

Release



For Release October 7, 2007

2007 Better Newspaper Contest Awards

Members of Wisconsin Press Association studied over 3,660 entries submitted by 144 Michigan newspapers when they judged the 2007 Michigan Press Association Better Newspaper Contest.

Complete results are available online at www.michiganpress.org.

The 2007 "Newspaper of the Year" award is presented to the top newspaper in eight circulation classes based on points accumulated (100 for first, 70 for second and 40 for third – points are doubled in the General Excellence contest) in all Editorial contest categories. Winners of those awards are listed below.

Daily Newspapers of the Year			Weekly Newspapers of the Year		
Circ.	Total	Newspaper	Circ.	Total	Newspaper
Class	Points	Class	Points		
Class A	1,370	Detroit News	Class A	1,710	News-Herald, Southgate
Class B	810	Oakland Press	Class B	500	Detroit Jewish News
Class C	1,160	Traverse City Record-Eagle	Class C	840	Gaylord Herald Times
Class D	720	The Morning Sun, Mt. Pleasant	Class D	620	Dexter Leader

Circulation Class Breakdown: Daily Class A – 75,001 or more; Daily Class B – 30,001 – 75,000; Daily Class C – 12,001-30,000; Daily Class D – under 12,001; Weekly Class A – 25,001 or more; Weekly Class B – 10,001 – 25,000; Weekly Class C – 4,001 – 10,000; Weekly Class D – under 4,001

The MPA Public Service Award recognizes a distinguished example of meritorious public service by a newspaper or newspaper individual that has made a significant contribution to the betterment of their community. The three finalists out of 11 entries are: Detroit Free Press for "Needless Death Sentence" series; Muskegon Chronicle for the "Big Farms, Big Risks" series and Traverse City Record-Eagle for their "Cash Flows Into Allen's Unregulated Funds" series.

The MPA Rookie Writer Award recognizes exemplary efforts of new writers just breaking into newspapers. This year, the judge picked four finalists out of 11 entries: Beata Mostafavi of the Flint Journal; Amelia Skimin of the Milford Times, Joseph Hayes of the Times Herald in Port Huron, and Derek Wallbank of the Lansing State Journal.

The winners of the 2007 MPA Public Service Award and the MPA Rookie Writer Award will be announced Saturday, February 2nd during the Awards Presentation in the Pantlind Ballroom, Amway Grand Hotel.

The "Best of the Best" Feature Story winner, a contest between all 1st place feature story winners in all divisions, will be displayed at the Association's Annual Winter Convention in Grand Rapids, in the contest display room.

The "Best Web site" winners

Results of the Best Web site contest will be announced on October 19th at the Wisconsin Newspaper Association contest judging in Mt. Pleasant. Contact colleen@michiganpress.org to volunteer to judge.

General Excellence

Daily Class A 4 entries

1st Place- *Grand Rapids Press*

Absolutely excellent writers on staff. I even teared up once. I liked the briefs in text boxes.

2nd Place- *Flint Journal*

LaKisha package was fun and sharp. I like the day of week in masthead. Nice, readable design.

3rd Place- *Detroit Free Press*

World Series souvenir section is very cool and creative. Top stories all staff writers.

Daily Class B 7 entries

1st Place- *Lansing State Journal*

This paper is the most concise tightly written, best-designed and best-packaged in the class. It looks good, reads well and does the best job of connecting with readers and inviting their participation.

2nd Place- *Kalamazoo Gazette*

A solid newspaper. It's strengths are in local news content, use of photos and reproduction quality.

3rd Place- *Oakland Press*

By far, it's best attribute is strong local news content.

Hon. Mention- *Jackson Citizen Patriot*

Judge did not comment.

Daily Class C 8 entries

1st Place- *Port Huron Times Herald*

Best in class across the board. Makes best use of available space with tight packaging. Editorial page excels at inviting and using readers' comments. A very fine newspaper.

2nd Place- *Livingston County Press & Argus*

A very strong second-place finisher. It's particular strengths are quality of writing and local news content.

3rd Place- *Adrian Daily Telegram*

Does a solid job overall.

Daily Class D 16 entries

1st Place- *Royal Oak Daily Tribune*

Strong points include local content and use of photos. Good use of briefs packages to maximize available space.

2nd Place- *Petoskey News-Review*

Strong suit is local news coverage, although lengthy leads on some stories cause concern. Kudos for producing the Weekender in-depth feature.

3rd Place- *Sturgis Journal*

Best efforts come in local news coverage.

Hon. Mention- *The Daily News, Greenville*

Judge did not comment.

Weekly Class A 11 entries

1st Place- *News-Herald*

Great use of photos, appealing writing. Good reproduction. Lots of strong local content and editorials. Good voice for your community.

2nd Place- *Livingston Community News*

Fabulous design. Reproduction quality was clear. Variety of stories. Weak editorial content.

3rd Place- *Metro Times*

Fresh design, very readable, clever writing. Very creative. Ads are well done.

Weekly Class B 33 entries

1st Place- *Canton Observer*

Creative photos with excellent local coverage, especially good sports coverage and photos. Clean, but also creative layout. Broad range of subjects covered.

2nd Place- *Rochester Eccentric*

Vivid front-page photos and excellent local coverage. Interesting feature stories.

3rd Place- *Tri-County Times*

Best of the tabloids. Clean look with clear, solid and action-packed photos. Good local coverage, nice layout and easy to read.

Hon. Mention- *Grand Blanc News*

Nice layout, but not as strong as the others. Could vary the headline size, (most are the same). Photos are good but could use more of them, especially in sports section. Nice use of columnists.

Weekly Class C 19 entries

1st Place- *Northville Record*

Clearly above competition (and sister publications). Great photos, good stories with excellent leads. Nice use of subheads. Appealing front, sports pages.

2nd Place- *Milford Times*

Stories, writing separated 2nd and 3rd. Good photos with nice structure, layout. Could use photo that defines front.

3rd Place- *South Lyon Herald*

Need to be more daring with design. Change headline layout. Do not repeat photos, stories.

Weekly Class D 17 entries

1st Place- *Oxford Leader*

This was a tough category - 16 entries. In the end two papers stood out. Color versus excellent photos. Content very close to one another. In the end, the Leader's edge on stories, inside pages, and photos edged out the others.

2nd Place- *Chelsea Standard*

So close - creative with features, full color, good editorial content. There just seemed to be a roughness to the final product - a design cue not fully realized, a detail not shored up. Progress continued and judge would not be surprised paper wins easily next year.

3rd Place- *State Line Observer*

Very clean look. Easy-to-read pages. They know how to lay out attractive front pages in small tab format. Stories informative. Too many text-only pages inside.

Hon. Mention- *Clarkston News*

Good mix of news and images - optimizing spot color only.

Spot News Story

Daily Class A 10 entries

1st Place- *Detroit News*

Staff *Global Stunner - Link GM, Renault, Nissan*
Excellent coverage of breaking news story. In-depth coverage showed comprehensive, analytical coverage.

2nd Place- *Detroit News*

Staff *GM Alliance: Power Play*
Cutting edge reporting. This group of stories covered all the bases. There was even a sense of humor. Comparison of Kekorian with Captain Kirk.

3rd Place- *Grand Rapids Press*

Staff *He Was One*
Touching coverage of a passing of a former president. Excellent comprehensive coverage from the dignitaries to the man on the street.

Daily Class B 18 entries

1st Place- *Ann Arbor News*

Staff *Helicopter Crash*
Awesome staff dedication at the end of a full day. Stories were heart-felt and complete. The newsroom really came together that night.

2nd Place- *Muskegon Chronicle*

Staff *Awash in Sewage*
Great stories and photos make an awesome visual package. Emotional ledes really pulled the reader in.

3rd Place- *Bay City Times*

J. Nunn, C. Harmon *Guilty, Guilty*
Story had all the elements: emotion and facts. Timeline really helped the reader. A good story that wrapped up seven years of controversy.

Daily Class C 15 entries

1st Place- *Port Huron Times Herald*

Molly Montag *Animal Abuse*
Story was appropriately graphic and sensitive with powerful quotes. The reporter did a great job finding sources under the circumstances. Extremely well-written.

2nd Place- *Daily News, Midland*

John Telfer *Double Shooting*
Excellent, thorough coverage. Heartfelt ledes and quotes. Great photos completed the overall package.

3rd Place- *The Mining Journal*

John Pepin *Richardson Bound Over*
Great Lede! Powerful photo to accompany story. Complete story with all the necessary details.

Daily Class D 20 entries

1st Place- *Sturgis Journal*

T. Katz, C. Emrick *Historic Loss*
The most common newsroom excuse for not being able to improve a story is lack of time. Katz and Emrick spent a considerable amount of time on this one - rushing to the scene before daybreak and working through 10:30 that evening. A normal day worth of a few phone calls and looking up some history of the building wasn't enough. They went above and beyond for the story.

2nd Place- *The Morning Sun, Mt. Pleasant*

Susan Field *Fatal Shooting*
What Field had in terms of convenience - main story happening in office parking lot, plenty of available sources for comment, she lacked in degrees of separation - main story being the murder of a co-worker. While it would've been easy to do downstairs, snare an account from a police officer and stuff the rest of the story with tribunes from co-workers, she followed the story of the murderer's capture and got all the elements for a full story.

3rd Place- *Huron Daily Tribune*

Traci Weisenbach *Burtch Resigns*
Weisenbach spent the better part of a week covering Burtch's trial and then covered the meeting where he resigned, which played out for hours. While it would've been easy to snare a few comments (most of which at the meeting seemed to run in the same vein anyway), round out a few hundred words, and get a full weekend's rest, she stayed on board for all of it and was able to put all the meeting's emotion into the story.

Hon. Mention- *The Argus-Press*

Art Bukowski *Lebowski Center Destroyed in Fire*
Bukowski spent the wee small hours of the morning covering the fire which also, conveniently enough, knocked out power at the paper's offices. Fortunately his time on scene paid dividends and when power was restored, he was able to quickly turn this around, and despite the forced rush job, the significance of losing the building is not lost in the reading.

Weekly Class A 11 entries

1st Place- *News-Herald*

Jim Kasuba *Transgender Business Draws Opposition*
Writing is interesting and tight. Reporter gave a complete view of the people and issues involved, including a history of the business and its owner. All this on a tight deadline - nicely done.

2nd Place- *News-Herald*

Jackie Harrison-Martin *Cop Shoots Wife, Self*
Picturesque lead drops reader into the middle of what happened. Good job getting the information in a few short hours. Also a good example of why it's so important to develop relationships in your beat!

3rd Place- *News-Herald*

Lena Khzouz *Twin Sisters, Toddler Killed in House Fire*
Good job setting the scene. You told the story even when many people didn't want to talk about it.

Spot News Story, cont.

Hon. Mention- *LAView*

Rosemary Arnholt *Marie Warner Murder*
Story set the scene, provided background and was interesting to read.

Weekly Class B 14 entries

1st Place- *West Bloomfield Eccentric*

Larry Ruehlen *Caught in the Crossfire*
Great job tracking down the local people caught up in the middle of international news. Writing flowed well and explained the situation in a country thousands of miles away. This entry stood out from all the others.

2nd Place- *Westland Observer*

Darrell Clem *A Kid Who Has Never Been in Trouble*
Tight, interesting writing. Great use of local and not-so-local sources to give a complete story on deadline.

3rd Place- *Farmington Observer*

Hugh Gallagher *I-696 Crash Ties up Traffic*
When the big news happens, it sometimes means going above and beyond deadline and "regular" weekly hours. This was a huge story for the area -- and this weekly had the rare opportunity to get the story out the day after it happened.

Hon. Mention- *The County Press*

Susan Younger *Reign of Terror*
This story would definitely be of interest to readers! It was for good reason the reporter convinced police to talk. Writing was a bit vague in spots (i.e.: "one of the dogs did not make it." It's ok to say the dog died - much more specific.) Front page treatment could have been better.

Weekly Class C 22 entries

1st Place- *Gaylord Herald Times*

M. Jones, J. Speer, M. Jorgenson *Bittersweet*
Wow. This was the story of a lifetime, and the writers handled it with clarity and style, leaving few unanswered questions for readers. Great teamwork on a story that obviously had a huge impact on the community - and places beyond.

2nd Place- *Northville Record*

Maureen Johnston *Undue Pressure*
Excellent, thorough work on a tight schedule -- including graphic element that shows readers exactly what you're talking about. Clear, concise reporting that flowed well.

3rd Place- *Iosco County News Herald*

Jason Oeden *Oscoda Boy Drowns*
Nice lead gives readers a snapshot of the little boys and provides context to the loss of one of them. Great use of quotes from witness -- we were there with her. A sad story.

Hon. Mention- *Saline Reporter*

Brian Cox *Tourney Nixed*
Thorough reporting on a tight deadline. You helped readers understand the situation and even gave the uninitiated a brief view of video games.

Weekly Class D 10 entries

1st Place- *Marshall Chronicle*

Shelly Sulser *Drug Ring Bust*
What an alert reporter to have spotted a helicopter and then tracked down this story! Lots of detail and local interest on a short deadline.

2nd Place- *Oxford Leader*

C.J. Carnacchio *Gravel Worker Killed*
A sad story done under deadline that answers all the questions. Good job.

3rd Place- *The Independent*

T.L. Whitaker *Corp. Scrooge*
Now how can you go wrong with a holiday tear-jerker about corporate evil -- good job. I never liked Denny's anyway.

Hon. Mention- *The Independent*

T.L. Whitaker *Principal Dumps District*
Could have used even more detail about the fallout -- but still good work in a short time frame.

News Story

Daily Class A 13 entries

1st Place- *Grand Rapids Press*

Pat Shellenbarger *Sick and Suffering in Prison*
This is what journalism is all about! An incredible amount of facts along with face after face of people affected. The reporter and those who laid out the story worked really hard, it's obvious.

2nd Place- *Detroit Free Press*

S. Windsor, J. Schaefer *Sex, Booze and Silence*
What a story! Great lede. I was horrified, wanted to keep reading. Story was fairly covered. I also liked the graphics and the online extras.

3rd Place- *Detroit Free Press*

L.L. Braisier, J. Wisely *Sex Predator or Wrongly convicted?*
A very thoroughly reported story. Facts are presented clearly and fairly. I wanted to know what happened next.

Hon. Mention- *Flint Journal*

Joe Lawlor *Lost Hope*
This story wasn't as full of facts as those that won -- but it was a great read. The family really came through in their own words.

Daily Class B 25 entries

1st Place- *Lansing State Journal*

Staff *Holland Case*
Lots of great unity here. A tear-jerking, hard news story. You put me in the court room and wrote on the issues behind it.

2nd Place- *Lansing State Journal*

Staff *Lutz Case*
Tough call. You did a great job of researching, similar historic cases. Great way to take a huge issue with hard news.

News Story, cont.

3rd Place- Jackson Citizen Patriot

Steven Hepker *University Firing Transgender Prof*
I like the mix of hard, topical news and a nice human piece.
Very honest. I'm glad you gave this story the play it deserved.

Hon. Mention- Kalamazoo Gazette

Chris Killian *Adoption or Death*
I liked that you pushed beyond the edge with this story. It's very, very well written. I would have preferred the euthanasia description a little shorter to get to the meat faster.

Daily Class C 27 entries

1st Place- Traverse City Record-Eagle

Staff *South Airport Fatahs*
I like the creative lede, even on a first-day story. Great graphic, too. Series followed through nicely and was very well written.

2nd Place- Traverse City Record-Eagle

Craig McCool *Fake Terror Alert*
First story was straight forward, but the second one . . . Wow! Great lede. Must have been fun to write.

3rd Place- Port Huron Times Herald

Mike Connell *Water Bills Could Double*
I like this story because it explains an issue that affects people's daily lives. It was a nice read and I understood the issue afterwards. I also liked the layout.

Hon. Mention- Traverse City Record-Eagle

Sheri McWhirter *Environmental Series*
I loved this series & would have liked to give it a first, but didn't quite fit the breaking news feel of the others. Series was wonderfully written and very informative.

Daily Class D 44 entries

1st Place- Daily News, Ludington

Kevin Braciszkeski *Community Saves It's School*
What a unique angle to take on a unique school district. The in-depth portrait painted of the community effort to save their school is very well done. What a special look at the power of community!

