



## 2008 Award-Winning Work



For Release

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### MPA/MCPA College Newspaper Contest highlights best and brightest student papers

LANSING – Student journalists from across the state recently competed in the Michigan Press Association College Newspaper Contest, giving them the chance to gain recognition for their best work.

The contest was open to student newspaper members of Michigan Press Association, and was cosponsored by the Michigan Collegiate Press Association, an association composed of advisers to the MPA student newspaper members.

The newspapers competed in one of three divisions: Division I (newspapers publishing more than weekly) – Division II (newspapers publishing weekly) – Division III (two-year college publications or schools publishing less than weekly). Entries included editorial content, design, photos, general excellence, advertising sections as well as online editions.

This year's 1<sup>st</sup> place General Excellence Winners will be awarded plaques at the annual MPA Winter Convention, February 7<sup>th</sup> at the Amway Grand Plaza Hotel in Grand Rapids, Michigan. They are:

**Division I – Central Michigan Life, CMU**

**Division II – The Herald, Cornerstone University**

**Division III – The Collegiate, Grand Rapids Community College**

For more information about the College Newspaper Contest, contact the Michigan Press Association at (517) 372-2424 or [colleen@michiganpress.org](mailto:colleen@michiganpress.org).

# 2008 Michigan Press Association College Editorial Contest Winners



## Deadline Story

### Division I

**1st Place-** **Eastern Echo**, EMU

Christine Laughren - *Taylor On Trial*

The writer's facts, research and collection of details in this deadline story were on target. Descriptions of events were poignant and compelling.

**2nd Place-** **Eastern Echo**, EMU

Dan Duchene - *Fallon Seeks Damages*

Well organized and interesting.

**3rd Place-** **Lanthorn**, GVSU

K. Meinke, B. Beaupied - *Locked Out*

Good example of investigative journalism. Deadline story?

### Division II

**1st Place-** **The Collegian**, Hillsdale College

Andrea Benda - *Heart Complications Takes Fourshe*

Wise choice to not go with inverted pyramid lede. Opening graphs establish strong sense of deceased's character. Using quote from student helps connect with readership and makes good use of a good source.

**2nd Place-** **Chimes**, Calvin College

K. Hoogetboom, K. Sytsema - *Reformed Multiculturalism*

Very well researched piece on a difficult and complicated issue.

**3rd Place-** **The Valley Vanguard**, SVSU

Alex Baumgardner - *Awrey Sacked*

Good work digging for, and getting, what others didn't have - reaction from a relative of the coach! This should have been featured higher in the story.

### Division III

**1st Place-** **The Michigan Times**, UM-Flint

Mike Stechschulte - *Body of Missing Flint Man Found*

There was a tremendous amount of reporting that went into compiling this piece. I was impressed by the reporter's dedication to cover such a hard, breaking news story. I only wish I could have seen the Web versions, too. Great job!

**2nd Place-** **The Voice**, Washtenaw Community College

Ta-Kara Roquemore - *Student's Faculty Get Day Off*  
Well written and very informative. The story is packed with detail and required good reporting skills.

**3rd Place-** **Collegiate**, Grand Rapids Community College

Charles Jurries - *Faculty Contract Finally Reached*

It's always difficult when contract negotiations, especially lengthy ones, resolve on deadline. Great job handling this important story later in the deadline cycle.

## Non-Deadline Story

### Division I

**1st Place-** **Central Michigan Life**, CMU

Alex Piazza - *Nooses Found in Classroom*

Well written, well researched, organized. Topic of sensitivity and handled well.

**2nd Place-** **Eastern Echo**, EMU

Corey Close - *Not Keen on Internet*

Good story, interesting, captivating.

**3rd Place-** **Central Michigan Life**, CMU

Brysen Bernstein - *Pita Pit Owes*

Good background information, solid story, well researched. Good reading, much to talk about.

### Division II

**1st Place-** **The Pleiad**, Albion College

Callie McCain - *Dedicated Force*

Great lead-in setting a scene with a clear example of the problem. Graphs two, three and four provide information and stats that fully lay out the problem. And good job getting varying opinions from within the department.

**2nd Place-** **Chimes**, Calvin College

Griffen Jackson - *Riots Force Trip Cancellation*

Good job showing impact of story right away through quotes from 'focus person.' Good detail, background and context.

**3rd Place-** **The Pleiad**, Albion College

Ben Stark - *Not Green Enough*

Strong lede grabs attention. Good research and balanced presentation. Wise move with info graphic so story is not cluttered.

### Division III

**1st Place-** **The Echo**, Olivet College

Brad Francis - *Facebook Foibles*

What a great story topic! This story is sharp, informative and probably had a lot of students second guessing the type of content they place online. Papers need more stories like this.

**2nd Place-** **The Voice**, Washtenaw Community College

Aurora Abolio - *The Price We Pay or Don't*

Interesting story idea. Software sharing is a touchy subject and this topic was handled well by the writer. Good use of quotes.

**3rd Place-** **The Voice**, Washtenaw Community College

Brian Coburn - *Success Rates*

This article about success rates is successful in its approach and presentation. It is interesting and well written.

## Investigative Reporting

### Division I

#### 1st Place- Eastern Echo, EMU

Jeremiah Juncker - *Coryell on Leave*  
Tells an important story. Close to home reporting, impactful and complete.

#### 2nd Place- Eastern Echo, EMU

Danny Hopkins - *Office Refurnish*  
Heavy hitting, sensitive topic, drives the point home. Great work diving into the records to find facts and using FOIA to get the real story.

#### 3rd Place- Central Michigan Life, CMU

Daniel Monson - *Athletics In Dark*  
Good fact finding and thorough work on reporter's end. Good topic selection.

### Division II

#### 1st Place- The Collegian, Hillsdale College

Whitney Stewart - *Students Waste Less, Want More*  
Strong stats support significant and interesting change in student behavior.

#### 2nd Place- The Herald, Cornerstone University

Laurie Hekman - *Campus Security Uses Ebay*  
Reporter digs into question of how and comes up with some interesting and entertaining answers that show just how sophisticated college cops can be.

