

C01-News Story

Division 1

1st Place Cen

Central MI Life (CMU)

Lynn Fischer — Medical School Reviews

9/19/2008

Excellent writing style. Good opening paragraphs that capture reader's attention. Nice use of sub-heads and pull-out quote. Keep up the good work.

2nd Place The State News (MSU)

Carpenter, Harris — Eye On Dubai

4/10/2009

Good lead paragraph to catch reader's attention. Nice job of research to help tell the MSU/Dubai story. Good job.

3rd Place The State News (MSU)

Kelly House — Re-making America

1/21/2009

Great opening sentence and paragraphs following. Interesting way of presenting the event through the issues. Nice work.

HM Grand Valley Lanthorn (GVSU)

Kyle Meinke — Outspoken Preacher

9/25/2008

Tends to lead toward a feature story, but good job.

Division 2

1st Place The Collegian (Hillsdale)

Maria Scmitt — House Decorated Up

4/9/2009

Well-written, handled a silly event very well. Included good facts and used good sources.

2nd Place The Pleiad (Albion College)

Kelsey Lauer — Major Issues

11/14/2008

Covered a scary issue very well. Well-written, excellent coverage from start to finish.

3rd Place The Collegian (Hillsdale)

Michael Mayday — Conflicting Liquor License

4/23/2009

Well-written. Interesting topic.

3rd Place The Collegian (Hillsdale)

Chase Purdy — Student Victim of Racial Assault

10/2/2008

Good coverage, well-written.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Kaylee Lentz — Students Put Teachers On Bubble

3/16/2009

Interesting subject. Lead is clear and concise. Story transitions well. The "conflict" is easily identified. Lots of good supporting information. Clever ending.

2nd Place The Michigan Times (UM)

Jennifer Profitt — One Bad Acorn

9/29/2008

Good strong lead. Good job talking to a variety of sources. Story structure is sound.

3rd Place The Lookout (LCC)

Rich Tupica — LCC Job Cuts

Writer tackled a topic I'm sure was touchy for administrators. Asked tough questions. Could have moved up the part that asked - "is it worth \$309,000?"

HM Collegiate (GRCC)

Jacqueline Prins — Students Beware

11/12/2008

No comment given.

C02-Investigative Reporting

Division 1

1st Place The State News (MSU)

Jacob Carpenter — A Mother's Search

1/23/2009

Outstanding article! Descriptive piece of writing compliments photo, timeline and map to capture reader's emotions. Keep up the great work - your future is promising.

2nd Place Central MI Life (CMU)

Kara Scheerhorn — Carbon Footprint Series

Nice series of articles on a topic affecting today's society. Good job of presenting facts and figures and tving the series together.

3rd Place Grand Valley Lanthorn (GVSU)

Fitch, Hensel — No Photo ID? No Problem

2/12/2009

Nice work. Quotes help pull together the story. Could have possibly went in to more detail on background and what students bought.

HM The State News (MSU)

Justin Harris — University Struggles

3/31/2009

Love the lead! Good flow to writing style.

Division 2

1st Place Chimes (Calvin College)

Chaz Amidon — Hope Beat

2/13/2008

Well-written, informative, great play-by-play.

2nd Place Chimes (Calvin College)

Chaz Amidon - Deur, Steenbergen Shine

1/23/2009

No Comment given.

3rd Place The Collegian (Hillsdale)

Nathan McClallen — Diggin' Pink

10/16/2008

Interesting story, well-written.

HM The Ferris Torch (FSU)

Ben Kramer — Warriors Defeat Dawgs

10/22/2008

Great sports coverage.

Division 3

1st Place The Connection (Schoolcraft)

Chris Jackett — Student Athletes Struggle

2/24/2009

While many entries in this contest elected ongoing coverage of issues not involving much investigative work, the Schoolcraft Connection's report was the result of research, investigation and, importantly, a search for perspective and balance on a matter of importance. Well done.

2nd Place The Michigan Times (UM)

Bryant Harland — Fed Up

1/20/2009

An excellent job of investigating and reporting on a system that is unfair to many students (and, in many cases, their parents). Let's hope changes occur!

3rd Place The Lookout (LCC)

Rich Tupica — LCC Overlooks Program

A straight forward report reviewing how other colleges have a more student-friendly system for textbook purchases. I'm sure it opened some eyes among students forced to shell out significant cash up front.

C03-Multimedia Reporting

Division 1

1st Place The State News (MSU)

Jeana-Dee Allen — Giving Pipes A Voice

3/4/2009

The large photo in the paper grabs your attention, and the online component, with photos and audio, is a great compliment.

2nd Place The Eastern Echo (EMU)

Tower, Park & Staff - Student Government Elections

Thorough coverage of the elections and a nice use of You Tube to showcase party platforms.

3rd Place The State News (MSU)

Jacob Carpenter — A Mother's Search

1/23/2009

The audio slideshow and map, as well as law enforcement reports, show a good use of multimedia reporting that goes beyond just flu story.

HM Central MI Life (CMU)

Smith, May, Manzullo, Dresden — Rao On The Move 2/23/2009

Extensive print coverage is incredibly impressive, but online components were repeatedly in accessible over the course of several weeks.

Division 3

1st Place The Michigan Times (UM)

Emma Davis — Students Show Off Skills

3/31/2009

The pair of videos illustrated both the talent show and the performers participating.

2nd Place The Michigan Times (UM)

Lacee-Starr Horton — M-Times Reporter

12/9/2008

The video of the ride along enhanced the story.

3rd Place The Michigan Times (UM)

David Veenhuis - We'll Miss You, Dr. Matt

3/31/2009

No comment given.