2nd Place- Escanaba Daily Press

Jenny Lancour *Tara Grant Murder*
Very, very compelling. Your coverage of every angle of the story is commendable. Overall, wonderfully written.

3rd Place- Daily News, Ludington

Patti Klevorn *He was my best friend*
What a compassionately written story. How brave of you to sit down with the family in the midst of the tragedy. Beautiful.

Weekly Class A 30 entries

1st Place- Metro Times

Sarah Klein *Forever in their debt*
Comprehensive and relevant report on the growing problem with debt and young people. Good story-telling, lots of information and organized in a reader-friendly format.

2nd Place- Michigan Chronicle

Bankole Thompson *Inspector General*
Readers are taken into depths of district hierarchy -- stunning revelations.

3rd Place- The Source, Romeo, Washington Twp.

Edward Mandel II *Tara Grant Series*
In-depth reporting provides information - and answers all conceivable questions as the story unfolds

Weekly Class B 47 entries

1st Place- Detroit Jewish News

Staff *Teen Mission*
Excellent use of resources and contacts to keep an eye on a distant, difficult situation.

2nd Place- Northern Express Weekly

Anne Stanton *Open Season*
Good job of monitoring other regional media, presented both sides well. A few graphics might have helped comprehension.

3rd Place- Dearborn Press & Guide

Sean Delaney *Big Foot Homes*
Good catch of an issue that is just starting to blossom.

Hon. Mention- The County Press

Staff *Lapeer Triple Murder*
Good coverage of a story that got worse by the day.

Weekly Class C 47 entries

1st Place- Northville Record

Maureen Johnston *Downtown Makeover*
Although these were "news" stories, the reporter remembered to make the ledes about people. People want to read about people. Each story added new insight. Way to see it through to the end.

2nd Place- South Lyon Herald

Alyson Iott *Martha Wallace Murder*
An unspeakable crime handled with grace and insight. The numerous sources added many different sides to the story. Well written and well done.

3rd Place- Gaylord Herald Times

James Martinez *Fire Mishap*
A tragic story that had a clear lesson. The reporter left no stone unturned. Every angle was deeply investigated. Good ledes, good flow, good packaging with the photos.

Weekly Class D 49 entries

1st Place- Dexter Leader

Sandi Kasha *Board drops benefits*
Aha, caught the dirty devils! Good job, good writing, good supporting people. Your paper earned its keep that week.

2nd Place- Ile Camera

T. Jacoby, H. Forgidre *Home sweet home*
A compelling news story -- interesting and informative. Great use of photos and supporting material

News Story, cont.

3rd Place- *Manchester Enterprise*

Marsha Chartrand *Bull Escapes*
A bull on the loose attracts attention. Good story that concisely covers the incident.

Design

Daily Class A 3 entries

1st Place- *Detroit News*

I like how you guys are not afraid to have pictures take up the whole page. Example: Gerald R. Ford issue. But you kept the whole paper balanced in each section such as sports, business, nice work.

2nd Place- *Grand Rapids Press*

I love that you don't mind using huge type. It brought my eye to the stories. You have a very strong entertainment section. Nice use of photos in every section

3rd Place- *Flint Journal*

This paper showed a lot of variety from a large photo with large type on it to very soft looking sections. It was clear to me when I was looking at it that you understand the use of photos and type along with layout. Nice Job.

Daily Class B 7 entries

1st Place- *Bay City Times*

Very impressive. Great use of color throughout. Easy to read headlines. Layout is consistent throughout.

2nd Place- *Jackson Citizen Patriot*

Good front-page design. Easily identifiable sections. Good use of colors.

3rd Place- *Oakland Press*

Good front-page design. Headlines and graphics work well together. Section header a bit too bold.

Daily Class C 6 entries

1st Place- *Traverse City Record-Eagle*

Consistent look, things were easy to find. Ad layout good. Liked the team trivia in the football guide and cover photo was fantastic. Good teaser on front page of Aug. 24 paper.

2nd Place- *Adrian Daily Telegram*

Your front pages make me want to see what is inside! Great use of photographs. Ads could be layed out better . . . More of a consistent layout with them.

3rd Place- *Livingston County Press & Argus*

Great photos and layout. Easy to read. Ad layout – maybe not all the ads -- on a few pages, spread them out more.

Hon. Mention- *Port Huron Times Herald*

Great photos. Maybe on page one of local and state section use color for headers going down left side, i.e.: Lottery, In Brief, Corrections. Don't give people an option of color or black and white in Celebration Section. Like having Web site on front of every section.

Daily Class D 14 entries

1st Place- *Daily News, Ludington*

Concise layout. Clean, easy to read/follow. Great attention-getting photos, nice use of color.

2nd Place- *The Argus-Press*

Clean, uncluttered masthead; love "The Daily Beat" down left side of front page. Excellent use of good photos above the fold. Paper is neatly organized.

3rd Place- *The Pioneer*

Very attractive front page. Nice use of color to grab attention. Good balance of news and human interest stories.

Hon. Mention- *Manistee News Advocate*

Nice use of color on front page. Like the "Inside" on left of front page. Paper is nicely organized from a reader's perspective.

Weekly Class A 8 entries

1st Place- *Livingston Community News*

In a close category, Livingston Community News' fresh typefaces, consistent color production value and nice use of photos edge out others. The graphics for street projects were also nice.

2nd Place- *News-Herald*

Awesome photos, capturing the moment. If merely photo category, it would win hands down. Masthead feels dated as does font usage. Layout of front shows energy not to do same thing every week, and paper remembers inside pages should be more than text.

3rd Place- *Metro Times*

Unique entry in category. Format allows, no calls for creativity, and Metro delivers with design. Ads overwhelming. Traditional papers should take as an example for Features, Special Sections.

Weekly Class B 26 entries

1st Place- *Dearborn Press & Guide*

Your front-page layout was very appealing with the use of your four-color photos. The overall consistency made it an easier read. The lifestyle section was very nicely put together also. Use of color wonderful.

2nd Place- *Tri-County Times*

Really loved your front page layouts and color choices. The way you use your photos are wonderful. The design of the newspaper makes it easier to read!

3rd Place- *Roscommon County Herald-News*

Front-page layouts are very nice. All your pages are very consistent, where your subscribers know where to find things. Color throughout is very nice.

Hon. Mention- *White Lake Beacon*

Really enjoyed your front page layouts. Very consistent newspaper, but the "fancy" headers/fonts didn't grab me. But overall a very nice design.

Weekly Class C 13 entries

1st Place- *Gaylord Herald Times*

I think your team has a very good eye for design. I just loved the softball layout and photos that you chose to use. The paper is very well organized, and easy to read. The hand with the band-aid was very cute and so was the shoes.

2nd Place- *Northville Record*

The Fire and Ice Front page was very cute, you caught the moment; it made me want to read more. All of your sections mesh well. Nice use of four-color and spot color.

Design, cont.

3rd Place- *Oceana's Herald-Journal*

It's nice to see the header of the paper not on the very top. I like how your newsbar overlaps the paper's logo. Good use of photos. Layout is very strong.

Weekly Class D 16 entries

1st Place- *Manchester Enterprise*

Smart packaging of information draws the reader into stories. Graphic design is sophisticated, focusing on information without being distracting. Good use of attractive display heads, refers, decks and pull quotes.

2nd Place- *State Line Observer*

This front page is a knock-out with dramatic nameplate and well-chosen cutout as teasers. Visual effects in packaging stories are tasteful and attractive. Inside pages reinforce strong, cutting-edge design throughout!

3rd Place- *Blissfield Advance*

Consistent use of design elements unifies character of this paper. Sports pages, in particular, make good use of action photography. Nameplate and teasers are exceptionally well done.

Hon. Mention- *Chelsea Standard*

Strong front page with consistently good photos. Good use of cutouts, bold heads, photo grouping, headline decks, pull quotes and infographics.

Feature Story

Daily Class A 19 entries

1st Place- *Detroit News*

Marney Rich Keenan *Saying Good-Bye*
What a well written piece. While I read it, I cried. Beautifully simply beautiful. Maureen Dooley's spirit was humanity at its finest and you captured it perfectly.

2nd Place- *Grand Rapids Press*

Charles Honey *Living to tell about it*
A horrific story told from a very human point of view. Opening with the danger the brothers escaped makes the tragedy of Alex dying seem even more senseless.

3rd Place- *Flint Journal*

Matt Bach *After D-Day*
The human approach taken to the saga of Delphi makes the story interesting to read. Many families can relate to the story. Just very well done overall.

Daily Class B 27 entries

1st Place- *Oakland Press*

Jena Passut *A Thousand Words*
Intriguing title, well-written a novel idea, very emotional, reader friendly.

2nd Place- *Jackson Citizen Patriot*

Steven Hepker *From John to Julie*
Explores not just the lawsuit but who John/Julie is, taboo subject treated with sensitivity.

3rd Place- *Lansing State Journal*

Mike Hughes *Idlewild Revival*
Great use of sources, has clear picture of past-present, well written.

Hon. Mention- *Ann Arbor News*

Geoff Larcom *A Family's Faith & Fortitude*
Nicely written portrait of family who set aside grieving to care for ill son, has human interest.

Daily Class C 36 entries

1st Place- *Traverse City Record-Eagle*

Kathy Gibbons *The 12th Month*
Of many outstanding entries, this rose to the top because of the skill & care that went into the writing.

2nd Place- *Monroe Evening News*

Stephanie Ariganello *You Might Find Yourself Here*
Stephanie's description & extensive quotes put the reader in the warming shelter.

3rd Place- *The Mining Journal*

John Pepin *Survivor Tells Tale*
A gripping story, told masterfully.

Daily Class D 44 entries

1st Place- *Manistee News Advocate*

David Barber *True Gentleman*
You've chronicled the life of a local icon with grace & good humor. It was a joy to read.

2nd Place- *Huron Daily Tribune*

Mike Bogan *Teen Wins Biggest Battle*
Masterful story telling with an appreciation for the importance of pacing.

3rd Place- *The Pioneer*

Candy Allan *Perfect Harmony*
You worked hard to portray the rocker who values his home life.

Weekly Class A 43 entries

1st Place- *Metro Times*

Brian Smith *T-Girl*
Wow. At first I was slightly uncomfortable with the lead, but I pushed on and watched how the writer truly gets this person- both sides of her. To be able to get very in depth on this type of subject shows the subject really trusted you.

2nd Place- *News-Herald*

Donna Abramczyk *Bountiful Harvest*
This was great. A good example of how a simple garden story isn't so "garden variety" after all. Good work, great storytelling.

3rd Place- *News-Herald*

Paula Evans Neuman *Mail by the Pail*
Really neat subject! I never knew reading about mail delivery could be so interesting. Great work making the story appealing.

Feature Story, cont.

Weekly Class B 55 entries

1st Place- *Birmingham Eccentric*

Jay M. Grossman *In Honor of Amy*
Great behind-the-headline story. The story showed insight of the family, but also the justice system. The added sidebar made this story a stand-out.

2nd Place- *Burton News*

Elizabeth Lowe *School Rallies Around Kids of Deported Dad*

Great insightful story. This story took a national issue of immigration and brought it down to a personal issue. The story showed the immigration issue is not black and white.

3rd Place- *Northern Express Weekly*

Anne Stanton *I thought I was Going to Die*
Great behind the scenes story of the men & women of the front lines protecting citizens everyday.

Hon. Mention- *Northern Express Weekly*

Robert Downes *A Night at the Whiting*
Great story idea handled with a sense of humor.

Weekly Class C 40 entries

1st Place- *Leelanau Enterprise*

Alan Campbell *Mr. Mom*
I loved this story! The author spent a lot of time looking into the life of the subject and the choices and path the couple took to come to this decision-one that isn't always so popular. Great writing; a fun knowledgeable read.

2nd Place- *Milford Times*

Aileen Wingblud *Love Unconditional*
I really enjoyed this story. It was well written and held my interest. Would have considered 1st place however had some lingering questions. Such as, just how do you handle knowing what the future holds?.

3rd Place- *Milan News-Leader*

Chris Wright *Built Ford Tough*
Great in depth story. Nice read.

Hon. Mention- *Tuscola County Advertiser*

Amy Joles *WWII Love Letters*
A very sweet story, themes that don't typically get enough attention. Perfect for a community weekly.

Weekly Class D 42 entries

1st Place- *Manchester Enterprise*

Brian A. Gougherty *The New American Farm*
Loved the lead-great take on a classic American tale.

2nd Place- *Clarkston News*

Laura Colvin *Finding a Family I & II*
Heart warming - great writing

3rd Place- *Manchester Enterprise*

Sheila Pursglove *A Young Man & His 120 Vacuums*
A unique subject, well written.

Hon. Mention- *Dexter Leader*

Sandi Kasha *Building Musical Dreams*

Enterprise Reporting

Daily Class A 15 entries

1st Place- *Detroit News*

Ron French *The General and the Beast*
Strong writing and deep reporting helped bring this massive and complex issue alive. Well done!

2nd Place- *Grand Rapids Press*

Ken Kolker *Sounding Alarms on 911*
Strong reporting on an issue of great importance. Nice use of 911 transcripts and graphics to explain problem. Test of 911 cell technology was a great touch!

3rd Place- *Flint Journal*

Ron Fonger *Lost - Fixing Foster Care*
Story shed needed light on important issue in Genesee Co. and had a powerful impact on at least two children, who had fallen through the cracks.

Hon. Mention- *Detroit Free Press*

Jennifer Dixon *Tribal Gaming*
Nice examination of industry that has received little scrutiny.

Daily Class B 32 entries

1st Place- *Ann Arbor News*

David Jesse *Suspension Series*
Examination revealed a long-term problem and prompted officials to act. Great work!

2nd Place- *Lansing State Journal*

K. Lavey, M. Miller, J. Steele, S. Vela, K. Madden
The New Age

Detailed reporting and strong presentation in this series on an important issue affecting every community. Nice work!

3rd Place- *Muskegon Chronicle*

Jeff Alexander *Raising A Stink*
Great reporting helped to nicely frame and explain the issue.

Hon. Mention- *Oakland Press*

S. Frye, R. Yahey *Oakland Co. Jail Overcrowding*
Story shed light on issue that needs attention.

Daily Class C 18 entries

1st Place- *Daily News, Midland*

Monica Guzman *Shaped by Terror*
I was skeptical-but this was a clear winner – to a topic that has been written to pieces and Monica covered it with a fresh angle. Great writing and great layout!

2nd Place- *Daily News, Midland*

Toni Lascari *HIV/Aids in the Tri-Counties*
Like the winning entry, I loved the concept, layout and design of this package. The writing was terrific and was a breath of fresh air in a well covered subject. Very educational. And I love the lead graphic.

Enterprise Reporting, cont.

3rd Place- *Traverse City Record-Eagle*

Craig McCool *Petoskey Pointe Series*
What a scoop. Good eye and good job following through on tough subject matter.

Hon. Mention- *Traverse City Record-Eagle*

Brian McGillivray *Jason Allen*
This was a very well researched, well written story in a tough category.

Daily Class D 36 entries

1st Place- *The Morning Sun, Mt. Pleasant*

Staff *Domestic Violence Series*
This is what enterprise reporting is all about. The team covered a serious issue from all angles and shed light on a topic that can affect anyone, anywhere, at any time. Well done. Solid writing by all.

2nd Place- *The Pioneer*

B. Fountain, C. Allan, L. Storms *Mineral Rights*
This reporting team took a complex subject and made it very easy to understand. Topic is surely important to many readers and property owners.

3rd Place- *The Daily News, Greenville*

Ryan Jeltema *Electrolux, 1 Year Later*
Interesting stories. Topics were well selected, well researched and well written.

Hon. Mention- *Sturgis Journal*

Maribeth Holtz *Spiked Drinks*
This series presented an important issue and it prompted a community response. Clearly journalism at work.

Weekly Class A 25 entries

1st Place- *Michigan Chronicle*

K. Owens, C. Fortune, M. Moore *Black Male Series*
Excellent first person commentary in the first part of the series. A fair and well written series about a sensitive topic. Good sources with great quotes.

2nd Place- *Livingston Community News*

Leanne Smith *6/6/06 To be Time for Party*
Cleverly placed "hell" cliches throughout the stories. Excellent follow up on aftermath of the event. Great quotes.

