



Award-Winning Work



For Release

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MPA/MCPA College Newspaper Contest highlights best and brightest student papers

LANSING – Student journalists from across the state recently competed in the Michigan Press Association College Newspaper Contest, giving them the chance to gain recognition for their best work.

The contest was open to student newspaper members of Michigan Press Association, and was cosponsored by the Michigan Collegiate Press Association, an association composed of advisers to the MPA student newspaper members.

The newspapers competed in one of three divisions: Division I (papers publishing more than weekly) – Division II (papers publishing weekly) – Division III (two-year college publications or schools publishing less than weekly). Entries included editorial content, design, photos, general excellence, advertising sections as well as online editions.

This year's 1st place General Excellence Winners will be awarded plaques at the 2008 MPA Winter Convention, February 1-2, at the Amway Grand Plaza Hotel in Grand Rapids, Mich. They are:

Division I – Central Michigan Life, Central Michigan University

Division II – The Collegian, Hillsdale College

Division III – Schoolcraft Connection, Schoolcraft College

For more information about the College Newspaper Contest, contact the Michigan Press Association at (517) 372-2424 or colleen@michiganpress.org.

2007 Michigan Press Association College Editorial Contest Winners



Deadline Story

Division I

1st Place- Michigan State University, *The State News*

Kristi Jordan - *Emergency Procedures Exist*
Nice sourcing, good story organization. This package (specifically this story) covered all the bases that MSU readers needed.

2nd Place- Central Michigan University, *Central Michigan Life*

Nathan Mueller - *Abandoned Chip & Kelly's Gone*
No comments

3rd Place- Central Michigan University, *Central Michigan Life*

Dana DeFever - *Local Woman Slain*
No comments

Division II

1st Place- Ferris State University, *The Torch*

Kevin Breen - *Strike*
Nice coverage of breaking news event.

2nd Place- Calvin College, *Calvin College Chimes*

Christine Holst - *Alleged Discrimination*
Nice reporting.

3rd Place- Hillsdale College, *The Collegian*

David Landew - *Coach Hired*
Good hustle on breaking news story.

Hon. Mention- Hillsdale College, *The Collegian*

Julie Ryan - *He Will Be Missed*
Nice angle on breaking news story.

Division III

1st Place- Grand Rapids Community College, *Collegiate*

Jean Garner - *Henry Kissinger Speaks in Grand Rapids*
While it would've been easy to simply attend Kissinger's speech and report on what was said, Garner provided an in depth look at why Kissinger's visit was divisive to the community, getting comments inside and outside of the forum and producing a well balanced and rounded story.

2nd Place- Lansing Community College, *The Lookout*

Zane McMillin - *Cardenas Initiates Audit of Human Resources Dept.*
McMillin found the value of attending what can sometimes be rather dry meetings in an item that was added to the agenda at the last minute and gave interesting insight that might have gone unnoticed by students about discrepancies in their schools HR dept.

3rd Place- Grand Rapids Community College, *Collegiate*

Ben Roosen - *Who Let the Bombs Out?*
Roosen did a nice job informing other students about some of the more "behind the scenes" happenings by law enforcement officials during a bomb threat at the school while a little heavy on info and light on quotes, the quotes used were good ones.

Non-Deadline Story

Division I

1st Place- Michigan State University, *The State News*

Rebecca McNulty - *Ban on Affirmative Action*
First rate summary of a key issue. Unique and attractive display, good use of other examples.

2nd Place- Eastern Michigan University, *Eastern Echo*

Dan DoChenne - *Kilpatrick Receives Last Payment*
Good update on item that will affect students' tuition, interesting reactions.

3rd Place- Central Michigan University, *Central Michigan Life*

Caitlin Foyt - *Inspections Reveal Feces*
Good watchdog work on inspection files.

Hon. Mention- Central Michigan University, *Central Michigan Life*

Kevin MacMillan - *An End in Sight*
Not often you see any court news in a college paper but this is an excellent recap.

Division II

1st Place- Albion College, *The Pleiad*

Andrew Kimball - *Underground Dog Fighting*
Nice coverage of a community- not a campus issue- well-written with solid comments.

2nd Place- Hillsdale College, *The Collegian*

Megan Mastin - *Student Democrats*
Interesting look at a unique 'minority.' Paper gave balanced coverage. Story has interesting comments from both sides.

3rd Place- Calvin College, *Calvin College Chimes*

Emma Slager - *Grant Aims to Keep Minorities*
Nice job of going beyond grant announcement to show what it will mean, why it's needed.

Division III

1st Place- Lansing Community College, *The Lookout*

Zane McMillin - *Partnership w/Spring Arbor*
A thorough look at an important issue. Written very clearly, looked at both sides of the story.

2nd Place- Delta College, *Delta Collegiate*

Ryan Weiss - *Be Our Guests*
An interesting look at a facet of college life that we don't normally think about.

