

BOOST YOUR RECRUITMENT AD REVENUE WITH THE NETWORKS



REIGNITE RECRUITMENT

BUY ONE, GET ONE **50% Off**

Each Reignite Recruitment Package sold will earn one entry to win \$100 Visa Gift Card!

HOW TO WIN:

1. Your newspaper must be a participant in the network program.
2. Buy One, Get One 50% off any recruitment network ad.
3. Promotion period is ads running the week of October 30, 2017 – January 29, 2018
4. Ads can be:
 - a. 2x2/2x4 or Classified
 - b. Regional or Statewide
5. Clients must be NEW to the network – either brand new or have not purchased the network in the last 365 days.
6. 1st week is Full Price; 2nd week is 50% off
7. Ads must be consecutive

		NOW HIRING!
SALES REPRESENTATIVES		
Ypsilanti & Southgate		
Salary + Commission Top Performers Make Over \$100,000 FULL Benefits Package	<ul style="list-style-type: none"> ■ Identify, Engage, & Present to C Level Decision Makers ■ Negotiate & Close Deals to Develop Territory ■ Obtain New Clients & Execute Monthly Sales Meetings 	
Send Resume to lisad@workboxstaffing.com www.workboxstaffing.com Contact Lisa @ 616.988.1653 Named one of the fastest growing companies by INC. 500 Magazine!		

SAMPLE 2x2 AD

8. Your newspaper keeps 50% of the total sale.
9. Each ad package sold will be entered into a drawing to win a \$100 Visa Gift Card.

HOLDING A JOB FAIR?

63% of recruiters say talent shortage is their biggest problem (2017 Recruiter Sentiment Study MRI Network)

USE REGIONAL NETWORK COVERAGE TO PROMOTE THE EVENT

INCREASED COVERAGE = INCREASED ATTENDANCE

PROFIT EXAMPLE - XYZ Staffing

Regional 2x2	Week 1 = \$449
	Week 2 = \$224.50
Total Sale	\$673.50
Your newspaper retains \$336.75!	

Not a participant in the networks? Please call or email Rachele Kjellberg at 1-800-227-7636 ext. 126 or rkjellberg@cnaads.com. Order forms, media kits and sales information can be found at www.cnaads.com/mpadownloads