3rd Place- *News-Herald*

Paula Evans Neuman *Keys to Independence*
Always a timely topic. Good sources with great quotes. Ideas were personable. Overall layout with pictures was pleasing to the eye.

Weekly Class B 36 entries

1st Place- *Northern Express Weekly*

Anne Stanton *The legend of Willy Branch*
Awesome story. Excellent flow, really draws you in. Great quotes. It seems like the reporter had an excellent grasp on what seems to be a controversial historical issue.

2nd Place- *Westland Observer*

Darrell Clem *Park's closing raises questions*
Very good people-focused ledes. Did a very good job of showing all sides of the story. Stories were packaged well with good pictures.

3rd Place- *West Bloomfield Eccentric*

Larry Ruehlen *Divergent forces*
By making the ledes personal, you really drew in the reader. Great quotes. Good flow. Interesting, timely topic.

Weekly Class C 27 entries

1st Place- *Novi News*

R. Gates, V. Mitchell, G. Migliore, D. Aguilar

A brand-new day
Unbelievable amount of information, so much it's almost overload, but it was all compelling and extremely well written and researched. Wonderful packaging and extras. How this much effort could go into one issue is astounding. Even wire stories felt in place. An easy call.

2nd Place- *Northville Record*

Maureen Johnston *Growing concern*
A familiar subject for many community weeklies, it address many aspects, though it seems more could be said, particularly what some of the specific solutions proposed are and whether the demographics are affected. It's extremely well-written, like her other entries.

3rd Place- *The Tri-City Times*

Maria Brown *Adopt-A-Farm series*
I'm not 100 percent positive that "Enterprise" is the right category, but it was so interesting and well-written it was a convincing entry. Each story was a personal profile that somehow managed to encapsulate an entire issue and make the subjects examples of their respective industries. Awesome ledes.

Hon. Mention- *Saline Reporter*

Ed Freund *Serious social studies*
It could have used a more clear angle explaining why the subject was newsworthy - an introduction or a graph, if nothing else - but it was very thorough and enlightening and a nice change of pace from the usual school coverage and enterprise topics.

Weekly Class D 22 entries

1st Place- *Dexter Leader*

Terry Jacoby *Home School*
A very nice job of balancing local issues, national trends and personal stories. I did not look forward to the format of the mainbar, separated by family, but its narrative surprisingly flowed well. Sidebars were interesting and plentiful, even though navigating the maze of jumps was difficult.

2nd Place- *The Independent*

T.L. Whitaker *Muddy Roads*
Impressive display of research -- 16 sources at least -- for such a timely issue. Roads are bad for a week and right away you're on top of it. I wouldn't have minded seeing some of the aspects broken into sidebars and a stronger treatment of the headline, but the issue was stunningly compelling.

Enterprise Reporting, cont.

3rd Place- [Manchester Enterprise](#)

Brian A. Gougherty *Planning ahead*
Wonderful ledes and easy to read, considering it's an issue that can be very dry. Opening story helps place the news value, and it delves into multiple angles in a format that doesn't exhaust readers -- a well-organized series. Complex issues and no right or wrong answers.

Hon. Mention- [Clare Sentinel](#)

Alan Blanchard *Arrest warrants backlogged*
I wish there was a FOIA category, because it would have scored higher. Very compelling information. Story begins with a bang, but gets a little he-said, she-said toward the end and in the sidebar.

Editorial Pages

Daily Class A 4 entries

1st Place- [Grand Rapids Press](#)

Traditional, clean layout of two pages, with a fair mix of local and syndicated opinion. Impressive extended editorials with smart "Why it Matters" box justifying the conversation.

2nd Place- [Flint Journal](#)

Forceful, well-written editorials, notably "A young life lost." (Jul. 10).

3rd Place- [Detroit News](#)

Two, well-written editorials per issue, appears to be dumping content onto web, which is too bad for what was one of the more interesting and provocative editorial pages in The Midwest.

Daily Class B 6 entries

1st Place- [Kalamazoo Gazette](#)

Very impressive amount of locally generated content, guest and staff columns. Little syndicated material. A real community forum.

2nd Place- [Ann Arbor News](#)

Solid mix of staff commentaries and reader mail. Guest columns, "Other Voices," add to discussion.

3rd Place- [Oakland Press](#)

Impressive attempt to engage readers in fixing Pontiac's public schools with interactive roundtable. Generous inclusion of local resident commentaries.

Daily Class C 7 entries

1st Place- [Traverse City Record-Eagle](#)

An unusually strong, independent editorial voice in the best tradition of opinion journalism.

2nd Place- [Livingston County Press & Argus](#)

Forceful, engaging editorials and columns by executive editors and staff.

3rd Place- [Port Huron Times Herald](#)

A very inter-active page. Ample space for reader opinion. Tom Walker's "Talkback" column effectively models itself after the better local talk radio shows.

Daily Class D 11 entries

1st Place- [The Morning Sun, Mt. Pleasant](#)

Effective editorial voice, thoughtful staff-generated columns, especially Rick Mills; one page to reader and guest commentary.

2nd Place- [Sturgis Journal](#)

Clean, traditional layout, wonderfully quirky headlines invite, not scold, the reader. Good political cartoon selection.

3rd Place- [Alpena News](#)

Generous mix of staff and reader opinion, including an online poll.

Hon. Mention- [The Argus-Press](#)

Editorials are extended, thoughtful and well-written.

Weekly Class A 5 entries

1st Place- [News-Herald](#)

Lively, inviting design. You cheer-lead for the good in your area and take on the bad with equal vigor. You're not afraid to vary the format. You have your own voice but let others in.

2nd Place- [Michigan Chronicle](#)

Your pages speak forcefully of the struggles and challenges of your community. You are right to encourage your community members to have their say, too.

3rd Place- [LAView](#)

You give voice to your community. Mike Arnholt's columns bespeak a love for the community in a style that must be appreciated and anticipated by readers each week.

Weekly Class B 9 entries

1st Place- [The County Press](#)

Lively content, full of "nuggets" for readers to mine, along with a strong voice from the paper itself to lead the page.

2nd Place- [White Lake Beacon](#)

Varied content makes for a page to be explored by the reader. "Funnies," Poll, are great. Great effort for paper your size.

3rd Place- [The Bay Voice](#)

Good job making all voices welcome. Good layout.

Weekly Class C 12 entries

1st Place- [Saline Reporter](#)

Great mix of content -- editorials, columns, cartoon, letters to editor, etc. Timely topics and nice layout.

2nd Place- [Leelanau Enterprise](#)

Good coverage of local topics in editorial, nice mix of content.

3rd Place- [Gaylord Herald Times](#)

Nice to see a variety of subjects written by different staff members. Editorials could be longer and more researched.

Hon. Mention- [Houghton Lake Resorter](#)

Nice layout, use of space. Coverage of topics was timely.

Weekly Class D 9 entries

1st Place- [Oxford Leader](#)

Without a doubt, the absolute best in this category. No one else even close! Carnacchio gives 'em a one-two punch -- not a sappy column. Hats off to you. Keep up the good work!

2nd Place- [Blissfield Advance](#)

Needs more punch but still a good job of offering some points to ponder.

Editorial Pages, cont.

3rd Place- *Manchester Enterprise*

Good opinion pieces on federal and state issues. Anything going on locally?

Editorial Writing

Daily Class A 12 entries

1st Place- *Detroit Free Press*

Staff

Editorials started solid local issues, while keeping the writing style clean and easy to read. The stories flow helps keep the reader involved without losing interest.

2nd Place- *Detroit News*

Manny Lopez

Editorials are short and to the point. They don't bog down the story by presenting heavy statistical facts and rely on graphics to present the material -- that can slow down a story. Style easy to read and almost conversational.

3rd Place- *Flint Journal*

Michael Riha

Writing style had a good flow. It raised questions and presented a position without forced feel to the writing.

Daily Class B 9 entries

1st Place- *Ann Arbor News*

Mary Morgan

Demonstrated good editorial writing by presenting local issues with a solid flow that wasn't weighed down by numbers or forced facts. Column, "Dear Google," showed it's ability to switch styles and present the material in a light-hearted manner.

2nd Place- *Jackson Citizen Patriot*

Ken Wyatt

Editorials served the purpose raising issues and question involving local concerns without overloading the reader on too many specifics. They inform the reader enough to understand the matter but leaves it to the reader to decide if they want to know details.

3rd Place- *Oakland Press*

Allan Adler

Editorials do an exceptional job informing the readers. They expand beyond opinion writing to present details surrounding the issue, leaving little to question, but occasionally overloading on stats trips up the reading.

Daily Class C 15 entries

1st Place- *The Mining Journal*

David Powards

Very well-thoughtout editorials on important local events. Good job at localizing national and state issues

2nd Place- *Port Huron Times Herald*

Tom Walker

Good, strong, blunt opinion on important local issues. The writer left no doubt as to the newspapers' stance.

3rd Place- *Livingston County Press & Argus*

M. Stuart, M. Malott

A lot of good analogies. Strong stance on important local issues. Well-written.

Daily Class D 18 entries

1st Place- *The Morning Sun, Mt. Pleasant*

Staff

Straight to the point with uplifting tones of sarcasm. Awesome writing. It feels like the writer truly believes what he is writing.

2nd Place- *The Daily News, Greenville*

Carl Gustin

Writer has a quick wit that shines in his editorials. Sometimes calling out local officials is needed. Good flow.

3rd Place- *The Argus-Press*

Daniel Basso

Very clear, concise writing. Writer left no doubt as to the newspapers' stance. Timely, important issues.

Weekly Class A 4 entries

1st Place- *News-Herald*

Karl Ziomek

The clear winner in this category by far. Excellent editorial examining school district consolidation and why Gov. Granholm should pursue it. Outstanding entry.

2nd Place- *The Mirror*

Julie Brown

"Lawyer" is an excellent editorial, well-crafted and clearly pointing out an abuse of government money. The retailer editorial was a little short, but made the case for shopping locally, nonetheless.

3rd Place- *LA View*

Mike Arnholt

Strong, opinionated writing here, but other in the category were better.

Weekly Class B 14 entries

1st Place- *Detroit Jewish News*

Robert Sklar

Sklar's skill shines in "Moments" and "Responsibility" but is perhaps most evident in "Dilemma" which effectively describes Jewish attitudes towards Christmas and the A.C.L.U. First-rate work to serve the Jewish Community. Keep it up!

2nd Place- *Rochester Eccentric*

Gary Winkelman

Effective, persuasive writing here, especially in the Policy Funding editorial. Solid effort, just not #1.

3rd Place- *Livonia Observer*

Dave Varga

Having covered meetings for years, I found the "Comments" editorial enlightening. Perhaps stronger editorials would have moved this entry up.

Hon. Mention- *White Lake Beacon*

Debra Carte

Good work, but a harder-hitting Library Board editorial would have moved this entry up.

Editorial Writing, cont.

Weekly Class C 14 entries

1st Place- *Houghton Lake Resorter*

Thomas Hamp
"Not for Sale" was easily the best editorial written in this category. Painstakingly refuting allegations at the same time as making the villifier out to be the boob he is. Editorial writing at its best! I also liked "Say Again?" and "Glass of Mud."

2nd Place- *Gaylord Herald Times*

Chris Grosser
"Betrayal" and "Temptation" are effective editorials that swayed me, but "Rails" left me wanting more explanation. Good work, just not #1.

3rd Place- *Northville Record*

Staff
Good writing in this category, especially "Colligan" which demonstrated it's possible to summarize a career and personality in an editorial.

Hon. Mention- *Milford Times*

Staff
Good work, but others in this category were better.

Weekly Class D 13 entries

1st Place- *Clare Sentinel*

Alan Blanchard
Great editorials criticizing Clare Co. Prosecuting Atty. Norm Gage. Although the "Lightning" editorial was strong, it could have done more to illustrate why illegal closed sessions are bad public policy.

2nd Place- *Blissfield Advance*

Tran Longmore
Good solid work examining the workings of local public officials . . . just not #1.

3rd Place- *State Line Observer*

David Green
Nice editorial "Legal Pollution" examines the farm proposal, but a stronger editorial than the Pledge of Allegiance might have moved this entry up. A fine effort overall.

Local Columnist

Daily Class A 15 entries

1st Place- *Grand Rapids Press*

Tom Rademacher
Graceful, poignant, funny, insightful and accessible writing that excels on all levels. The Press is lucky to have a host of talented columnists, and Rademacher is the best of that group. He brings the community to his readers.

2nd Place- *Detroit News*

Laura Berman
Great stuff, written with a smirk and with an innate knowledge of what's important about her topics. A close number two in this category.

3rd Place- *Grand Rapids Press*

Mike Lloyd
Beautiful writing, and great context in all entries. Your readers are lucky to have you.

Daily Class B 17 entries

1st Place- *Ann Arbor News*

Jo Mathis
Heartfelt, emotional, clear and economical writing that speaks to readers on all levels. Wonderful use of universal themes that are sure to draw feedback and interest. Jo's words made me think about those topics long and hard.

2nd Place- *Jackson Citizen Patriot*

Brad Flory
Witty, honest and pointed stuff that helps readers look in the mirror. Great approaches on all topics.

3rd Place- *Oakland Press*

Jenny Wolfe
Great story-telling that opens eyes.

Hon. Mention- *Ann Arbor News*

Geoff Larcom
Judge did not comment.

Daily Class C 26 entries

1st Place- *Adrian Daily Telegram*

Vicki Schmitz
Funny as hell, pun intended. Beautiful job of connecting every day adventures to your readers.

2nd Place- *Port Huron Times Herald*

Mike Connell
Very cool column format, written in a no-BS fashion. Loved it!

3rd Place- *Livingston County Press & Argus*

Christopher Nagy
There's nothing -- well, not many things -- as effective in making a point as self-deprecation. Nagy has it down to a science. But, yes, he is a geek, as he says.

Daily Class D 28 entries

1st Place- *The Morning Sun, Mt. Pleasant*

Rick Mills
Heartfelt and emotional local writing (many entries completely ignored the local part of the contest). That has to make readers pay attention. Very nice work.

2nd Place- *The Daily News, Iron Mountain*

Jim Anderson
Wonderful writing style, if occasionally lengthy. Might have been the winner had local angle been more obvious.

3rd Place- *Manistee News Advocate*

David Barber
Nice job in handling humor, and tender husband-wife moment.

Local Columnist, cont.

Weekly Class A 18 entries

1st Place- *Livingston Community News*

Rick Fitzgerald

Bright, thoughtful, topical and focused on community. The narrative flows seamlessly, like correspondence between friends. Very engaging.

2nd Place- *Metro Times*

Jack Lessenberry

Although this column is quite lengthy -- for a weekly, especially -- all of these samples held my interest to the end. Exceptional insight and a writing style with sophistication and charm.

3rd Place- *News-Herald*

Bobby Ampezzan

Refreshing perspective. Meaningful storytelling and commentary on what's being talked about around the water cooler.

Hon. Mention- *News-Herald*

Paula Evans Neuman

Writes with purpose, provokes thought. Easy-to-read engaging narratives.

Weekly Class B 19 entries

1st Place- *Detroit Jewish News*

Sy Manello

Funny! Although short, very witty and relevant. A column that readers can look to for escape, yet they can see themselves reflected.

2nd Place- *Birmingham Eccentric*

Greg Kowalski

The way in which the stories are related to the reader really strike a chord. Each of the articles judged offered a unique, personal twist on common themes.

3rd Place- *Troy Eccentric*

Sandra Armbruster

What a capable storyteller! The personal way which the subject is approached is very effective. Very readable style!

Weekly Class C 28 entries

1st Place- *Iosco County News Herald*

Jim Dunn

Not the usual naval-gazing drivel. Well-written, a fun read.

2nd Place- *Gaylord Herald Times*

Nicole Leskowski

Well-written, thought provoking. Held my attention.

3rd Place- *Tecumseh Herald*

Lee Smith

Lots of spunk with this lady's writing. Attention grabbing news and comment about local events.

Hon. Mention- *Oceana's Herald-Journal*

Andrew Skinner

Great idea -- a local cooking column. Writing needs to be tighter -- get to the point! Good use of illustrations/photos.

Weekly Class D 28 entries

1st Place- *Oxford Leader*

C.J. Carnacchio

Columns covered local issues well. Good use of humor and telling it like it is.