### Division III

#### 1st Place- The Michigan Times, UM-Flint

Doug Snyder - *SGC Displays Conflicts of Interest*  
The article was informative, well researched and a good read. More importantly, it exposed a flaw in Student Government Council in regard to conflicting voting procedures. Had this author not pursued this story, the conflict never would have seen the light.

#### 2nd Place- Collegiate, Grand Rapids Community College

Rebekah Young - *Congress wants your voice*  
Apathy is cast in a fresh perspective in this article. It is informative, contains relevant statistics and doesn't lose the reader. Why was it played on an inside page? It should have been on the front.

#### 3rd Place- The Echo, Olivet College

Christine Moulton - *The Curtain Stalls on the Theatre*  
The author shed light on why the theater program was suspended on campus. She did this in a read-friendly, informative piece that is noteworthy.

## Feature Story

### Division I

#### 1st Place- Central Michigan Life, CMU

Caitlyn Foyt - *Growing Up With the Dead*  
Unique story, the title alone, made me dive into this feature story. Unique and interesting!

#### 2nd Place- Central Michigan Life, CMU

Phil Hornshaw - *Art of the Approach*  
Cute story, original, with a humorous overtone. I really enjoyed this feature. Entertaining all the way through!

#### 3rd Place- Lanthorn, GVSU

Laura Wasilewski - *My MIP-Filled Adventure*  
Exciting, compelling and fascinating feature story. Everyone wants to take a ride like this and Laura makes you feel like you have! Good topic choice and well written.

### Division II

#### 1st Place- The Collegian, Hillsdale College

Whitney Stewart - *Favorful Funding*  
Strong lede grabs reader and quickly introduces topic and scope of story. Focuses on truly unique and fun subject.

#### 2nd Place- Chimes, Calvin College

Emma Slager - *Listening Is Key To Dialogue*  
Writer immediately establishes significance of story and impact in community. Great job collecting quality, compelling quotes from sources. Truly takes reader behind the scenes to detail the act of creating this work.

#### 3rd Place- The Pleiad, Albion College

Callie McCain - *True Life*  
Story clearly has strong connection with audience. Good use of examples from everyday students throughout. Shows application of academic material to 'real world'.

### Division III

#### 1st Place- The Voice, Washtenaw Community College

Sam Adamopoulos - *Still Seeking Acceptance at Home*  
Great lead! It catapults the readers into the story. It tells a story that many students don't experience first hand and the author does a great job of weaving in multiple sources and quotes. I see a bright career in journalism or creative writing for Sam.

#### 2nd Place- The Voice, Washtenaw Community College

Brian Coburn - *From Poverty to Podium*  
The author's writing style is free and easy. It draws a reader in and doesn't let go. It was a contender for top honors but was a single-source story. That was the only missing element.

#### 3rd Place- The Voice, Washtenaw Community College

Helen Nevius - *Student Expresses Self Through Art*  
You can feel the passion of the subject of this article. That is the mark of a strong piece, one that allows the reader to experience emotion. However, even features should have quotes from more than one source.

#### HM- The Michigan Times, UM-Flint

Tim Jagielo - *Radiation Therapy Students*  
Good writing, use of quotes and portrayal of a field that gets little attention. This story was deserving of recognition amid a sea of strong entries.

## Sports News

### Division I

#### 1st Place- **Central Michigan Life**, CMU

Daniel Monson - *Judgement Day*  
Great seeing an entry that wasn't strictly game coverage. Great quotes.

#### 2nd Place- **Central Michigan Life**, CMU

Brian Manzullo - *"Big Ballin"*  
Well written solid game coverage. Good breakouts on numbers. Hated the headline.

#### 3rd Place- **Central Michigan Life**, CMU

Aaron Vigneault - *Second Coming*  
Well written. Didn't understand headlines. Also needed quotes from Michalak. Good online presence.

### Division II

#### 1st Place- **The Valley Vanguard**, SVSU

Alex Baumgardner - *A Nine-Year Wait*  
Strong, creative lead put the accomplishment in perspective. Well-written story with a good balance of statistics and coach and player quotes.

#### 2nd Place- **Chimes**, Calvin College

Chaz Amidon - *Track retains command...*  
The writer was able to balance results of the meet while at the same time writing about the teams' accomplishments. Strong balance. Good writing. The story also did a good job of looking ahead. Overall, a very good story.

#### 3rd Place- **The Herald**, Cornerstone University

Tim Devaney - *Athletes express remorse for infractions*  
The writer did a thorough job of exploring a difficult topic. Explanation of the policy and the thought that went into the punishment was good. Good quotes throughout. Well-written. Would have liked to have known the names and status of the other two players.

#### HM- **The Herald**, Cornerstone University

Katherine Wisen - *Athletes' drinking policy will be stricter*  
The writer explained the policy and the reason behind it well. Well written. Did anyone oppose this change?

### Division III

#### 1st Place- **Delta Collegiate**, Delta College

Brett Tafel - *Player fires Hockey Coach*  
Draws reader in quickly to story. Well balanced piece with quotes from various parties involved.

#### 2nd Place- **The Connection**, Schoolcraft College

M. Colon, R. Carlson - *Only Five Alive*  
Well done article explaining difficulties in filling basketball team roster. Lead would improve with active verb.

#### 3rd Place- **Collegiate**, Grand Rapids Community College

Dana Finkler - *Raiders basketball warms up*  
Great lead on contrast of spring break for most students and softball team on road in Florida.

## Sports Feature

### Division I

#### 1st Place- **Central Michigan Life**, CMU

Daniel Monson - *Super-Trione*  
Great details, strong quotes, nice flow.

#### 2nd Place- **Central Michigan Life**, CMU

Tim Ottusch - *House of Heeke*  
Strong lead, nicely organized, informative and clear.

#### 3rd Place- **Central Michigan Life**, CMU

Brian Manzullo - *Living for Football*  
Nice lead sets up a compelling topic. Evidence of good questions.

### Division II

#### 1st Place- **The Collegian**, Hillsdale College

Brandon Muri - *Behind the Blue and White*  
Proving that a longer story isn't necessarily a better story. Brandon Muri wrote a short, finely tuned story about the locker room at half-time. It's a great read and a powerful reminder of how fewer, carefully chosen words are more memorable than 1,000 words unedited.

