Traverse City Record-Eagle

Many hands raise up Rapid City girl

Allison Batdorff

Touching story about a little girl whose life has been changed because she now has a doll that looks like her.

Third Place Battle Creek Enquirer

Old debate has new face

Jennifer Bowman

This story made the medical marijuana debate really hit home. Powerful ending quote from Mom.

Honorable Mention

Saginaw News

Mighty Marchin' Trojans keep their music alive with passion, pride Jose Norris

A good story on the effect a teacher can have on students.

Daily C - Feature Story

50 Entries

First Place The Daily News, Iron Mountain

We have lost a great man

Theresa Proudfit

Power lead-off to a well-written memorial.

Second Place Cadillac News

'Always dreaming, always planning'

Karen Hopper Usher

Wonderfully descriptive language!

Third Place Petoskey News-Review

Brad the brewer Lindsay Gingrich Very interesting story.

**Honorable Mention** Grand Haven Tribune

Hip to be square Matt DeYoung

Daily D - Feature Story

29 Entries

With 29 entries, I found this hard to narrow them down. I was able to get to 6, and really wish I could have added two more honorable mentions. Wonderful stories, about some amazing people. Great job Michigan Press Association members.

First Place Greenville Daily News

'Kissing Everything Goodbye'

Elisabeth Waldon

This is a topic that resonates nationally and locally. You made this hyperlocal. The journal entries were placed perfectly. You captured the emotion of the family. I hope you follow up with the family as the heroin epidemic continues to get news space in your paper. Great job on a tough subject.

Second Place The Pioneer

Joshua Clark was in action at Iwo Jima

Shanna Avery

Wonderful job of leading us through this mans life and experience. You not only told a story but also documented history. Great job.

Third Place The Pioneer

Adventures, history fill the shelves at Raus Mecosta Book Gallery

Brandon Fountain Great story for your readers. It made me want to go to the book store. You also captured the character of the owner, an added benefit to the facts of the

story. Nice iob. Honorable Mention The Pioneer

Mecosta County attorney reflects on overcoming past, hurdles

A great story to tell. I would suggest you send this to all your alternative school teachers and counselors. Keep finding stories like this one. Nice job.

Weekly/News Media A - Feature Story

12 Entries

First Place Bridge Magazine A conservative and two liberals swapped news feeds. It didn't end

well

Ron French

Second Place Bridge Magazine

He became famous defending "Algiers Motel" cops. Deal with it. Joel Kurth

Third Place Bridge Magazine

He started the Detroit riot. His son wrestles with the carnage

Bill McGraw

**Honorable Mention** Bridge Magazine

An unwanted touch, two lives in freefall

Laura Berman

Weekly/News Media B - Feature Story

33 Entries

First Place Leelanau Enterprise

They never found his helmet

Eric Carlson

Second Place The Citizen, Ortonville

Murder on the mind: The hunt for Ally Bruger's killer

Susan Bromley

Third Place **Tri-County Times** 

I made it I can't believe it

Sally Rummel

**Honorable Mention** Leelanau Enterprise

Class presidents murder revived by parole hearing

Patti Brandt Burgess

Weekly/News Media C - Feature Story

36 Entries

First Place **Gaylord Herald Times** 

A redistribution of happiness

Judy Wagley

Consider me the latest victim of this story's "re-distribution of happiness." This story has all of the makings of an award-winning feature story because of its interesting narrative, which includes a combination of local history and present-day sources. You should know that this was an extremely crowded field with more than 36 entries, but yours stood out because of your ability to make the thrill of this postcards journey come alive. Excellent writing!

Second Place White Lake Beacon

Reunion is a gift

**Greg Means** 

What a heartwarming story! This was a well-written feature story that reminds us all journalists that everyone has a story, including the man with a University of Michigan sticker on his walker!

Third Place Houghton Lake Resorter & Roscommon County Herald-News

Second grade mock election comes down to single vote Krista Tacev-Cater

At first, this story made me want to roll my eyes. However, it grew on me and by the end of the story, I realized how strong of a feature story this was. This entry does an excellent job of showing how young people, especially children, internalized the political rhetoric of the most recent presidential election. This feature should remind us sometimes the best election stories come from a child's mouth.

Honorable Mention The Tri-City Times

Prescribed Horror

Randy Jorgensen

Prescribed Horror should come with a warning label, because it is a beautifully written piece and puts a face to America's drug addiction. The face and the story of John Topie is a haunting reminder of how drug abuse can impact even the strongest pillars of our community. This story would be first-place, but at times this story felt more like a column and less of a feature story. My training and my education believes that stories require quotations to be noted by "source said" rather than the format in this entry. Also, I would have preferred to see the story end another way. The final paragraph read as too strongly of an editorial tone rather than an objective tone. However, despite the changes that I would make, I can not in good conscience let this story and the work of your staff go unrecognized. When other newspapers might shy away from reporting on a disgraced hall of fame and beloved

coach, your publication went there. You covered it, fearlessly and accurately. You brought relevant information regarding our country's opioid addiction to the mailboxes and dining room tables of your readers.

Weekly/News Media D - Feature Story

16 Entries

First Place Oxford Leader

Supervisor celebrates 70 with 14,000-foot plunge

C.J. Carnacchio

Second Place State Line Observer

Author talks about his \$500 Detroit home

David Green

Third Place Charlevoix Courier

From Homeless to hopeful

Julie Collard

Honorable Mention Oxford Leader

Budding soap mogul doesn't let anything stop him -- not even

Asperger's C.J. Carnacchio

# **Government/Education News**

# Daily A - Government/Education News

13 Entries

Great, meaty stories in this category. A job well done for all entries.

First Place Detroit Free Press

Disorderly Conduct: How the system protects problem cops

Jim Schaefer, Gina Kaufman

Thoroughly researched and well-written series of pieces on a timely subject.

Second Place

**Grand Rapids Press** 

Hush Funds

Emily Lawler, Craig Mauger

Well-written, well-researched. Lengthy, but provides valuable information for readers to hold elected officials accountable.

Third Place **Grand Rapids Press** 

These Michigan schools could face consequences if student performance doesn't improve

Brian McVicar

A good series of stories on an issue that affects nearly everyone (school performance) and includes the voices of key stakeholders often ignored in these conversations (parents).

Honorable Mention Lansing State Journal

After escaping war and persecution: high school

A good example of a story that gives voice to a segment of society that is otherwise ignored. Loved the opening paragraphs.

#### Daily B - Government/Education News

41 Entries

First Place Traverse City Record-Eagle

Officials question \$4.1 million deficit projection

Matt Troutman

Second Place Saginaw News

Former students rally behind imperiled school with

#IAmSaginawHigh

Bob Johnson

Third Place Daily Telegram

Local communities struggle to recruit enough firefighters

**Dmitriy Shapiro** 

**Honorable Mention** Bay City Times

A contentious election for Bay County executive

Andrew Dodson

Daily C - Government/Education News

25 Entries

First Place The Argus-Press

Baker College president seeks to block woman who stalked WWE stars

Joey Oliver

I bet this story played well on the Internet and social media. The reporter does a good job getting all the information into an interesting read.

Herald-Palladium Second Place

Gordon called 'safety risk' in May Julie Swidwa, John Matuszak

Both of the stories entered on this topic were good and worthy of consideration as the best story in the category. This one, I think, was more relative to the category of government coverage, showing a breakdown in communication between the judge and the law enforcement that led to a tragic situation.

Third Place Herald-Palladium

Blues and the blues

Julie Swidwa

Good story angle executed well.

**Honorable Mention** Herald-Palladium

Berrien County's culvert crisis

John Matuszak

This story uses statistics well to show the crisis that should make drivers a little nervous.

Daily D - Government/Education News

24 Entries

First Place The Pioneer

Ice Mountain expansion to add more jobs to the community

Meghan Haas

Second Place Sturgis Journal

New Teacher Series

Jef Rietsma

Third Place Manistee News-Advocate

Setting an example Dylan Savela

**Honorable Mention** Greenville Daily News

Community Center renters voice frustration with Crystal board after receiving eviction notices

Cory Smith

Weekly/News Media A - Government/Education News

20 Entries

First Place Bridge Magazine

Michigan's College dropout dilemma

Ron French

Second Place Bridge Magazine

Detroit water shutoffs

Joel Kurth, Mike Wilkinson

Third Place Bridge Magazine

Gerrymandering in Michigan

Ted Roelofs

**Honorable Mention** Bridge Magazine

Two years later, Detroit storm victims still waiting for help

Kurt Kuban

Weekly/News Media B - Government/Education News

12 Entries

Great entries. Was tough to decide 3rd and HM

First Place Leelanau Enterprise

Security tight for recount

Eric Carlson

Awesome story going behind the scenes in recounts. Really enjoyed it!

Second Place The Citizen, Ortonville

Parents battle sick mental health system to save son

Susan Bromley

Heartbreaking story. Good in-depth reporting.

Third Place Leelanau Enterprise

Election Coverage 2016

Alan Campbell, Amy Hubbell, Eric Carlson, Patti Brandt Burgess

Dedicated coverage on all levels.

Honorable Mention Tri-County Times

Chickens must go enforcement explained

Hannah Ball

I can relate to this issue in my area. Good report and great response to reader questions online.

Weekly/News Media C - Government/Education News 18 Entries

First Place The Record

Bruce Township Clerk Susan Brockmann facing drunken driving charaes

Lawrence Sobczak, Stacy Sobotka

Journalism's first obligation is to the truth. It's first loyalty is to its citizens. Journalism must serve as an independent monitor of power. These are three of the 10 principles of journalism that are published in Bill Kovach's and Tom Rosenstiel's Elements of Journalism text. If they were ever to do a reprint of that text, I would encourage both gentlemen to include your work. Excellent job of seeking the truth, of being loyal to your citizens, and for serving as an independent monitor of power. You did not cower in fear, you stood your ground, and I salute you for it!