2nd Place- *Charlevoix Courier*

Benjamin Gohs

Humorous and informative columns. All had good headlines. Nice work covering national and local subjects.

3rd Place- *Manchester Enterprise*

Veronica White

Good perspective -- seems to be the "person who lives down the street" persona.

Hon. Mention- *State Line Observer*

Jeff Pickell

Humorous, pokes fun at life's trifles that many can relate to.

News Picture

Daily Class A 19 entries

1st Place- *Detroit News*

Todd McInturf

Grant State

The eye contact caught between the two in this photo is phenomenal -- perfect timing!

2nd Place- *Grand Rapids Press*

Lance Wynn

Frantic Fire Scene

Nice sharp photo packet with emotion.

3rd Place- *Grand Rapids Press*

T.J. Hamilton

Lightning and Fire

Right place at the right time.

Hon. Mention- *Detroit News*

Todd McInturf

Teacher Rally

Good composition and clarity.

Daily Class B 27 entries

1st Place- *Jackson Citizen Patriot*

Dave Weatherwax

Marine Moment

One can feel the marine's loss.

2nd Place- *Bay City Times*

Emily Schwarze

Yes!

That excitement! Yes!

3rd Place- *Muskegon Chronicle*

Ken Stevens

Illegal Deer

Nice composition. The photo tells the story.

Hon. Mention- *Muskegon Chronicle*

Kendra Stanley-Mills

Emotional Wreck

Shows the emotion of the situation. A tighter crop might have created more impact.

News Pictures, cont.

Daily Class C 27 entries

1st Place- *The Mining Journal*

Andy Nelson-Zaleski *Detective Defuses Tragedy*
Amazing photo! The photographer captured the moment of truth for readers and presented it from an onlooker's perspective.

2nd Place- *Daily News, Midland*

Brett Marshall *Heated Debate*
Photographer captured anger and then some. I can almost hear this guy shouting. Good in-your-face drama.

3rd Place- *Port Huron Times Herald*

Mark Rummel *Closing Arguments*
Stunning depicting of courtroom drama with the victim watching over the scene.

Hon. Mention- *Port Huron Times Herald*

Keith King *Grim night*
This photo speaks to all who see it in a personal way. It almost feels like the viewer has intruded onto such a poignant moment.

Daily Class D 33 entries

1st Place- *Escanaba Daily Press*

Jenny Lancour *Final Goodbye*
The way the girl in pink stands out against the background of black suits walking away from her is fantastic. Surely someone is waiting off camera for her, but right now she's alone -- her hand on her mother's coffin, but no one's on her. Who knows how long this moment lasted, but the photographer captured it beautifully.

2nd Place- *Grand Haven Tribune*

Ed Post *Festival at Dusk*
Great scenic in category where there were few. Captures feel of festival gathering, exposure appropriately balanced. Also good photo choice: this one offers us a new vantage point. Color and composition that grab the eye and resonate in the brain.

3rd Place- *Sturgis Journal*

Corky Emrick *Home Burns*
Good quality of action, graphic quality to this photo. In news there are thousands of photos of fires. This one freezes a powerful action moment, brings us closer to the flame, and resonates great graphic qualities.

Hon. Mention- *Hillsdale Daily News*

Pete Mowry *Root Cellar Sanctuary*
Very iconic quality of light, subject and composition. But to me, I'll always think of a school first when I see this image. Since there's no clear church element that resonates, I feel it's missing something. Still an excellent image in a category with many solid entries.

Weekly Class A 5 entries

1st Place- *News-Herald*

Larry Caruso *Fire Destroys Condo*
Wow. The emotion on the woman's face grabs you and doesn't let go. Definitely shows her loss. By far the very best entry!

2nd Place- *News-Herald*

Larry Caruso *Gunman shoots resident*
Tells the story well.

3rd Place- *LA View*

Mike Arnholt *Nick Miller funeral*
A poignant and emotional photo.

Weekly Class B 14 entries

1st Place- *Garden City Observer*

Tom Hawley *Victim's mother*
The pain on the women's faces says everything. Technically, nice focus in foreground, with faces in background fading.

2nd Place- *Portland Review & Observer*

Tom Thelen *Collision injures six*
Captured action, urgency of the scene.

3rd Place- *Dearborn Press & Guide*

Millard Berry *Dad's funeral*
The art of photography is capturing those little moments others may not notice. This photo tugs at the heart and leaves you wondering how life will be for this boy who lost his daddy.

Weekly Class C 22 entries

1st Place- *Tuscola County Advertiser*

Amy Joles *M-46 Crash*
Photo captures the chaos of the scene (without being too grisly). Gives readers a visual of the story and warning about that particular intersection.

2nd Place- *Oceana's Herald-Journal*

Andrew Skinner *Soldier returns home*
Good cropping -- incredible emotions pulls the reader in.

3rd Place- *Leelanau Enterprise*

Eric Carlson *Shocked*
You can't plan for that kind of emotional response -- good reaction on the part of the photographer. GENERAL COMMENT - Many of the entries weren't really "News" photos -- they were really more feature photos. News is immediate and difficult to plan for.

Weekly Class D 17 entries

1st Place- *Clare Sentinel*

Ryan Evan *Train wreck*
Clear, crisp photo shows the mangled mess of train cars. Photo has lots of impact because of its size -- a good choice.

2nd Place- *State Line Observer*

David Green *Total Loss*
It's not always easy to capture a fire in progress. Photo illustrates the furtive devastation of the fire. Very striking.

News Pictures, cont.

3rd Place- *State Line Observer*

David Green *Four Days, Two Accidents*
Good composition and crisp focus. Background form gives reader a sense of place.

Feature Picture

Daily Class A 33 entries

1st Place- *Grand Rapids Press*

Paul L. Newby II *I got it!*
Great range of emotion. Good quality.

2nd Place- *Flint Journal*

Ryan Garza *Light of his life*
The lighting makes this photo special.

3rd Place- *Grand Rapids Press*

Cory Olsen *Air guitar*
Good composition, fun!

Hon. Mention- *Grand Rapids Press*

T.J. Hamilton *Relief*
Classic hot weather shot but it works!

Daily Class B 33 entries

1st Place- *Bay City Times*

Nathan Rapheld *First time veteran*
The contrast of in-focus versus out of focus pulls the reader to the right side, but it is the lone eye that pushes the reader back to the left. The smiling soldier presents a pleasant feeling but the lack of emotion in the child, creates an unsure feeling. There is a lot going on in this photo and it works well to invoke emotion and curiosity.

2nd Place- *Bay City Times*

Sarah Moore Kuschell *Deep freeze*
This photo captures the shock and reaction to a cold water plunge. Although the subject looks directly into the camera, the timing was right to catch a candid reaction.

3rd Place- *Kalamazoo Gazette*

Jill McLane Baker *This is so cool*
The angle of the shot nicely captures the emotion of the little girl, who takes in the water spray captured at high speed. The picture is soothing and almost dream-like.

Daily Class C 27 entries

1st Place- *Traverse City Record-Eagle*

Jan-Michael Stump *Angry swan attack*
This is a great photo shot at the perfect moment. It reflects the rage of the swan, as well as the trepidation of the two jet skiers.

2nd Place- *Traverse City Record-Eagle*

Doug Tesner *Sands of time*
Wonderful contrast and balance of subjects.

3rd Place- *Holland Sentinel*

Dan Irving *Marking the monarchs*
Nice balance of bee and butterfly; great colors.

Hon. Mention- *Daily News, Midland*

Layne Greene *Untried and true*
Great pensive photo. Pink shoes a comical contrast to a bride deep in thought.

Daily Class D 42 entries

1st Place- *The Argus-Press*

Anthony Cepak *Daddy's working*
Great tender moment captured in this photo. Tells a story within the story.

2nd Place- *Hillsdale Daily News*

Pete Mowry *Icy plunge*
This captures the excitement -- and the chill -- of the moment.

3rd Place- *Manistee News Advocate*

David Barber *Little soldier salutes*
Lovely balance and emotion. A sweet moment.

Hon. Mention- *Alpena News*

Amy Lisenbe *Making a new friend*
The photographer has captured a sweet moment between two hard-to-catch subjects, kids and animals.

Weekly Class A 13 entries

1st Place- *Livingston Community News*

Jamie Charbeneau-Pisella *Teen talks turkey*
Great photo -- interesting composition, nice presentation.

2nd Place- *News-Herald*

Dennis Oblander *Story time*
Great perspective -- engaging photo.

3rd Place- *LAView*

Mike Arnholt *Ready for flight*
Close-up to this balloon, viewers get an unusual peek into the balloon launch.

Hon. Mention- *News-Herald*

Larry Caruso *Snow days*
Nice story-telling through a single photograph.

Weekly Class B 35 entries

1st Place- *The Citizen, Ortonville*

Bob Flath *A little squirt*
This photo has to make you laugh and wonder what the little girl is thinking. Capturing that moment makes for an amazing photo.

2nd Place- *Southfield Eccentric*

Lawrence McKee *Cooling off*
This photo looks like it's still in motion. Great composition.

3rd Place- *Flint Township News*

Lisa DeJong *Elfis*
Great photo. Wide angle works!

Hon. Mention- *Dearborn Press & Guide*

Millard Berry *Quack*
Not easy to capture a mother duck in mid-quack. The photo tells a nice story.

Feature Picture, cont.

Weekly Class C 43 entries

1st Place- *Northville Record*

John Heider *Fire and Ice*
This photo grabs your attention, has good color, lots of action, tells a story and has great reproduction. What more could you ask?

2nd Place- *Northville Record*

John Heider *Police Academy*
Proves once again that great photography still comes in black and white.

3rd Place- *Gaylord Herald Times*

Bill Serveny *Hair Today*
Clever angle, unusual subject. Nice work!

Weekly Class D 32 entries

1st Place- *Oxford Leader*

Casey Curtis *Smokin'*
This is live. You can feel the sweet vibration of the guitar string zip through this guy, as if it were the best chord ever. This image is what blues playing is about; indeed most music from guitar. Good framing, appropriate background, balanced light and exposure.

2nd Place- *Sandusky Tribune*

Dave Fredrick *Veterans salute the flag*
Great pop factor with color and shapes that resonate. Even if not in color, this photo would have great graphic appeal. But why not crop out the jean leg? Unique viewpoint and composition.

3rd Place- *Clarkston News*

Laura Colvin *Think twice on ice*
Overall great photo with great details; like the water dripping and the gear this guy is wearing. This precise moment of action was the one to capture.

Hon. Mention- *Oxford Leader*

C.J. Carnacchio *Bald is beautiful*
Tough category, lots of contenders. Like the bit of motion in the razor. Great framing and exposure.

Sports Picture

Daily Class A 16 entries

1st Place- *Detroit News*

Dale Young *Pudge jumping*
You caught the moment. The pure joy is shown in everybody's faces.

2nd Place- *Flint Journal*

Ryan Garza *Hawks come up short*
I like that you were showing the winners and the loser in one photo. I like that you can see the expressions on the girl's faces, but not on the winners.

3rd Place- *Grand Rapids Press*

Katy Batdorff *Mural skater*
It made me do a double take. At first glance I thought he was skating off the step, but second glance he's in mid-air. Nice job!

Daily Class B 25 entries

1st Place- *Oakland Press*

Vaughn Gurganian *Agony of Defeat*
Wonderful shot of emotion! Almost makes you want to breakdown with him!

2nd Place- *Muskegon Chronicle*

Ben Fredman *Oh, so close*
Tells the story right there! You don't have to read cut line or story to understand what happened.

3rd Place- *Muskegon Chronicle*

Kendra Stanley-Mills *Making a splash*
Very nice action shot! Splash of the water looks so nice. You can just see the concentration on his face.

Hon. Mention- *Muskegon Chronicle*

Kendra Stanley-Mills *Pin reaction*
Wonderful picture filled with emotion!

Daily Class C 26 entries

1st Place- *Daily News, Midland*

Layne Greene *Pepper*
I love this photo! The Shadows are awesome. The photo tells the story so well. I love the baseball mitt so close, but not the main focus. What luck to even capture the Rainbow.

2nd Place- *The Mining Journal*

Andy Nelson-Zaleski *UP Swim Finals Reflection*
I enjoyed the photo, you have him dead center in the photo. The detail is amazing! The shadow in the water, and the light coming off his head.

3rd Place- *The Mining Journal*

Don Lhamon *Rangers/Ice diggers*
The right place right time. You caught the anger in each player.

Hon. Mention- *Traverse City Record-Eagle*

Doug Tesner *Girls rebound*
Very cool photo! It's awesome that you were able to capture each players face! Even the Refs.

Daily Class D 35 entries

1st Place- *The Pioneer*

Bob Allan *Reaching for*
Loved this photo! She is like reaching out the reader! Stands out so well.

2nd Place- *The Morning Sun, Mt. Pleasant*

Victor Fitzsimons *Too close to watch*
Very nice emotional picture! This is what kids dream of some day. You captured it!

3rd Place- *The Morning Sun, Mt. Pleasant*

Lisa Yanick *Getting the Goal*
Liked the action shot caught in the air! You wonder "how they do that" Nice shot!

Hon. Mention- *Houghton, Daily Mining Gazette*

Mark Wilcox *Biking Pic*
Really, really nice color on this pic. All the helmets "in a row" look really neat!

Sports Picture, cont.

Weekly Class A 8 entries

1st Place- *News-Herald*

Larry Caruso *Red Devils Dominate*
Eye-catching action, beautiful display. Far and away the best in category.

2nd Place- *Livingston Community News*

Jamie Charbeneau-Pisella *Riding the Water*
Sharp, great expression, captures move nicely.

3rd Place- *News-Herald*

Larry Caruso *Perfect pitch*
Nifty celebration photo that avoids cliché. Another photo given good, big display.

Weekly Class B 22 entries

1st Place- *Dearborn Press & Guide*

Millard Berry *Picked off*
Great catch by the photos too...Also told story of the D.L.S. win. Sharp, close action, nicely displayed.

2nd Place- *The County Press*

Bob Stelick *East Tags West*
Good and unusual action, again with big display.

3rd Place- *Tri-County Times*

David Troppens *Diving in Pool*
Swimming doesn't lend itself to photography, so all these are good. The submitted photo is eye-catching and graceful even in black and white.

Weekly Class C 31 entries

1st Place- *Novi News*

John Heider *Pole Vaulter*
Really shows timing and effort of vaulter without background distractions.

2nd Place- *The Exponent*

Jeff Steers *The winning moment*
A nice twist - Guys in suits going crazy after a win. Good catch.

3rd Place- *Gaylord Herald Times*

Bill Serveny *Ogemaw cools GHS*
Classic story of the elements - tight focus makes it stand out.

Hon. Mention- *South Lyon Herald*

Hal Gould *Homecoming*
Good action shot. This was a great category - More great shots in Class C than A & B combined!

Weekly Class D 36 entries

1st Place- *Dexter Leader*

Burrill Strong *Pre-game Huddle*
In a category where most vie for action, this photo draws us a moment of peace. Instead of being awed at the action, I'm drawn by the gentle quality of light and subtle shading, then by the angles of the various elements, and finally the framing. Very strong use of color.

2nd Place- *Sandusky Tribune*

Gary Fetting *Grimace*
From peace we move to action, chaos. I was looking for a good sports moment, since there were so many in this category. This one had a good combo of action and emotion, well exposed subjects and good composition. Lots of impact in small box.

3rd Place- *Dexter Leader*

Burrill Strong *Buzzer Beater*
This was originally in the toss pile. I've seen similar moments captured. However, we can focus a lens on a goal, a net, a coach, or a given player, but not as easily a moment like this. Good instinct.

Picture Story

Daily Class A 7 entries

1st Place- *Detroit News*

Donna Terek *Saying good-bye*
Strong emotional photos to go with a powerful story. Wow!

2nd Place- *Flint Journal*

Jane Hale *Burn Camp*
Photos are close-up without being invasive, beautiful story.

3rd Place- *Detroit News*

Dale Young *Lawnmower Races*
Nice clear colorful photos. Good variety to show the whole story.

Hon. Mention- *Grand Rapids Press*

Cory Olsen *Holland's Answer Man*
Good variety, good photos.

Daily Class B 14 entries

1st Place- *Bay City Times*

Silas Crews *Higher Calling*
By FAR the best series in the class. Excellent colors, arrangement, subjects, style and composition. The photos themselves told the story of this young priest's life. Well done.