#### 2nd Place- **The Herald**, Cornerstone University

Amena Anderson - *The Faithful Team Manager*  
While other sportswriters focused on player features, a mean Anderson looked beyond the point scorers to the unglamorous position of team manager. Great details and good quotes throughout.

#### 3rd Place- **Chimes**, Calvin College

Bruce Van Baren - *Holwerda's fight on and off the field.*  
Bruce Van Baren really understood the subtleties of telling a heartbreaking story like this one. Grief and fear aren't told in "explosive" quotes; instead, they're caught in the actions of a person as they're coping.

### Division III

#### 1st Place- **The Connection**, Schoolcraft College

Cathryn Rudolph - *An Iron Man in our Midst*  
Nice subject for a feature on sports on a college campus. I like the writing and the detail about Pat Mog's devotion to his sport. This was a clear winner.

#### 2nd Place- **The Lookout**, Lansing Community College

Rich Tupica - *Friendship With the Champs*  
Nice writing style. A good, solid story about an unusual relationship. Would like to have had more about how the meeting affected the team, then reactions.

#### 3rd Place- **Collegiate**, Grand Rapids Community College

Dana Finkler - *Pitcher Inspired By Brother*  
Good lead, nice storytelling style. Good use of quotes in describing Jaed Knuth and his impact on the team.

## Sports Column

### Division I

#### 1st Place- **Central Michigan Life**, CMU

Brian Manzullo - *Tiebreaker Rules*  
Well written. Especially liked it that Brian offered solution to the problem.

#### Sports Column, continued

#### 2nd Place- **Central Michigan Life**, CMU

Robert McLean - *Good and the Bad*  
This column needed better transitions but was a nice sentiment.

#### 3rd Place- **Eastern Echo**, EMU

Vijeta Kadarmandalgi - *NBA Predictions*  
This column had its well written moments. I would encourage the writer to stay local and not dwell on pros. And the paper is painfully in need of a re-design.

### Division II

#### 1st Place- **The Herald**, Cornerstone University

Tim Devaney - *Impending Summer Makes for Difficult Decisions*  
The best pieces in this category were either personal reporting efforts or kept the college's audience squarely in mind. Tim's take on a big decision would have felt right in any section, but gave "sports" much depth.

#### 2nd Place- **The Herald**, Cornerstone University

Lisa Heasley - *Facebook Photos*  
Good job at pulling apart a controversy. Arguments can be made on either side after reading this. It might be useful to include your own paper's policy here.

#### 3rd Place- **The Collegian**, Hillsdale College

Tony Gonzalez - *Top Ten Makes My Day*  
A fun read. Liked how you wrote about the way you watched sports center. Would have benefited from interviewing other die-hard fans.

### Division III

#### 1st Place- **Collegiate**, Grand Rapids Community College

Tony Campos - *"Ultimate" Frisbee Provides more than a Normal Workout*  
It's an obscure sport, but he pulled me in. made me want to try it. He makes his case for the game and its benefits well, with logic and clarity. His enthusiasm came through. One key paragraph missing though: How do you score? Overall, nice job.

#### 2nd Place- **The Connection**, Schoolcraft College

Katie Rudolph - *The end for Vick?*  
Katie's column is hard-hitting and well thought out. I especially liked how she pulled it all together and made her point in the closing paragraphs. Would liked to have seen more fan reaction to support her "mixed messages" claim, especially from the student body and community.

#### 3rd Place- **Collegiate**, Grand Rapids Community College

Ryan Patterson - *GRCC Needs to Establish Intramural Sports*  
Ryan takes a stand on a school issue and makes his case logically, especially about the potential for student involvement. I would like to have known more about Aquinas College's "wonderful" programs to help bolster his case. Some problems with grammar and punctuation.

#### HM- **Collegiate**, Grand Rapids Community College

Andrew Gunnink - *Fantasy Sports Is My Game*  
Andrew conveys his love for his game and does a good job of telling why he loves it. But there is repetition. And for the uninitiated, could have used a few details - the drafts, making lineups, how points are awarded - to better explain.

## Editorial

### Division I

#### 1st Place- **Central Michigan Life**, CMU

David Harris - *Blame Games*  
Balanced, fair, well written with plenty of facts, challenging and engaging.

#### 2nd Place- **Central Michigan Life**, CMU

Brian McClean - *Hearing Lennox*  
Interesting, good points, asks the right questions. Gives the reader something to talk about over lunch!

#### 3rd Place- **Central Michigan Life**, CMU

Mike Ellis - *Rubber Stamp Man*  
Intelligently written, stimulating and memorable. Bound to stir the pot!

### Division II

#### 1st Place- **The Valley Vanguard**, SVSU

Aaron Crossen - *Tech Problems Need To Be Addressed*  
Excellent work putting campus problem in broader context. Provides enough info to understand the issue fully and builds clear points in reasonable tone. Writing is tight and to the point. Pull-out intro graph and summary box excellent.

#### 2nd Place- **The Valley Vanguard**, SVSU

Aaron Crossen - *Greenhouse Editorial*  
No comment given.

#### 3rd Place- **The Collegian**, Hillsdale College

Jillian Melchior - *Hunting For A Clear Weapons Policy*  
Paper raises excellent points regarding campus policy on an issue that has gripped attention nationwide. Clear, balanced and thoughtful view articulated. A bit long.

### Division III

#### 1st Place- **Collegiate**, Grand Rapids Community College

Y. Bergman/R. Young - *Students Denied Access*  
Brings to light that the student reporters aren't treated like the community paper. Good focus that deadlines aren't being met, affecting their work as a student.



## Editorial, continued

### 2nd Place- **The Connection**, Schoolcraft College

Staff - *Where Are All The Health Plans*

Good research shown in story. This is a hot topic; the students need assistance in this area.

### 3rd Place- **Delta Collegiate**, Delta College

Ben Murphy - *President's Salary Rises*

Points out the positive and negative regarding salary increase and justifies his opinion on the direct contact of the professors hard work and why he feels they should receive increases.