C04-Feature Story

Division 1

1st Place Central MI Life (CMU)

Daniel Monson — Hidden Pain

2/13/2009

Outstanding reporting. Layout and photos draw readers in. Writing style captures their emotions. Extremely well done.

2nd Place Central MI Life (CMU)

Brad Canze — Fame Is The Name

4/1/2009

Interesting feature article. Lead captures readers attention. Writer does great job of telling the tale. Great job.

3rd Place Central MI Life (CMU)

Caitlin Foyt — Leaving His Post Mark

4/15/2009

Nice feature. Would have liked to have seen a little more on how Wood got interested, etc. Well done.

HM The State News (MSU)

Whiteney Gronski — Leader of the Pack

9/10/2008

Nice job of presenting on interest subject. Perhaps put some of the facts in side bar box instead of all one big story.

Division 2

1st Place The Oakland Post (Oakland U)

Wojak, Oegel — An Honest Glimpse

11/19/2008

Well-written and courageous, tough subject matter. Nice work.

2nd Place The Oakland Post (Oakland U)

Lindsey Wojak — In 5 New York Minutes

2/18/2009

Neat subject, great writing, interesting lead.

3rd Place The Collegian (Hillsdale)

Betsey Woodruff — Soul Tugs

4/16/2009

This was a really neat story. You did a great job staying objective . Used interesting sources! Just a really nice piece of writing.

HM The Valley Vanguard (SVSU)

Anne Hasenburg — Bad Roommate Blues

10/13/2008

Very neat story idea, well executed. Very audience appropriate.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Addie Shrodes — Yea, Though I Walk

3/30/2009

Well-presented. Got the feeling of being there with them. Author did a fine job.

2nd Place The Voice (Washtenaw Comm. College)

Holly Woelfel — From The Fast Lane

3/30/2009

Just missed 1st place by the slimmest of margins, also well-written and gave a sense of the person.

3rd Place The Michigan Times (UM)

Tim Jagielo — We Made History

4/28/2009

No comment given.

HM The Varsity News (U of DM)

Kevin Marlinga — Birdie

2/25/2009

No comment given.

C05-Sports News

Division 1

1st Place Central MI Life (CMU)

Brian Manzullo — Rivalry

10/17/2008

Great lead and opening paragraphs, rest of story flows well. Nice use of quotes. Outstanding overall job.

2nd Place Central MI Life (CMU)

Lindsay Knake — Coaches

4/24/2009

Good writing style and a lot of research went in to this story. Timely topic - overall nice piece of journalism. Keep up the good work.

3rd Place The State News (MSU)

Joseph Terry — Suzy's Signature Win

3/25/2009

Big story... bit victory. Nice blend of play-by-play, quotes and general observation. Good job.

HM The Eastern Echo (EMU)

Justin Souva — New Head Coach

1/5/2009

Good introductory story. Nice use of quotes and good writing style.

Division 2

1st Place The Collegian (Hillsdale)

Elizabeth Essley - Saga's Monopoly

4/16/2009

Good writing, relevant to the student audience.

2nd Place The Collegian (Hillsdale)

Chase Purdy — No Comment

2/12/2009

Good use of sources, relevant to student audience.

3rd Place The Pleiad (Albion College)

Setter, Lauer — Albion's Money Woes

10/10/2008

Took national, timely issue and related it very well to the student audience. Explained very well why young people should care. HM The Oakland Post (Oakland U)

Masudur Ra4an — Equality In Home Quarters

10/1/2008

Very relevant. Excellent writing.

Division 3

1st Place The Lookout (LCC)

David Barker - Tough Losses

Really strong use of quotes. Did a good job incorporating player award information with game coverage. Clearly best of the class.

2nd Place The Varsity News (U of DM)

Michael Martinez — Titans Take Advantage

12/3/2008

Writing is polished and story is well done. Defining difference between this and 1st place story is organization. Sentence structure and word choice are strong.

3rd Place Delta Collegiate (Delta)

Brett Tafel — Hockey Team Goes To Nationals

3/5/2009

Lead is strong, it got right to key point of story. Writer transitioned well to game recaps. Good quotes and transitions

C06-Sports Feature

Division 1

1st Place The State News (MSU)

Cash Kruth — Inspiration

10/3/2008

Solid reporting and excellent writing. The format flowed well and kept readers interested and engaged. A difficult category to judge, but this story stood out.

2nd Place The State News (MSU)

Jacob Carpenter — Meet The Future

11/14/2008

Superb. Carpenter tells a fascinating story and has a way with words that many journalists would envy. State News readers are fortunate and lucky to have a paper of such high quality.

3rd Place Central MI Life (CMU)

Brian Manzullo — A Passers Perseverance

9/19/2008

Really nice story. Interesting and engaging, especially at "Rising in the ranks" and beyond. Prior to this spot, it felt more "tell" than "show." But the rest of the story had great depth. Hopefully no conflict of interest since he's a staff reporter at CM Life.

HM The Eastern Echo (EMU)

Justin Souva — EMU Reports Paid Attendance

11/24/2008

Interesting story, but left me with several questions.

Division 2

1st Place The Herald (Cornerstone)

Amanda Wittenbach — World Series Dream Dies

10/17/2008

Great writing and great way to bring students closer to school president. Interesting twist on national issue. Great story all around!

2nd Place The Pleiad (Albion College)

Alex Gyllstrom — Who's Your Bat Boy

4/24/2009

I really enjoyed this story. Emotions captured well. Neat opportunity for readers and writers.

3rd Place Chimes (Calvin College)

Chaz Amidon — Calvin Legecy

10/17/2008

Neat way to introduce new player and remember old. Really interest, great writing.

HM The Herald (Cornerstone)

Tim Devaney — Returning With Scars

10/3/2008

Good topic, well-written.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Brian Coburn — A Night At The Palace

12/15/2008

This drew me in right away. Lots of great detail. It plays to the senses. Fantastic description. Reads a lot like a column.

