How to Win:
1. Your newspaper must be a participant in the network program.
2. Buy One, Get One 50% off any recruitment network ad.
3. Promotion period is ads running the week of October 30, 2017 – January 29, 2018
4. Ads can be:
   a. 2x2/2x4 or Classified
   b. Regional or Statewide
5. Clients must be NEW to the network – either brand new or have not purchased the network in the last 365 days.
6. 1st week is Full Price; 2nd week is 50% off
7. Ads must be consecutive
8. Your newspaper keeps 50% of the total sale.
9. Each ad package sold will be entered into a drawing to win a $100 Visa Gift Card.

Profit Example - XYZ Staffing
Regional 2x2  
Week 1 = $449  
Week 2 = $224.50  
Total Sale $673.50  
Your newspaper retains $336.75!

Not a participant in the networks? Please call or email Rachelle Kjellberg at 1-800-227-7636 ext. 126 or rkjellberg@cnaads.com. Order forms, media kits and sales information can be found at www.cnaads.com/mpadownloads