## Reviews

### Division I

#### 1st Place- **Eastern Echo**, EMU

Jeff Gerding - *Mars Volta*

Dynamic descriptions, Mr. Gerding made me feel like I was at this concert!

#### 2nd Place- **Lanthorn**, GVSU

Dan Gibson - *Sweet Japonics "Feel Good Tunes"*

This story was a "feel good" presentation. Very interesting capture on the wide spectrum of music that the Sweet Japonic covers.

#### 3rd Place- **Eastern Echo**, EMU

Jake Wood - *Beer-Broaden Your Palate*

Well researched. This writer knows his beer!

### Division II

#### 1st Place- **The Valley Vanguard**, SVSU

Patrick Herald - *What's the Deal With Bee Movie?*

Bam! There it is. First graph says what I need to know. Then back out to plot detail, then on to reviewer justifying and detailing opinion. Classic format well done.

#### 2nd Place- **Chimes**, Calvin College

Christian Ocier - *"Figaro" a Highlight*

Thorough detailed and unflinching review of local concert. Reader left with impression reviewer is an authority who writes with confidence. Unafraid to point out concert's weaknesses.

#### 3rd Place- **The Valley Vanguard**, SVSU

Alex Baumgardner - *Superbad*

Author does excellent job in beginning graphs highlighting why this film and review are worthy of our time. The balance lays out convincing details. I feel smarter after reading this.

### Division III

#### 1st Place- **The Lookout**, Lansing Community College

Jacklyn Masterson - *Chocolate Party Delights*

Reader feels they had attended. Good photo to capture winner.

#### 2nd Place- **The Voice**, Washtenaw Community College

Sam Adamopoulos - *Cuisine Critique*

Good overall view of restaurant.

#### 3rd Place- **The Lookout**, Lansing Community College

Jacklyn Masterson - *Juno: It All Started With A Chair*  
Caution used on sensitive topic and good overall view of movie.

## Columns

### Division I

#### 1st Place- **Lanthorn**, GVSU

Dana Blinder - *Ho-Ho-Ho*

Well written, makes sense and is topical.

#### 2nd Place- **Central Michigan Life**, CMU

Caitlyn Foyt - *Boo Humbug*

Clever, bright and interesting.

#### 3rd Place- **Eastern Echo**, EMU

Casidhe McNulty - *NY School's Bag Ban*

Great argument, I wanted to agree. Points out the obvious in a compelling persuasive manner.

### Division II

#### 1st Place- **The Herald**, Cornerstone University

Steven Lister - *A 'Christian' Article*

Written in very engaging voice. Writer challenges readers to think critically. Structure of column is different, making it a particularly interesting read.

#### 2nd Place- **Chimes**, Calvin College

Christy Gordon - *West Michigan News*

Author takes on her institution's priorities and challenges readers to critically examine their own values in the process.

#### 3rd Place- **The Collegian**, Hillsdale College

Joel Pavelski - *Life Is Not a Paragraph*

Author is effective in challenging fellow students' sense of themselves and the identity they share through their institution and how those identities can further or stunt education.

#### HM- **The Collegian**, Hillsdale College

Tony Gonzales - *Beat Boredom in Hillsdale and Beyond*

Gonzalez is an inspiration as he challenges us to overcome our perspective and expectations. Makes me want to go out and listen to "the big night and bugs."

### Division III

#### 1st Place- **Delta Collegiate**, Delta College

Staff - *Cornfields Take Precedence Over Parking Problem*

Brings the parking issues to forefront. This would be a major concern for the college students. Affects students getting there earlier to set parking space and sometimes they are late to class which ultimately affects their learning.

## Columns, continued

**2nd Place-** **The Lookout**, Lansing Community College

Jacklyn Masterson - *Registration Frustration Leads to Disappointment*

Very important to students in selecting their classes. Thorough information and lesson learned to not wait to make selections on Internet when other means.

**3rd Place-** **Collegiate**, Grand Rapids Community College

Lonnie Allen - *Closed Elections: Another Way Of Saying No*

Good understanding on the importance of elections. Critical to the students in having a say and being given the information to make a good choice.

**HM-** **The Echo**, Olivet College

Maggie Gustafson - *What Irks Me*  
No comment given.

## News Photo

### Division I

**1st Place-** **Lanthorn**, GVSU

Pete Tabberer - *Anti War March*

In a category which feature four other protest photos, this one showed that the shooter was in the thick of things capturing what became the outcome of the event. Cut lines do count, remember that.

**2nd Place-** **Central Michigan Life**, CMU

Patrick Siller - *Zoom, Zoom, Zumba*

An excellent moment captured at an event, the type every photographer covers.

**3rd Place-** **Central Michigan Life**, CMU

Josh Visnaw - *Blackout*

Good use of available light, photographer took time to seek out the lighter side of a news event.

### Division II

**1st Place-** **The Valley Vanguard**, SVSU

Adam Baudoux - *Relay for Life*

Clearly stood out among the entries in this category, made you want to look and look again.

**2nd Place-** **Chimes**, Calvin College

Aaron Roorda - *Gas Leak Explosion*

Good spot news picture of an off campus event. A longer (telephoto) lens would have helped.

**3rd Place-** **The Collegian**, Hillsdale College

Myles Sandrian - *Campus Car Wreck*

Another good spot news photo, this time an on campus occurrence. Good tight cropping and use of frame.

### Division III

**1st Place-** **The Connection**, Schoolcraft College

Rena Laverty - *Governor Unites Youth*

Well composed and cropped photo, photographer caught a moment as the subject interacted with the audience.

**2nd Place-** **The Michigan Times**, UM-Flint

Tim Jagielo - *Abandoned House Burns*

Good spot news photo, a little tight on the cropping.

**3rd Place-** **Collegiate**, Grand Rapids Community College

Michael Thayer - *Celebration Goes Forward*

Good photo of planned news event, I have to say I felt cold looking at this.

## Feature Photo

### Division I

**1st Place-** **Central Michigan Life**, CMU

Dan Stewart - *Couples on Campus*

Here is a photo which took time to make, was well executed and works well.

**2nd Place-** **Central Michigan Life**, CMU

Alexander Stawinski - *Not Horsing Around*

Photographer took the time to compose and plan the photo to capture a moment.