2nd Place The Michigan Times (UM)

David Veenhuis — Blogg In Sports

11/10/2008

This shows that a well-written story doesn't need to be lengthy. The lead is very strong. Good use of quotes. Overall, an exceptional entry.

3rd Place The Varsity News (U of DM)

Roshelle Vogel — Five Famous Figures

10/29/2008

Good writing can come in many forms - including capsules - as this shows. Lots of personality in this small piece. Good use of supporting information.

HM The Varsity News (U of DM)

Marcus Acuna — Jason Bennett: Tallest Titan

1/21/2009

A good personal profile. Could see a glimpse of his personality when discussing his coaches.

C07-Column, News or Sports

Division 1

1st Place Grand Valley Lanthorn (GVSU)

Sara Commet — All I Want For Christmas

12/4/2008

Well written editorial. Position very well stated - done in an understanding manner. Writing flows and holds readers attention.

2nd Place Grand Valley Lanthorn (GVSU)

Nicole Avery — More Over Racism

1/5/2009

Excellent job. Very emotional. Held readers attention. Great closing statement. Excellent writing style.

3rd Place The Eastern Echo (EMU)

Thomas Lieto — Fans Should Ease Off

1/28/2009

Nice work. Great lead draws readers in and the rest holds their attention.

HM The Eastern Echo (EMU)

Donald Stuckey II — GOP Hop On Obama

2/11/2009

Good job. Lead grabs your attention. Closing statement powerful. Well written article.

Division 2

1st Place The Herald (Cornerstone)

Tim Devaney — Kendra Will Be Missed

2/13/2009

Very well-written, emotionally gripping. Excellent content.

2nd Place The Valley Vanguard (SVSU)

Stuart Chipman — Welfare That Pays Room

2/23/2009

Well-written, entertaining. Good use of humor.

3rd Place The Valley Vanguard (SVSU)

Stuart Chipman — Foreign Aid

10/13/2008

Stuart is an excellent writer, uses facts and humor to draw readers in. Great work.

HM The Pleiad (Albion College)

Izzi Bendall - New Michigan Ed Requirements

Interesting argument well-put, great use of anecdotes.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Matt Hodges - Hash Bash

4/13/2009

It had the "wow" factor. After reading the entries, this one captured my interest and kept coming back to my mind. Entertaining and thorough; also well thought out.

2nd Place The Voice (Washtenaw Comm. College)

Brian Coburn — To Professor Griff

3/2/2009

No comment given.

3rd Place The Michigan Times (UM)

Michael Stechschulte — Where Was This So-Called Say

8/26/2008

No comment given.

HM Collegiate (GRCC)

Jacqueline Prins — ATC Computer Lab

11/12/2008

No comment given.

C08-Editorial

Division 1

1st Place Grand Valley Lanthorn (GVSU)

Jenny Whalen — Why Care?

1/22/2009

Well written and thought provoking editorial. Points strong... yet not in a scolding manner. Outstanding job. Your future looks promising.

2nd Place Grand Valley Lanthorn (GVSU)

Alicia Alabbas — Need or Greed

3/26/2009

Great job of presenting a challenging topic. Good lead, strong closing statement. Keep up the good work.

3rd Place Central MI Life (CMU)

Brian Manzullo — Respect Your Rivals

2/1/2008

Nice work on a very touchy turn of events. Good research and use of quotes.

HM Central MI Life (CMU)

Brian McLean — Chronic Secrecy

9/19/2008

Good editorial. Could have been supported by a quote or two

Division 2

1st Place The Collegian (Hillsdale)

Staff — Religious Exclusion

2/19/2009

Very well-written, short and to the point. Exactly what an editorial should be. Argument well-stated, supported.

2nd Place The Collegian (Hillsdale)

Morgan Schneider — Saga Extortion

4/16/2009

Very well-written. Very relevant to audience. Argument well-stated and interesting.

3rd Place The Valley Vanguard (SVSU)

Alex Baumgardner — Lowering Drinking Age

8/25/2008

Very well-written. More logical than opinion. Well-stated.

HM The Collegian (Hillsdale)

Joy Pavelski — Out of Context

1/13/2008

Well-written, good argument. Relevant to audience.

Division 3

1st Place The Olivet College Echo

Staff — Why Isn't Date Rape

1/23/2009

While it is common and rather easy for student editorials to rip administration, the Echo editorial addressed several issues and shortcomings in a rape prevention presentation, including many of their fellow students. The only shortcoming was its length. Nice work!

2nd Place The Voice (Washtenaw Comm. College)

Staff — The Scope On Our Instructors

3/16/2009

The Voice staff not only raises legitimate questions and concerns regarding student's evaluations of instructors, and accessibility to those ratings, it demonstrated its advocacy for students by formally requesting the data.

3rd Place The Michigan Times (UM)

Staff — It's A Culture Of Secrecy

4/14/2009

Concise. Direct. Effective. This editorial should raise awareness of what's at stake.

HM The Olivet College Echo

Nicole Babcock — Dress Code

11/21/2008

Who says effective editorials must be long. This editorial tags administration for this example of folly. Well done!

C09-Reviews

Division 1

1st Place Grand Valley Lanthorn (GVSU)

Andrew Zientek — The Haunt

10/9/2008

Simple, short and to the point. This writer gives an honest review of the haunted house. Good mix of fact and humor. Outstanding review. Your future is promising.

2nd Place Grand Valley Lanthorn (GVSU)

Ryan Copping — Mr. Smith Goes to Heart

11/3/2008

Great opening statement - closing statement challenges the reader. Nice job of reviewing the film and writing style flows very well. Great job. Keep up the good work.