#### Second Place Houghton Lake Resorter & Roscommon County Herald-News

Preparing for a real emergency

Krista Tacev-Cater

I got goosebumps reading this story's lede. Excellent reporting. Excellent photos. Excellent work. Excellent, excellent, excellent. This would have been a first-place story, if this category was a standalone category for best education story.

Third Place The Tri-City Times

Fake News fight

Catherine Minolli

Regardless of the Fake News subject matter, this story does a nice job of showing how a student at a Vocational/Technical School is able to use the skills they have learned there. On a personal note, I applaud this young man's efforts to improve his community's ability to discern what is real news and what is fake news.

Honorable Mention The Tri-City Times

Book commercials a hit in Capac

Maria Brown

As the child of a librarian, I absolutely love this idea! I love the story even more! By far, one of the most comprehensive education stories in this category due to its involvement of young people.

Weekly/News Media D - Government/Education News 9 Entries

First Place State Line Observer

Taking steps to save lives

David Green

By far the best entry in this category. I can only how imagine how proud your community must be of these young people, who are striving to make such a difference in communities around the world. Kudos to them and to you for a well written story. This is a story to be proud of!

#### Second Place

Michigan Lawyers Weekly

The air is clear

Agenique Smiley

If this category was strictly a category for best coverage of government, then this story would have been my pick for first-place. This story was thorough but also not overwhelming in terms of the details of the case and of state law regarding marijuana. Nicely done!

Third Place State Line Observer

Change: Morenci may teach a STEM approach

David Green

This story does a nice job of being more than just a meeting summary. This story actually expands on the discussion at a school board meeting and localizes a national issue, STEM Education.

Honorable Mention State Line Observer

Backwards: Students often lose ground in summer slide

David Green

What I liked most about this story is how open and honest the faculty were in their interviews. That frankness is a credit to your ability to interview and ask tough, but fair questions. This story would have benefitted from the inclusion of a parent's or a student's voice. You talk about the impact of the summer time slide, but struggle to show it as those voices were not included in the article.

# **News Enterprise Reporting**

#### Daily A - News Enterprise Reporting

11 Entries

First Place Lansing State Journal

At MSU: Assault, harassment and secrecy

Matt Mencarini

This entry walked me through what amounts to a terrible, terrible coverup and a tragedy for these young women. Great writing.

Second Place Detroit Free Press

Genital mutilation victims break their silence: 'This is demonic'

Tresa Baldas

This easily could have been the first-place winner. I went back and forth. Strongest storytelling of all the entries.

Third Place Grand Rapids Press

Was anyone listening?

Julie Mack, Emily Lawler

Even though I gave Lansing first, I believe this issue is such an example of the importance of newspaper, I also wanted to recognize Grand Rapids for its fine work.

#### Daily B - News Enterprise Reporting

23 Entries

First Place Jackson Citizen Patriot

Heroin, horse tranquilizers and heartbreak: How addiction killed 51 in Jackson County last year

Danielle Salisbury, Nathan Clark, Emily Mesner

By far, one of the most comprehensive reports on drug use and overdoses I have seen. Amazing work

Second Place Traverse City Record-Eagle

High Crimes

Matt Troutman, Erin Sloan, Staff

Impressed by the amount of work and data collected in this eye-opening story on how race colors the justice system.

Third Place The Ann Arbor News

Police investigation of Ann Arbor judge centered on pain pills John Counts

A difficult story to tackle for sure, but one that needed to be told. Kudos to the reporter and the newspaper for recognizing their role.

#### Daily C - News Enterprise Reporting

37 Entries

Overall excellent submissions. This judge enjoyed reviewing each one. The variety of topics no doubt hit home in the individual communities. Thank goodness for in-depth reporting on important issues by newspapers.

First Place Cadillac News

The drug epidemic

Chris Lamphere

Well-written, well-edited, excellent layouts for this series. Reporter's writing style is impressive. Good use of quotes, excellent research conducted. An important topic for all America.

Second Place The Mining Journal

Retire- rehire Former Marquette County commissioners discuss concerns

Kelsie Thompson

I bet this reporting got the attention of taxpayers! No doubt a tough road filled with governmental roadblocks to write/uncover the facts surrounding this investigation.

Third Place Petoskey News-Review

Tricky gap to fill

Ryan Bentley

Excellent roundup of the issue. Packaged well for the reader. Top notch reality reporting.

Honorable Mention The Argus-Press

Man convicted of 1976 murder could get parole

Joey Oliver

Exceptional article on the topic of murderer convicted as a youth. Both sides of the story offer point/counter-point views to consider.

#### Daily D - News Enterprise Reporting

16 Entries

This category featured some strong entries and some good watchdog reporting.

First Place Greenville Daily News

Stanton city manager search

Meghan Nelson

Strong watchdog work, particularly coming back after the hiring to check out the claims made about city management experience.

Second Place Greenville Daily News

Heroin Hits Home

Elisabeth Waldon, Cory Smith, Meghan Nelson, Darrin Clark, Emilee Nielsen

Telling the story of heroin through real people's experiences made your series pop. Both the story about the overdoes victim and the man who shared his story of becoming addicted were strong.

Third Place Huron Daily Tribune

Caseville's costly flirt with Hollywood

Dave Shane, Bradley Massman

This was an excellent story of a city being taken in by a film-flam man. My biggest question was why it was being reported now, five years after many of the events.

# Weekly/News Media A - News Enterprise Reporting 17 Entries

Several of the entrants confused continued coverage with enterprise. What I looked for here was the ability to tell a story no one else would/could, and to dissect the issue completely. The top three finishers did just that.

First Place Bridge Magazine

Welfare misspending investigation

Mike Wilkinson

Strong series showing how some take advantage of a systems intended to help the most in need. Lots of data showing the trail of money and who's benefitting from it. I'm reminded of the old saying about the purpose of journalism: "Comfort the afflicted, afflict the comforted." This series does that.

One item missing, however, is the voice of the poor – those impacted and the reason for this series.

Second Place Bridge Magazine

School segregation investigation

Mike Wilkinson, Chastity Pratt-Dawsey

Great use of data and maps to show the difference in demographics, and historical context to show why things are the way they are today. "School choice" database was a creative addition to the series. This is a fantastic series and does an amazing job of laying out all the details and providing context. Ironically, it's missing the voice of the black community throughout much of the series.

Third Place Bridge Magazine

Flint Legionnaires investigation

**Chastity Pratt-Dawsey** 

Good watchdogging and bringing a public health crisis to light, and identifying what more could be done by those in power. Personally, I'd have moved the segment about Bertie Marble higher up in the first article. The second segment was a well-told tale of sadness that drives home the heartbreak suffered by many families who had a loved one die from Legionnaires.

Honorable Mention Bridge Magazine

Broken: The human toll of Michigan's unemployment fraud saga Ted Roelofs

Kudos to the reporter for tracking down those impacted and sharing their stories.

# Weekly/News Media B - News Enterprise Reporting 18 Entries

First Place Spinal Column Newsweekly

The demise of the Walled Lake Community Education Center Anne Seebaldt, Ali Armstrong

In-depth and newsy, this story follows the fate of a building important to the community closely. Would have liked to see more "outside" coverage — beyond meetings and events.

Second Place Spinal Column Newsweekly

White Lake Library reconstruction

Ali Armstrong, Diane Gale-Andreassi, April Galici-Pochmara, Jim Stevenson

Another well-written look at an important local issue. I could tell this story was just coming together as the deadline approached. Like first place, would like more outside coverage.

Third Place Penasee Globe

Local museum acquires 72-year-old Japanese Fu-Go balloon that dropped on community during World War II

Sheila McGrath

What an interesting, unusual subject! This story really taught me something in a well-written way. Would have appreciated more feature-style depth.

Honorable Mention Leelanau Enterprise

Leelanau County: How Green, Clean and Safe?

Alan Campbell, Amy Hubbell, Eric Carlson, Patti Brandt Burgess Conceptually, the best example of "enterprise reporting:" outside of standard news coverage, entry educates residents on issues impacting daily lives. Writing could be strengthened to really make this entry pop.

# Weekly/News Media C - News Enterprise Reporting 19 Entries

First Place Iron County Reporter

Cochran murder trial Jerry DeRoche

Second Place Tecumseh Herald

Michigan Native American Heritage Fund to address mascots, culture in schools

tailait ili stiid

Jackie Koch

Third Place The Tri-City Times

18 year old girl alerts family of fire

Tom Wearing

Honorable Mention Gaylord Herald Times

A Growing Gaylord

Jeremy Speer, Cathy Landry, Arielle Breen, Orrin Shawl

# Weekly/News Media D - News Enterprise Reporting

11 Entries

All entries were well written.

First Place Cass City Chronicle

Cleaning up the Cass

Tom Montgomery

Good story with great photos which was sure a local hit.

Second Place The Advance

Weird odor has residents asking "what smells?" Series on biosolids (human waste) fertilizer

Melissa Burnor

Interest series and very informative, locals would love to follow this story I'm sure

Third Place The Boyne City Gazette

5-3 PC vote moves Macksey rezone request to next stage

Benjamin Gohs

Good story, great layout, interesting to the reader.

Honorable Mention Charlevoix Courier

Tie Breaker and Recount over

Lonnie Allen

Nice photos, good article

## **News Photo**

Daily A - News Photo

12 Entries

First Place Flint Journal

Six arrested at Flint water town hall meeting

Jake May

A couple of the entries captured an impactful moment; this was the best in composition with faces of those involved in the action.

Second Place Grand Rapids Press

18-year-old shot by Grand Rapids police during 'firefight'

Cory Morse

Photographer captured an emotional moment.

Third Place Kalamazoo Gazette

Courtroom erupts as family member of slain teen lunges at killer Bryan Bennett

I like this photo and what it captures; it also makes me want to see more of what was going on in the courtroom.

Honorable Mention Grand Rapids Press

Our top moments from Donald Trump's Halloween rally Neil Blake

A number of the entries, I thought, were borderline feature vs. news and this was one of them, but it tells interesting stories about the people attending the rally.