2nd Place- *Kalamazoo Gazette*

Jonathon Gruenke *Fears, tears - and pride*
The main photo captures the thoughts going through this young marine's mind at the moment he realized "there's no turning back now", and the concerned look of his father shows what a big commitment this is.

3rd Place- *Jackson Citizen Patriot*

Marcia Butterfield *A team with vision*
This series really shows what it's like to spend a day in the shoes of a blind child. I like the diversity of photos used in the package.

Hon. Mention- *Lansing State Journal*

Rod Sanford *A coming of age*
Excellent composition, use of color and motion.

Daily Class C 24 entries

1st Place- *Traverse City Record-Eagle*

Tyler Sipe *My Quinceanera*
Nice variety. Story well told.

Picture Story, cont.

2nd Place- *Daily News, Midland*

Ryan Wood *Conquering the Mountain*

Lets the viewer rides the roller coaster.

3rd Place- *Traverse City Record-Eagle*

Jan-Michael Stump *The Shank of the Day*

Good combination of photos.

Hon. Mention- *Traverse City Record-Eagle*

Jan-Michael Stump *Gone Fishing*

Good quality photos.

Daily Class D 21 entries

1st Place- *Alpena News*

Amy Lisenbe *Extreme Racers*

Good quality shots tells the story.

2nd Place- *The Morning Sun, Mt. Pleasant*

Lisa Yanick *Steer Showmanship*

Good blend of photos.

3rd Place- *Petoskey News-Review*

Steve Zucker *Fire Training from the Old Pros*

Nice close ups. Good variety.

Hon. Mention- *The Argus-Press*

Anthony Cepak *Home school*

Gives a good feel for home schooling.

Weekly Class A 11 entries

1st Place- *Livingston Community News*

Jamie Charbeneau-Pisella *Mr. Ed's a local legend*

Nice variety of shots & angles, Good choice for lead photo, fun to look at.

2nd Place- *Metro Times*

Doug Coombe *Detroit when it sizzled*

Great action and emotion!

3rd Place- *The Source, Sterling Heights*

Jocelyn Marino *Dedication*

Good lead about photo and variety. Layout could be stronger with leaving out AF tech Sgt and daughter and enlarging flag raising.

Hon. Mention- *The Source, Sterling Heights*

Kevin Lozon *Are you ready for some football?*

Good variety. Lacking strong leads.

Weekly Class B 19 entries

1st Place- *Grand Blanc News*

Stuart Bauer *Natural Wonders*

Awesome! You achieved your goal of capturing the true beauty of "natural wonders" I would not have done anything different.

2nd Place- *Dearborn Press & Guide*

Millard Berry *Call to arms*

You did a wonderful job on getting the story across in the photos. This is such a serious subject and you did it well! The only thing I would have done different is to fill in the white space at the top.

3rd Place- *West Bloomfield Eccentric*

Lawrence McKee *Concentration*

You made me smile, what a fun way of putting the pictures to the headline. You truly achieved the feelings people go through when participating in a spelling bee. Well done!

Hon. Mention- *The Citizen, Ortonville*

Bob Flath *A Man and his tugboat*

I really like the layout of the photos and everything you captured from the boat itself, the owners and the views of where they've been. Good job!

Weekly Class C 31 entries

1st Place- *Tecumseh Herald*

Mickey Alvarado *Pow Wow*

Dramatic photos tells this story well. The firework photo alone is impossible to turn away from. The picture story these photos tell is clear and colorful. Personalities captured in all photos. Excellent!

2nd Place- *Northville Record*

John Heider *America the Beautiful*

Great candid photos of all ages of parade-goers represented in this community story. Good layout with terrific dominant photo placement.

3rd Place- *The Commercial Record, Saugatuck*

Scott Sullivan *Fear No Evil*

The "marching" photo is superb! A wonderful image that carries the picture story. There's a good blend of costume and clever captions.

Hon. Mention- *Milford Times*

Michael Sharpe *Faces of Milford memories*

The focus on "faces" is a good approach to story-telling. All interesting photos and positioned nicely. I especially liked the framed photo group at the top.

Weekly Class D 31 entries

1st Place- *Chelsea Standard*

Terry Jacoby *Winterscape*

Images are serene and well placed, mixture of snow and memorial monuments emotionally evocative, crisp pictures.

2nd Place- *Blissfield Advance*

Tran Longmore *Prelude to Opening Day*

Good use of action shots - you can see the ball bounce off the batter's helmet, ok composition, seen through the eyes of an observer.

3rd Place- *Ile Camera*

E.L. Conley *Oklahoma*

Good use of photo in exclamation point and close up shots, decent composition.

Picture Story, cont.

Hon. Mention- *Alcona County Review*

Cheryl Peterson *Eagle Release*
Linear composition related storyline, last two shots were very nice pictures of eagle.

Sports Writing

Daily Class A 13 entries

1st Place- *Detroit Free Press*

Nicholas Cotsonika *Just Dessert*
Entertaining and enlightening story.

2nd Place- *Detroit News*

Tom Gage *What's filthy this time*
Amusing.

3rd Place- *Grand Rapids Press*

Jane Bos *Lowell Q-B Picks OK*
Well rounded story.

Hon. Mention- *Detroit Free Press*

Nicholas Cotsonika *Pey-Day*
No comment given.

Daily Class B 29 entries

1st Place- *Oakland Press*

Paula Pasche *The Big Day*
Very in depth.

2nd Place- *Jackson Citizen Patriot*

Chris Iott *Final-Iy*
Well rounded story.

3rd Place- *Bay City Times*

Jon McQuinn *Northwoods drops axe*
Entertaining story.

Hon. Mention- *Ann Arbor News*

Nathon Fenno *VW Fires Amaker*
No comment given.

Daily Class C 23 entries

1st Place- *Traverse City Record-Eagle*

Jeff Peek *Frankfort Defends Title*
Great setting on the stage. Story flowed very well and was a joy to read.

2nd Place- *The Mining Journal*

Craig Remsburg *Marquette defeats*
I liked how the writer worked the comments in early and effectively.

3rd Place- *Livingston County Press & Argus*

Tim Robinson *Creek-Bound*
Intriguing lead with a good explanation. Works the facts of the upcoming game in well without sidetracking the story. Good recap.

Hon. Mention- *Adrian Daily Telegram*

Sean Trapp *Three Times the fun*
Very good description of events early on. Solid re-telling of events.

Daily Class D 36 entries

1st Place- *Manistee News Advocate*

Matt Wenzel *Local Boxer*
Great lead, really draws the reader in. A seemingly very complete telling of the story.

2nd Place- *Petoskey News-Review*

Andy Sneddon *What a round!*
Interesting re-telling of a neat story. Solid transitions throughout.

3rd Place- *The Pioneer*

Sandy Gholston *Reed City gets revenge*
Good lead. Really did a good job of capturing feeling with the selected quotes.

Weekly Class A 11 entries

1st Place- *The Source, Sterling Heights*

Kevin Lozon *Field goal caps comeback*
Best beginning paragraph of the bunch, followed by the rest of the story regarding the game's hero. Recapped the winning moment extremely well. Nice game coverage and quotes. Very well written.

2nd Place- *News-Herald*

Dave Merchant *Spotless Cabrini*
Great overall coverage of a perfect, championship season. Box scores, side bar stories and photos compliment the writing. Would have liked to have seen a strong lede paragraph.

3rd Place- *News-Herald*

Hank Minckiewicz *No Weather Woes*
Overall good writing and nice flowing article. Good quotes and recap of game.

Hon. Mention- *News-Herald*

Scott Held *It's ugly...but*
Excellent lede and great quotes throughout. Nice writing overall.

Weekly Class B 19 entries

1st Place- *Birmingham Eccentric*

Marty Budner *Lights Out! Darkness halts classic*
A very compelling story with excellent use of quotes. It also did not bombard the reader with statistics.

2nd Place- *Tri-County Times*

David Troppens *Lake Felton's Smith earns Victory*
An excellent lead caught the reader's attention as did the vivid description of the match.

3rd Place- *The County Press*

Mike Larson *Creuse control*
This story was filled with great quotes and showcased the players' perspectives very well.

Hon. Mention- *Portland Review & Observer*

Scott Yoshonis *Raiders fall in mud bowl, 21-15*
Excellent description of the weather conditions and game play.

Sports Writing, cont.

Weekly Class C 34 entries

1st Place- *Gaylord Herald Times*

Jeremy Speer *Grace Baptist hoops*
An out of the ordinary sports story made for sports fanatics as well as those looking for a good story. From beginning to end, a well-written and interesting story. Good flow and good quotes. Kept my interest throughout.

2nd Place- *Novi News*

Jeff Theisen *Martin wins 285-lb title*
Catching lede and well documented article about a wrestler who nearly by-passed the sport. Wanted a tad more on why he didn't like wrestling at first. Good, solid quotes. Overall nice job.

3rd Place- *Tuscola County Advertiser*

Andrew Selich *Broncos outpace 'Muth*
Catchy lede and good order of events broken up with good quotes. A common sports story which kept your interest from start to finish.

Hon. Mention- *Leelanau Enterprise*

Alan Campbell *Turkey hunting inconsistent*
Very informational article for someone who is a non-hunter. Well written with good quotes.

Weekly Class D 14 entries

1st Place- *Chelsea Standard*

Don Richter *What a game!*
Mr. Richter's lead stood out among all the others. He drew me into the suspense, drama and tension of the final play and continued with an excellent summary of the game.

2nd Place- *State Line Observer*

David Green *State Champ*
An extremely compelling and interesting story. It was an excellent summation of a wrestlers rise to the top.

3rd Place- *Dexter Leader*

Don Richter *Harriers win fifth straight title*
As he did covering the Dexter-Chelsea football game, Mr. Richter introduces the story with an excellent lead. He ends with an excellent quote from the coach.

Hon. Mention- *Chelsea Standard*

Don Richter *Champions!*
Another great lead and interesting story with fitting quotes.

Sports Columnist

Daily Class A 9 entries

1st Place- *Detroit Free Press*

Drew Sharp
Realizes columns are more than personalized features. Doesn't just make a point, backs it up. Still has observant eye in Schembechler memorial piece.

2nd Place- *Detroit News*

Rob Parker
Good columns start with good reporting, and all three of these either broke news or build on reporting to make the point. (Michigan Hoops).

3rd Place- *Detroit Free Press*

Mitch Albon
Bo piece is an epic. Great storytelling, good analysis on Duke issue.

Hon. Mention- *Detroit News*

Bob Wojonowski
Best of rest, well written and good analysis throughout.

Daily Class B 16 entries

1st Place- *Oakland Press*

Pat Caputo
Best sense of humor in the batch (U-M frauds) everyone, don't take it too seriously! Good feature column on former scout.

2nd Place- *Muskegon Chronicle*

Cindy Fairfield
Good analysis of High School sports issues - equity, time domination. Column on football game well written.

3rd Place- *Jackson Citizen Patriot*

Chris Iott
Got award on strength of piece about beleaguered coach - well done with view from other side of what fans see.

Daily Class C 15 entries

1st Place- *Traverse City Record-Eagle*

Mark Urban
Just three well-written columns. The "Phil Michleson" one pushed this batch ahead.

2nd Place- *Monroe Evening News*

Jeff Meade
Two good columns on scheduling and predictions - it's good to laugh at yourself. "All-Time Greats" screams "No idea today" though.

3rd Place- *Port Huron Times Herald*

Michael Eckert
It's good to see outdoor columns that tackle issues and aren't just "war stories"!

Daily Class D 22 entries

1st Place- *The Pioneer*

Bob Allan
Column on consolidation best individual in class - Good explanation and comment.

2nd Place- *The Daily News, Iron Mountain*

David Warnshuis
Column on sportsmanship stood out with real examples, naming names.

3rd Place- *The Pioneer*

Sandy Gholston
All three well written with good arguments. Behind other two because of focus on national not local.

Hon. Mention- *Royal Oak Daily Tribune*

Jim Evans
Some well written stories.

Sports Columnist, cont.

Weekly Class A 6 entries

1st Place- *Michigan Chronicle*

Leland Stein

Best in class for mixing reasoned opinion and writing. Some overuse of cliché's but solid viewpoints especially in column about Detroit Shock.

2nd Place- *News-Herald*

David Komer

Good analysis pieces on local teams.

3rd Place- *News-Herald*

Hank Minckiewicz

Stood out for offbeat topics - the off court areas of local sports.

Weekly Class B 7 entries

1st Place- *Plymouth Observer*

Ed Wright

Two fine columns on difficult subjects, managing to avoid being over-maudlin. Wrestling column was well written and descriptive.

2nd Place- *Livonia Observer*

Brad Emons

Good, well written looks at local figures.

3rd Place- *Portland Review & Observer*

Scott Yoshonis

Solid column on basketball season switch.

Weekly Class C 12 entries

1st Place- *Milan News-Leader*

Jerry Hinnon

Columns were very well written, interesting and entertaining. The basketball and Gran column was especially well done and touching.

2nd Place- *The Exponent*

Jeff Steers

All three columns were well done, but two especially stood out for how well they handled sensitive topics.

3rd Place- *Allegan County News*

Jason Wesseldyk

All three of the columns kept the reader hungry to continue through the story. The softball column in particular was a fascinating take on the road to a state title.

Weekly Class D 6 entries

1st Place- *Dexter Leader*

Terry Jacoby

The Dexter-Chelsea column was fantastic. I could really picture the crowd and the Hoosiers references really pulled me through the story. The soccer column also did a great job setting the stage for the reader.

2nd Place- *Dexter Leader*

Don Richter

Having never had the privilege of visiting Tiger Stadium, I feel like I have now. Well done.

3rd Place- *Presque Isle County Advance*

Peter Jakey

All three columns were incredibly descriptive. I felt I was in Shirley's house and could picture her keeping score. And I think many of us can empathize with sitting in the car trying to pick up a radio signal from far away.

Sports Feature

Daily Class A 11 entries

1st Place- *Detroit News*

Fred Girard

Soccer background checks

Lots of shoe leather led to a great story every young athlete's parent should read.

2nd Place- *Detroit Free Press*

Eric Sharp

Killer carp!

I laughed, I sobered up. I wanted government action. I wanted to join the tournament. Thanks for the ride.

3rd Place- *Detroit Free Press*

Shawn Windsor

Toyota in NASCAR

Lovely lede.

Daily Class B 24 entries

1st Place- *Oakland Press*

Pat Caputo

Billy Gee

A grand story, well told. I teared up. I wanted to keep reading – highest praise.

2nd Place- *Oakland Press*

Pat Caputo

Warrior way: Al Fracassa

Thanks for the attitude, the passion you brought to this one. You transcend sports to get to life and what is important.

3rd Place- *Ann Arbor News*

John Heuser

Boles battles beast on his back

Great research. Great topic -- one we don't see enough of. Warts and all -- as it should be.

Hon. Mention- *Ann Arbor News*

Nathan Fenno

Who is Tommy Amaker?

Tough assignment, well executed. Thanks for being a bulldog on this one.

Daily Class C 33 entries

1st Place- *Adrian Daily Telegram*

John Castle

Beating the odds

An extremely compelling and well-put-together story. It had my attention from the first line to the last.

2nd Place- *Monroe Evening News*

Jeff Meade

Justice bittersweet

A truly amazing story with excellent narration of a complex subject matter.

3rd Place- *Holland Sentinel*

Dan D'Addona

I got lucky

This was an eye-opening article with good background information.

Sports Feature, cont.

Hon. Mention- *The Mining Journal*

Craig Remsburg *All in the family*
A short but sweet story.

Daily Class D 51 entries

1st Place- *Petoskey News-Review*

Andy Sneddon *Legacy of compassion*
Many fine entries in this category. Quality writing pulled the winners to the top of the heap. This is a gracefully written portrait of a self-effacing, no-nonsense man whose influence will last for generations.

2nd Place- *Huron Daily Tribune*

Mike Bogan *Family affair*
Humor and deft use of language distinguished this piece about the hectic life of a two-coach family.

3rd Place- *Manistee News Advocate*

David Barber *Boys and girls of summer*
I give this story points for originality, humor and -- once again -- masterful writing.