3rd Place Grand Valley Lanthorn (GVSU)

Dani Willcutt — Production Fails To Captivate

9/29/2008

Loved this review due to the interesting approach of the writer. From the opening to the close, she makes the reader think through questions blended with commentary. Nice job.

HM The Eastern Echo (EMU)

Ben Petiprin — Banfield's Bar

2/20/2009

Interesting way of reviewing a "place" rather than a "thing." Good writing styles used.

Division 2

1st Place The Valley Vanguard (SVSU)

Alex Baumgardner — After All These Years

3/2/2009

Very funny and well-written.

2nd Place Chimes (Calvin College)

Joseph Breems — Calvin Facilitates Union

4/17/2009

Neat event, great coverage, good writing.

3rd Place The Valley Vanguard (SVSU)

Alex Baumgardner — Eastwood's Character

1/12/2009

Easy read. Wonderfully drawn. Excellent depiction of character.

HM Chimes (Calvin College)

Christian Ocier — One-Woman Show

3/6/2009

Good writing, nicely researched.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Sam Adamopoulos — A Middle Eastern Battle

4/27/2009

An extremely thorough restaurant review. The graphic breaking down the dishes, service, etc. works really well in his format. I hope it's a standing feature.

2nd Place The Lookout (LCC)

Nicole Rico — Shaggy Swedish Rockers

Author is obviously familiar with her subject matter. She gives the readers the benefit of her insight, using comparisons that would help those not familiar with the band. Rico's writing style is clear and up-tempo.

3rd Place The Connection (Schoolcraft)

Ben Thierfelder — Kanye West

2/3/2009

I liked the author's ability to insert facets of the subjects personality into this review. It gave his analysis depth and gave the reader a more layered impression of where West's music is coming from.

HM The Voice (Washtenaw Comm. College)

Grace Ruedger — War From Behind The Burka

10/6/2008

This review gives an in-depth look at its subject matter. Strong writing leads the reader through. I would have liked to have heard more about the performances than the play itself.

C10-Blogs

Division 1

1st Place Central MI Life (CMU)

Brian Manzullo — Chip Shots Weblog

12/27/2008

Extensive coverage of the CMU football team. Nice work.

2nd Place The State News (MSU)

Lauren Talley — Spanish Encounters

2/25/2009

Interesting viewpoint and engaging writing.

3rd Place The State News (MSU)

Jacob Carpenter — The Huddle

11/16/2008

Fun to read, keeps readers engaged. Which is especially important in an online format.

Division 2

1st Place The Herald (Cornerstone)

Rachel Watson — Cornerstone Connection

No comment given.

Division 3

1st Place The Michigan Times (UM)

Staff — Staff Blog

Although this one was the only entry in the blogs category, the posts were well-written, diverse in nature and generally fun to read. The conversational tone holds reader interest. Nice job!

C11-News Photo

Division 1

1st Place Central MI Life (CMU)

Jessica Scott — Faculty Pickett

9/26/2008

Photo says 1000 words without identifying its subject's identity. Shot at just the right angle to tell the story. Outstanding job!

2nd Place The State News (MSU)

Katie Rausch — Presidential Inauguration

1/21/2009

Interesting close up. Great composition of facial expression and flag. Captured just right. Good job.

3rd Place The State News (MSU)

Sam Ruiz — RNC Protest

9/4/2008

Like the idea of what the subject is trying to convey. Photographer went for the "uncommon" action of the moment. Good photo journalism.

HM Central MI Life (CMU)

Jake May — Trading Post Burns

2/18/2009

Nice action photo. Captured at a great angle. Nice work.

Division 2

1st Place The Collegian (Hillsdale)

Andrew Dodson — Barack Obama

9/4/2008

Nice, clear photos.

2nd Place Michigan Tech Lode (MTU)

Alex Cotton — Rally Rampages

10/22/2008

Good action, crisp images, no question what was going on in this photo. Very nice.

3rd Place Michigan Tech Lode (MTU)

Alex Cotton — Yee-Hah

4/22/2009

Great, fun photo! Again, crisp images, great action. Made me want to read the story.

HM The Herald (Cornerstone)

Meredith Laden — Bible Across America

4/14/2009

Definitely helped the story, helped reader understand story better.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Chris Asadian — GOP Panelist Bolts

11/3/2008

Good "heat of the moment" shot. Very newsy, more so than the rest. Could use a crop on the left.

2nd Place The Connection (Schoolcraft)

Rena Laverty — District Domination

3/17/2009

Clean, good. Does have a "nice" moment. May have cropped persons less interested in the background out to draw more attention to girls.

3rd Place The Voice (Washtenaw Comm. College)

Jamie Killen — Chicago Salutes Obama

11/17/2008

Newsy photo more than others entered. May want to focus on one person. Signs stick out and caught my eye.

C12-Feature Photo

Division 1

1st Place The Eastern Echo (EMU)

Kevin Murray — Angels

Serene, soft, feels like she is ascending.

2nd Place The State News (MSU)

Katie Rausch — Joy at the Inauguration

You can feel the joy - Thank You.

3rd Place Grand Valley Lanthorn (GVSU)

Kim Miller — Mid Summer

Great shot, excellent balance of emotions and color.

HM Central MI Life (CMU)

Matthew Stephens — Hidden Pain

Terrific photo, but what is going on with his ear? Caught my eye and I couldn't see past it.

Division 2

1st Place The Ferris Torch (FSU)

Kate Dupon — a Legend In Theater

4/29/2009

Light compatible and expression made this photo stand out.

2nd Place Michigan Tech Lode (MTU)

Alex Cotton — Relient K

A standard concept photo, but the peak action with night light made for a pleasant photo.