# Daily B - News Photo

35 Entries

Just as the sports contest had many celebration shots, the news entries included a lot of sad people at funerals or outside of fire-burned buildings. I understand the need for these photos to reflect the news of the community and convey the emotion, but many times they do not separate themselves from a field of similar photographs in a contest. The top three photos on my list stood above in a field of 35.

First Place The Ann Arbor News

Face to Face

**Hunter Dyke** 

The emotions of the split in the country are reflected clearly in this photo.

Second Place Muskegon Chronicle

Fatal Crash

Joel Bissell

I am not certain of the woman's role in the incident but the photographer has a well-composed shot showing accident, emotion and the work of first-responders.

Third Place Jackson Citizen Patriot

Town Hall protest

J. Scott Park

Great meeting shot. Photographer gets into a great location and summarizes the night's news.

Honorable Mention

Jackson Citizen Patriot

Fire rescue

J. Scott Park

Of the many entries that had to do with fires, with more the one clearly at a time when snow was on the ground, this one stands out as different with its content.

#### Daily C - News Photo

18 Entries

I'd give an honorable mention to Livingston County Daily Press & Argus (Gillis Benedict) for the Lagoon Drive fire image. There was a good diversity of news images in this division. One of the earlier categories I judged. Came back a month later and the top picks still stood out.

First Place Midland Daily News

Rose Sentencing
Brittney Lohmiller

Nice job getting yourself into position among family members in what looks like a crowded space. Well framed and captures the emotion well.

Second Place Midland Daily News

Last Friday paper Brittney Lohmiller

Really enjoyed viewing this image of the retired pressman watching the web fly one last time. Can almost smell the paper stock and ink. Well done with the framing. Makes a well composed news image.

Third Place Petoskey News-Review

Home fire in Bay Harbor

Steve Zucker

Good vantage point getting the high angle view. Good perspective of a dramatic news scene.

Honorable Mention Petoskey News-Review

Hydra-Egg hunt Randy Goss

Different type of news image but it caught my attention because it was different. Well composed. Nicely done.

## Daily D - News Photo

12 Entries

Top images all strong with great news moments. The court scene won out since it's not a setting you see every day. Well done getting the access. Good planning.

First Place Dowagiac Daily News

Adoption day

Ted Yoakum

What a fun and special moment. Great job getting the access to the family court setting and being in a great place for that "moment" of the announcement. Well done.

Second Place Greenville Daily News

Get Out There's Flames

Cory Smith

Nice overall with a moment. Good job setting the scene and getting that news moment.

Third Place The Pioneer

Mecosta County children buy presents for families during Shop with a Cop

**Emily Grove** 

Fun image from a great event. Great interaction between the big kid (cop) and little kid. Image could be improved with a tighter crop from the right side to eliminate the \$18.86 sign and clutter. It draws you into the child's face more. Still, a really nice frame.

Honorable Mention Sturgis Journal

Corky news photo entry

Corky Emrick

Entrant needs to designate which entry is which. All three were together in same file. Should have been three separately, I'm guessing. Selected main fire photo from June 27 one to consider.

Weekly/News Media A - News Photo

5 Entries

First Place Shelby Utica News

inconceivable crimes on children

Deborah Boeger-Jacques

Second Place Sterling Heights Sentry

progress?

Deborah Boeger-Jacques

Third Place Sterling Heights Sentry

deceived

Deborah Boeger-Jacques

Honorable Mention Tri-County Citizen

Team of contractors photo

Jeanne Marcello

Weekly/News Media B - News Photo

6 Entries

First Place Tri-County Times

Fiery finish to family vacation

Tim Jagielo

Second Place Leelanau Enterprise

Centennial barns burn

Alan Campbell

Third Place Tri-County Times

Fenton man struck by train

Tim Jagielo

Honorable Mention Spinal Column Newsweekly
Milford High School Leadership Program stages mock car crash

Chris Wall

Weekly/News Media C - News Photo

9 Entries

First Place Oceana's Herald-Journal

11 ice rescue Andrew Skinner Amazing action shot!

Second Place White Lake Beacon

Flipping over the 4th

**Greg Means** 

Incredible action shot! Could have been first place picture, only thing that made me choose the other was the story that followed along with the picture.

Third Place Houghton Lake Resorter & Roscommon County Herald-News

A CHANGE IN PLANS

Erick Simons

Interesting story, intriguing photo with the sign on the dock.

#### Honorable Mention

Oceana's Herald-Journal

11 road work

Andrew Skinner

Excellent angle and photo has demention, drawing you to it. Not as interesting story, to an outsider, however, if living in the area it would be useful to know.

#### Weekly/News Media D - News Photo

8 Entries

First Place The Advance

Lawrence Ras Ible Scible walked through Blissfield Sept. 20.

**Brad Heineman** 

I love this photo, love the article. Shows the man's dedication and the topic is nation wide, not just interesting to local civilians, but to all of America.

Second Place

The Boyne City Gazette

Last of the Demolition

Christopher Faulknor

Amazing photo, and nice article. A little heartbreaking to see such a beautiful mural getting demolished, but the photo captures it in a bittersweet way.

Third Place The Advance

Controlled Blaze

Melissa Burnor

Great photos, and interesting topic for the community.

**Honorable Mention** 

The Advance

Cloud of biosolids

Melissa Burnor

Photo captures the situation well. Very good to inform the community about what's happening.

# **Photo Story**

#### Daily A - Photo Story

#### 5 Entries

Overall, this is a strong category with a nice variety of stories. One of the strengths is its wealth of localized story telling, and the passion that the photographers put into the work.

First Place Detroit Free Press

Flint water crisis: A visual essay

Ryan Garza

This entry stood out because of its vision, heart and impact on telling the story of the Flint water crisis. It took a national story that we all hear about and gave it a local, human focus. The best photo stories give us that context with a mix of heart, and this is exceptional work.

Second Place Flint Journal

Flintstones: The Next Generation

Jake May

The story on basketball hopefuls in Flint is a terrific, creative idea backed by striking photos. I appreciated the visual diversity of the photos along the thought and work that went into making them.

Third Place Grand Rapids Press

West Michigan: Emotional election battleground

Cory Morse

This photo story offers another good example of localizing reaction to a national issue. It does a nice job of capturing the emotional response on both sides to the election.

Honorable Mention Grand Rapids Press

Michigan's 'Incredible Dr. Pol' reveals insights into life on the farm Neil Blake

This is a nice profile photo story that was well edited in a narrative. Solid photos helped the story as well.

# Daily B - Photo Story

#### 10 Entries

Overall, I admired the wide variety of stories in the category. With a range from smaller stories to national events, this was a good mix to choose among. The most successful stories here had a strong focus and were backed by smart editing. Since all the entries had good technical skills and creative visions, the editing made the difference in the category. Stronger entries here displayed shard editing, focusing on their central theme for their story.

First Place Bay City Times

Single mom works to escape poverty, give her kids a better life Tori Schneider

Intimate access to the subjects made this story stand out in the category. Each photo added to the story in a strong way, giving information and emotion to subject.

Second Place The Monroe News

Courage with a Smile

Tom Hawley

Photos here did a nice job of telling an overall story, and it was strongly edited to clearly focus on the subject. Each photo had a good emotional pull. Again here, access to subject paid off well.

Third Place Jackson Citizen Patriot

Champions under construction: Grass Lake football players enter playoffs as brothers

Samantha Madar

Strong composition and creative photos elevated this story on a subject of a football team that I've seen many times before. I also appreciated the editing here. It was apparent the photographer had a lot of photos to choose from, and they did a good job editing those down.

Honorable Mention Jackson Citizen Patriot

Middle Eastern man immigrates to USA after marrying online girlfriend

**Emily Mesner** 

I liked the idea of the story, and several of the photos were strong, emotional moments. In a competitive category, the editing was a little looser here and some technical details hurt it a bit. But the idea was interesting and deserved to be awarded.

# Photo Story

# Daily C - Photo Story

14 Entries

I would have liked to see how the Midland paper utilized their photos in print to see how many they used, how they played them for impact. They had great access in all three of their photo stories, showing the commitment to spend time with their subjects to get the shots they needed to convey the stories. Whereas as some other entries simply captured some pictures of a story and may have played them too small or too jumbled for impact, Midland's photographers told the story. I can't be certain what was staged in some of it, which made me a little uncomfortable in terms of relying on candid, organic photography to tell the story, but I trust that their access and the amount of time spent allowed them to get some photos that look so good they could have been staged. I generally give an advantage to print displays because the quality of the layout is a challenge that must be met compared to slideshows, but not enough of the print entries had the impact of unique subject matter, strong photos and strong layout.

First Place Midland Daily News

Jarmon Family

Erin Kirkland

This photographer did good work in both entries, showing the ability to gain access and take advantage of the opportunities. Some great composition, including the photo of the swings that takes advantage of the natural light.

Second Place Midland Daily News

Midland High marching band

**Brittney Lohmiller** 

Again, photographer uses the access and captures high quality photos. A few in here I thought were composed too well and not candid enough for my taste, but the local high school band is a subject many community newspapers will encounter for potential photo packages and they won't achieve the quality of photos in this package.

Third Place Midland Daily News

Lou E. Loon Erin Kirkland

Great access and some great photos — particularly those showing the view the mascot would see in the smiling faces of children at school and the cheering crowd at the ballpark.

Honorable Mention Petoskey News-Review

Bees

Randy Goss

The photographer captured some fine photos of a subject matter that can't be asked to pose. Nice close-up shots of a bee's life.

Daily D - Photo Story

6 Entries

Hate to say I'm not impressed with this category but maybe it needs better rules definitions. Either that, or I'm surprised more papers aren't doing photo packages.

First Place The Daily Globe

Scenes from Upper Peninsula track-and-field finals

Pat Krause

Far away the best of the entries due to showing emotions (of competition) and capturing images that aren't staged.