Weekly Class A 14 entries

1st Place- *Livingston Community News*

Jason Deegan *Seizing a 2nd chance`*
Every once in a while a real "feel good" story appears and the reader goes away with a little more appreciation both for sports and life. This is one of those stories. Well written and masterfully developed. A great read.

2nd Place- *Livingston Community News*

Jason Deegan *Back in the swim*
A very complete effort from both the writing and photography stand points. A "no stone unturned" type of story. The reader both learns and meets someone at the same time. Liked it a lot.

3rd Place- *Livingston Community News*

James Briggs *From start to finish*
Much more than a "results" story. Well developed from many areas. You meet people, you learn about a grueling sport, you go along on an intense journey. Good read!

Hon. Mention- *News-Herald*

Jason Allen *To the rescue, again*
Touching story about a dream and the help that leads to it coming true. Good, thorough treatment and development. Good job!

Weekly Class B 23 entries

1st Place- *Garden City Observer*

Tim Smith *Wild about Harry*
Wow!! What a fantastic story. It's what sports is all about -- something for everyone. By far the best in the category. Extremely well-written and worth reading over and over again. Great job.

2nd Place- *The County Press*

Mike Larson *Lucky to be alive*
Another well-written and "can't put down" story. Writer does a great job putting things in order and portraying the story. A definite award winner.

3rd Place- *Tri-County Times*

Jason Alexander *Scary off-field foe*
Similar in many ways to the second-place finisher. Story keeps your interest from beginning to end. Also, flows very well.

Hon. Mention- *Redford Observer*

Tim Smith *Tom Terrific*
Another great story by Tim Smith. Fine job of capturing a unique story and giving readers a master piece.

Weekly Class C 37 entries

1st Place- *The Tri-City Times*

Randy Jorgensen *From the muck to the fields*
This was an all-around great article providing unique insights and background about a football player I knew a little about, but not the whole story. This article completed the story in an extremely descriptive way.

2nd Place- *The Tri-City Times*

Catherine Minolli *The Quest*
A very interesting story on an amazing group of young people. Paid exceptional attention to detail.

3rd Place- *Iosco County News Herald*

Rob Nordin *Oscoda cancels football season*
The most detailed article I read. Exceptional use of sources. Provided both sides to the issue without showing bias. Despite the length, I could not stop reading.

Hon. Mention- *Gaylord Herald Times*

Jeremy Speer *Like father, like son*
Excellent story on a father and son duo -- joined forever by the love of sport.

Weekly Class D 21 entries

1st Place- *Marshall Chronicle*

John Hendler *Umpire tells story*
Nice, interesting feature wanted you to know more about the subject and the many stories he has to tell. Well-written. Could have gone on and on without being boring.

2nd Place- *Lake Orion Review*

Colin Baumgartner *Boston Marathon*
Complete story and well-documented. Good quotes and nice flow. Good job overall.

3rd Place- *Huron County Press*

Chris Ogryski *Truly a miracle*
Good article from start to finish. Could have used more quotes from her teammates, but a good, interesting story.

Hon. Mention- *Chelsea Standard*

Don Richter *Kendzicky signing*
A number of college signing features in this category, but this was the best of the group. Liked the angle what she could have been had she not been an athlete.

Sports Coverage

Daily Class A 3 entries

1st Place- *Detroit Free Press*

The big type got a workout! Excellent depth, best in this class. Clever "blitz" cover -- back. Does UM always get the front?

2nd Place- *Grand Rapids Press*

Good photo use, variety of coverage. Funny Lions-cards "who's worse" preview. Creative art use.

3rd Place- *Detroit News*

The special sections were good, but I didn't see enough of what you do on an average day.

Daily Class B 7 entries

1st Place- *Ann Arbor News*

Best use of photos, good variety of stats. No way-out fiascos. Attractive art on UM-OSU preview.

2nd Place- *Lansing State Journal*

Good overall coverage, organization and use of photos. Game day section informative, but that cover is a mess.

3rd Place- *Jackson Citizen Patriot*

Good use of photos, clean layout. Minuses: no baseball box scores, multiple fronts (sports and sports extra) and whoever put the diagonal-edge ad on A-5 (11/26) should be duct-taped to a goal post.

Daily Class C 7 entries

1st Place- *Traverse City Record-Eagle*

Appropriate column width, excellent photo quality, good local coverage. Clean layout.

2nd Place- *Livingston County Press & Argus*

Good photo size and color, excellent local coverage and local layout.

3rd Place- *Daily News, Midland*

Lots of local coverage, extremely well-done photos as far as size and spacing.

Hon. Mention- *The Mining Journal*

Good photos and text boxes, layout could be a bit cleaner.

Daily Class D 17 entries

1st Place- *Petoskey News-Review*

Well-designed sports section with a variety of sports. Headlines speak volumes and photographs are action packed. "Scores and standings" section is set up nicely. Good job.

2nd Place- *The Argus-Press*

Very clean and easy-to-read sports section. Good sized heads where needed and great variety of sports coverage. Nice, clean photos.

3rd Place- *Alpena News*

Good diversified coverage. Headlines need to be not all one size or close to it. Set up of scoreboard/schedules is clean and easy to read. Could break up gray space better and improve photos.

Hon. Mention- *Huron Daily Tribune*

More of a special section entry than a daily publication. Great coverage, however, with the previewing of sports teams.

Weekly Class A 7 entries

1st Place- *News-Herald*

The total package -- good coverage -- great layout and photography. Crisp headlines. A sports section that is full of information. How can I subscribe!

2nd Place- *Livingston Community News*

Not just scores and recaps -- rather this paper is full of interesting sports features and game stories. Photography and layout enhance the strong writing. I like it.

3rd Place- *The View*

Local and some national coverage combined into a readable product. Great photography and layout.

Hon. Mention- *Ypsilanti Courier*

Eye-catching photo work and strong layout complements the good coverage and writing.

Weekly Class B 15 entries

1st Place- *Redford Observer*

Examples show excellent use of features in sports -- going beyond the field, floor, mat. Photos top notch.

2nd Place- *White Lake Beacon*

These examples showed a diversity of stories. Press quality and processing images hurt this entry, however. Use white balance on cameras and calibrate your screen for better production value.

3rd Place- *Roscommon County Herald-News*

My, oh my, look at all the photos. There should be many happy parents in Roscommon. The look, however, can be busy at times. Excellent cut-outs, no issues of feathering or fuzz.

Hon. Mention- *West Bloomfield Eccentric*

Nice editorial content, very good layout. Photos a bit grainier than sister publication. Let photo control size, not layout.

Weekly Class C 17 entries

1st Place- *The Exponent*

Let's start with the writing -- upbeat, catchy and well-structured. The photography -- excellent. The layout -- eye-catching. A total package. Great job!

2nd Place- *Allegan County News*

Plenty of good sports coverage here. Liked the writing which interested me, even though I know nothing about the teams. Easy to navigate the papers. Good photo work.

3rd Place- *Milan News-Leader*

Graphics and photography make a good sports section even better. This one succeeds. Good piece of work.

Hon. Mention- *Novi News*

As good as any I've seen. Like the photo/graphics treatment. Like the writing.

Weekly Class D 10 entries

1st Place- *Chelsea Standard*

Photos go a long way toward making this a strong sports section. Writing is not vibrant but contains plenty of information. Bet the readers like to see this section each week.

2nd Place- *Dexter Leader*

Good photos, good stories, nice job with use of quotes. Not much difference between the entries in this category.

Sports Coverage, cont.

3rd Place- *Presque Isle County Advance*

Like everything about this section. Especially enjoyed the column.

Hon. Mention- *Manchester Enterprise*

Photos and display catch the eye. Sports writing is done well. Whole division was pretty even.

Lifestyle Pages

Daily Class A 4 entries

1st Place- *Detroit News*

Attention-grabbing photos and artwork. Stories take on minority issues and bring them to light. How-to tips broken down into easy-to-read and easy-to-pick. Love the dining, fashion guides.

2nd Place- *Grand Rapids Press*

The section dedicated to teachers was great to see. Separately featuring a few stand-out teachers under a bigger umbrella of education lets the readers pick and choose what they want to focus on.

3rd Place- *Flint Journal*

Like the use of photos and art in these sections. A strong, to-the-point writing style was used to tell the stories.

Daily Class B 6 entries

1st Place- *Jackson Citizen Patriot*

Attention grabbing photos and graphics accompany each article. Writing style is light, yet helpful.

2nd Place- *Kalamazoo Gazette*

Enjoyed the free-standing photos and full-page layouts. Colored backgrounds caught my attention, tips, step-by-step demonstrations and shopping items let readers take something away from the articles.

3rd Place- *Lansing State Journal*

Eye-catching photos and graphics. Great "into the sunset" story. Cubicle etiquette 101 could have been more helpful.

Daily Class C 7 entries

1st Place- *Adrian Daily Telegram*

Intricate, detailed page layout. Really complimented the stories. Articles caught and kept my attention.

2nd Place- *Port Huron Times Herald*

Original story ideas with a fresh twist. Photos really helped tell the story.

3rd Place- *The Mining Journal*

Interesting subject matter, hometown feel.

Hon. Mention- *Daily News, Midland*

Magnificent photo coverage, loved the details in the garden walk article, felt as though I was touring the gardens. The wedding article/photo essay was amazing!

Daily Class D 6 entries

1st Place- *Daily News, Ludington*

Great photos - usage and placement, layout on Seussical is fantastic.

2nd Place- *The Morning Sun, Mt. Pleasant*

Spectacular photos, interesting subject matter.

3rd Place- *The Pioneer*

Intricate layouts - history at your fingertips. Fonts, backgrounds were eye-catching.

Weekly Class A 8 entries

1st Place- *Livingston Community News*

This section is the hands-down winner of this category with its creative layout, strong art and lively local stories. Rick Fitzgerald's column provides continuity - a familiar voice that welcomes readers to the Community News lifestyles pages.

2nd Place- *News-Herald*

A nice blend of lifestyle content. The back-page photo gallery is a nice touch. There's a lot in this section to attract readers!

3rd Place- *LAView*

Cover stories are interesting and showcased well. Nice use of color - and a great calendar!

Weekly Class B 6 entries

1st Place- *Detroit Jewish News*

Great design! Highlighting various main streets was a wonderfully novel idea. Section is a very interesting read. Amazing graphics - even the ads are well done. Beautiful!

2nd Place- *Northern Express Weekly*

What a complete "best of" list! Does a great job of introducing community to various businesses. Overall, a very good community feel.

3rd Place- *Dearborn Press & Guide*

A nicely done broadsheet. Very readable format with limited advertising. Small but very complete. Very good!

Weekly Class C 9 entries

1st Place- *Gaylord Herald Times*

"The Weekend Zone" is graphically very appealing. The "new", fresh way the lifestyle section is approached seems like it would make this section a hit with Generation Xers.

2nd Place- *Leelanau Enterprise*

What a concept! The weekly themes are brilliantly executed. As a reader, one is left with the sense they have been given the entire "story". Well done!

3rd Place- *The Tri-City Times*

Overall, well done. Very nice, familiar layout. Cover photos are well done and appealing - they really draw the reader in. "Express yourself" is a cute idea - very original!

Weekly Class D 9 entries

1st Place- *Chelsea Standard*

Wow! "Living Here" title establishes sense of place - very good! Use of color and graphics is very effective in drawing reader interest. Over all, incredibly done!

2nd Place- *Clarkston News*

A very complete section. Staff who contribute to section seem to be embedded in community. Well done!

3rd Place- *State Line Observer*

Very well organized - feeling that readers know what to expect. Very nice variety of topics covered. Very Nice!

Special Section

Daily Class A 12 entries

1st Place- *Grand Rapids Press*

Gerald R. Ford

Looks like pre-planning and great on-deadline work combined. This must have impressed readers when it showed up immediately.

2nd Place- *Detroit Free Press*

Lions Preview

Splashy design and good use of QB theme. Quality graphics throughout, but didn't any advertisers want to be associated with the Lions?

3rd Place- *Flint Journal*

Footsteps to follow

Great "Good News" section for Black History Month. Provides an inspiring theme. Some good stories.

Hon. Mention- *Grand Rapids Press*

High School Football

Deserves a nod for clever "superhero." Covers, different for different regions.

Daily Class B 16 entries

1st Place- *Kalamazoo Gazette*

Access Kalamazoo

Definitely stands out as most unique section in category. Great theme idea, sticks to theme throughout with superb design, photos, writing – all while happening to be an incredibly fun and entertaining real-life guide to the local area. Very nice. Clear winner.

2nd Place- *Ann Arbor News*

College Football 2006

Many sports sections, tough to stand out. Where many look and feel too dense, this one hits the sweet spot in design, photos, writing and concision overall. It's seductive, informative and actually has some fun.

3rd Place- *Kalamazoo Gazette*

Evolution of the promise

Had to award this given the diversity of reporting by apparently one person. Tremendous effort with quality execution throughout. Would like statement up front of exactly what promise is, but it does come through. Even if it wasn't one person, good, solid handling of big topic.

Hon. Mention- *Ann Arbor News*

M-Edition

Utterly fantastic coverage of UM students – extremely diverse. Many top contenders, very strong entry, difficult decision. Everyone should be proud of their entry.

Daily Class C 12 entries

1st Place- *Holland Sentinel*

Small Town, Big World

This section really showed a lot of originality and creativity. A job well done in showing the aspects of this big world right in Holland and the recreation and anecdotes of the Norman Rockwell paintings were highly entertaining. It made you want to look at everything in the section closely -- a definite challenge with special sections.

2nd Place- *Port Huron Times Herald*

Sesquicentennial

The problem with a lot of historic reading is that it can be tiresome quickly. The staff of the Times Herald managed to avoid this by keeping things interesting as well as relative to present-day Port Huron. Plenty of historic artwork provided. A nice balance to the reading and the layout was easy to follow.

3rd Place- *Traverse City Record-Eagle*

The Beach Boys

Simplicity and efficiency was key here. Where some papers devote pages upon pages of redundant material to sports previews, The Record-Eagle took but four pages to tell readers everything they needed to know about the Beach Bums' upcoming season. A colorful and visually pleasing layout also helped (tremendously) keep eyes on the pages.

Hon. Mention- *Livingston County Press & Argus*

Relay for Life

Special section to inform readers of an upcoming charity event went above and beyond with stories and photos to drive home the importance of the event.

Daily Class D 29 entries

1st Place- *Houghton, Daily Mining Gazette*

Copper County Neighbors 2006

This piece really captured what I perceived to be the essence of the community. While I've never been to that area of Michigan, it made me want to meet and talk to a number of the people featured. This was a perfect encapsulation of the adage "everyone has a story to tell" – and each one was worth hearing.

2nd Place- *Daily News, Ludington*

Making a Difference

The most striking thing about this section was its layout and the photo collages done for each subject. It looked fantastic. The stories were also good, but I found myself wanting a little more "personality" from its subjects. Good anecdotes, interesting quirks. It's very strong though, and I hope 2008's is even better.

3rd Place- *Hillsdale Daily News*

Reaching New Heights

A lot of papers in this class had similar sections on sports teams – from pee wee leagues through community colleges. This successes of the Hornet made this stand out of course, but chiefly in the way this section crystallized how it brought the community together – from the pictures to the ads to the stories. Pitch the season to Disney . . .

Special Section, cont.

Hon. Mention- *The Daily News, Greenville*

Tower Automotive

Very interesting history and tribute to a local stalwart. While the history was fantastic – some more space given to the community's reaction to its leaving felt necessary.

Weekly Class A 11 entries

1st Place- *Livingston Community News*

Football

Strong features and active photos illustrate the spirit of prep football. Full-color section enhances the layout.

2nd Place- *News-Herald*

20 under 40

A warm introduction to X- and Y- generation members making a positive impact on their community.

3rd Place- *Metro Times*

Blowout X

The irreverence and energy you'd expect from an alternative weekly is special section form.

Hon. Mention- *Michigan Chronicle*

Domestic Violence

A tough topic delicately covered.

Weekly Class B 18 entries

1st Place- *Detroit Jewish News*

Celebrate!

Gloss is the perfect format for this slick, colorful, joyous section. Vibrant use of photos, typography and design elements. Editorial content and ads harmonize in this energetic piece.

2nd Place- *Dearborn Press & Guide*

Michael Guido Edition

A comprehensive look at the legacy of a beloved public figure, – impressive in-depth of coverage.