3rd Place The Ferris Torch (FSU)

Kristyn Sonnenberg — Flying Pumpkin Guts

11/5/2008

Interest that the photo is at the moment of impact on the pumpkin giving some tension.

Division 3

1st Place The Lookout (LCC)

Autumn McPherson — Lansing Lights Up

Amber's fireworks was the slam dunk winner. It is by far the most technically proficient of the entries submitted. Great shot, great color, great concept.

2nd Place The Michigan Times (UM)

Michael Stechschulte — Hamilton Dam

11/24/2008

Nice perspective of dam surrounded by trees and their autumn finery. Well-cropped too.

3rd Place The Varsity News (U of DM)

Starsha McCrary — Tug of War

4/1/2009

Starsha captured a lot of emotion in this photo.

C13-Sports Photo

Division 1

1st Place The State News (MSU)

Katie Rausch — State Upsets Duke

Great shot! An unusual shot, great capture of emotion.

2nd Place The State News (MSU)

Sean Cook — Loose Ball

Great shot! You caught such a diverse set of emotions so clearly.

3rd Place Grand Valley Lanthorn (GVSU)

Luke Hotwagner — Basketball

No comment given.

HM Central MI Life (CMU)

Jessica Scott — Brunner Celebration

No comment given.

Division 2

1st Place The Pleiad (Albion College)

Wysocki, Amos — Land Shark

2/13/2009

A creative way to illustrate the story. The photographers went the extra mile to produce a dominate image.

2nd Place The Collegian (Hillsdale)

Andrew Dodson — Charger Madness

3/5/2009

The emotional moment makes the photo. One would think of joy in victory, but in a close game emotions run high and this photo captures that tension.

3rd Place The Herald (Cornerstone)

Robbie Scudder — Side Bump

2/27/2009

The photographer captured the peak action of a sports feature that tells the story.

Division 3

1st Place The Connection (Schoolcraft)

Rena Laverty — Battle for the Ball

12/2/2008

Rena's entry stood head and shoulders above the rest. Nice composition, nice crop and the photographer captures the play at the apex of action. Well done! 2nd Place The Olivet College Echo

Brandon Townsend — Jarratt

2/20/2009

A well-shot wrestling photo that captures plenty of emotion.

3rd Place Collegiate (GRCC)

Jeremiah Schrader — Ballplayers At Belknap

4/8/2009

Nice image of pitcher delivering the ball.

C14-Video Production

Division 1

1st Place The State News (MSU)

Georgia Rodes — Once You Foster

Very moving.

2nd Place Grand Valley Lanthorn (GVSU)

GV Lanthorn - Silent March

No comment given.

3rd Place The State News (MSU)

Nick Dentamaro — Barry and the Band

Such a touching story.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Asadian, Mancoor, Coburn — Voodoo Who Knew

3/2/2009

No comment given.

2nd Place The Voice (Washtenaw Comm. College)

Asadian, Mancour, Coburn — A Tickled Fancy

1/12/2009

No comment given.

3rd Place The Michigan Times (UM)

John McKay - An Issue In The Making

11/14/2008

No comment given.

C16-Original Cartoon

Division 1

1st Place The Eastern Echo (EMU)

Eric Muntz — Smile & Wag

Great humor! Simple and easy to read. You just simply made me laugh!

2nd Place Grand Valley Lanthorn (GVSU)

Elliot Slenk

Very good imagination!! Great artistic ability as well.

3rd Place The Eastern Echo (EMU)

Brandon Neel — Obfuscatory

Great caricatures!

HM The Eastern Echo (EMU)

Caleb Zweifler — You may not go quietly.

Great job!

Division 2

1st Place The Ferris Torch (FSU)

Heath Van Singrel — Socialism? In My America?

Simple cartoon takes a back stage to the message it conveys.

2nd Place The Valley Vanguard (SVSU)

Howard McLean - Township Times

Nice graphic execution; text nicely presented. Must be a local issue, it doesn't translate as well as first-place entry.

3rd Place The Valley Vanguard (SVSU)

Howard McLean - Hot Prof

Not as professionally presented as other entry.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Victor Artiles — Stop The Corruption

10/20/2008

Victor Artiles' weds great images and great content in a cartoon that sums up the 2008 presidential election.

2nd Place The Michigan Times (UM)

Tim Jagielo — Burdens

2/17/2009

Excellent local content. I liked the fact that it was used on the front page as the illustration for a story.

3rd Place The Michigan Times (UM)

Staff - Salute

10/13/2008

The best cartoons are the ones which the image says everything.

HM Delta Collegiate (Delta)

Rashad Baiyasi — Maybe Not The Cleanest

No comment given.

C17-Overall Newspaper Design

Division 1

1st Place The State News (MSU)

Wow! Young, fresh, easy-to-read – great use of graphics combined with great use of reporting. Good detail, good font choice.

2nd Place Central MI Life (CMU)

Outstanding sports! Good use of a more traditional style, but bring passion for sports to the news room. Wonderful photos.

3rd Place Grand Valley Lanthorn (GVSU) No comment given.

Division 2

1st Place The Herald (Cornerstone)

Staff

This was a tough decision between you and the Collegian, but you pulled ahead with good organization and clean definition of space. I would encourage this paper to be more adventurous and embrace more non-traditional design elements.

2nd Place The Collegian (Hillsdale)

Chase Purdy

Your papers were interesting to look at - particularly the B section covers. They showed a willingness to grab readers' attention and encourage them to read- and to keep coming back for next week's edition. However, the details were often overlooked.

3rd Place The Ferris Torch (FSU)

Staff

You implemented design ideas effectively in some of your limited space. In others, it hindered the readability of your product. For the most part, stories were easily found and read, but please continue to work on the details.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Staff

Not the brashest or the flashiest of the lot, but The Washtenaw Voice exhibits the cleanest, most consistent and reader-friendly design of this group. Sweet feature pages on backs of first sections.