Second Place Greenville Daily News

Greenville officers participate in 'use of force' training to sharpen decision-making

Cory Smith

Third Place Greenville Daily News

Belding marching band places 5th at state finals and Tri County Marching Band competes at Finals for 1st time

Cory Smith

Weekly/News Media A - Photo Story

2 Entries

First Place Bridge Magazine

Fireworks, parades, and a partisan divide that won't go away Brian Widdis. John Russell

Strongest of two entries. Like the mix of event images with portraiture. Really enjoyed the barn setting of lower and upper levels. Did you follow these people around beyond when the portraits were made. That would be extra enjoyable to view.

Second Place Bridge Magazine

Trump inauguration in a divided Michigan

Brian Widdis, John Russell, Pat Shellenbarger

Edit was heavy on people watching TV election results/inauguration. I like what you guys are thinking. The Bridge's other entry was just stronger, IMO.

Weekly/News Media B - Photo Story

8 Entries

First Place Livonia Observer

Americans in our community

Bill Bresler

Second Place Grosse Pointe News

Walking with pride Renee Landuyt O----- D-1-1- N----

Third Place Leelanau Enterprise

Tart ride ends in, of course, pie

Eric Carlson

Honorable Mention Grosse Pointe News

Polar express
Renee Landuyt

Weekly/News Media C - Photo Story

7 Entries

First Place Tecumseh Herald

Pure Michigan 400 Mickey Alvarado

Great Photos Captured. Touches on the event very well.

Second Place Houghton Lake Resorter & Roscommon County Herald-News

Hitching Up

Thomas Reznich

Very good photos, great angles, displays the event well.

Third Place Tecumseh Herald

Pet Parade and Dog Daze fun fur all

Mickey Alvarado Awesome actions shots!

Honorable Mention Houghton Lake Resorter & Roscommon County Herald-News

Harry Potter Series

Krista Tacey-Cater

Love the top photo and hat photo. I wasn't sure if they went together though.

Weekly/News Media D - Photo Story

13 Entries

First Place The Boyne City Gazette

The Last River Draw

Christopher Faulknor, Benjamin Gohs

Love everything about this entry. The photos really say it all!

Second Place Charlevoix Courier

A walk in Stonehedge Gardens

Lonnie Allen

The composition and the photos really spoke to me on this one!

Third Place Oxford Leader

Spring was in the fair! C.J. Carnacchio

Love the composition on how the photos are laid out, it really takes your eyes from photo to photo. Very clever headline, too!

Honorable Mention Charlevoix Courier

Honor and Remembrance

Lonnie Allen

Great photos and commemorative effort by the town!

Special Section

Daily A - Special Section

6 Entries

First Place Kalamazoo Gazette

The Kalamazoo Shooting

Staff

FABULOUS special section. Each and every photo is played very well. The designer(s) did an absolutely perfect job of layout, with color, white space, headlines, etc.

Second Place Kalamazoo Gazette

Kalamazoo bike crash: One year later

Staff

Fantastic section, very close to first place. Very well done, capturing a lot of different emotions. Layout is terrific.

The Daily Globe

Third Place Detroit Free Press

Our children: Searching for solutions

From the front page on, a very solid special section. Obviously a lot of teamwork went into this one.

Honorable Mention Detroit Free Press

Detroit '67: 50 years

Staff

Daily B - Special Section

5 Entries

First Place The Monroe News

Monroe Magazine Summer

Jill Nevels-Haun, Holly Laginess, Tom Hawley, Danielle Portteus,

Pam Meade

Beautifully laid out magazine. Vibrant photos played particularly well.

Absolutely loaded with info.

Second Place Traverse City Record-Eagle

Momentum

Record-Eagle staff

The kind of section you keep on a coffee table for an entire month. Good

reading, good layout, well done.

Third Place Daily Telegram

2016 Inside the Locker Room High School Football Preview

As someone who has been in the industry more than 30 years, I think this is the best high school football section I have ever seen.

Honorable Mention Traverse City Record-Eagle

Grand Traverse Scene Record-Eagle staff

Daily C - Special Section

5 Entries

First Place The Daily News, Iron Mountain

Pine Mountain Ski Tournament

Keep up the excellent work

Second Place The Mining Journal

U.P. Brewmasters Selena Hautamaki

Third Place The Mining Journal

Superiorland Magazine Selena Hautamaki

**Honorable Mention** The Mining Journal

Christmas letters and Christmas Memories

Selena Hautamaki

Daily D - Special Section

11 Entries

First Place Sturgis Journal

Neighbors Entry Journal Staff

Great idea. Keep up the excellent work.

Second Place Niles Daily Star

Horizons 2017

Ambrosia Neldon, Scott Novak, Kelsey Hammon, Ted Yoakum, Joe

Kuharic

Excellent idea, layout and content. Congrats and keep up the excellent work.

Third Place Huron Daily Tribune

Thumb Traveler

Kate Hessling, Cindy Pettinger, Karen Flynn, Alissa Klee I'm ready to travel there and use this guide. Excellent work

Honorable Mention

Honoring our veterans

Wished you had reached out to find any Rosie the Riveter's. Nice layout to honor your veterans.

Weekly/News Media A - Special Section

2 Entries

First Place Tri-County Citizen

Saginaw County Fair section

Staff

This section is absolutely PACKED with photos, information, advertising, etc. Excellent use of full color throughout.

Second Place Birmingham-Bloomfield Eagle

Loved ones explain the thin line between helping and hurting addicts Tiffany Esshaki, Kayla Dimick

Nice idea and coverage of an important yet delicate topic. Well done.

Weekly/News Media B - Special Section

7 Entries

First Place Leelanau Enterprise

Memorial Day 2017 Issue

Alan Campbell, Amy Hubbell, Eric Carlson, Patti Brandt Burgess, Jay

Good concept for a section that everyone can do, telling stories of local veterans.

Second Place **Tri-County Times** 

Our Community

Editorial Staff, Sales Staff, Composition Staff

In some spots the writing isn't great, but the concept of looking back is very entertaining, even the run-down of what businesses used to be located in certain spots. I can see why the community and advertisers would have responded to it.

Third Place Leelanau Enterprise

Diversions, August 18 Edition

Alan Campbell, Amy Hubbell, Eric Carlson, Patti Brandt Burgess A nice, useful guide to things to do in Michigan.

Weekly/News Media C - Special Section

16 Entries

Lots of great special sections to choose from. All the entries from the

Tecumseh Herald were just so well-done!

First Place Tecumseh Herald

2016 Fall Homefront

Homefront Staff

GREAT job on everything, from content to layout to photos! Nicely written articles, almost all the ad content seemed to be local. This one was above the rest in this category. Good job!

Second Place The County Press, Lapeer

Farm to Table Summer 2017

Really great special section! Great intro from the publisher! Love this!

Third Place Tecumseh Herald

2017 Beer & Wine Guide

Cory Mathis, Koda Woodward

I loved this one because it was visually appealing. The photos, the info graphics, the articles, everything really just drew me in!

**Honorable Mention** The Record

2017 Community Guide

Lyn Baxter, Christopher Rose, Lawrence Sobczak, Jan Wyllie Very well organized. Liked the photos. This one would have done better, but there were just so many stand-out entries in this category!

Weekly/News Media D - Special Section

5 Entries

First Place The Advance

The 6th Annual Blissfield Bluegrass on the River

Marcia Loader, Melissa Burnor

I placed this one first because of content and local ads.

Second Place Michigan Lawyers Weekly

2017 Michigan's Largest Law Firms

**Greg Wiegand** 

This one was a very close 2nd. Visually very nice and I can see that it'd be extremely useful to those in the legal field.

Third Place The Boyne City Gazette

Fall Sports

Christopher Faulknor, Benjamin Gohs

Very good local fall sports preview.

# **Sports Feature**

Daily A - Sports Feature

14 Entries

First Place Lansing State Journal

Finding Charles Rogers

Cody Tucker

Great writing born of terrific reporting. This writer doesn't try to tie a pretty bow on the ribbon of this man's life. He asks us to take a journey through the bitter waste of greatness.

Second Place Lansing State Journal

Boo Boo Thompson killed a man; now the former MSU lineman is looking for forgiveness

Cody Tucker

A terrific exploration into the mind of a man. The writer lets the story tell itself, resisting the urge to use inflated or judgmental language.

Third Place Grand Rapids Press

Michigan players band together after plane accident left them with a choice

Brendan Quinn

This writer gave us a hint of the fear and worry a person — or, in this case, a team — goes through when facing that next flight after the one that went bad.

Honorable Mention Grand Rapids Press

When Moe Wagner met Michigan: How chance, a film clip and an email changed everything

Brendan Quinn

Daily B - Sports Feature

26 Entries

First Place Traverse City Record-Eagle

Through the Shadow of Death: Bay Reps bond, battle through loss of mothers, fathers

**Brett Sommers** 

It's an athletes overcome adversity story without the clichés. I love the restraint the writer shows in slowly unveiling more twists to the sorrow.

Second Place Traverse City Record-Eagle

FEAR THE BEARD: Ball known for beard, but it masks an effective, versatile pitcher

James Cook

Over and over, this writer's command of the language makes me chuckle without being sappy. Wonderful way to take an obvious story and make it special.

Third Place Traverse City Record-Eagle

Loud and proud: Sherwin family's 3 sons keep athletic legacy going Brett Sommers

Here's what sports writing can do: take the everyday and make it alive and interesting. Three boys in the same household? No big deal. "The shrill cries

of three infants became the stampeding feet of young men rivaling the size of juvenile elephants." I want to read more.

Honorable Mention The Monroe News

*Living his dream* Ryan Loren

Ryan Loren

Daily C - Sports Feature

27 Entries

First Place Petoskey News-Review

Chasing miracles

James Gensterblum

I like the lead anecdote, which comes around again at the end, as it should. I like how sport weaves through all the other stuff going on in his life. I like a lot about this story.