3rd Place- *Between The Lines*

Home Guide

Fresh topics and sassy writing that kept me interested then teased me to turn the page for more.

Weekly Class C 28 entries

1st Place- *Gaylord Herald Times*

Prime Times (April)

A true editorial special section. News features are an intimate look at aging gracefully. Strong, clean layout.

2nd Place- *Leelanau Enterprise*

Leelanau Color Tour

The title says it all. Vivid, vibrant use of color photos to illustrate colorful writing. I am ready to visit Lake Leelanau this fall!

3rd Place- *Gaylord Herald Times*

Spirit of Volunteerism

A spirited publication to honor local volunteers. A stand-out layout.

Hon. Mention- *Leelanau Enterprise*

Cherries, Leelanau's crop

A sweet taste of the community's prized crop.

Weekly Class D 22 entries

1st Place- *Blissfield Advance*

Little League 50th Anniversary

The use of vintage photos and news slips probably brought back memories for seasoned readers. Times may change, but baseball stays the same. Affective print layout.

2nd Place- *Manchester Enterprise*

Riverfolk

Well-designed, inviting cover. Strong feature packages. Easy-to-use format.

3rd Place- *Huron County Press*

Fall Football Preview

Snappy writing – you can't go wrong with a name like Bad Axe. Photo-infused layouts. Tip: watch those clipping paths and word wraps.

Hon. Mention- *Charlevoix Courier*

Fall Sports Guide

Special sections are all about the cover!

2007 Michigan Press Association Advertising Contest Winners



50 - Best Use of Newspaper Art Service

*Daily Class A and C

1st Place - Flint Journal

Welcome Home - 1/21/2007

Very nice ad! I really do like this artwork, it "fits" so well for this ad. Color choices and font choices great!

2nd Place - Midland, Daily News

On the Water - 6/25/2006

Love the heading for this page! The use of the picture is perfect, with copy location also.

3rd Place - Midland, Daily News

Fall Home Improvement - 9/17/2006

Very nice use of color with the picture! Header looks very nice also.

Daily Class B

No entries submitted.

Daily Class D

1st Place - Greenville, The Daily News

Summer Lifestyles - 6/16/2006

The general flow of the cover was good. It directed the eye from left to right. A little busy but fun to look at.

2nd Place - Iron Mountain, The Daily News

Let Us Help Fulfill - 6/26/2006

Great idea. Very clean.

3rd Place - Petoskey News-Review

Phone Guide - Bride - 3/3/2006

No Comment Given

Weekly Class A

1st Place - Flint Community Newspapers

Scissor Wizard - 6/4/2006

I like how you focused on the hair in the photos because that's what your clients work on. Less is some times better and it works in this ad.

2nd Place - Advance Newspapers/Jenison

Buddy's Pizza & Dogs - 11/1/2006

I like the idea of the coupons being on the apron.

3rd Place - Suburban Lifestyles

Bon Appetite - 3/26/2007

I like the use of photos. Nice grid layout.

Weekly Class B

1st Place - Owosso Sunday Independent

Bring It On - 8/27/2006

I really enjoyed this ad. I love the use of filter on the "Bring it on!" Nice work.

2nd Place - Owosso Sunday Independent

Home & Garden - April 2006

I like how the ad comes across home improvement, but didn't shout it.

3rd Place - Owosso Sunday Independent

The American Heroes - 11/11/2006

I love the type that you used for the title. Nice work on using photos that everybody can understand, such as the yellow ribbon.

Weekly Class C

1st Place - Ithaca, Gratiot County Herald

Reel In a Deal - 8/10/2006

All the pictures look great. I love the headline. Nice touch on overlapping some of the bubbles to be on the listings. It kept my eyes moving.

2nd Place - Romeo Observer

RWB Parks & Rec - 5/24/2006

Nice job! You had a lot of information to put on this ad. I like how you mixed toned art with pen and ink art together.

3rd Place - Leelanau Enterprise

Holiday Early Deadlines - 12/14/2006

It draws your eye to it. It's information that needs to be seen. Nice work!

Weekly Class D

No entries submitted.

51 - Best Ad Idea

*Daily Class A and C

1st Place - Midland, Daily News

Dream Room Makeover - 10/22/2006

Very clever idea! Pictures are perfect along with the font choices. This idea gets people reading!

2nd Place - Flint Journal

Randy Wise - 10/22/2006

Very nice ad idea. Color use is perfect for this ad. Also font choices and sizes. Good job!

**Some classes were combined when one class had insufficient entries for judging.*

3rd Place - Flint Journal

27 Years - 7/23/2006

Very nice use of photo. Picture choice is perfect for the heading, nice and "peaceful"!

Daily Class B

1st Place - Kalamazoo Gazette

Come See What's New - 9/18/2006

Nice clean ad. Great color reproduction striking.

2nd Place - Lansing State Journal

Air Duct Cleaning - 6/22/2006

Grabs attention with the larger bug graphic. How nice editorial agrees to the odd shape.

Daily Class D

1st Place - Alpena News

US-23 Not Just a Drive - 7/25/2006

Nice layout. Great idea. Clean, fresh, effective! Advertisers should have seen results. Great use of space.

2nd Place - Iron Mountain, The Daily News

Let Us Help Fulfill - 6/26/2006

Excellent - catchy.

3rd Place - Petoskey News-Review

Independence Village - 9/22/2006

Nice layout. Hand written note in the paper stands out for a testimonial.

Hon. Mention - Ludington, Daily News

Our Chef Hits the Sauce - 11/10/2006

Love the heading, layout and photo! Nice job. Creative.

Weekly Class A

1st Place - LAView

North Branch Volleyball - 3/22/2007

Nice! Would of liked to have seen an advertiser on front bottom. Nice piece to advertise in that readers will keep.

2nd Place - Livingston Community News

Be My Valentine - 2/9/2007

Nice page for joint advertising.

3rd Place - Livingston Community News

Oak Pointe - 4/28/2007

Great artwork with heading to make you read on!

Hon. Mention - LAView

Shop, Dine, Discover - 9/21/2006

No Comment Given

Weekly Class B

1st Place - Northern Express Weekly

Cover All Bases - 9/7/2006

Good use of known celebrity. Good concept and funny. Too bad it wasn't in color.

2nd Place - Northern Express Weekly

But Santa - 11/23/2006

Good use of color and layout. Good headline.

3rd Place - Fenton, Tri-County Times

Taylor Hardware - 11/19/2006

Excellent target ad for men. Too bad it wasn't in color.

Weekly Class C

1st Place - Gaylord Herald Times

Halloween Game - 10/28/2006

Great layout! I can see readers playing the game. Fun page to advertise on! New idea, nice use of space, color and graphics. Could be a good one next year to sell website addresses!

2nd Place - Leelanau Enterprise

Fall Sports - 8/24/2006

Different approach. Nice!

3rd Place - Leelanau Enterprise

Look Up - 6/15/2006

No Comment Given

Hon. Mention - Leelanau Enterprise

Tamarack - 4/6/2006

Love the photo with jewelry. Ad stands out.

Weekly Class D

1st Place - Blissfield Advance

Team Players - 4/26/2006

Very fun ad. I love the idea of putting the peoples faces on the cartoon image. Well done.

2nd Place - Charlevoix Courier

Frontier Classics - 10/11/2006

Like idea for putting all the info on the boat. The ad jumps out too because it's not contained in a box. It pops right out!

3rd Place - Blissfield Advance

Hail, Hail to BHS - 8/30/2006

A wonderful way to use local photos in the ad as well as a good idea.

52 - Best Spot Color Ad

*Daily Class C & D

1st Place - Petoskey News-Review

***King Orchards* - 7/21/2006**

I love it! It's so cute. It makes me want to go out and pick cherries. This just shows that an ad can be small, but it still will be seen.

2nd Place - Hillsdale Daily News

***Ad You Said...* - 6/30/2006**

Nice job! It draws your eyes to the ad. That is great because it has an important message to say.

3rd Place - Mt. Pleasant, Morning Sun

***Brad Malley Well* - 11/5/2006**

Nice touch using a water background to the ad.

Hon. Mention - Alpena News

***Banner Realty* - 8/17/2006**

Nice use of spot color.

Weekly Class A

1st Place - Advance Newspapers/Jenison

***Hoppin On The Vine* - 12/5/2006**

I love that you put all the information inside the bottle. I also like how you used spot color on the most important information such as title, event, phone. Very nice!

2nd Place - Suburban Lifestyles

***North Hill Marathon* - 2/19/2007**

It's very nice that you used two spot colors (red & blue) it helps break up the information on the ad.

3rd Place - Advance Newspapers/Jenison

***Rogue River* - 2/6/2007**

The spot color check mark makes the ad pop out. Nice job!

Weekly Class B

1st Place - Northern Express Weekly

***Ella's* - 6/29/2006**

I enjoyed that you took the time to add the spot color into the photo of the women. Very nice.

2nd Place - Fenton, Tri-County Times

***Ticking Away* - 8/6/2006**

I really like the whole concept of the ad as a whole. Very nice.

3rd Place - Northern Express Weekly

***Stafford's Holiday Parade* - 11/23/2006**

Very nice! It's nice to see that you used darker tones of the red and green. It gives an old-time feel to it.

Hon. Mention - Fenton, Tri-County Times

***Head of the Class* - 9/3/2006**

Nice job on making the C card spot color. You did a wonderful job I can read the logos well.

Weekly Class C

1st Place - Romeo Observer

***Wind Surf & Sails* - 3/7/2007**

It's a very nice fun ad. I enjoyed the beach balls. You had a lot of information to put on the ad. It's very easy to read. The beach balls helped move my eyes around the ad.

2nd Place - Lapeer, The County Press

***Victor George* - 11/22/2007**

Nice touch to use the spot color on the bow & berries.

3rd Place - Leelanau Enterprise

***Northport* - 6/8/2006**

I think it's a well designed ad. You had a lot of info to fit in the space. I really liked the high school logo lighter than the rest of the blues.

Hon. Mention - Leelanau Enterprise

***Gift Guide* - 11/2/2006**

I like that you put most of the information in the beard of Santa.

Weekly Class D

1st Place - Blissfield Advance

***What a Great Idea* - 4/8/2006**

You did a very good job on this ad. Yellow can be a tricky color when printing. Nice idea to make a halo around the light bulb to show that it was on!

2nd Place - Charlevoix Courier

***Scovies* - 10/11/2006**

I like the use of the blue for "blue plate specials." Nice balance of blue to black. The spot color is not overpowering the ad.

3rd Place - Blissfield Advance

***Christmas in Blissfield* - 11/22/2006**

It's a great way to show many different businesses in one ad. I also like how all the information is contained in the bag and the background being the spot color helps the bag pop out more.

53 - Best Multi-Color Ad

*Daily Class A, B & C

1st Place - Kalamazoo Gazette

***Country View* - 4/30/2006**

The snap shot feel to the ad works wonderful. It's a well balanced ad.

2nd Place - *Midland, Daily News*

What I Want to Be - 11/19/2007

This is a great idea! It also connects with the readers. It is something that the parents of these kids are going to keep forever.

3rd Place - *Kalamazoo Gazette*

V & A Bootery - 3/19/2007

I like the poke-a-dot background along with the color choices.

Daily Class D

1st Place - *Alpena News*

WATZ - 10/14/2006

Good use of photos. Pleasing colors made me want to go to Los Cabos.

2nd Place - *Petoskey News-Review*

Crooked Tree Arts - 6/23/2006

Elegant. Good color usage. Table set matched the rest of the ad.

3rd Place - *Petoskey News-Review*

Robert Frost - 12/15/2006

Good earth tones to match leather. Nice creative shape.

Weekly Class A

1st Place - *LAView*

Bryan's Supermarket - 10/12/2006

Fun Halloween colors. Clear pictures good registration.

2nd Place - *Advance Newspapers/Jenison*

United Bank - 11/27/2006

Nice warm feel.

3rd Place - *Livingston Community News*

C & C Sports - 5/12/2006

Color scheme consistent throughout ad. Lots of information. Good design.

Hon. Mention - *Livingston Community News*

Hot Summer Specials - 7/28/2006

Good ad design and use of photos. Flames could have been more pronounced to catch the readers eye.

Weekly Class B

1st Place - *Observer & Eccentric Newspapers, Inc*

Ernesto's - August 2006

Color gave a sense of warmth. Good color adjusting to make food look appetizing. Elegant.

2nd Place - *Observer & Eccentric Newspapers, Inc*

Medilodge - 9/7/2006

Subtle feel gave a sense of tranquility.

3rd Place - *Fenton, Tri-County Times*

Landings - 12/13/2006

Ad was simple and direct in design. Registration was off at the bottom. Rasterize copy blurry. Colors matched well.

Weekly Class C

1st Place - *Romeo Observer*

The Pewter Palace - 11/29/2006

Use of color matched the color of the photos. Gave a warm feeling. The picture of Jim Shore could have been in color (or was that by choice?)

2nd Place - *Leelanau Enterprise*

Northern Lumber - 4/20/2006

Nice earth tones. Good registration.

3rd Place - *Leelanau Enterprise*

Summer Place - 6/16/2006

Color caught my eye.

Hon. Mention - *Ithaca, Gratiot County Herald*

Tacho's Mexican Food - 11/9/2006

Use of color and artwork helped identify quickly what the ad was for. Could have had more contrast.

Weekly Class D

1st Place - *Charlevoix Courier*

Harbor Health & Fitness - 9/13/2006

The color was true. Picture at the top stood out. More color could have been used in the signature ads.

2nd Place - *Charlevoix Courier*

Charlevoix Children's House - 10/25/2006

Nice Halloween colors. Picture of children could have been bigger.

3rd Place - *Clare Sentinel*

McNamara - 12/26/2006

The color reproduction was good. Overall design could have been more dramatic.

54 - Best Special Section

Daily Class A

1st Place - *Grand Rapids Press*

Sharing the Gift - 12/17/2006

Wow! Impressive. Long shelf life. Well thought out. Nice layout. Great use of graphic design.

2nd Place - *Grand Rapids Press*

Be Healthy - March 2007

If I was an advertiser I'd want to advertise in this booklet!

3rd Place - Flint Journal

Genesee County Parks - 3/13/2007

No Comment Given

Hon. Mention - Grand Rapids Press

Wedding Planner 12/2006

No Comment Given

Daily Class B

1st Place - Kalamazoo Gazette

Family Owned Business - 6/25/2006

Loved it! New idea, new layout, clean. Great photos and text. Sales team did a nice job! Great front cover.

2nd Place - Lansing State Journal

GL Women - June 2007

Great Section

3rd Place - Muskegon Chronicle

Muskegon Air Fair 2006 - 7/20/2006

Nice product to take out, sell and read.

Hon. Mention - Muskegon Chronicle

Waterfront Homes - Summer 2006

Wow! Nice advertising tool for your advertisers and readers.

Daily Class C

1st Place - Midland, Daily News

Remembering 47 - 7/16/2006

Great work. Interesting piece.

2nd Place - Port Huron Times Herald

Boating - May 2006

Nice layout. Great color.

3rd Place - Port Huron Times Herald

Blue Water Winter - 10/22/2006

Easy to read format. Nice size.

Daily Class D

1st Place - Big Rapids, Pioneer

Great Lakes Traveler - 5/15/2006

100 pages wow! Nice advertising support. A guide to hold on to. Nice content and advertising. Loved the cover. Liked different pages dedicated to certain communities. Well done!

2nd Place - Ludington, Daily News

Making It Work! - 3/29/2007

New idea! Liked it! Editorial and ad helped sell and enjoyed reading it. Nice layout and continuity. Clean, easy read. Well done.

3rd Place - Ludington, Daily News

Making a Difference - 2/28/2007

New idea. Really liked it. Nice layout and design.

Hon. Mention - Iron Mountain, The Daily News

Logging Today - 4/28/2006

Way to think out of the box. Nice job.

Weekly Class A

1st Place - Advance Newspapers/Jenison

Summer Survival Guide - 6/13/2006

Wow! Thinking of something different to sell! Fun piece to read and sell. Shelf life. This will grow in sales every year! Liked how you had ads in black and white text in color throughout. Creative and fun!