2007 Michigan Press Association College Editorial Contest Winners

Non-Deadline Story Division III, cont.

3rd Place- Schoolcraft College, *The Connection*

Michael Siegrist - *College Could See Changes*
Explores some unintended consequences that can follow from government actions. Important story that looks beyond the easy summary.

Investigative Reporting

Division I

1st Place- Michigan State University, *The State News*

Joey Nowak - *Student Government's Great Issues*
Strong reporting, hard figures helped elevate this work.

2nd Place- Eastern Michigan University, *Eastern Echo*

Andrew Cipolla - *Eastern Exposed*
Nice investigation on issue related to public safety.

3rd Place- Western Michigan University, *The Western Herald*

Lizzie Frederick - *Greek Life*
Nice work!

Division II

1st Place- Albion College, *The Pleiad*

Holly Setter - *Frustration 101*
Nice job of exploring impact of faculty cuts on students.

2nd Place- Albion College, *The Pleiad*

Kyle Gillis - *PTM begins paying back bonuses*
Good following on WSJ reporting.

3rd Place- Ferris State University, *The Torch*

Sarah Lindgree - *VP of Academic Affairs contract not renewed*
Nice work!

Division III

1st Place- Lansing Community College, *The Lookout*

Zane McMillin - *LCC Board of Trustees Lawsuit Series*
Series presented both sides of a troubled board of trustees. Made a complex set of circumstances easy to understand. Work on stronger "newsier" leads.

2nd Place- Grand Rapids Community College, *Collegiate*

Sean Garner - *Proposed Policy Targets Poor Performance*
Interesting topic. Story sheds light on a policy all students should be concerned with. I liked how the article also asks for student opinions with a break-out box.

3rd Place- Lansing Community College, *The Lookout*

Christina Coleman - *Lansing Murders Promote Safety Measures*
Good sources and quotes. I also liked the indicator map....very helpful.

Feature Story

Division I

1st Place- Michigan State University, *The State News*

Colleen Maxwell - *A Safe Place*
No comments

2nd Place- Michigan State University, *The State News*

Gabrielle Russon - *Changing Cultures*
No comments

3rd Place- Eastern Michigan University, *Eastern Echo*

Lisa Donovan - *Financial Management*
No comments

Division II

1st Place- Saginaw Valley State University, *The Valley Vanguard*

Jason Wolverson - *Wikipedia Wisdom*
No comments

2nd Place- Hillsdale College, *The Collegian*

Samantha Court - *Leaving War Behind*
No comments

3rd Place- Albion College, *The Pleiad*

Kayla Kiley - *Pornified*
No comments

Division III

1st Place- Washtenaw Community College, *The Voice*

Jennifer DeMoss - *Illustrated Men and Women of WCC*
Good flow, adherence to theme, good depth. Maintains quality of writing throughout. Good handling of a longer, more complex piece. Clean, concise writing. Easy to access.

2nd Place- Delta College, *Delta Collegiate*

Patrick Johnson - *Trading Wheels for Wings*
Good flow and quality of writing. Stays on theme, insightful quotes. Very clean, concise piece, fun and entertaining. Unique subject.

3rd Place- Delta College, *Delta Collegiate*

Whitney Gronski - *Pedal Power*
Nicely written story that sticks to theme with clean writing, good grammar.

Hon. Mention- Olivet College, *The Echo*

Brandon Walters - *Shipherd's Faith-Based*
Good adherence to theme, stronger clarity, coherence and grammatical quality of writing than next choices—all with a potentially challenging subject.

Sports News

Division I

**1st Place- Central Michigan University,
*Central Michigan Life***

Robert McLean - *MHSAA Fight Ends*

Alert report on how a high school rule change could affect college team. Good job of explaining why this is important to the audience.

Sports News, cont.

**2nd Place- Michigan State University,
*The State News***

Steve Highfields - *Side Lined*

Good on-deadline work on a major story. Big play on front page helps.

**3rd Place- Central Michigan University,
*Central Michigan Life***

Nathan Mueller - *Disappearing Act*

Busy reporter did well to get info, reaction. Very good display on front with quotes and graphics.

Division II

1st Place- Hillsdale College, *The Collegian*

Katherine Poythress - *Underpaid trainers*

Good story about the business end and how students were affected.

2nd Place- Hillsdale College, *The Collegian*

Angeline Riesterer - *Athletes Honor "Muddy"*

Sensitive coverage of service allowing for sentiment.

**3rd Place- Saginaw Valley State University,
*The Valley Vanguard***

Andy Hoag - *Hopes Crushed*

Good mix of game story and explanation of complicated situation.

Sports Feature

Division I

1st Place- Michigan State University, *The State News*

Steve Highfields - *Game of the Century*

Great job of a walk back in time. Writer made it easy to understand football played 40 years ago when the rules for prominence were different. Good writing, good display. Liked it a lot.