Second Place Midland Daily News

Moise Guerrier goes from Haitian orphan to Dow star running back Fred Kellv

Like the best of sports stories, this one describes what happens beyond the sidelines with the long journey of a boy escaping a litany of woes.

Third Place Petoskey News-Review

Manager Brody Belford

James Gensterblum

This story zigs. Rather than the classic story of overcoming obstacles, this is a celebration of a young man regardless of disabilities.

Daily D - Sports Feature

15 Entries

First Place The Pioneer

Called to officiate

John Raffel

Very good enterprise here. It's a story unlike any of the other entries. The lede pulls me in, and the writer captures the subject well.

Second Place Huron Daily Tribune

Don't count me out

Paul P. Adams

Overcoming adversity is a central theme in athletics. This story takes me there for two men dealing with personal grief while leading a team.

Third Place Huron Daily Tribune

Driven

Paul P. Adams

Historic is a term often misused, but this writer makes a good case for its use. The quotes take me to the record race, and the rest of the story fills out an outstanding resume.

Weekly/News Media A - Sports Feature

3 Entries

All three entries were excellent. Very little separated the first two.

First Place Grand Valley Advance

Unity Christian senior DJ Sayumwe has traveled a long road to soccer success

Greg Chrapek

Well-written, a very complete and interesting picture of his struggle for success.

Second Place Grand Valley Advance

Two diligent rehab efforts takes Jenison senior from 'Not again?' to 'Nott again!'

Don VanderVeen

Writer obtained great quotes. The story had a nice flow.

Third Place Northeast Advance

Opposing teams seeing double when going up against Rockford girls soccer team

Greg Chrapek

Good work. Headline excellent and story developed the twins angle well.

Weekly/News Media B - Sports Feature

9 Entries

Strong entries throughout

First Place Livonia Observer

Toughest 6 minutes in sports

Timothy Smith

Well written; I found it very interesting and enlightening on the sport of wrestling, and what goes in to being a wrestler.

Second Place Livonia Observer

No pain, no gain Timothy Smith

Writer did a good job of telling what goes into being a topflight athlete.

Third Place Leelanau Enterprise

Peterson puts stop to peninsula's dunk drought

Jay Bushen

Writer told the story in an interesting way.

Honorable Mention **Tri-County Times** 

Everyone learns a lesson when Johnny Irwin takes his shot

**David Troppens** 

Weekly/News Media C - Sports Feature

19 Entries

Four great articles set themselves as the best of this class. The winner was solid but the other articles were not too far behind. Great features that caught the reader's attention from the start.

White Lake Beacon First Place

Vikings' bond sparks Team to repeat regional

Andy Roberts

Reporter did a nice job of capturing the emotions and what a wild ride this group of girls had together. Great job of capturing what took place in the regional race. Just a well written story. Great job of capturing reader's attention from the lead, through the body of the story and right to the end.

**Second Place** Iron County Reporter

Kinner feature

Jerry DeRoche

Solid lead for this story. Love how subject hated school and her escape route led to her overall change. Sometimes this type of story falls through the cracks and is never written. Glad this writer shared this with their readers. Good job!

Third Place Allegan County News

Overcoming adversity: Allegans Smith wins state swim title day after brother is hit by car

Jason Wesseldyk

Very good story. Reporter does a nice job taking reader into the athlete's mind dealing with the balance of high-level sport and scary family incident. Overall a good story.

Honorable Mention **Gaylord Herald Times** 

Making dad proud

Brandon Folsom

Did a nice job weaving dad's situation into the article. Overall good job.

Weekly/News Media D - Sports Feature

7 Entries

State Line Observer First Place

Greg Lamley: A life spent with athletics

David Green

A very complete profile of a man who dedicated his life to kids and athletics. Well done.

Second Place State Line Observer

Josh Baumgartner completes first triathlon

David Green

Good job of telling what it takes to become a triathlete.

Third Place Charlevoix Courier

Charlevoix grad makes the grade

Evan Sasiela

Story has a good flow. I found it an interesting read.

Honorable Mention Cass City Chronicle

Markel among coaches hall of fame inductees

Tom Montgomery

Sports Photo

Daily A - Sports Photo

11 Entries

Great category with some exceptional photos.

First Place **Grand Rapids Press** 

Helms collision Mike Mulholland

Second Place Flint Journal

That's gotta hurt Jake Mav

Third Place **Grand Rapids Press** 

Forest Hills Central beats Forest Hills Northern 25-0

Neil Blake

Honorable Mention Kalamazoo Gazette

33 photos of 2016 from Kalamazoo Gazette photographers

Bryan Bennett

Daily B - Sports Photo

33 Entries

First Place The Ann Arbor News

Rodeo Fliaht Hunter Dvke

Tough category with great entries, but this moment was captured to

perfection.

Second Place Traverse City Record-Eagle

Fight for possession Tessa Lighty Great action.

Third Place Daily Telegram

Hudson baseball downs Addison to win district title

Mike Dickie

Great still of a play at the plate.

**Honorable Mention** Traverse City Record-Eagle

Unsuccessful stop Jan-Michael Stump Great expression.

Daily C - Sports Photo

22 Entries

Four or five other good photos that could have been honorable mention as well. While I know a newspaper reflects the joy of a community with celebration photos, they are rarely unique. Squeezing off 100 shots of players piling up in the infield or on the basketball court after a game does not demonstrate the same kind of skill and eye associated with capturing the top two photos on my list.

First Place Herald-Palladium

Hard Hit

Don Campbell

In a category with too many cliché yet obligatory celebration shots, the best sports photography captures the split second of drama that is no longer present fractions of a second sooner or later. This photo tops the list in demonstrating the photographer's skill matched with the fortune of being in the right place at the right time. While the "all-important" ball is partially obscured, it is visible enough for readers to know the story about happened on this play.

Leelanau Enterprise

Second Place Livingston County Daily Press & Argus

Off to the wrong start

Gillis Benedict

The photographer did a great job seeing through the sea of runners to capture the desperation of this young athlete. It shows a great eye to see the detail and the better picture instead of the typical pack of runners at a starting line.

Third Place Midland Daily News

Baseball dive

**Brittney Lohmiller** 

Along with Football Flip, two fine entries from this newspaper. I liked the crop giving some room to the photo.

Honorable Mention Grand Haven Tribune

MCC touchdown
Duncan MacLean

A fine photo capturing the moment when the running back breaks the plane of the goal line.

Daily D - Sports Photo

14 Entries

First Place Greenville Daily News

An honorable victory

Cory Smith

Second Place Huron Daily Tribune

Hurdlers Paul P. Adams

Third Place Greenville Daily News

2 times a state champ Rvan Schlebuber

Honorable Mention Huron Daily Tribune

Long Jumper Paul P. Adams

Weekly/News Media A - Sports Photo

2 Entries

First Place Tri-County Citizen

Jason Dinninger photo

Keith Salisbury

There were only two entries in this category. The rainy-night image had more interest to me as a judge than the action photo. Left wondering where all the other sports images are from large weeklies in Michigan.

Second Place Tri-County Citizen

Johnny Wesolek photo

Keith Salisbury

Don't really have much to note on this. Again, was expecting more entries for large weeklies.

Weekly/News Media B - Sports Photo 18 Entries

This was an overall strong category with several top-ranked entries competing for placement. Always tough to decided between strong action images and equally stronger — or stronger — reaction images. Missouri made that a non-issue by adding a feature sports category a few years ago. Top finishers all to be congratulated.

First Place Leelanau Enterprise

Taking Charge Jay Bushen

Image "jumped" out at me judging and, although there are numerous strong images in this category, this one stood out. Well framed and great job capturing such a celebratory moment. Congratulations.

Second Place

Low Score, Low Five

Jay Bushen

This is well composed and really draws your readers into that hallway and captures the support she's receiving from these school kids. Really enjoyed viewing this image.

Third Place Leelanau Enterprise

Sweet Revenge Jay Bushen

Another strong entry which could have been a winner. Top 3 entries all have that raw emotion we love t see in sports. Tough to finish 3rd but considering the top 2 entries — not a bad showing in this division.

Honorable Mention Spinal Column Newsweekly

Out of bounds touchdown

Jerry Rea

Great angle on the play (side judge's view basically). Shows he missed the call. Good job capturing the image which tells a story clearly.

Weekly/News Media C - Sports Photo

19 Entries

First Place Tecumseh Herald

Tyler Fugate on bars Mickey Alvarado

Second Place The Tri-City Times

Raiders split doubleheader - Almont catcher Mitch Proper

Kevin Kissane

Third Place Oceana's Herald-Journal

14 midair kick Andy Roberts

Honorable Mention Houghton Lake Resorter & Roscommon

County Herald-News

CAPITALIZING ON A THROW-IN

Thomas Reznich

Weekly/News Media D - Sports Photo

13 Entries

First Place Edwardsburg Argus

Edwardsburg wins district crown Timothy Ritter, Scott Novak

Second Place Oxford Leader

Sandblasted! C.J. Carnacchio

Third Place State Line Observer

Rebound David Green

Honorable Mention The Boyne City Gazette

Down for the Count Christopher Faulknor

Daily A - Sports Writing

4 Entries

First Place Grand Rapids Press

Grand Rapids Catholic Central gets 10 sacks, one big play on

offense to win Division 4 title

Steve Kaminski

Nice game story. Good use of narrative device: "Just one play."

Second Place Flint Journal

Claressa Shields delivers fourth-round TKO to win NABF title in Detroit

Eric Woodyard

Nicely captured the scene at a different kind of sporting event.

Third Place Grand Rapids Press

Hudsonville softball coach Tom Vruggink earns 1,000th career victory

Steve Kaminski

Sweet tribute to a longtime softball coach. Good use of quotes to show what he means to his players.

Honorable Mention Grand Rapids Press

Grattan Raceway owner E.J. Faasen, founder of 'West Michigan's

best kept secret,' dies at 89

Steve Kaminski

Interesting obit for an entrepreneur whose contribution is largely unrecognized.

