

North
Zone

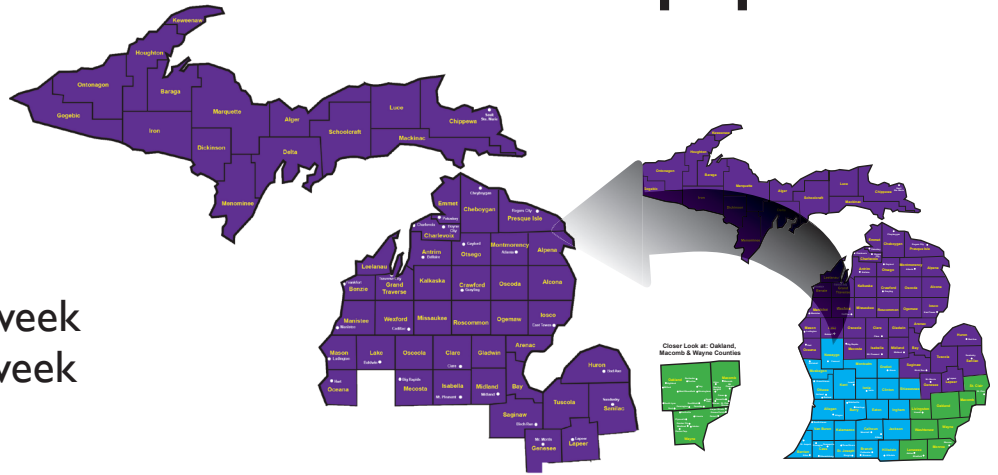
Michigan
Display
Networks



77% of lowans read their local newspaper!*

405,320 readers
29 newspapers

Choose from two sizes:
2x2 (3.792"x2"): \$449 per week
2x4 (3.792"x4"): \$898 per week



Save more than 50% with one call, one order and one rate in Northern Michigan!

<u>Antrim</u> Bellaire/Antrim Review	<u>Crawford</u> Grayling Crawford county Avalanche	<u>Lapeer</u> Lapeer Area View Lapeer, The County Press	<u>Presque Isle</u> Rogers City Presque Isle Co. Advance & Onaway Outlook
<u>Atlanta</u> Atlanta Montmorency County Tribune	<u>Emmet</u> Petoskey News-Review*	<u>Mantisee</u> Manistee News-Advocate*	<u>Wexford</u> Cadillac News*
<u>Benzie</u> Frankfort Benzie county Record Patriot	<u>Genesee</u> Mt. Morris/Clio Herald	<u>Mason</u> Ludington Daily News*	<u>Saginaw</u> Birch Run/Bridgeport Herald
<u>Charlevoix</u> Boyne City Gazette Charlevoix Courier	<u>Grand Traverse</u> Traverse City Record-Eagle*	<u>Mecosta</u> Big Rapids Pioneer*	<u>Sanilac</u> Sandusky Tribune
<u>Cheyboygan</u> Cheboygan Daily Tribune*	<u>Iosco</u> Iosco County News-Herald	<u>Oceana</u> Hart Oceana Co. Herald	29 Newspapers Readership: 405,320
<u>Chippewa</u> Sault St. Marie Evening News*	<u>Isabella</u> Mt. Pleasant Morning Sun*	<u>Oscoda</u> Oscoda Press	* = Daily Newspaper
<u>Clare</u> Clare County Review	<u>Lake</u> Baldwin Lake County Star	<u>Otsego</u> Gaylord Herald Times	

Total value of North Zone 2x2 network: \$669.47
Total value of North Zone 2x4 network: \$669.47

DEADLINE

Ad copy, insertion order and payment must be received by Wednesday at 3 pm CST, the week prior to the week of publication. Please provide ad copy in the following width: 3.22-inches wide. Day of publication varies by newspaper; CNA cannot guarantee a specific publication day, even for daily newspapers.