

71% of Michigan adults read a local newspaper!*

That makes the Michigan newspaper networks the best way to reach readers statewide with your message.

Save more than **70%** statewide by using the network with one call, one order and one rate.

RATES

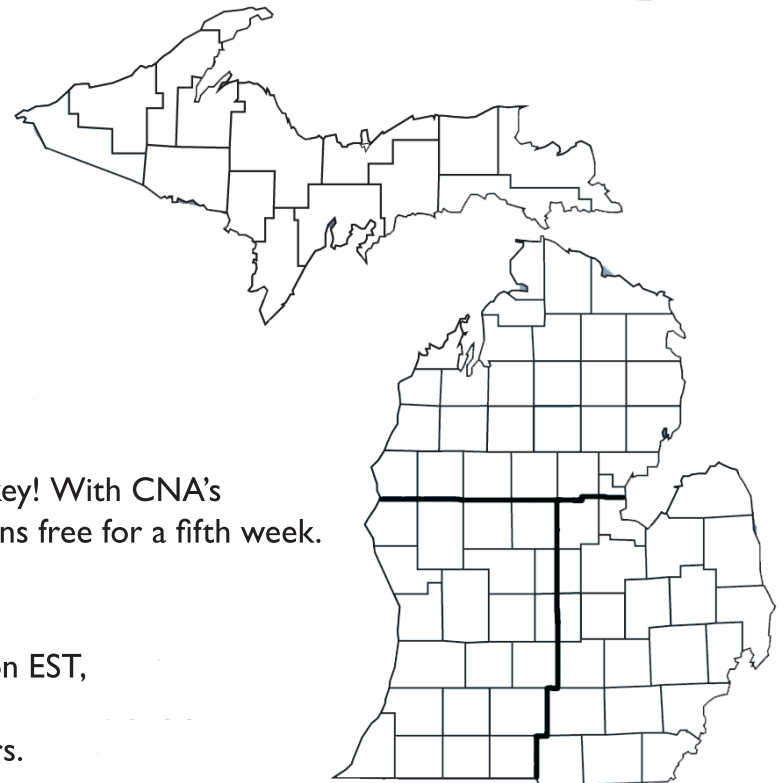
Statewide	25 words	\$299
	Per additional word	\$ 7
Per region	25 words	\$150 (North and West)
	25 words	\$250 (East)
	Per additional word	\$ 7

FREQUENCY

In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place an ad for four consecutive weeks and your ad runs free for a fifth week.

DEADLINE

Ad copy, insertion order and payment must be received by Tuesday at noon EST, prior to the week of publication. Day of publication varies by newspaper; CNA cannot guarantee a specific publication day, even for daily newspapers.



*SCARBOROUGH 2013

Michigan Classified Papers



METRO/EAST REGION

Daily Newspapers

Adrian Daily Telegram
 Bad Axe Huron Daily Tribune
 Hillsdale Daily News
 Howell Livingston County Press & Argus
 Macomb Co. Legal News
 Midland Daily News
 Monroe Evening News
 Troy / Oakland Co. Legal News

Weekly Newspapers

Birmingham-Bloomfield Eagle
 Birmingham Eccentric
 Canton / Plymouth Observer
 Clarkston News
 Detroit/ Michigan Chronicle
 Farmington Observer
 Farmington Press
 Ferndale/Berkley Woodward Talk
 Frankenmuth News
 Fraser-Clinton Chronicle
 Garden City Observer
 Grosse Pointe Times
 Harper Woods/East English Village
 Advertiser Times (BiWeekly)
 Highland Spinal Column Newsweekly
 Imlay City Tri-City Times
 Lake Orion Review
 Livonia Observer
 Macomb Chronicle
 Madison-Park News
 Milford Times
 Mount Clemens, Clinton, Harrison Journal
 Northville Record

Novi News

Ortonville Citizen
 Oxford Leader
 Rochester Post
 Roseville/Eastpointe Eastsider
 Royal Oak Clawson Review
 Sandusky Tribune Recorder Leader
 Sandusky Sanilac County Jeffersonian
 Sandusky Sanilac County News
 Shelby Utica News
 Southfield Sun
 South Lyon Herald
 South Oakland Eccentric
 St. Clair Shores Sentinel
 Sterling Heights Sentry
 The County Press - View Newspapers
 The Eagle, Wayne/Westland/Belleville/ Canton/
 Inkster/Northville/Plymouth/ Romulus Enterprise
 Troy Times
 Tuscola County Advertiser
 Warren Weekly
 West Bloomfield Beacon
 Westland Observer
 Yale Expositor

53 Newspapers

Readership: 2,157,499

NORTH REGION

Daily Newspapers

Alpena News
 Cadillac News
 Cheboygan Daily Tribune
 Ironwood Daily Globe
 Ludington Daily News
 Manistee News-Advocate
 Petoskey News-Review
 Sault St. Marie Evening News
 Traverse City Record-Eagle

Weekly Newspapers

Atlanta Montmorency County Tribune
 Baldwin Lake County Star
 Bellaire / Antrim Review
 Benzie County Record Patriot
 Boyne City Gazette
 Charlevoix Courier
 Clare County Review
 Gaylord Herald Times
 Gladwin County Record
 Graying Crawford County Avalanche
 Iosco County News-Herald
 Marion Press
 Onaway Outlook
 Oscoda Press
 St. Ignace News

24 Newspapers

Readership: 400,435

WEST REGION

Daily Newspapers

Big Rapids Pioneer
 Cassopolis Vigilant
 Coldwater Daily Reporter
 Dowagiac Daily News
 Edwardsburg Argus
 Grand Haven Tribune
 Holland Sentinel
 Ionia Sentinel-Standard
 Niles Daily Star
 St. Joseph Herald-Pallidum
 Sturgis Journal
 Three Rivers Commercial-News

Weekly Newspapers

Albion, The Recorder
 Allegan County News
 Bronson Journal
 Buchanan Berrien County Record
 Fremont/ Times-Indicator
 Gratiot County Herald
 Marshall Ad-visor & Chronicle
 Middleville/Caledonia The Sun& News
 Muskegon Norton Lakeshore Examiner
 Oceana Co. Herald Journal
 Plainwell, The Union Enterprise
 Saugatuck The Commercial Record
 South Haven Tribune
 The Lowell Ledger
 White Lake Beacon

27 Newspapers

Readership: 383,999

***Rates, Publications and Circulation figures
 subject to change*

Total Daily Newspapers: 29 | Total Weekly Newspapers: 74 | Total Publications: 104 | Total Readership: 2,941,933