#### Daily B - Sports Writing

#### 22 Entries

Category was rich with sports features. Well-crafted deadline gamers rose to the top.

First Place The Monroe News

Next Stop, Ford Field

Niles Kruger

Great game piece. Compelling story line, good use of quotes and well-edited.

Second Place

The Monroe News

Levicki carries load

Niles Kruger

This one was a very close second. Great game story! Goes beyond the play

Third Place

Muskegon Chronicle

Freshman pitcher helps Holton pull off stunner against top-ranked Coleman in softball quarterfinals

Mark Opfermann

This one rose to the top of a second tier of entries. Good deadline gamer. Well sourced and interesting recounting of game strategy.

Honorable Mention Holland Sentinel

Alone at the top

Dan D'Addona

This is a great read. Led the pack of a group of reports that offered the classic storyline of overcoming obstacles to reach heights of accomplishment. Probably would have better fit in the feature category, but was too good to leave out of the mentions.

#### Daily C - Sports Writing

17 Entries

First Place Ludington Daily News

Laman lifts Ludington in OT

Dave Bossick

Unlikely hero in a big comeback win. The writer tells the story well.

Second Place Ludington Daily News

mission accomplished

Dave Bossick

In track and field, it's much harder to exploit play action to tell a compelling story. The writer used the success of a single competitor to relate a nice account of the event.

Third Place Petoskey News-Review

Hockey

Drew Kochanny

Sometimes the story behind the game is more important. This piece does a good job of blending game action with compelling background. Sports can pull communities together.

Honorable Mention Petoskey News-Review

Rayders outlast Ramblers

James Gensterblum

Nice account of a rivalry game and a goal achieved.

#### Daily D - Sports Writing

#### 12 Entries

The four winning entries were exceptional. Many of the entries overused long quotations when paraphrasing would have been clearer and helped the flow of the story. I read through one piece twice unsuccessfully looking for a final score. A few pieces suffered from poor editing, and others assumed the reader knew arcane (to me, at least) terms. The trick is to write so casual readers can understand while giving your serious readers enough to keep them interested.

First Place Sturgis Journal

Brandon Sports Writing Entry

**Brandon Watson** 

Packed with game action and background. Good sourcing. Good story-telling and well-edited.

Second Place Greenville Daily News

Ugly tie advantage: Tri County avenges last years district loss

Ryan Schlehuber

Ugly tie was a nice device used to tell a compelling story. Background and game action provided drama. Skillfully told on deadline.

Third Place Huron Daily Tribune

Eagles Rise

Seth Stapleton

Crisp writing. Good narrative. Good use of quotes.

Honorable Mention Greenville Daily News

Counting on new pitching strategies: MHSAAs new pitch count rule has interesting affect on pitchers mindset on the mound

Ryan Schlehuber

This was a well done, comprehensive explanation of the new pitching rule. The writer went the extra mile to avoid a boring recitation. The three winning entries, however, were deadline game stories, which I thought better fit the description of the category.

# Weekly/News Media B - Sports Writing

10 Entries

Overall, these reports served readers well. The winners stand out because of bright writing, good narratives and judicious use of quotes.

First Place Leelanau Enterprise

Lakers run past Pine River, head to Ford Field

Jay Bushen

Great lede and narrative. The writer nicely acknowledged the role of the weather in the game and the way the teams adjusted -- or didn't -- to that factor. Very nicely told game story. This one is definitely the best in class.

Second Place Leelanau Enterprise

Hometown hero helps Team USA rally past Netherlands

Jay Bushen

Another well-crafted report, this one on a larger stage. Good game action, background and hometown relevance. Well edited and great presentation.

Third Place Tri-County Times

LF senior dominates field en route to another state championship David Troppens

This is the best effort by this reporter. There's a story-teller in there struggling to break out. Write tighter and choose the best narrative. In this piece, the writer scored. Good flow, good quotes and nice ending.

# Weekly/News Media C - Sports Writing

12 Entries

First Place White Lake Beacon

Rockets make history

Andy Roberts

Written with authority with great context and game action.

Second Place Gaylord Herald Times

He's back

Brandon Folsom

Fun story about a surprisingly competitive community event. Rock on!

Third Place Allegan County News

Making a name for herself: Plainwell grad Comerford beats defending Olympic champ

Jason Wesseldyk

Writer puts the race in context in the first two paragraphs. Well-crafted and sourced.

Honorable Mention Tecumseh Herald

Marten wins back-to-back state titles

Mickey Alvarado

Good report on hometown grappler's success.

Weekly/News Media D - Sports Writing

5 Entries

First Place Charlevoix Courier

Tough Enough: Rayders outlast Ramblers in rivalry thriller, 22-14 James Gensterblum

Big game with good coverage. The writer gave up on drama in the first paragraph, though. Let your reader hang for a couple of paragraphs while you set up the nut: a win! Overall, though, best of class.

Second Place State Line Observer

Bulldogs hang on for 28-24 TCC win

David Green

Nice set-up with the lede. Exhaustive game action sometimes gets in the way of the bigger story of the game.

Third Place State Line Observer

Bulldogs end Clinton grid winning streak

David Green

Good game action story. As with the second-place entry, I would like to see more of the story behind the game action. Who stepped up? What made the game special? Part of that is in this piece, but the writer doesn't capitalize on it

# Daily A - Spot News Story

5 Entries

Michigan readers clearly benefit from a media landscape that is capable of handling major breaking news stories. These entries show that local reporters excel at providing detailed, up-to-the-minute coverage of events that concern their communities.

First Place Grand Rapids Press

18-year-old shot by Grand Rapids police during 'firefight' Justin Hicks, Cory Morse

Strong on-the-scene reporting provides a clear picture of the aftermath of a police "firefight." But the photos bring us there. Especially powerful is the photo of the mother of the deceased trying to cross the crime scene tape.

Second Place Flint Journal

Flint Bishop airport stabbing

Dominic Adams, Ron Fonger, Oona Goodin-Smith

It takes local reporters to dig into the lives of local people, even when the story is national. As news of the attack spread, Flint reporters had a hand up in telling the victim's story and the perpetrators. The Journal's reporting showed no bias for what was known at the time. The unknowns were also clearly presented.

Third Place Detroit Free Press

Death of Mike Ilitch

**Detroit Free Press Staff** 

The Free Press drew on extensive background information and sourcing to efficiently provide a detailed portrait of a local celebrity. Rich in anecdote and insider perspective.

Honorable Mention Kalamazoo Gazette

Fatal fire at senior apartments

Mark Bugnaski, John Tunison, Brad Devereaux

A strong photo element is the backbone of this story. Reporters did their part to portray the disaster by allowing its victims to narrate at some length their experiences.

Daily B - Spot News Story

24 Entries

First Place Jackson Citizen Patriot

Police looking for missing 9-year-old boy from Hillsdale

Matt Durr, Danielle Salisbury

Excellent work. Good call to go find the house.

Second Place Saginaw News

Midland people cope with flooding as they watch possessions float away

Michael Kransz

Love the interviews. Nothing beats legwork.

Third Place The Monroe News

"God is bigger than a fire"

Danielle Portteus

Well done.

Honorable Mention Muskegon Chronicle

Police Officer Dies In Crash

Staff Good job

Daily C - Spot News Story

25 Entries

First Place Herald-Palladium

Palisades to close in 2018

Andrew Lersten, Tony Wittkowski, Julie Swidwa, Jim Dalgleish I was very impressed with the amount of information presented in various formats and stories. This will clearly have a big impact on the community, whether citizens wanted it to close or remain open, and this package illustrates that impact from every angle. As someone outside Michigan, I was able to understand the importance of the situation, along with the history. Very interesting.

Second Place Grand Haven Tribune

Storm Coverage

Staff

This was some great storm coverage, offering information from those affected along with information for those affected. Good commitment to continued coverage - I thought the article about chainsaw sales was a unique idea to add to aftermath coverage, and the siren article helped answer a question I'm sure many residents had.

Third Place Grand Haven Tribune

Duck poachers

Becky Vargo

Kudos for always being ready to stumble upon a news story at any time. Building trust with local sources is invaluable in situations like this.

Honorable Mention The Argus-Press

Lawson, attorney sent to jail in raucous scene

Joey Oliver

News staffs don't always make time for run of the mill court hearings, but this story is a great example of why it can be worthwhile to spend time sitting in court. This article has a good mix of background information for those unfamiliar with Lawson along with new information gained at the hearing. Great job.

Daily D - Spot News Story

10 Entries

First Place Niles Daily Star

"CO leak claims life of 13-year-old Niles boy," "Witnesses recount how tragedy unfolded"

Kelsey Hammon, Ambrosia Neldon

This showed great reporting from beginning to end. It starts with information from the scene and continues with multiple sources, including the school. This is a good example of thorough reporting with multiple sources plus research into safe CO levels. I also liked the witnesses sidebar - it gave even more detail that I'm sure the community wanted to know.

Second Place Greenville Daily News

6 fire departments called to extinguish Grattan Township house fire Cory Smith

I liked this entry because it went beyond "on the scene" fire reporting by including information about the family, the firefighters helping with the family's belongings, why the fire was difficult to handle, etc. I liked the lead, as it illustrates just how quickly a house fire can start sometimes. In addition to the article, this included great photos that show both the scene and the emotion.

Third Place Greenville Daily News

Tornado rips through Orleans Township/Tornado threat clears out festival

Emilee Nielsen, Cory Smith

I also liked this lead because it's more interesting than the norm: "A tornado struck a city Monday." It adds that human element to the story. The reporters did a good job of talking to multiple witnesses/victims to give a good picture of how the storm affected different areas of town. The event sidebar adds even another element about how the storm affected yet another area but in a different way.