**2nd Place- Central Michigan University,
*Central Michigan Life***

Robbie Sgro - *Detroit's Dueling Disasters*

Writer brought out the friendship the two runners share and made it a special piece. Good visuals also. Sounds like two people you would like if you met them.

**3rd Place- Central Michigan University,
*Central Michigan Life***

Kevin MacMillan - *Meeting Mr. Jones*

Use of Q and A sold the article. The coach is enthusiastic and Kevin got us to understand that well.

**Hon. Mention- Grand Valley State University,
*Grand Valley Lanthorn***

Brian Beaupied - *Runner Paces Herself*

Nice story about a dedicated runner, wife, mother and student. Covered everything well.

Division II

**1st Place- Saginaw Valley State University,
*The Valley Vanguard***

Nicole Goddeyne - *Best Kept Secret*

Photo gets the reader's eye. Story that follows keeps that interest. Very understandable. Liked it.

2nd Place- Hillsdale College, *The Collegian*

Angeline Riesterer - *Recruitment at Hillsdale*

Good look at how small colleges recruit. Takes the reader inside and allows you to experience some of the "what happens."

**3rd Place- Saginaw Valley State University,
*The Valley Vanguard***

Jason Wolverton - *Heartbreak in Romeo*

A real good look into what happens when you compete...not always do things go right. Good job.

Hon. Mention- Cornerstone University, *The Herald*

Luke Stier - *Becker Sees God's Love*

Good local piece for a group sharing the same belief.

Division III

**1st Place- Grand Rapids Community College,
*Collegiate***

Sean Garner - *The Family That Plays Together*

Nice treatment, good job finding this story and then developing it. Nice job interviewing and telling the whole family's story. Good read.

**2nd Place- Lansing Community College,
*The Lookout***

Eric Wallace - *Bobbing for Titles*

Good lead and good story. The only thing missing is a photo of the coach. Treatment of the topic and the interview are all good.

3rd Place- Schoolcraft College, *The Connection*

John Parsell - *Multi-talented*

Great photos along with a good story. I felt I learned a lot about Mricka Seay from reading this. Nice work.

**Hon. Mention- Washtenaw Community College,
*The Voice***

Joshua Charles - *Time to go Tailgating*

Story is developed nicely. Good way to start with the "history" and take it right to the present. Pass the brats.

Sports Column

Division I

1st Place- Michigan State University, *The State News*

Tom Keller - *Hunnon and Nietzel*

Great style...great contrast used to tell it. Just a good column that anyone could pick up and read and understand.

2nd Place- Western Michigan University, *The Western Herald*

Carrie Moore - *Bronco's Basketball*

Carrie did a good job calling attention to something she is passionate about, makes good points, and basically sells her idea. A good read from start to finish.

3rd Place- Western Michigan University, *The Western Herald*

Adam Fox - *Tigers Still in Good Shape*

What the Tigers did last year had to be magical for the entire state of Michigan. Adam, as it turns out, was pretty right on. Good insight.

Hon. Mention- Central Michigan University, *Central Michigan Life*

David Harris - *Kelly Molded Player*

This column calls attention to a fact that takes place on many campuses. A good way to call attention to the good and bad.

Division II

1st Place- Cornerstone University, *The Herald*

Luke Stier - *Show Some Respect*

A right to the point column that points out the right thing to do. No sense arguing. Luke has his points in order all the way through.

2nd Place- Saginaw Valley State University, *The Valley Vanguard*

Andy Hoag - *Night Football Not...*

Andy explains his argument for the most part. Every word means something.

3rd Place- Cornerstone University, *The Herald*

Ben Lamper - *The Chase is On*

Points have been made before but Ben is articulate in getting his thoughts across. He hits the target.

Hon. Mention- Calvin College, *Calvin College Chimes*

Brian Bosma - *What Makes a Champion*

Good job pointing out the successes.

Division III

1st Place- Lansing Community College, *The Lookout*

Eric Wallace - *Million Dollar Babies*

A good, highly readable column. Brings out the facts and lets you think about them. Good work.

2nd Place- Schoolcraft College, *The Connection*

John Parsell - *Let Bygones be Bygones*

Brings out some good points. Good column.

3rd Place- Delta College, *Delta Collegiate*

Ben Murphy - *Playing From Behind*

Raises some good points. Hope he got a response.

Editorial

Division I

1st Place- Central Michigan University, *Central Michigan Life*

Phil Hornshaw - *Vote No on 2*

Strong organization, clear statement of opinion, addresses opposing viewpoints, gives evidence of the impact of a no vote.

2nd Place- Michigan State University, *The State News*

Editorial Board - *Board Needs More Transparency*

Concise presentation of facts. Insightful analysis of the problem. Appropriate call to action.

3rd Place- Central Michigan University, *Central Michigan Life*

Kevin MacMillan - *Escape Artist*

Clever and effective use of first person in lead. Emotion of players and fans is conveyed effectively. Good use of past events to support position.