**3rd Place-** **Eastern Echo**, EMU

Jason Gardner - *Winter Costs behind*

Nice clean clear photo, well composed.

### Division II

**1st Place-** **The Valley Vanguard**, SVSU

Adam Baudoux - *Valentines Day Dancer*

Good use of light and camera features to make an outstanding photo.

**2nd Place-** **The Herald**, Cornerstone University

Tamara Jackson - *Home Away from Kenya*

Photographer took the time and thought out the shot before it was made to make a meaningful image.

**3rd Place-** **The Collegian**, Hillsdale College

Daniel Williams - *County Fair*

We were drawn to this photo because of the good composition of the image overall, could have been cropped just a little I.

### Division III

**1st Place-** **Delta Collegiate**, Delta College

Andy Piechotte - *Defender*

Interesting use of color, good use of motion to make a good photo.

**2nd Place-** **The Connection**, Schoolcraft College

Mike Simari - *World Traveler*

Good use of light and composition for a nice portrait.

**3rd Place-** **The Echo**, Olivet College

Sara Townsend - *I Believe I Can Fly*

A feel good photo with great emotion.

## Sports Photo

### Division I

**1st Place-** **Central Michigan Life**, CMU

Matthew Stephens - *Spirit of St. Louis*  
The best photo of the lot which was a reaction photo to a victory. Once again some of the best sports photos are the reaction, not the action.

**2nd Place-** **Central Michigan Life**, CMU

John Ehlke - *Paint Blasted*  
A nice well composed action shot at the peak of the play.

**3rd Place-** **Central Michigan Life**, CMU

Patrick Siller - *Sweet Repeat*  
Good reaction shot showing the outcome of the game.

### Division II

**1st Place-** **The Valley Vanguard**, SVSU

Matt Shaw - *Lawrence Ross Dunh*  
A well composed photo that's exposed and cropped correctly.

**2nd Place-** **The Herald**, Cornerstone University

Helen Andrews - *The Woman Behind The Team*  
A well thought out sports feature photo. Good idea, needed a tight crop at top.

**3rd Place-** **The Herald**, Cornerstone University

Tim Devaney - *Men's Soccer*  
A nice soccer action photo, and tighter crop or longer lens would have helped this photo.

### Division III

**1st Place-** **The Connection**, Schoolcraft College

Rena Laverty - *Spencers Goal*  
Good clear clean action shot at the height of the action.

**2nd Place-** **The Echo**, Olivet College

Maggie Gustafson - *This Is Our House*  
I was glad to see a good non-action photo from the side lines showing reaction. Sometimes the best photos are made of the activity off the playing field.

**3rd Place-** **Collegiate**, Grand Rapids Community College

Michael Thayer - *Raiders Basketball Continues*  
Good composition, focus and lighting, properly cropped.

## Original Cartoon

### Division I

**1st Place-** **Lanthorn**, GVSU

Jeremy Leiter - *Dave and Doogie*  
Sums up current economic theme with irony and humor.

**2nd Place-** **Central Michigan Life**, CMU

Evan Shaner - *Snapshots from College*  
Relevant topic at this University. This cartoon purveys cutting sarcasm, in which it has intended. Great!

**3rd Place-** **Lanthorn**, GVSU

Elliot Slenk - *2/25/2008*  
Hits home at the University sector. Everyone feels the pain. Point made.

### Division II

**1st Place-** **The Torch**, FSU

Kevin Breen - *Waste of Space: Open Office*  
Waste of Space is anything but! Great observations on student life sure to hit home with audience. Sure to give a laugh and brighten a day. Clean, uncluttered cartooning.

**2nd Place-** **The Collegian**, Hillsdale College

Will Olthouse - *Double Lives*  
This cartoon makes the page. Great eye-grabber that goes perfectly with the accompanying story. Beautiful, detailed drawing and color!

**3rd Place-** **The Valley Vanguard**, SVSU

Howard McLean - *Wireless Cartoon*  
Great concept and execution hit home frustration that inspired accompanying editorial.

### Division III

**1st Place-** **The Connection**, Schoolcraft College

John Jackson - *Nixyndrome*  
Good for political time. Made comparison.

**2nd Place-** **The Voice**, Washtenaw Community College

Jason Adams - *Through Jay's Eyes*  
Funny... due to getting off subject.

**3rd Place-** **Delta Collegiate**, Delta College

Rashad Baiyasi - *A Holy Pain In The Neck*  
Shows seasonal... although we shouldn't joke about Jesus.

## Overall Newspaper Design

### Division I

**1st Place-** **Lanthorn**, GVSU

Great newspaper, could be sold on the street! Nice, punchy headlines, good design, nice use of color in design, excellent sports front, consistent font usage. Stories are a little too long.

**2nd Place-** **Central Michigan Life**, CMU

Nice and compact stories. Good design with good color usage on fronts. Good sports fronts. Fonts: too many different fonts. Headlines too long, wordy.

**3rd Place-** **Eastern Echo**, EMU

Good use of color on fronts Design good. Headlines are too wordy and too many fonts. Nice looking paper over all, with improvements could be great!

### Division II

**1st Place-** **The Herald**, Cornerstone University

Fonts work together well to draw in the eye. Good organization with strong art integrated into packages. A good deal of effort/planning has gone into getting good art and displaying it well. Appropriate use of white space throughout. Very professional!



## Overall Newspaper Design, continued

### 2nd Place- **The Valley Vanguard**, SVSU

You aren't afraid to blow out eye-catching art on page one and it pays off! In general, strong art and display and good work on info graphics. Next step may be reassessing mix of fonts and leading/ Kerning. The type seems kind of light, airy and spacey.

### 3rd Place- **The Collegian**, Hillsdale College

Very functional design. Generally strong art and some real eye-grabbing, story telling layouts (like 'Making Eggs'). Needs more work integrating art and type into packages. Some inside pages feel crowded due to lack of dominant art.

## Division III

### 1st Place- **Collegiate**, Grand Rapids Community College

Size is easy to hold. Good color opportunities. Great use of front page and center spread. Very pleasing to eye.

### 2nd Place- **Delta Collegiate**, Delta College

Good photos. Front page draws eye of reader to pick this up. Good size.