2nd Place - Advance Newspapers/Jenison

Arts in West Michigan - 9/5/2006

No Comment Given

3rd Place - Advance Newspapers/Jenison

Gun Laker - Summer/2006

No Comment Given

Weekly Class B

1st Place - Northern Express Weekly

Super Holiday Gift Guide - 11/23/2006

Super! Wow, what a sales team, great graphic designers and news team. You have a full guide of interest. Great use of artwork, white space and color! Super job by all!

2nd Place - Fenton, Tri-County Times

Good Life - 2/25/2007

New idea. Nice to see something fresh!

3rd Place - Fenton, Tri-County Times

Summertime Fun - 6/25/2006

No Comment Given

Hon. Mention - Fenton, Tri-County Times

Outdoor Living - 5/7/2006

No Comment Given

Weekly Class C

1st Place - Leelanau Enterprise

Visitor's Guide - 5/24/2006

Outstanding! Well planned. Easy to find information. Advertising incorporated on the bottom of pages and throughout with nice design and white space. Nice use of color. Nice product to resell!

2nd Place - Ithaca, Gratiot County Herald

Recipe Book - 12/1/2006

Nice job! Not the easiest to sell and you did a nice job.
Nice layout of recipes to ads.

3rd Place - Leelanau Enterprise

Leelanau Pages - March 2006

Wow, what an undertaking! Great job!

Hon. Mention - Huron County Press

Home & Garden Expo - 4/26/2007

New twist with expo. Awesome!

Weekly Class D

1st Place - Lake Orion Review

125 Anniversary Calendar - 1/3/2007

Wow! Thought of something new! Awesome! What a great calendar including businesses with coupons and ads. Loved it! Nice job.

2nd Place - Lake Orion Review

Summer Fun Activity Book - 7/26/2006

Awesome product to sell and to have! Nice job.

3rd Place - Blissfield Advance

50 Years of Excellence - 4/26/2006

Something new, liked it!

Hon. Mention - Lake Orion Review

Women's Expo Section - 9/27/2007

No Comment Given

55 - Best Newspaper Promotion

Daily Class A

No entries submitted

Daily Class B

No entries submitted

Daily Class C

1st Place - Midland, Daily News

Red Cross Donation - 2/11/2007

Very good use of picture, draws attention to ad immediately. Maybe would have gone a little lighter on pic, for copy (order form).

2nd Place - Midland, Daily News

Your Memories-Our Photos - Winter/Spring 2007

Good use of local photos. Boarder used very "wisely" where needed. To the point advertising.

3rd Place - Midland, Daily News

Community Focused - 3/17/2007

Very nice way to show/tell the community about everyone of you. Letting them know you care, might bring them in!

Daily Class D

1st Place - Petoskey News-Review

I Didn't Think It Would Happen - 9/26/2006

Unbelievably thoughtful promotion, while tying in your community with stories! An idea that all newspapers should do! Nice job.

2nd Place - Ludington, Daily News

Spring Sports - 1/20/2007

Just a very nice simple use of photo with such good color. "Copy" on ball just did it right! Nice!

3rd Place - Petoskey News-Review

World Photo Contest - 1/24/2007

Wonderful idea! Great pictures for everyone wanting to see, making them go and buy a newspaper! Good job!

Hon. Mention - Mt. Pleasant, Morning Sun

Naughty or Nice - November/December/2006

Very nice way to personalize what your community "gives" during the holiday season. Gives people a "pat on the back!"

Weekly Class B

1st Place - Fenton, Tri-County Times

Key To Your Business - 9/17/2006

Great use of a full page. Local business owner photo grabs attention. Nice use of comparative copy.

2nd Place - Fenton, Tri-County Times

Put Your Coffee Here - 5/21/2006

Made me stop and read immediately.

3rd Place - Northern Express Weekly

Real Estate Up North - 12/28/2006

Great use of color and size - ad running length of page is eye catching.

Hon. Mention - Fenton, Tri-County Times

5 Things - 3/11/2007

Terrific self-promotion. Creative, interesting. Love that you included the Jay Leno headlines, it's good to show you're not always perfect!

Weekly Class C

1st Place - Gaylord Herald Times

Photos! - 9/6/2006

Great use of a full page. Color is perfect and really gives that "old" feeling to the page.

2nd Place - Leelanau Enterprise

Spreading the News - 12/28/2006

Nice organized lists. Good way to promote yourself as well as businesses that sell your paper for you.

3rd Place - Ithaca, Gratiot County Herald

Breaking News - 2/1/2007

Use of color draws attention. Nice sense of urgency with "for a limited time."

Weekly Class D

1st Place - Charlevoix Courier

How To Kill a Business - 7/12/2006

Very creative - made me read each one. Loved it!

2nd Place - Blissfield Advance

Focus On - 1/24/2007

Camera artwork is very eye-catching.

3rd Place - Charlevoix Courier

Is Your Business Draggin'? - 8/9/2006

Cute play on words, nice use of small ad to grab attention.

56 - Best Ad Series

***Daily Class A and C**

1st Place - Flint Journal

Assenmacher Sign Campaign - 7/30, 8/13/2006

Great use of signs to promote bicycling.

2nd Place - Flint Journal

Fairways of Woodfield - 7/26, 8/13/2006

Good multiple ad series highlight different amenities.

3rd Place - Midland, Daily News

Lions Club Hole In One - 7/6/2006

Good concept. Initially hard to follow.

Daily Class B

No entries submitted.

Daily Class D

1st Place - Petoskey News-Review

Bay Area Tennis - 10/6,10/12,10/13/2006

Awesome! Bay Tennis should have gotten results. Wow, you got your editorial dept. to place your ad in the article... what team work in your office! Great use of artwork and color.

2nd Place - Mt. Pleasant, Morning Sun

Pathways - 1/31, 2/4, 2/7/2007

Testimonials are powerful. Good use of color.

3rd Place - Iron Mountain, The Daily News

Special Delivery - 1/19, 1/22, 1/29/2007

Nice series. Great follow-up pieces. Keepsake guide for families to keep. Nice job.

Weekly Class A

1st Place - Livingston Community News

Vic & Dave.com - 11/17, 12/8, 12/29/2006

Catchy. Your headings and images pull you into the ad. Using Vic & Dave's photo was great branding face with name. Good use of color. Nice use of white space.

2nd Place - Flint Community Newspapers

Euphoria - 6/18, 7/16, 9/10/2006

Wow! Effect! Ad in black and white jumps off the page. Call to action to end the ad to make readers call the client.

3rd Place - LAView

ReMax Premier - 12/14/06, 1/11, 2/8/2007

No Comment Given

Weekly Class B

1st Place - Fenton, Tri-County Times

VG's Where People Make the Difference - 9/24, 10/1, 10/15/2006

Clean easy layout. You have it all in this ad series. Perfect artwork, offer, logo, use of color. Like that you added the map. Consistent look. Nice job!

2nd Place - Observer & Eccentric Newspapers, Inc

American Grill - 8/17, 10/5, 11/16/2006

No Comment Given

3rd Place - Fenton, Tri-County Times

Krug - Bold Series - 10/18, 9/4, 10/22/2006

No Comment Given

Weekly Class C

1st Place - Houghton Lake Resorter

Prudenville Page - 6/15, 6/22, 6/29/2006

Good use showing off all the area businesses and their "personal touch" in the center

2nd Place - Lapeer, The County Press

Merollis - 3/16, 3/18, 3/21/2007

Good use of photos with copy. Typestyle works.

3rd Place - Ithaca, Gratiot County Herald

Eyes Playing Tricks - 4/2006, 2/8, 3/22/2007

Funny use of artwork with cartoon. Maybe use a different cartoon/copy each month next time.

57 - Best Classified Ad Section

***Daily Class A and C**

1st Place - Midland, Daily News

Classified Treasure Hunt - 10/22/2006

Nice amount of car dealerships. Easy to follow.

2nd Place - Flint Journal

Classified Section - 10/26/2006, 3/21/07

First page of classifieds didn't start off with a section header. Other sections submitted weren't classified sections. Classified sections didn't have anything else but car sales.

Daily Class B

No entries submitted

Daily Class D

1st Place - Petoskey News-Review

Best Classified Ad Section - 9/1/2006

Easy to read, flows well. Making garage sales its own section vs columns and anything under \$1,000 is easier for the reader. On a side note... your ugly dog pages/promo looks fun!

2nd Place - Alpena News

Best Classified Ad Section - 6/21, 7/1, 8/26/2006

Great house ads! (7/1/06 issue) Maybe put Sudoku at the bottom of the page or just above the ads... looks like it was forgotten and was put in at the last minute. Can you place an ad on line? Put Website on all classified page headers, readers will remember it when they don't have the paper with them... but may have web access.

***Weekly Class A and B**

1st Place - LA View

Classified Section - 6/15, 6/22, 7/20/2006

Great use of color throughout. Nice "on the road" article to start.

2nd Place - Fenton, Tri-County Times

Classified Section - 2/18/2007

Good breakdown of classifications. Nice full page ads on front and back. Good use of color.

3rd Place - Fenton, Tri-County Times

Classified Section - 4/16/2006

Good overall classified design.

Weekly Class C

1st Place - Leelanau Enterprise

Classified Ad Section - 6/29, 9/14/2006

Great color! Legals are hard to follow, maybe put a border around them? 9/14 issue, page 3 is hard to find how to place a classified ad. Change the border of background so it stands out? Too much in classifieds is bolded making it hard to read.

2nd Place - Brooklyn, The Exponent

Classified Section - 8/1, 10/2, 12/5/2006

Classifieds laid out great. Great header at the top of each page with all your contact information. I don't have to search.

Weekly Class D

1st Place - Clare Sentinel

Classified Ad Section - 12/5/2006, 2/20, 3/13/2007

Very easy to read, nice start to business and professional directory. I see you have the ad deadline but maybe include contact information here too?

2nd Place - Charlevoix Courier

Classified Section - 8/2, 8/23, 8/30/06

I like the index on the first page. Nice layout. Can you email ads? If so, include info with phone number.

58 - Best Classified Ad Promotion

Daily Class A

No entries submitted

Daily Class B

No entries submitted

Daily Class C

No entries submitted

Daily Class D

1st Place - Cadillac News

House Ad - Classified Pics - 7/15, 7/16

Great way to put a face with a name and voice!

2nd Place - Ludington, Daily News

Say It With Pictures - 7/28/2006

Great headline.

3rd Place - Iron Mountain, The Daily News

Ads Are Seen Worldwide - 10/17/2006

Great way to cross promote your website.

Hon. Mention - Greenville, The Daily News

Classified Gone Wild - 4/4/2007

No Comment Given

Weekly Class A

1st Place - LAView

Sweet Talk - 1/18/2007

Good idea to generate revenue.

2nd Place - LA View

Tis' the Season - 12/17/2006

Good use of color. Good classification revenue generator.

*Weekly Class B & C

1st Place - Fenton, Tri-County Times

Class Auto Special - 6/28/2006

Nice size ad, uncluttered.

2nd Place - Lapeer, The County Press

Flea Market - 1/17/2007

Terrific promotion to get people to advertise-as well as pick up the paper (must use form, want to see the ad when published). Great idea.

3rd Place - Fenton, Tri-County Times

Sell Your Car - 11/29/2006

Heavy border helps ad stand out. Copy is to the point.

Hon. Mention - Fenton, Tri-County Times

Watch Your Business Grow - 4/19/2006

No Comment Given

Weekly Class D

No entries submitted

59 - Best Classified or ROP Automobile Ad

*Daily Class A, B and C

1st Place - Flint Journal

Graff-One Last Shot - 12/3/2006

Clean layout, not too busy. One car picture was pixalated or low resolution.

2nd Place - Midland, Daily News

Garber - 7/27/2006

Good use of spot color. Not too crowded.

Daily Class D

1st Place - Alpena News

Cliff Anschuetz - 7/25/2006

Great use of color & theme. Really liked.

2nd Place - Iron Mountain, The Daily News

Bold Outperforms- 12/22/2006

Great wrap around.

3rd Place - Mt. Pleasant, Morning Sun

\$500 Free Gas - 1/21/2007

Nice use of color and cute graphics.

Weekly Class A

1st Place - Livingston Community News

Krug/Happy Holiday - 12/22/2006

Clean and nice use of theme throughout.

2nd Place - Advance Newspapers/Jenison

Pfeiffer Lincoln-Mercury - 11/15/2006

Clean. Great eye-catcher!

3rd Place - Livingston Community News

Brighton Ford-Mercury - 11/23/2006

Nice use of theme throughout.

Weekly Class B

1st Place - Fenton, Tri-County Times

Krug (Red Carpet) - 3/11/2006

Clean, nice - good use of typography.

2nd Place - Fenton, Tri-County Times

Kanrock - 3/4/2006

Good signage.

3rd Place - Fenton, Tri-County Times

Auto-Lab (Customer Friendly) - 9/3/2006

It was ok, picture was backward and you could tell.

Weekly Class C

1st Place - Ithaca, Gratiot County Herald
***Reel In a Deal* - 8/10/2006**

Great, creative ad! Loved the "reel" theme.

2nd Place - Gaylord Herald Times

***Wagar* - 11/1/2006**

Nice use of graphics - liked the curve.

3rd Place - Lapeer, The County Press

***Roberts Buick/Pontiac* - 8/20/2006**

Good logo usage.

Weekly Class D

No entries submitted

60 - Best Classified or ROP Real Estate Ad

Daily Class A

1st Place - Flint Journal

***Seville Homes* - 10/1/2006**

Great use of color and design.

Daily Class B

No entries submitted

Daily Class C

No entries submitted

Daily Class D

1st Place - Petoskey News-Review

***The Shores* - 10/6/2006**

Great creative use of layout, Photoshop and run around!

Very fun looking yet eye-catching piece!

2nd Place - Sturgis Journal

***Patty Lockwood Team* - 3/28/2007**

Nice use of color and the graphics tied through the whole piece.

3rd Place - Ludington, Daily News

***Perfect Nets* - 9/22/2006**

A simple, yet clean way of getting your name out. Cute theme by using the nest as well.

Weekly Class A

1st Place - Advance Newspapers/Jenison

***ReMax Grand Valley* - 1/9/2007**

Good use of color. Thought the use of typography tied together.

2nd Place - LAView

***Coldwell-Veronica Abdelnour* - 6/1/2006**

Cute graphic – colorful.

Weekly Class B

1st Place - Rockford Independent Newspaper

***Alan Moore Team* - 3/7/2007**

Good use of color and graphics! Liked the "mouse"!

2nd Place - Fenton, Tri-County Times

***Team Fairway (Pie Charts)* - 5/21/2006**

Graphics showed a new perspective on selling.

3rd Place - Fenton, Tri-County Times

***Centennial Farms (Welcome)* - 4/5/2006**

Clean, nice flow, good use of shadow and graphics.

Weekly Class C

1st Place - Leelanau Enterprise

***Judy Levin* - 7/27/2006**

This is how to use a page to sell a house! Good use of color and graphics.

2nd Place - Leelanau Enterprise

***Magnificent* - 9/7/2006**

Nice color and use of graphic elements to break up ad.

Weekly Class D

1st Place - Charlevoix Courier

***Vacation Properties* - 12/6/2006**

Good use of color, good flow from box to box. Well tied together.

2nd Place - Clare Sentinel

***Clare County Homes* - 3/27/2007**

I liked it, but it didn't come across as an ad.

61 - Best Online Promotion

Daily Class A

No entries submitted

*Daily Class B and C

1st Place - Kalamazoo Gazette

***E Bid* - 5/4/2006**

I did enjoy the different use of photos showing that anybody can do it. The best would have to be the little child at the laptop. I also like the "call to action on the end is near" informing the reader to act now.

2nd Place - *Midland, Daily News*

Fame and Fortune at the Fair - 8/11/, 9/2/2006

This is an awesome idea! It gets the community involved. I enjoy seeing some of the winners photos in the flyer.

Daily Class D

1st Place - *Ludington, Daily News*

Reed Testimonial - 1/20/2007

Nice way to show how the website has worked for a business. Good picture use and color.

2nd Place - *Iron Mountain, The Daily News*

Home Service Guide - 9/13/2006

Nice promotional use of all the businesses involved in the actual house. Good idea!

Weekly Class A

No entries submitted

Weekly Class B

No entries submitted

Weekly Class C

No entries submitted

Weekly Class D

No entries submitted