Division II

1st Place- Hillsdale College, *The Collegian*

Lauren Grover - *It's a tough time for Greeks*

This is such a nice user friendly way to look at six aspects of the larger topic. Bulleted points make for easy reading.

2nd Place- Saginaw Valley State University, *The Valley Vanguard*

Aaron Crossen - *Students Protest Result of Poor Communication*

Editorial makes valid points to back its position and suggest action. Short synopses to the right helps readers understand points of the problem.

3rd Place- Hillsdale College, *The Collegian*

Angeline Riesterer - *Birth Control Policy Merits Discussion*

This could be an emotional topic. Writer has avoided the trap and has outlined main points.

Division III

1st Place- Lansing Community College, *The Lookout*

Staff - *Va. Tech Victims Remembered*

Well organized. Writer makes the point early and charges universities to take preventative action.

2nd Place- Schoolcraft College, *The Connection*

Staff - *College Must Move Forward*

Well organized. Writer makes papers position clear in intro and returns to that charge in the end.

2007 Michigan Press Association College Editorial Contest Winners

Editorial, Cont.

3rd Place- Schoolcraft College, *The Connection*

Staff - *College Loses Focus*

Expresses the point early, offers lots of examples, and states its charge in the end.

Reviews

Division I

1st Place- Michigan State University, *The State News*

Erik Adams - *Film Visually Stunning, Lacks Good Acting*
Just as Coppola's film brought a pop twist to the tale of Marie Antoinette, this author brought fresh pop-culture references to this review.

2nd Place- Michigan State University, *The State News*

Amy Oprean - *Stellar Cast Can't Save Bobby*
Good description of film techniques used. Honest review of acting and storyline.

3rd Place- Grand Valley State University, *Grand Valley Lanthorn*

Juliet Bennett - *Arcade Fire Lights Up*
Review brings the reader through the album with sharp writing.

Division II

1st Place- Saginaw Valley State University, *The Valley Vanguard*

Pat Herald and Alex Kohut - *Wowed by the Wii*
Wowed by the review. Two writers in mortal combat with wimotes and words. Entertaining and informative.

2nd Place- Saginaw Valley State University, *The Valley Vanguard*

Pat Herald - *Children of Men*
Subtle and elegant review. Provides the tone and texture of the film along with enough plot details. Nothing is given away, but much is added for the reader.

3rd Place- Cornerstone University, *The Herald*

Tod Kreider - *Top 10 Albums*
Tight review. Compilation easy to read but retains quirky pop-culture references.

Division III

1st Place- Schoolcraft College, *The Connection*

Andy Brown - *Alternate Frequencies*
Quick-witted, razor-sharp, slam dunk reviews. I trust his judgment.

2nd Place- Washtenaw Community College, *The Voice*

Chan Park - *Nintendo Wii-Fun in Action*
Fun, active lead and comprehensive review. Easy-to-use info box.

3rd Place- Washtenaw Community College, *The Voice*

Peter Crist - *The Black Parade Is Pop Rock at it's Best*
Honest Review. Creatively written and thoughtfully reviewed.

Hon. Mention- Lansing Community College, *The Lookout*

Christina Coleman - *Dracula Seduces Wharton Center-2nd Time Around*
As elegantly written as the topic reviewed.

Columns

Division I

1st Place- Central Michigan University, *Central Michigan Life*

David Harris - *Media's Responsibility*
You hooked me! Although I have no interest in sports, your opening "story" about Thanksgiving pulled me into it. The entire column was captivating. Very , very well done!

2nd Place- Michigan State University, *The State News*

Mike Itchue - *Tigers Spring Training*
Wow! What a moving story told by a wonderful storyteller. You do a great job of making the images and your emotions "real" for your reader. Nicely done! I'm sure your dad and mom are proud.

3rd Place- Grand Valley State University, *Grand Valley Lanthorn*

Matt Verdonk - *Internet Dating*

What a philosophical piece about a contemporary topic. Very thought provoking and timely as we move to a more computer driven society. Good work!

Division II

1st Place- Saginaw Valley State University, *The Valley Vanguard*

Matt Boog - *Health and Safety Misguided*
A humorous approach to an annoyance. The last line of this piece does a great job of tying the whole thing together. Well done!

2nd Place- Albion College, *The Pleiad*

Holly Setter - *Cheney Vs. Smith*
Amen! You do a nice job of tackling the subject of our misguided focus on unimportant "news" with humor and wit. Nicely done.

3rd Place- Cornerstone University, *The Herald*

Luke Stier - *I Blew Out My Knee at Chapel*
What a relatable story! You do a nice job of taking on a touchy subject in a humorous way. Very thought provoking and well written.

Division III

1st Place- Grand Rapids Community College, *Collegiate*

Sean Garner - *Atheist in the House*
Very well done! You took a stand on a provocative issue. Although not all would agree with your position, your argument is flawless.