### 3rd Place- **The Connection**, Schoolcraft College

Easy for reader to transition from one thing to another. Good use of color. Good flow of information.

## News Page Design

## Division I

### 1st Place- **Central Michigan Life**, CMU

Good looking page design. Organized, easy to read, user friendly. Good art, above fold. Nice color usage. Clean looking front page.

### 2nd Place- **Eastern Echo**, EMU

Well organized, good use of graphics, big, readable headline on lead story. Possible improvement: Rail type too light, side story headline too wordy.

### 3rd Place- **Lanthorn**, GVSU

Good design, use of art and color. Organized. Small type.

## Division II

### 1st Place- **The Herald**, Cornerstone University

Strong, logical layout. Good use of available art. Fonts work together well. Very professional looking. Appropriate use of white space.

### 2nd Place- **The Collegian**, Hillsdale College

Lots of work done here to make page pop. Very good budget graphic. Nice setup with photo cutout and background on hunting story. You can't not look at this page. Below the fold gets a little confusing. Boxing something or clearer separation of stories would help.

## Division III

### 1st Place- **The Connection**, Schoolcraft College

Photo captures the reactions very clear to the reader. Good color. Headline makes you want to read the article. Brings community spirit.

### 2nd Place- **Collegiate**, Grand Rapids Community College

Good use of space. Pleasing to eye. Photos draw attention to articles.

### 3rd Place- **The Michigan Times**, UM-Flint

Easy to follow the many stories on front page.

## Sports Page Design

## Division I

### 1st Place- **Central Michigan Life**, CMU

A clean, open design with well played art. Particularly liked the sidebar of numbers and connection to your web presence here. Nice impact page.

### 2nd Place- **Lanthorn**, GVSU

Nicely connected page. Image in background is used fairly well - I expected more text to be difficult to be read, but wasn't The top of the left rail is sweet, but the promo for the online coverage is "freaking" huge. No jumps = nice!

### 3rd Place- **Eastern Echo**, EMU

Like the headline treatment, but would have spelled out "defensive." is the photo truly a "file" shot? Maybe once less headline font would help? Nice, straightforward design.

## Division II

### 1st Place- **The Collegian**, Hillsdale College

Strong graphic of track runner draws the eye immediately. Heads don't bump and organization easy to follow. Only negative - small, indistinct photos at bottom left.

### 2nd Place- **The Pleiad**, Albion College

Excellent photo illustration with hoopster and black background; white type face, Good balance with photo at bottom right. Negative comment - Bracket categories too small, poor readability.

### 3rd Place- **The Valley Vanguard**, SVSU

A good graphic of new basketball coach. Clean layout, easy to follow. Negative - Perhaps another story would help on front, with smaller volleyball photo.

## Division III

### 1st Place- **The Connection**, Schoolcraft College

Rena Laverty - *Schoolcraft College Women's Basketball*  
A nice Approach to a keepsake/poster page. The background image of the basketball is a bit distracting here. Nice type choices and good choices with images that were "cut out" or "knocked out." A keeper!

### 2nd Place- **The Echo**, Olivet College

Echo Staff - 1/25/2008  
Nicely done, straight forward design here. Be careful in choosing images to knock out", motion blur in the hands make image difficult to "read."

### 3rd Place- **Collegiate**, Grand Rapids Community College

While the effort to create a dynamic sports feature page should be applauded, a couple of tweaks might have improved this. Put a purpose behind the reason for multiple images. (i.e.) Hatcher (offense, defense, free throw) and drop the background image all together.

## Feature Page Design

### Division I

#### 1st Place- **Eastern Echo**, EMU

Good display of graphics, fun page, entertaining, informative. I really liked this page.

#### 2nd Place- **Central Michigan Life**, CMU

Nice layout, good looking, clean page. Use of art, good.

### Division II

#### 1st Place- **The Herald**, Cornerstone University

Good use of art and differing fonts to set off stories. Overlie, head, breakout lede and information box dress up main piece nicely and help guide reader. Heads, pics descend in size logically down page. Very professional appearance.

#### 2nd Place- **Chimes**, Calvin College

Good work integrating layout over two pages. Show times and art that carries the head all work well together. Less type - and I mean shorter stories - would have helped.

#### 3rd Place- **The Valley Vanguard**, SVSU

Bold experiment in breaking a story down into pieces visually. Good use of white space. Type on the cutouts a little hard to read and maybe too much info. Keep pushing the envelope!

### Division III

#### 1st Place- **The Connection**, Schoolcraft College

Bright, good photos and color usage. Pleasing to the eye. Very concise!

#### 2nd Place- **The Lookout**, Lansing Comm. College

Good color and layout.

#### 3rd Place- **Collegiate**, GRCC

Good use of double truck, colorful, informative.

## News Special Section

### Division I

#### 1st Place- **Central Michigan Life**, CMU

Staff - *Motor City Bowl*

Excellent feature, good compilation of stories. Good looking layout and design. Great use of color in design! Congratulations!

#### 2nd Place- **Lanthorn**, GVSU

Staff - *1/14/2008*

Great feature, interesting and informative.

#### 3rd Place- **Central Michigan Life**, CMU

Staff - *Trophy Hunter*

Good design and use of color. Catchy title good front design and photo usage. Encompassing information good.

### Division II

#### 1st Place- **Chimes**, Calvin College

Staff - *The Green Issue*

The 'Green Issue' educates about this theme on the macro level as well as at the campus level. Material appears throughout paper and is well marked. Staff also integrates advocacy by urging institution to take a particular step. Interesting concept.

#### 2nd Place- **The Collegian**, Hillsdale College

Emily Breiner - *Exploring Wikipedia*

Material delves into the pros and cons of Wikipedia through a common touchstone - the college's own entry. Also includes general discussion of use of Wikipedia material in academic/classroom discussion and work.

#### 3rd Place- **The Pleiad**, Albion College

- *The Housing Game*

A bit too brief and succinct examination of a issue close to its audience's heart. Nonetheless, it is informative, newsy and very nicely laid out.

### Division III

#### 1st Place- **Collegiate**, GRCC

Yirssi Bergman - *Money Talks*

Good use of space and use of color. Draws eye to read content material.