Honorable Mention Niles Daily Star

March madness

Kelsey Hammon

I like the full coverage of this event with the main story and power outage sidebar, giving multiple angles to a storm event. The reporters included multiple important sources that community members need information from, along with witnesses/victims to give firsthand accounts of what the storm was like.

Weekly/News Media A - Spot News Story

17 Entries

First Place Bridge Magazine

One envelope holds her fate. Is she getting deported today? Chastity Pratt-Dawsey

What a tragic real-life example of what can go wrong in the "blanket" deportation of people not born in this county. Yes, she committed a crime when she was young, but was this the fate she deserved? It is a well-written, informative and easy to follow story about a young lady with a husband and child being sent "back" to a country she has never called home to live with an uncle she's never met. The supporting video was truly heart-breaking! The writer did a great job telling the story.

Second Place Bridge Magazine

Kalkaska dueling protests

Ron French

Love the opening sentence! I feel that the town of Kalkaska is a fairly good representation of what is going on nationally at this point in time. Seems like lots of people "yell" across at each other, but a few take time to discuss things rationally. Very timely article and great job reporting on local politics!

Third Place Bridge Magazine

Legionnaire's outbreak leads to manslaughter charges

Bridge Staff

This story was brief, but explained the reasoning behind the manslaughter charges for the public health chief and 4 others in Flint Michigan for the water contamination. It was well written and easy to follow, everything a spot news story NEEDS to be.

Honorable Mention Bridge Magazine

Election coverage

Mike Wilkinson, Nancy Derringer, Ron French

Great job explaining why and how the election polling was so off in Michigan. Very well written.

Weekly/News Media B - Spot News Story

17 Entries

First Place Tri-County Times

The Skinner situation

Hannah Ball

Strong reporting of all the incidents Mr. Skinner was involved in. Well-rounded piece leaving me fully informed.

Second Place The Citizen, Ortonville

Women's march Susan Bromley

Great job talking to so many different marchers. Gave a wide array of opinions and goals for participation.

Third Place Leelanau Enterprise

Doors locked in Empire

Patti Brandt Burgess

Great interview that captured the fear involved in the incident, well balanced with the crime reporting.

Honorable Mention Leelanau Enterprise

Centennial farm owners helpless while fire destroys two barns Alan Campbell

Good on the reporter to follow instincts. Came out with a great piece.

Weekly/News Media C - Spot News Story

14 Entries

First Place Gaylord Herald Times

Sevenski trial William T. Perkins

Second Place Gaylord Herald Times

Search continues for missing fisherman

Arielle Breen

Third Place The Tri-City Times

What happens in the Fire hall

Tom Wearing

Honorable Mention Belleville-Area Independent

Mark Germano arraigned for murder in Sunday shooting

Rosemary Otzman

Weekly/News Media D - Spot News Story

7 Entries

First Place The Boyne City Gazette

Paint Protest Lands Liquor Store Owner in County Jail

Christopher Faulknor, Benjamin Gohs

Second Place The Boyne City Gazette
Meeting of Concerned Citizens Turns Uqly When Reporter Refuses

to Leave

Christopher Faulknor, Benjamin Gohs

Third Place Cass City Chronicle

Suspect in dog abuse case on parole for second degree murder

Tom Montgomery

Honorable Mention Cass City Chronicle

Deadly drug
Tom Montgomery

Best Headline

Open Class - Best Headline

18 Entries

First Place Bridge Magazine

We hope you enjoyed your stay at the county jail. Here's your bill

David Zeman

Second Place Jackson Citizen Patriot

Heroin, horse tranquilizers and heartbreak: How addiction killed 51 in Jackson County last year

Danielle Salisbury

Third Place Grand Rapids Press

Generating Controversy: Balancing the needs of a community Wind energy supporters, detractors hold strong opinions

Katie Howland

Honorable Mention Muskegon Chronicle

Day is done for Cena: Military veteran and one man's best friend Alison Morin

## **Best Multimedia**

Open Class - Best Multimedia

28 Entries

First Place Grand Rapids Press

A Century of Arcade: Inside Marvin's Marvelous Mechanical Museum Staff

Absolutely outstanding work. Really tells the story. No jumping from scene to scene. Very well done.

Second Place Greenville Daily News

Belding percussionists ready for WGI World Championship in Ohio Corv Smith

Great work which obviously took a lot of time and dedication. Would have been easy to record 2 or 3 scenes, but you did a TON of them. Nice work

Third Place Bridge Magazine

Message in a bottle: A Flint video story

Al Lilly

A little long, but still very well done. Nice steady camerawork.

Honorable Mention Saginaw News

Historic pipe organ completes Cathedral's \$4.7 million makeover Jeff Schrier

#### **Best Photo**

Open Class - Best Photo

23 Entries

Rodeo Flight by Ann Arbor News should also receive an HONORABLE MENTION if possible and allowed. This cowboy is in a world of hurt if he keeps getting his picture made in situations like this. Excellent image in a strong field of finalists and your pizza

First Place Midland Daily News

Anniversary

Erin Kirkland

A very special moment. Loved this in the feature category and love it as the open image winner. What a treat to view this image.

Second Place The Ann Arbor News

Pizza Break

**Hunter Dyke** 

Noted while viewing that you know your firemen are having a long day when they're catching a snack while the big guns are still flowing water. Serve and protect captured nicely in this news setting with the human moment of needing a bite to sustain them. Nicely done.

Third Place Midland Daily News

Swinging

Erin Kirkland

Noted on first viewing the dirty feet of summer. Great texture. Great light. Wonderful composition.

Honorable Mention Jackson Citizen Patriot

The wait is a killer

J. Scott Park

The agony of young people at the most important moments of their young competitive lives. Wonderful image. Moments are our friends. Well done.

# **Best Website**

Open Class - Best Website

15 Entries

First Place Grand Rapids Press

Website for The Grand Rapids Press

Staff

Nice above-the-fold ad display, ability to highlight a few headlines before scroll. On stories, in Chrome, right rail overlapped some content, but problem disappeared in Explorer. I liked the photo gallery displays. Good display of related links and share buttons on stories. Highly commented stories nicely featured.

Second Place Lansing State Journal

Lansing State Journal / Isj.com

staff

The corporate layout works well to highlight a good mix of local/national news. I didn't like the blue/red combo.

Third Place Holland Sentinel

Holland Sentinel

Sarah Leach, Brian Vernellis, Jason Barczy

Lots of headlines above the scroll, muted color story helped ads catch my eye. Nice hierarchy helped balance new stories and major stories.

Honorable Mention M

Michigan Lawyers Weekly

Michigan Lawyers Weekly Website

Thomas Franz

Packed with headlines, nice links to special features, but overuse of stock images on photo-heavy design.

# **Best Writing**

Open Class - Best Writing

19 Entries

First Place Detroit Free Press

Mitch Albom Shares ... Chika's Story

Mitch Albom

I didn't want to finish this story. Mr. Albom's retelling had me wanting to believe that wherever the story ended, it included Chika living happy and healthy: that a media breakthrough allowed her cancer to be treated and she was able to live happily ever after. Even though I knew that wasn't the end result of Mr. Albom's narrative, I couldn't not finish learning Chika's story, as it's retelling is as beautiful and tragic as anything I've ever had the pleasure of reading.

Second Place Bridge Magazine

He became famous defending "Algiers Motel" cops. Deal with it. Joel Kurth

When I first began reading this story, I wanted to dislike Mr. Lippitt. The author's portrayal of this lawyer who has brought frustration to so many families through the years made his face very punchable. However, the tone, depth and quality of the interview helped me realize that Mr. Lippitt's story is worth hearing, even if it might leave you feeling frustrated at him and the outcome.

Third Place The Ann Arbor News

Fatally shot 19-year-old remembered as 'amazing dad' stolen from daughter

Darcie Moran

No matter what society may say about the young man, Ms. Moran's tale of how his death affected the loved ones left behind perfectly illustrates that a story can be told about everyone. Ms. Moran does a fantastic job of capturing the love Brandon's family feels for him, despite the faults that led to tragedy.

Honorable Mention Bridge Magazine

An unwanted touch, two lives in freefall

Laura Berman

An extremely engaging narrative with fleshed out characters. This piece wouldn't seem out of place as a script pitch for an episode of a television drama.

# Most Innovative Story Telling

# Open Class - Most Innovative Story Telling 12 Entries

These entries included video, audio, a cooperating public radio station, lots of photos and graphics to tell their stories.

First Place Grand Rapids Press

Was anyone listening?: MSU doctors alleged sexual assault victims talked for 20 years

Scott Levin

Well-organized, well-written and well-researched report that became international news about the molestation of female athletes by a renowned Michigan physician. Good graphics helped, as did summary of complaints against him.

Second Place The Ann Arbor News

Ann Arbors tallest building

Staff

A nostalgic review of the history of Ann Arbor's tallest building, using old news clippings and photos to trace the construction, various remodeling phases and its evolving from student housing to condos, all published in a vertical manner.

Third Place The Ann Arbor News

Hate Crimes
John Counts

John Counts did an exhaustive study of hate crimes in the Ann Arbor area, showing some don't get prosecuted, largely due to a vague state law. Good use of graphics.

Honorable Mention Tri-County Times

When Patriotism meets persistence

Tim Jagielo

An interesting feature about the determination of a woman to find relatives of a World War II POW who received a Purple Heart. She used numerous sources of public records to locate a lone relative in another state.

# Public Notice Journalism Award

# Open Class - Public Notice Journalism Award

1 Entries

Excellent work in providing the public critical information that effects their water systems.

First Place Grand Rapids Press

Nestle bottled water plant upgrade driving more groundwater extraction

Garret Ellison

## **Public Service Award**

Open Class - Public Service Award

8 Entries

First Place Jackson Citizen Patriot

Heroin, horse tranquilizers and heartbreak: How addiction killed 51 in Jackson County last year

Danielle Salisbury, Emily Mesner, Nathan Clark

Well Done - very good coverage of a major problem everywhere - sad and really touches ones heart.