2007 Michigan Press Association College Editorial Contest Winners

Columns, cont.

2nd Place- Delta College, *Delta Collegiate*

Whitney Gronski - *Watching Real Deaths*

The personal approach you take in your column makes it very readable. You do a great job at tackling a tough subject with and great insight....nicely done!

3rd Place- Schoolcraft College, *The Connection*

Cathryn Rudolph - *Imus Should Keep Talking*

You make a terrific point! In a small amount of space, you masterfully support your viewpoint. Your column serves as a timely reminder that discrimination is still here.

News Photo

Division I

1st Place- Central Michigan University, *Central Michigan Life*

Alexander Stawinski - *Dance Theater*

Terrific composition. Photo tells a story and draws attention with its simple complexity. Riveting.

2nd Place- Michigan State University, *The State News*

Katie Rausch - *Granholm Wins*
Great perspective.

3rd Place- Central Michigan University, *Central Michigan Life*

Ryan Evon - *Landmark Falls*
Unusual capture. Overhead perspective is effective and makes for an odd-looking image.

Division II

1st Place- Saginaw Valley State University, *The Valley Vanguard*

Adam Baudoux - *V Tech Vigil*

Nice photo. You captured the moment, you made the photo tell the story.

2nd Place- Hillsdale College, *The Collegian*

Daniel Williams - *Research Special, Cutting Edge*

It's a very interesting photo. It's got an eerie feeling to it. The lighting makes it feel that way...nice job!

3rd Place- Saginaw Valley State University, *The Valley Vanguard*

Brandon Kish - *Heartbreak in Romeo*

You caught his feelings in the photo. You didn't make the subject center in the photo, but off to the side. I enjoy that you put the photo info inside the photo.

Division III

1st Place- Grand Rapids Community College, *Collegiate*

Marcus Reynolds - *GRCC Takes Stand Against MCR!*
Just an all around great photo! Not to mention the photo is sharp and eye catching.

2nd Place- Grand Rapids Community College, *Collegiate*

Lonnie Allen - *US Veterans Speak Out Against Flag War*
Great photo. You accomplished to catch all that was going on from the veterans, news channel and messages. A lot to put in to a column photo but not overwhelming.

3rd Place- Schoolcraft College, *The Connection*

Rena Laverty - *Down The Drain*

Great photo. You truly captured the feelings that were going on in the locker room. Great job!

Hon. Mention- Grand Rapids Community College, *Collegiate*

Jameson Innis - *Who let the Bombs Out*
Great photo.

Feature Photo

Division I

1st Place- Central Michigan University, *Central Michigan Life*

Krista Mayo - *Living the Dream*
Dazzling and more than a little scary.

2nd Place- Central Michigan University, *Central Michigan Life*

Ryan Evon - *Spit 4*
Exceptional intensity. Great photo.

3rd Place- Central Michigan University, *Central Michigan Life*

Lucal Merrill - *All Aboard*
Good expression...nice catch.

Division II

1st Place- Hillsdale College, *The Collegian*

William Clayton - *Sidewalk Tales*

What can I say...the photo says it all! Great job on getting the details of the wording on.

2nd Place- Cornerstone University, *The Herald*

Allison Jay Clark - *Welch Clock Tower Dedicated*

I really like your choice in photo for this feature. It made me want to be there.

3rd Place- Saginaw Valley State University, *The Valley Vanguard*

Adam Baudoux - *International Student Showcase*
Love how the photo makes the person really stand out. It can be hard to have the main focus of the pic look nice without the background getting too gray. Good job.

Hon. Mention- Saginaw Valley State University, *The Valley Vanguard*

Brandon Kish - *Ashley Christie*

Great photo! The only thing I would have pushed for was to print it in color.

2007 Michigan Press Association College Editorial Contest Winners

Feature Photo, cont.

Division III

1st Place- Lansing Community College, *The Lookout*

Edward Jocque – *The View*

Superb! Tough shot and you did it like a professional. Color and clarity are perfect. Well done!

2nd Place- Grand Rapids Community College, *Collegiate*

Sally Finkbeiner - *Musical Mood*

Beautiful! Love how you captured the expression of the violinist. The coloring of the photo is great too. Perfect contrast.

3rd Place- Lansing Community College, *The Lookout*

Trish Lockhart - *Ovation*

Great photo! Job well done on capturing a great picture, showing all faces and expressions. Great contrast and color.

Hon. Mention- Grand Rapids Community College, *Collegiate*

Brad Gillette - *Flashbulb*

I couldn't resist your photo. I loved the contrast and clarity.

Sports Photo

Division I

1st Place- Central Michigan University, *Central Michigan Life*

Dave Williams - *Soccer Kick*

Great action shot! You really captured the moment.

2nd Place- Michigan State University, *The State News*

Dave Weatherwax - *Tiannon Sets Record*

Great photo-you captured the feeling of the team. Great contrast.