2nd Place The Michigan Times (UM)

Staff

There's a lot to like about this newspaper. Front pages were bright and inviting. The newspaper also sports the best-looking opinion/editorial pages of the group.

3rd Place Collegiate (GRCC)

Staff

Best sports pages in this class. Front pages were well-balanced.

C18-News Page Design

Division 1

1st Place The State News (MSU)

Deja Blue! Solid presentation. Effective photo for the depth of despair of the defeat.

2nd Place Grand Vall Lanthorn (GVSU)

Jeremy Leiter - Election Edition

Great use of graphics, maybe challenging for some audiences to read.

3rd Place Eastern Echo (EMU)

Good solid traditional design.

Division 2

1st Place The Herald (Cornerstone)

Katherine Wisen

4/3/2009

This is a traditional-looking newspaper which made sense for the content presented. Teases were appropriate and in an effective location.

2nd Place The Collegian (Hillsdale)

Chase Purdy

11/20/2008

This paper had very good use of white space, doubledecker headlines that interacted well with one another and very good use of limited type faces. The problem with this design is the unwarranted use of space for a cut-out tease, assuming it was a tease.

3rd Place The Oakland Post (Oakland U)

Degel, Wojak

This tab showed creativity and skill and also invested time. The calendar was an easy-to-read, effective use of space. It was attractive and visually interesting. The cover was hard to read and may have been a creative idea pushed beyond its limits.

Division 3

1st Place The Michigan Times (UM)

Stechschulte, Jagielo — Sign Of The Times

2/17/2009

In a word "outstanding." I wish all selections were this simple. Great use of superbly designed graphics. Effective of use of differently weighted fonts. Judicious use of subheads to guide readers. Well done!

2nd Place Collegiate (GRCC)

Lonnie Allen — Earth In The Balance Of A Day

4/22/2009

This should have been entered as a feature page. It strikes me as borderline busy, but there's some nice elements to it that lift it above the rest.

3rd Place The Connection (Schoolcraft)

Rena Laverty — District Domination

3/17/2009

Nice use of background on front page box. Striking headline.

C19-Sports Page Design

Division 1

1st Place The State News (MSU)

Great design, good balance of size, shape and colors.

2nd Place Central MI Life (CMU)

No comment given.

3rd Place Grand Valley Lanthorn (GVSU)

No comment given.

Division 2

1st Place The Pleiad (Albion College)

Danni Wysocki — Land Shark

2/13/2009

Nice use of photos and headlines. Good graphics package at bottom of page.

2nd Place The Ferris Torch (FSU)

Staff — Inside Signing

4/8/2009

Nice graphic, easy page to follow. Could have used a photo or two.

3rd Place The Herald (Cornerstone)

Tim Devaney — Side Bump Spread

2/27/2009

Good use of photos, although side rail is a little cluttered.

Division 3

1st Place The Connection (Schoolcraft)

Rena Laverty — Schoolcraft Basketball

3/17/2009

Nicely designed. College does justice to women's basketball team's milestone.

2nd Place The Voice (Washtenaw Comm. College)

Maggie Reuter — A Night At The Joe

12/15/2008

Decent photos, and a balanced design giving equal weight to story, pix and design makes this entry a winner.

3rd Place The Varsity News (U of DM)

Michael Martinez — No Excuses

2/11/2009

Nothing eye-popping here, just a nice, clean design.

C20-Feature Page Design

Division 1

1st Place Grand Valley Lanthorn (GVSU)

Great movement, good color & photo placement.

2nd Place Central MI Life (CMU)

Great use of map, graphics & moves.

3rd Place The State News (MSU)

No comment given.

Division 2

1st Place Michigan Tech Lode (MTU)

Alex Cotton — TLo Says Goodbye

4/22/2009

Nice use of type and the cut on words, rather than being just because. The timeline is pretty cool too. Nice work.

2nd Place Chimes (Calvin College)

Katie Hall — Transportation

10/17/2008

Striking layout, but on a closer look the wheel gets in the way of the words. With more shading of that element, this is the winner.

3rd Place The Herald (Cornerstone)

David Duhon — Greece Trip Spread

9/12/2008

Clean layout. Nice use of photos.

Division 3

1st Place Collegiate (GRCC)

Allen, King — Obama V. MCCain

10/29/2008

Lonnie Allen and Sam King get high marks for cleverness. Loved the concept of voters facing right for Obama, left for McCain and the undecided head on. Page was enhanced by columns.

2nd Place The Connection (Schoolcraft)

Rena Laverty — Arts & Entertainment

11/18/2008

Rena Laverty's considerable photography skills separated this entry from the also-rans.

3rd Place The Voice (Washtenaw Comm. College)

Maggie Reuter — Fresh Foods

4/27/2009

No comment given.

C21-Headline Writing

Division 1

1st Place Central MI Life (CMU)

Everybody "Nose" Lizzy — Identi-Tee — Surprise! It's National Jello Week

Wonderful tie to story and photos.

2nd Place Grand Valley Lanthorn (GVSU)

Romes — MIPs — Me Thinks

No comment given.

3rd Place The State News (MSU)

The Youth Vote

No comment given.

Division 2

1st Place The Herald (Cornerstone)

David Duhon — Teaching Solo

2/20/2009

No comment given.

2nd Place The Herald (Cornerstone)

Katherine Wisen — Bussing Bovine Beauties

2/27/2009

No comment given.

3rd Place Chimes (Calvin College)

Chaz Amidon — Volleyball Draws Blood

9/19/2008

Division 3

1st Place Delta Collegiate (Delta)

Staff — Student's Mourn

Deft marriage between headline, image and text. One supports the others and it adds up to an effective package indeed. Nicely thought out.