#### 2nd Place- **Collegiate**, GRCC

Lonnie Allen - *Summer Images*

Good use of space with photos.

#### 3rd Place- **The Michigan Times**, UM-Flint

Laurie Matheny - *Our City*

Good color and photos.

## General Excellence

### Division I

#### 1st Place- **Central Michigan Life**, CMU

Best overall newspaper in the contest, in this this division.

Good looking, organized, easy to read, many ads with good placement. This a team that cares and it always looking for innovative ways to put out the news!

#### 2nd Place- **Lanthorn**, GVSU

Good looking, user friendly, very traditional. Nice looking and effective ads with good use of color.

### General Excellence, continued

#### 3rd Place- **Eastern Echo**, EMU

Well arranged in overall design. Tasteful, pleasing and comfortable reading. Good looking advertisements and creative ad group shells.

### Division II

#### 1st Place- **The Herald**, Cornerstone University

Looks and reads like a professional non-student publication. Head and shoulders above others in category. Very appealing font choices/typography.

#### 2nd Place- **The Valley Vanguard**, SVSU

Very well done. Strong emphasis on pushing the boundaries with and collecting strong art. Lively content. Good volume.

#### 3rd Place- **The Collegian**, Hillsdale College

Strong and dynamic content. Great columnists. Features, the second section front, fun and interesting read. This paper seems to know and connect with its audience well. Internal layout's a bit cluttered.

#### HM- **Chimes**, Calvin College

Each issue simply packed with content. Interesting mix of campus and world/state/nation material.

General Excellence, continued

**Division III**

- 1st Place-** **Collegiate**, Grand Rapids Community College  
Good design. Great promotion on YouTube and Internet. Students are using ways to make paper interactive like various photos from same event. Best overall college paper!
- 2nd Place-** **The Lookout**, Lansing Community College  
Good layout of paper. Major stories in forefront. Interactive with faculty and students.
- 3rd Place-** **The Connection**, Schoolcraft College  
Good use of color, good design of paper. Good choice of photos. Lacks a little with promotion of paper and interaction with students.

**Journalist of the Year**

**Division I**

- 1st Place-** **Central Michigan Life**, CMU  
Alex Piazza  
Mr. Piazza writes with determination and enthusiasm, digging deep for the facts, using all resources available including FOIA to get what he needs for a story... This is exactly what it takes to be the best journalist in this category! Congratulations Alex!

**Division II**

- 1st Place-** **The Collegian**, Hillsdale College  
Tony Gonzales  
Tony sounds like a one-man whirlwind of passion and drive for the newspaper business! New Web site with breaking news, videos, slideshows, redesign of the print product, writing and serving as a mentor and teach. And all in just one academic year! Wow! Beyond his leadership - which moved the Collegian forward light years in a short time - Tony is an engaging and talented reporter and columnist. His work has been honored with several other awards in this division. Great work!

**Division III**

- 1st Place-** **The Michigan Times**, UM-Flint  
John McKay  
John was selected due to numerous things he contributed to the newspaper. The changes in papers content, design and organization. The main focus was his advancing the Web site and use of video. This is the future for newspapers and he has made his mark to being a successful journalist by gathering accurate information and using all tools available.

# ADVERTISING

**B&W Ad, less than 1/2 pg**

**Division I**

- 1st Place-** **Central Michigan Life**, CMU  
Alison Claerhout - *Logos Galore*  
An innovative design with good use of white space. It proves an ad doesn't have to be huge to be effective.
- 2nd Place-** **Central Michigan Life**, CMU  
Audra Mulligan - *Rightway*  
Usage of the "Uncle Sam" art makes the ad stand out even against color ads on page.
- 3rd Place-** **Central Michigan Life**, CMU  
Stephen Modic - *Chippewa Lanes*  
Good use of are element. An immediate look at ad tells one this is a bowling ad.

**Division III**

- 1st Place-** **The Connection**, Schoolcraft College  
Staff - *Java Jim's*  
Good use of white space makes the ad jump off the page.
- 2nd Place-** **The Lookout**, Lansing Community College  
Rachel Harper - *Gore Gore Girls*  
The ad captures the feel of a punk rock concert poster.
- 3rd Place-** **The Lookout**, Lansing Community College  
Kara Swanson - *Haunted Venues*  
Good font choice in ad headline and gray screened background caused ad to stand out.

**B&W Ad, more than 1/2 pg**

**Division I**

- 1st Place-** **Central Michigan Life**, CMU  
Elizabeth Presson - *Copper Beech*  
Very entertaining ad. The ad tells a humorous story, almost like a comic strip. Outstanding!
- 2nd Place-** **Lanthorn**, GVSU  
Staff - *Cottonwood Forest*  
Focus on the low price makes this full page ad memorable for the reader.
- 3rd Place-** **Central Michigan Life**, CMU  
Andrew Myczkowiak - *Diversity*  
Sometimes an advertiser wants us to crate a "text heavy" ad. The "Diversity" headline in the ad makes it stand out. Good font usage also.

**Division III**

- 1st Place-** **The Connection**, Schoolcraft College  
Rena Laverty - *Charley's Dlei*  
Photos in ad give reader idea of portions served.

## B&W Ad, more than ½ page –continued

**2nd Place-** **Collegiate**, Grand Rapids Community College

Laura Boonstra - *Flavors of India*  
Good use of art element in ad. Background that is screened may work better in color, as it's a bit hard to see in gray-scale.

**3rd Place-** **Delta Collegiate**, Delta College

Christopher Clark - *Calling all Writers*  
Reversed ad is eye-catching

## Spot Color Display Ad

### Division I

**1st Place-** **Central Michigan Life**, CMU

Alison Claerhout - *Goodwill*  
Tremendous design. Plenty of margin space makes the ad more appealing. Only reader benefit missing is store locations.

**2nd Place-** **Central Michigan Life**, CMU

Arron Elkins - *Skate War 2*  
Great, edgy design. Artist didn't go overboard with spot color. Nice incorporation of copy into the graphic elements of ad.

**3rd Place-** **Lanthorn**, GVSU

Staff - *Homes for Rent*  
Best use of spot color is when it contrasts in an ad with B/W which this ad does well.