3rd Place- Central Michigan University, *Central Michigan Life*

Jeffrey Lamonde - *The Transformer*

Love how the photo makes you feel like you are right there! I maybe would have tried to make the arms not blend so much with the sky...no big deal. I still loved the photo.

Hon. Mention- Michigan State University, *The State News*

Mike Itchue - *Locker Room Reaction*

Great Photo. I can feel his sadness.

Division II

1st Place- Hillsdale College, *The Collegian*

Daniel Williams - *Ginao*

Great photo! Color and contrast are perfect. Totally capture the moment. You found your calling.

2nd Place- Hillsdale College, *The Collegian*

Andrew Dodson - *Team Running*

Wonderful photo. There is nothing I would have done differently. Great job.

3rd Place- Hillsdale College, *The Collegian*

Sarah Howard - *Perfect Nineteen*

Great action shot.

Hon. Mention- Saginaw Valley State University, *The Valley Vanguard*

Brandon Kish - *Volleyball Team Shows Heart*

Love the action shot you captured and the facial reactions on all players.

Division III

1st Place- Schoolcraft College, *The Connection*

Rena Laverty - *Boll Redux*

Great photo all around. Perfect contrast, love how you captured the goalie looking at the puck. Great job!

2nd Place- Olivet College, *The Echo*

Maggie Gustafson - *Audrey Graham*

Nice contrast. Captured the expression on the players face along with the motion of the shot.

3rd Place- Lansing Community College, *The Lookout*

Eric Wallace - *Fun With Big Boy*

Great photo. Perfect color. Love how you accessorized the photo with a green box.

Hon. Mention- Grand Rapids Community College, *Collegiate*

Ashley Bieber - *Raiders in Playoffs*

Nice photo...I would've liked to see the photo blown up larger and yet keeping the picture box the same size.

Original Cartoon

Division I

1st Place- Michigan State University, *The State News*

Ryan Kimball - *Hunting for Rabbits*

Excellent portrayal. Elmer Fudd confusion and Bush's.

2nd Place- Central Michigan University, *Central Michigan Life*

Evan Shaner - *Dwindling Downtown*

This cartoon could reflect the situation in any small town America.

3rd Place- Michigan State University, *The State News*

Mike Ramsey - *Jeez-What's Next?*

Can you believe it?

Hon. Mention- Eastern Michigan University, *Eastern Echo*

Byron and Ender - *Hello jpeg*

Great punchline.

Division II

1st Place- Ferris State University, *The Torch*

Kevin Breen - *Year Supply of Fish*

Good commentary.

2nd Place- Ferris State University, *The Torch*

Charles Repphun - *You Tell Me*

Who knows what Jesus wants?

2007 Michigan Press Association College Editorial Contest Winners

Original Cartoon, cont.

3rd Place- Calvin College, *Calvin College Chimes*

Dennis DeBoer - *Freshman Fifteen*
Nice approach to the big questions.

Division III

1st Place- Schoolcraft College, *The Connection*

John W. Jackson - *Help Wanted*
Good commentary on issues important to Michigan.

2nd Place- Schoolcraft College, *The Connection*

John W. Jackson - *King of the Hill*
Good depiction of the Democrats taking the "hill" from the Republicans.

3rd Place- Grand Rapids Community College, *Collegiate*

Abigail Southworth - *Paper and Plastic*
I hate washing dishes too.

Overall Newspaper Design

Division I

1st Place- Central Michigan University,

Central Michigan Life

Attractive nameplate. Great page one- lots of variety. Good use of grid design. Excellent photo placement, attractive feature, news pages. User friendly format. Nice looking voices page.

2nd Place- Michigan State University,

The State News

Attractive front pages with good variety. Very nice looking sports features. Good headline variety and use of subheads. Good graphics. Very nice editorial pages.

3rd Place- Eastern Michigan University,

Eastern Echo

Attractive nameplate. Good use of color and graphics. Attractive entertainment pages. Attractive editorial pages.

Division II

1st Place- Hillsdale College, *The Collegian*

Excellent page one variety. Nice use of spot color and four color. Excellent balance of black, white and gray. Story lengths encourage readers. Attractive opinion pages. Good use of subheads.

2nd Place- Saginaw Valley State University,

The Valley Vanguard

Attractive page one. Good balance and use of color. Excellent back page features. Good use of subheads. Good balance of color, black, gray and white.

3rd Place- Cornerstone University, *The Herald*

Good variety on page one. Nice photo essays (but be sure to caption all photos). Attractive ads. Good use of subheads within long articles.

Division III

1st Place- Schoolcraft College, *The Connection*

The paper has a professional look to it. Nice use of spot color. Ads are well placed. Nice visual variety. Good use of graphics. Well-placed photos give pages a good balance. Good photo essays.