2nd Place The Michigan Times (UM)

Staff — We'll Miss You, Dr. Matt

3/31/2009

Again, a wonderfully conceived package in which the headline tersely conveys the story to follow. A little honest emotion sometimes works wonders.

3rd Place The Voice (Washtenaw Comm. College)

Staff

Nice use of arresting fonts. Good wordplay.

C22-General Excellence

Division 1

1st Place Grand Valley Lanthorn (GVSU)

No comment given.

2nd Place The Eastern Echo (EMU)

No comment given.

3rd Place Central MI Life (CMU)

No comment given.

HM The State News (MSU)

Daum, Misjak No comment given

Division 2

1st Place The Oakland Post (Oakland U)

Clean, professional look. National stories are presented with an in-depth local perspective. Good job. Staff takes full advantage of weekly tabloid format. Headlines are well-scaled; stories are presented nicely to enhance their content.

2nd Place The Herald (Cornerstone)

Interesting selection of national stories, some of them include student angle. Would have liked to have seen more local content on 1A.

3rd Place The Ferris Torch (FSU)

A lot of information in a small package. Good combination of in-depth stories with graphics.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Clean, uncluttered design... solid writing... great features and great local content make this entry a clear choice. I really took notice of the various 'writers' abilities to uncover odd beat stories and make them come to life.

2nd Place Collegiate (GRCC)

Excellent sports coverage pushed this entry above the rest of the field. Nice balance of stories.

3rd Place The Connection (Schoolcraft)

Solid writing, photography and design. Again, the sports pages were a plus in my decision to grant this entry third place. Clean, crisp design, good election coverage - you make news exciting to read. Printing is sharp.

C23-Journalist of the Year

Division 1

1st Place Central MI Life (CMU)

Brian Manzullo

Wow! What an incredibly diverse young man. He is able to capture an audience & float with them through the story. Very telling.

2nd Place The State News (MSU)

Jacob Carpenter

Very moving, excellent handle on very emotional issues. Just didn't see as much diversity.

Division 2

1st Place The Collegian (Hillsdale)

Chase Purdy

This journalist wins for his versatility, ambition and apparent willingness to forgo sleep to accomplish his mission. That said, it appears from the submitted copies that his strong suit is reporting and writing. Leave the design to someone else.

2nd Place The Herald (Cornerstone)

Tim Devaney

The cover letter by Mr. Becker sites several important, difficult stories this reporter/editor undertook. However, none of those were submitted in this nomination. While the writing was good in the stories submitted, they did not rise to 1st place status.

Division 3

1st Place Collegiate (GRCC)

Lonnie Allen

Publications may have larger resources and look better, but the Grand Rapids' Community College's Collegiate shines because Lonnie Allen isn't afraid to roll up his sleeves and cover events. Allen's elastic writing style will serve him well when he joins the real world.

2nd Place The Michigan Times (UM)

Michael Stechschulte

The Michigan Times is arguably the best all-around newspaper in the class. That's a credit to the editor who gathers up all the loose ends and ties them together to make a highly creditable product.

C24-B&W Ad, Any Size

Division 1

1st Place Central MI Life (CMU)

Lindsey Reed — CMU Career Services

The eyes of the girl with hand raised say it all, here's where to go for career information! Lots of info to communicate, but bullets help organize it and good use of heavy fonts. Ad makes it seem that career services are easy to navigate. Well done.

2nd Place The Eastern Echo (EMU)

Sarah Espinoza — Cellar Roots

4/3/2009

Great art work! Simple copy with subhead fonts help set the tone for the creative product being marketed. Good job of matching the impression with the item.

3rd Place Grand Valley Lanthorn (GVSU)

Staff — Laptop Repair

8/14/2008

Ad says "we do it all," and that's what a computer owner with a problem needs to know. Font selection is just right, and good use of boxes and check marks. Good grays, too-very attractive ad!

HM Central MI Life (CMU)

Lacy Quinlan — We Want The Whole Story

Good us of graphics, and the "click-on" art work is catchy. "Whole Story" says it well about a multimedia position.

Division 2

1st Place The Valley Vanguard (SVSU)

Nick Kaiser — Poker

A true demonstration of the power of black and white ad. Not sure it will be more in color. Great job.

2nd Place The Valley Vanguard (SVSU)

Nick Kaiser — Click

Effective ad to promote electronic edition. It shows that it only takes a few words to get your message across.

3rd Place The Ferris Torch (FSU)

Biz Arroyo — For Rent

Well designed ad, but could be a bit clearer on which one is the house and which one is the duplex. Otherwise, Good job.

HM The Ferris Torch (FSU)

Biz Arroyo — Congratulations Grads!

The ad is a bit busy and hard to read. Font variation may have helped to embolden the ad.

Division 3

1st Place the Voice (Washtenaw Comm. College)

Maggie Reuter — Garretts

3/2/2009

Great graphics, fonts and the layout is simple and clean. Great job!

2nd Place The Voice (Washtenaw Comm. College)

Jason Beckerleg — The Sweet Spot

3/2/2009

Love the graphic and fonts throughout the whole ad!

3rd Place The Michigan Times (UM)

Sarah Durish — Your Opinion Matters

1/20/2009

It gets your point across. I would be careful in stretching pictures. I would suggest a white border around the "Your Opinion Matters" to stand it out more. Great job!

HM The Lookout (LCC)

Kara Swanson — La Senorita

The ad is great use of backgrounds. I would have used different fonts on the hours part.

C25-Spot/Full Color Display Ad

Division 1

1st Place The State News (MSU)

Staff — Face It

3/18/2009

Arresting photo-draws the reader into the ad immediately. "Green" theme is a natural for Michigan State and the ad milks it for all its worth. Fine execution!