### Division III

**1st Place-** **The Voice**, Washtenaw Community College

Helen Nevius - *The Voice*  
This is a very creative way to introduce the staff to readers. Very impressive! Green Spot color for voice jumps off page.

**2nd Place-** **The Lookout**, Lansing Community College

Kara Swanson - *Used at SBS*  
Good use of red spot color to contrast against B/W.

## Full Color Display Ad

### Division I

**1st Place-** **Central Michigan Life**, CMU

Andrew Myczkowski - *Saginaw Chippewa Tribe*  
Impressive ad! Excellent arrangement of copy. Small details like the every-other use of the yellow and rose for the "7 Teachings" make this ad.

**2nd Place-** **Central Michigan Life**, CMU

Lindsey Reed - *Good Friday*  
Good use of the yellow in the ad copy and excellent integration of art elements into body copy.

**3rd Place-** **Lanthorn**, GVSU

Staff - *Campus View*  
Good job using the winter theme and the snowman holding the magnifying glass is creative.

**HM-** **Central Michigan Life**, CMU

Stephen Modic - *Triple Threat*  
Nice arrangement in ad. Placing bottle art over headline takes away from that headline though.

### Division II

**1st Place-** **The Torch**, FSU

M. Fleming, B. Arroyo - *Dr. King Week*  
Nice use of background art elements. The ad copy is easy for the reader to follow.

**2nd Place-** **The Torch**, FSU

Mike Myers - *Eastgate Lanes*  
The white space utilized in this ad keeps the bright colors from "busying" the ad too much.

### Division III

**1st Place-** **The Connection**, Schoolcraft College

Rena Laverty - *Schooldaze 2007*  
This ad's take on "Family Feud" is very innovative. The color isn't overdone.

**2nd Place-** **The Michigan Times**, UM-Flint

Sarah Durish - *Newman Center*  
The blue tones in this ad fit well with the theme of the ad. Hours at the bottom are a bit too small and hard-to-read.

**3rd Place-** **The Lookout**, Lansing Community College

Kara Swanson - *Staff Writers*  
The yellow type on the purple background is a nice, eye-catching contrast.

## Display Ad Promotion

### Division I

**1st Place-** **Central Michigan Life**, CMU

Arron Elkins - *Push Play*  
Wow! This ad really illustrates the concept of local newspaper's multi-media efforts. At the top of the ad, emphasizing "cm-life.com" in a different color or font may have been helpful.

**2nd Place-** **Eastern Echo**, EMU

Chan Park - *4/14/2008*  
Good use of the 4 photos gives the ad a nice symmetrical look. Illustrating somehow in the ad how these photos relate to the newspaper would make the ad more effective.

### Division III

**1st Place-** **The Connection**, Schoolcraft College

Rena Laverty - *Needs You*  
This ad has a professional look and the art would be appealing to students interested in journalism.

**2nd Place-** **The Lookout**, Lansing Community College

Kara Swanson - *Wanted*  
Ad stands out because of graphic and headline.



## Special Ad Section

### Division I

**1st Place-** **Lanthorn**, GVSU

Staff - *Literary Edition*

Great section that induces reader-involvement. This is the kind of section that advertisers can see real benefit in being in.

**2nd Place-** **Central Michigan Life**, CMU

A. Elkins, L. Quinlar - *Motor City Bowl Section*

Great cover design. Good ratio of well-designed ads in section.

**3rd Place-** **Lanthorn**, GVSU

Staff - *Housing Section*

Nice amount of advertising with articles that tie-in with ads. Good cover.

**HM-** **Central Michigan Life**, CMU

Jessica Lutey - *Dining Guide*

Great section for attracting local restaurants to advertise.

### Division II

**1st Place-** **The Torch**, FSU

Staff - *Local Business Guide*

This is a good way to acquaint students with area stores. The locator map on the back page is a great idea and should make the businesses happy.

**2nd Place-** **The Torch**, FSU

Staff - *Housing Guide*

Lots of ads, always a good thing! Attractive cover design.

### Division III

**1st Place-** **The Michigan Times**, UM-Flint

D. Snyder, M. Stechschulte - *SGC Election Special*

Excellent design throughout section.

## Marketing & Promotion

### Division I

**1st Place-** **Central Michigan Life**, CMU

M. Kish, R. Beeler - *Wares Fare*

CMU's PR initiative is impressive. Events such as the Wares Fare are great ways to involve readers.

### Division III

**1st Place-** **The Lookout**, Lansing Community College

Kara Swanson - *Inside the Lookout*

Student expression's a great way to keep readers involved.

Attaching a copy of the photo essays would have been helpful.

## Student Mgr. Of the Year

### Division I

**1st Place-** **Central Michigan Life**, CMU

Jessica Lutey - *Jessica Lutey*

It was a pleasure to read about Ms. Lutey. The desire to improve her school's newspaper through the advertising department was quite evident in her statements, as well as the recommendations of her supervisors and peers. Quantity and quality of the ads in a newspaper are vital to the relevance of a paper and it is clear that Ms. Lutey understands that fact. The 2007 revenue for Central Michigan Life is impressive in a time when the industry as a whole is struggling. It is my hope that a "smart newspaper" will employ her in the future and keep her in the print media sector.

### Division III

**1st Place-** **Collegiate**, Grand Rapids Community College

Marcus Reynolds -

Mr. Reynolds deserves this award because he has obviously taken his college's newspaper to a new level. This exemplifies the difference a dedicated individual can make for an organization or business. The school's faculty members have recognized his efforts, earning him this recognition.

## Online Newspaper

### Division I

**1st Place-** **Central Michigan Life**, CMU

CM Staff - *cm-life.com*

Best looking Web site, clean, follows the design of the print version offering so much more. User friendly.

**2nd Place-** **Eastern Echo**, EMU

Echo Staff - *easternecho.com*

Basic, clean looking Web site. Efficient and easy to use. Looks similar to print version of newspaper.

### Division III

**1st Place-** **Collegiate**, Grand Rapids Community College

Good organization, sub headings. Overall job well done.

**2nd Place-** **Delta Collegiate**, Delta College

No comment given.