2nd Place- Grand Rapids Community College, *Collegiate*

Good use of color. Good graphics, infographics. Opinion spread uses good balance of screening and graphics. Great use of gutter with spreads.

3rd Place- Lansing Community College, *The Lookout*

Nice balance of black, gray, and white. Avoids gutters on most pages. Most color photos show good color balance and contrast.

Hon. Mention- Washtenaw Community College, *The Voice*

Good use of four colors. Nice graphics. Good use of small headings within long stories.

News Page Design

Division I

1st Place- Michigan State University, *The State News*

I love the idea of the then and now photo of the campus theater on E. Grand River Ave. The tab "Happy Birthday" is a nice touch as well.

2nd Place- Western Michigan University,

The Western Herald

Nice job with the headline using the US flag in the text. Having the proposal and percent be in spot color and large makes me want to read them.

3rd Place- Central Michigan University,

Central Michigan Life

I like how you have the paper's title not right on the top but almost 3" down. Nice job on the cut-out photos.

Division II

1st Place- Saginaw Valley State University,

The Valley Vanguard

Good use of color. Good layout. Very clean and organized. Great feature photo.

2nd Place- Hillsdale College, *The Collegian*

Good modular layout. Over-used horizontal rules under story credits and jumps.

3rd Place- Albion College, *The Pleiad*

Skyboxes could use some work. Too much spacing between copy line. Priority of stories could be better.

Division III

1st Place- Schoolcraft College, *The Connection*

Very clean and organized. Professional looking.

2007 Michigan Press Association College Editorial Contest Winners

News Page Design, Cont.

2nd Place- Grand Rapids Community College, *Collegiate*

Good layout. Eye appealing. Flag is a little too dark. Shadow of feature story too dark for body copy.

3rd Place- Washtenaw Community College, *The Voice*

Design layout very basic. Missed opportunity with graphics standing out in story.

Hon. Mention- Olivet College, *The Echo*

Good copy flow around pictures.

Sports Page Design

Division I

1st Place- Central Michigan University, *Central Michigan Life* Housing Guide Great graphics for feature story. Good use of color.

2nd Place- Michigan State University, *The State News* Martin Luther King Placement, white space, and photo give the page and article great impact.

3rd Place- Grand Valley State University, *Grand Valley Lanthorn* Motor Ahead Good use of spot color and placement of stories.

Division II

1st Place- Saginaw Valley State University, *The Valley Vanguard* Very dramatic, well balanced. Good use of pulled quote.

2nd Place- Hillsdale College, *The Collegian* Nice use of color and headline spot color. Homecoming game preview is a good idea.

3rd Place- Calvin College, *Calvin College Chimes* Good way to preview the upcoming games, good photo chosen.

Division III

1st Place- Schoolcraft College, *The Connection* Good balance, excellent use of graphics, attractive color.

2nd Place- Lansing Community College, *The Lookout* Nice use of color and pulled quotes. Visual balance supports gender balance.

3rd Place- Grand Rapids Community College, *Collegiate* Attractive photo. Good story placement and use of color.

Feature Page Design

Division I

1st Place- Michigan State University, *The State News* Excellent use of graphics, color and arrangement of items.

2nd Place- Central Michigan University, *Central Michigan Life* Page arrangement and color photos create impact.

3rd Place- Eastern Michigan University, *Eastern Echo*

Good and unique topic supported by interesting photos, articles.

Hon. Mention- Western Michigan University, *The Western Herald*

Page has lots of impact. Photos, red headline and black page work well.

Division II

1st Place- Calvin College, *Calvin College Chimes* Great spread and feature coverage of President Ford's death. Good use of gutter for spread. (too bad his face was on the fold.)

2nd Place- Hillsdale College, *The Collegian* Very nice feature package on cars. Nice graphics.

3rd Place- Albion College, *The Pleiad* Good use of graphics and sub heads.

Division III

1st Place- Washtenaw Community College, *The Voice* Great page on pizza choices. Good use of info graphics to indicate ratings.

2nd Place- Lansing Community College, *The Lookout* Nice photo/feature on racing-color, balanced and attractive.

3rd Place- Grand Rapids Community College, *Collegiate* Good use of photo cut outs. Good to see your content designed across the gutter.

News Special Section

Division I

1st Place- Michigan State University, *The State News* Housing Guide Knock out graphic design-I love DIY! Fun, readable tips for first time nesters.

2nd Place- Michigan State University, *The State News* Martin Luther King Strong use of typography to draw the reader into the piece. Powerful photos and writing for a powerful subject.

3rd Place- Central Michigan University, *Central Michigan Life* Motor Ahead Active photos and writing to tell the story of a bowl bid.

Division II

1st Place- Calvin College, *Calvin College Chimes* The Century of Chimes Strong historical writing and good use of archival elements. Layout enhances the special-section feel of the piece.

2007 Michigan Press Association College Editorial Contest Winners

News Page Design, Cont.