Second Place Bridge Magazine

Michigan school segregation investigation Mike Wilkinson, Chastity Pratt-Dawsey

Very extensive - a lot of hard work and very detailed. good job

Third Place Traverse City Record-Eagle

High Crimes

Matt Troutman, Erin Sloan, Staff

A subject that seems to be a problem everywhere with little being done about it. nice job of bring it to the forefront

Honorable Mention

The Ann Arbor News

Parking Structure Safety

Lindsay Knake

Good work and no doubt the coverage let to the solving of the problem.

# **Rookie Writer**

# Open Class - Rookie Writer 10 Entries

The Rookie of the Year contest was particularly difficult to judge. Each of the young writers are ambitious, smart and cover a variety of issues ranging from news to features. Many articles were of difficult or sensitive nature. All of the articles were thorough and interesting. While media such as videos and images were not a heavy part of judging, they added value and interest in an increasingly visual world. All of the rookies should be proud of their contributions.

First Place Flint Journal

Oona Goodin-Smith

Though judging of the Rookie of the Year contest was difficult, Oona's reporting stood out. She is an incredibly thorough reporter who clearly understands criminal proceedings. She quotes a number of sources on both sides of issues and makes good use of FOIA. She is a watchdog, questioning and insatiable in a clear desire to hold officials and others accountable. She's detailed and organized. I'd be remiss if I didn't commend Oona on her reporting in the Mateen Cleaves case. While it's not unusual for newer reporters to get the crime/court beats, it is unusual that they are covering something that is as high-profile, especially within their first few weeks. It's evident that she's a trusted part of the news team and for good reason. Congratulations, Ms. Goodin-Smith.

Second Place Jackson Citizen Patriot

Taylor DesOrmeau

It seems as though any gamble Ms. Scott took when she hired Taylor has been well worth it. Taylor is a thorough reporter who covers every side of the story. Almost as important, it's clear that he treats each story as though it's the most important he's writing that day. While multimedia like photos and videos did not weigh heavy on judging, photos and videos added value and interest to the story. Taylor has a bright future ahead of him.

Third Place Cadence Newspaper

Rookie Writer - Madison Bennett

Madison displayed attention to detail in each story and had a variety of news and features to keep interest. I liked the balance of coverage, but would have liked to see some of the articles have an additional source. Though photos didn't impact overall judging, I liked the photos with the articles.

Honorable Mention Cadillac News

Algae, Goats, Little trains and North Blvd..

Karen Hopper Usher

Karen's writing was detailed and multisided. She talked to several sources for each one and had a variety of topics to report. I would have liked to see more direct quotes if possible. I also think it might be nice to spice up the association words instead of just "said" with words like explained, noted, etc., if it's not a direct quote. I loved the lead in the goat cheese story and it had great execution, great photos and just an overall fun story.

# **Community Business Promotions**

# Open Class - Community Business Promotions 31 Entries

This classification was open to all papers. It had 31 entries. It was a very daunting task, to say the least. Congratulations to the winners. To all the rest, keep up the good work and continue to sell those great group projects.

First Place Ludington Daily News

**Brrrewfest** 

Judy Lytle

Wonderful job! Well supported with advertising and blended advertising into the complete layout and design. Great graphics for content and for the advertisers. Second Place Leelanau Enterprise

Outstanding Business Member of the Year

Debra Campbell

Good clean layout, advertisers messages are short and sweet, and readers will want to see who sent their well wishes. Great job for the winner and advertisers

Third Place Greenville Daily News

REDISCOVER DOWNTOWN GREENVILLE GROUPING

STAFF

Nice blend of local photos and content along with the ads. I'm sure your readers looked at the whole page, which benefits your advertisers.

Honorable Mention Huron Daily Tribune

Thumb Wi-Fi Hotspots

Alissa Klee

Great idea, a great marriage of advertisers and internet provider.

# **Entertaining Services**

#### Open Class - Entertaining Services

17 Entries

Half a dozen or more really good ads in this category. Even the ads that did not place were all good ads and would seem to have served the purpose for the advertiser.

First Place Ludington Daily News

Be Someone's Angel

Judy Lytle

Well done. Nice to have this kind of space to work with. Good illustrations and overall art. Promotes a good time. Good job.

Second Place Cadillac News

Missaukee Humane Society - Spayghetti & no balls

Shelly Mueller, Graphics Department

Call me a sucker for a dog with a mouth full of spaghetti. Like the words in the headline, like the photo of the dog and really like the checkerboard table cloth. Tells the story in a small space.

Third Place Tri-County Times

Southern Lakes

Jillian Banish, Lorie Gavulic

An excellent presentation for an art event. Good logos, accented with muted colors. Overall strong layout

Honorable Mention Tecumseh Herald

Tecumseh Center for the Arts

Nanci Heiney

Cover a lot of events on this page with compelling illustrations, easy to read blue background color and simple, straight forward message.

#### **General Retail**

Open Class - General Retail

44 Entries

First Place Tri-County Times

Be True - Sawyers

Jennifer Ward

This ad stood out with color, headline and graphic. It made me feel happy the minute I read the ad.

Second Place Cadillac News

Your Sister's Closet - Bubble Girl

Mark Featherson, Graphics Department

Great headline and use of color.

Third Place Greenville Daily News

TOUCH OF CLASS SHEENA HAWN

I like this ad because it is not super fancy, its "A touch of Class".

**Honorable Mention** 

Tri-County Times

Spring Home & Garden - Flagpoles

Tiffany Marchand, Lorie Gavulic

Great use of space with graphics. Color usage was grand.

# Home Furnishings

Open Class - Home Furnishings

15 Entries

First Place Tecumseh Herald

Classic Cabinets

Nanci Heiney

Very good looking ad. Represents the client well showing class and quality.

Second Place Tri-County Times

Stain Shop

Tiffany Marchand, Lorie Gavulic

Clean ad, I like the use of angles. This ad stood out in the competition and would catch the readers attention on the printed page

Third Place Greenville Daily News

Millards Furniture

Staff

Good looking ad, clean, I would have changed the bursts on the lawn mowers and some of the type to orange to stay with the two major color of orange and green.

Honorable Mention Greenville Daily News

FURNITURE GALLERY

STAFF

# **Home Services**

#### Open Class - Home Services

26 Entries

A lot of very good ads and it was a hard choice to make - however, balance, copy, artwork, and over all appear was the main factor in the winners - Nice job by all.

First Place Tri-County Times

Fall Home & Garden - Vinyl Sash Tiffany Marchand, Lorie Gavulic

Bold, Hit you right between your eyes - good use of color, left no question as to what you were getting.

Second Place Leelanau Enterprise

Schaub Outdoor

Debra Campbell

Great presentation and with no color really reinforced the dark days of fall and winter and what a homeowner needed to get done.

Third Place Tri-County Times

Fall Home & Garden - R&R

Tiffany Marchand, Lorie Gavulic

Asphalt is black and no color is needed - good balance and presented all of

the services offered - Over all just a real neat ad - good balance

Honorable Mention Tri-County Times

L Kanuft Construction

Tiffany Marchand

Simple, strong presentation, great art work and to the point

# **New and Used Vehicles**

Open Class - New and Used Vehicles

14 Entries

First Place Tecumseh Herald

Let's Debate

Nanci Heiney

Great Ad - ties in with the 2016 election debates and connects with a winning idea from Miller - tastes great, less filling

Second Place Tecumseh Herald

The Ultimate Outdoor Playground

Nanci Heiney

I hope the graphic designer gets some of the credit for these ads. Beautiful professional work and a good selling point

Third Place Tecumseh Herald

O'Hara - A Field of Dreams

Nanci Heiney

If it wasn't for the other two ads from this dealer, this would have been the

first place ad.

Honorable Mention Tri-County Times

Vic Canever

Gail Grove, Ryann McKinney

# Real Estate

Open Class - Real Estate

10 Entries

First Place Tri-County Times

Andy Alger

Terese Marchand, Lorie Gavulic

Very clean easy to read ad. I hope the agent lets you keep his ads like this, love the white space.

Second Place Tri-County Times

Shane Adams

Tiffany Marchand, Lorie Gavulic

Excellent use of space on high end homes.

Third Place Tri-County Times

Michelle Papatheadore
Jillian Banish, Lorie Gavulic

Clean easy to read.

Honorable Mention The Daily Globe

Arbor Vitae Homes

The Daily Globe Advertising

Nice ad layout, since you had to put so many listings in the limited space.

#### **Restaurants**

#### Open Class - Restaurants

19 Entries

Interesting to judge. Size can be limiting, but some did a nice job using small budget.

First Place Tecumseh Herald

Cottage Pie

Nanci Heiney

Simple way of stating what they are trying to sell. Clever art. A creative winner.

Second Place Greenville Daily News

Flos POP page 1x21.25" ad

Dave Hayden

Long, eye-catching ad. Good layout, art and color. Works well with other ad from same restaurant on the same page. If you like spaghetti, this ad will bring you in.

Third Place Tri-County Times

Assumption Greek Church

Terese Allen

Simple use of color and headline to get the idea across. Fish swimming in a school. And they swim right into the headline. People will see it.

Honorable Mention Houghton Lake Resorter & Roscommon County Herald-News

Northshore Lounge

Patty Tribelhorn, Samantha Corson

Carried theme throughout. Like the menu because people read it and are ready to come in and eat. Looks like a fun place to be.

#### Small Ads Work

Open Class - Small Ads Work

21 Entries

First Place Greenville Daily News

Koehn Front Page Dave Hayden

Best by far....some newspapers would say no on the placement, but it's

great...not overbearing. . I like the no border, works well.

Second Place Greenville Daily News

B & J Auto Repair Sue Lincoln Nice job, works well

Third Place Greenville Daily News

Mini Market Front Page Strip 6 columns

Staff

Works extremely well, a lot of info in a small place, but it gets the job done.

**Honorable Mention** 

Greenville Daily News

Fighting Falcon

Staff