2nd Place The State News (MSU)

Staff — Sparrow

2/6/2009

Photo is a "grabber" tells the story about the advertiser better than any word copy could. Good grays in background help the color stand out. Very professional ad.

3rd Place Central MI Life (CMU)

Mychal Graham — Get the Spin

11/12/2008

Fuzzy, spinning tops are very well-done in the ad. Bright colors grab the reader and draw the eye through the copy. Creative use of all elements.

HM Central MI Life (CMU)

Shawn Wright — Spring Into Volunteering

1/12/2009

Good use of color and fine photo, snapped at the apex of the leaps. A "spring" ad was likely very welcome in a January ad in Michigan. Good job.

Division 2

1st Place The Valley Vanguard (SVSU)

Nick Kaiser — Focus Group

Each of the top three could have won this category. However, this ad wins with the most effective marketing tool. A large \$50 bill. Great job.

2nd Place The Valley Vanguard (SVSU)

Nick Kaiser — Pancake Breakfast

Effective image makes you look twice with the hockey puck in a pancake. My suggestion to improve the ad would be to boldface the arena and admission to make them stand out.

3rd Place The Ferris Torch (FSU)

Wilson, Arroyo — Peppers-Live Entertainment

Well structured and executed. Varying the colors in the center portion of the ad may have helped. Excellent job.

HM The Ferris Torch (FSU)

Biz Arroyo — Come Play

Well executed, but not quite to the level of the top three entrants.

Division 3

1st Place The Michigan Times (UM)

Tim Zagielo — White Horse

2/17/2009

Very original artwork and photos.

2nd Place The Michigan Times (UM)

Sarah Durish — Get Going

3/31/2009

Great mix of colors - very vibrant.

3rd Place The Lookout (LCC)

Kara Swanson — SBS

Background is good, I would have put black border around the red letters/numbers.

HM The Voice (Washtenaw Comm.

College)

Rachelle Malanay —Student Activities

Stay consistent with am and pm. The heading font is hard to read.

C26-In House Promotional Ad

Division 1

1st Place Central MI Life (CMU)

Elizabeth Presson — Why Break The Bank

Arresting use of broken piggy bank, with judicious use of various fonts, in black, white and variegated lettering. Computer monitor artwork is user-friendly for the reader and sparing wording gets the message across immediately. Fine work!

2nd Place The State News (MSU)

Jacob Cooper — Lansing Lowdown

8/26/2008

Eye-catching artwork, original and well-themed with some colors, clothing, etc., in each panel. Easy flow from picture to picture, sequentially numbered. Cutline slangy in student mode. Good piece of work.

3rd Place Grand Valley Lanthorn (GVSU)

Staff — Marketplace

3/20/2009

Excellent minimalist ad-seven words say it all and the proffered handshake is warm and fuzzy. Makes it seem as if "Marketplace" is the place to go. Good concept.

HM The Eastern Echo (EMU)

Chan Park — New Echo Website

9/12/2008

Good use of white space and eye-catching "swoop" in green. Simple yet communicative. Gets the job done.

Division 2

1st Place The Valley Vanguard (SVSU)

Nick Kaiser — Wise Spending

Fantastic ad. Well executed.

2nd Place The Ferris Torch (FSU)

Biz Arroyo — Help Wanted

Tastefully done, but varying fonts and sizes would have helped the ad become even more dynamic.

Division 3

1st Place The Voice (Washtenaw Comm. College)

Maggie Reuter — Open House

3/2/2009

I really like the rawness of the layout. Great use of space and photos.

2nd Place The Lookout (LCC)

Kara Swanson — Outdoor Boxes

Great graphic, use of shadows and fonts.

3rd Place The Connection (Schoolcraft)

Rena Laverty — Staff Wanted

1/20/2009

Great layout.

HM The Michigan Times (UM)

Sarah Purish — Join The Times Online

Great use of variety, fonts and lines.

C27-Special Ad Section

Division 1

1st Place The State News (MSU)

Staff — Housing Guide

10/14/2008

Excellent blend of story vignettes around a single theme, together with related ad copy. Must have had heavy readership-students would recognize classmate "types" in each case. Ads are well designed, with good use of color. Great job!

2nd Place Central MI Life (CMU)

Mychal Graham — Motor City Bowl Preview

12/10/2008

Excellent layout, headlines and writing! Features in the opponent are a real plus in a section like this. Ads not always easy to tie to section's theme, but any advertiser would want to buy into this publication in any event. Congratulations!

3rd Place Grand Valley Lanthorn (GVSU)

Staff — Housing Edition

3/30/2009

Well-written advertorials adjacent to tie-in ads attractive layout in a section sure to be helpful for students seeking housing. Good publication.

HM Central MI Life (CMU)

Elizabeth Presson — Apartment

Very attractive section, excellent color work, and news copy is solid and informative.

Division 2

1st Place The Ferris Torch (FSU)

Biz Arroyo — Housing Guide

Front to back, the housing guide features the stronger design elements. Great job.

2nd Place The Ferris Torch (FSU)

Biz Arroyo — Business Guide

Very strong design elements, however, this section finds itself a step behind in packaging compared to the housing guide. Two very solid sections in this category.

C29-Online Newspaper

Division 1

1st Place Central MI Life (CMU)

Outstanding online publication, appealing to the eye, easily explored with quality writing in the stories and appealing online ads. Kudos to the webmaster of this excellent product.

Division 3

1st Place Collegiate (GRCC)

Very nice looking website. Easy to navigate, great layout. Very sharp.

2nd Place The Michigan Times (UM)

Nice website, easy to navigate.

3rd Place Delta Collegiate (Delta)

Easy to navigate. Website is a little plain.