2nd Place- Saginaw Valley State University,

The Valley Vanguard

Election Guide

Bold graphics and clean layout help to tell the story and encourage readers to educate themselves and to vote.

3rd Place- Cornerstone University, *The Herald*

Soul Force

Compelling coverage of a timely topic-fair and first hand.

Division III

1st Place- Grand Rapids Community College,

Collegiate

Election Coverage

Fun use of illustrations and a colorful layout entice readers to get the facts and to vote.

2nd Place- Delta College, *Delta Collegiate*

Galactic Celebration

Great graphics bring the galactic story to life. A fun, inviting piece.

3rd Place- Washtenaw Community College,

The Voice

Broadcast Arts Program

Solid information about new programs at school.

General Excellence

Division I

1st Place- Central Michigan University,

Central Michigan Life

Great redesign produced a powerful presentation of student voices and news. Strong reporting with good use of quotes and varied sources. Editorials are effective and concise. You give broad coverage to topics of interest. Visually, your design is outstanding.

2nd Place- Michigan State University,

The State News

Excellent graphic design on page one of each section, especially great packaging of information. Strong sports photography is effective. Feature writing is particularly well done.

3rd Place- Grand Valley State University,

Grand Valley Lanthorn

Effective coverage of issues of interest to students. Strong Arts and Entertainment section. Good sports photography. Graphics provide information quickly with clarity. Good use of quotes in reporting.

Division II

1st Place- Hillsdale College, *The Collegian*

This paper has it all-excellent and varied writing, visual impact in both general layout and specialty/feature presentation. There is strong photography and captions are well written. Advertising is attractive, headlines are well written. Great range of coverage.

2nd Place- Saginaw Valley State University,

The Valley Vanguard

Layouts are consistently attractive and user friendly. There's a good range of topics with strong writing and visual elements to

lead readers into stories. Headlines are attractive, ads have impact and photography is excellent. Good features.

3rd Place- Albion College, *The Pleiad*

Great variety of story selection. Attractive layouts and effective use of graphics. Good coverage of campus and off-campus. Strong photography, attractive ads. Writing is varied and well done.

Division III

1st Place- Schoolcraft College, *The Connection*

Nice layout. Relevant stories and features. Photo on back page is a novel idea and very effective. Opinion pieces are well done and the Arts and Entertainment section is stunning.

2nd Place- Washtenaw Community College,

The Voice

Like the broadsheet design and the sections. Has the feel of a community newspaper. Each issue submitted is informative and entertaining.

3rd Place- Lansing Community College, *The Lookout*

Very readable format. The news the newspaper focuses on is very relevant to readership. Nicely done!

Journalist of the Year

Division I

1st Place- Michigan State University, *The State News*

Joey Nowak

Knowing what to keep an eye on and how to do it is the key characteristic for any beat reporter. Nowak seems to understand this and precept better than other college journalists and better than some seasoned veteran reporters. While the writing could be more economical, the reporting is solid, and the understanding of his job is first rate. Nicely done.

Division II

1st Place- Hillsdale College, *The Collegian*

Lauren Grover

In a difficult category, Grover gets the nod because of her overall impact on staff development. Writing could be tighter, but overall it's impressive to see such editorial vigor.

Division III

1st Place- Washtenaw Community College,

The Voice

Chan Park

Park clearly understands his audience and that's a huge advantage. His pursuit of tech news for his readers shows that he gets the need to put readers first.

Online Newspaper

Division I

1st Place- Central Michigan University,

CM Life

Nice header on each page. Pages could use more photos.
Nice interactive pieces: poll, comments.

2nd Place- Michigan State University,

The State News

Pages seemed small/narrow. Needs more reader interaction
and more photos. Good, organized, useful classified section.

Division III

1st Place- Lansing Community College,

The Lookout

Like the teasers for them to click on the rest of the story. Could
sell ads. Everything flowed well except under sports -upcoming
events could be laid out better. More photos, the ones you
have are great!

2nd Place- Delta College, *Delta Collegiate*

Fantastic photos! Use more of them once you click on "more"
for the rest of the story. Could sell ads on site.

2007 Michigan Press Association College Advertising Contest Winners



B&W Ad, less than 1/2 pg

● Division 1

1st Place- Central Michigan Life, Central MI University

Empty Keg

Tony Kimmen

Good use of graphic and bold logo. Stands out on the page.

2nd Place- The State News, Michigan State University

lansinglowdown.com

Megan Homarick

Great illustration/photos - eye catching, easy, simple message.

3rd Place- Central Michigan Life, Central MI University

Lets do the Dishes

Lacy Quinlan

Great graphic - clean and neat.

● Division 2

No entries submitted

● Division 3

1st Place- The Voice, Washtenaw Community College

wccvoice.com

Chan Park

Good use of graphic to help organize lots of information. Nice layout - easy to follow.

2nd Place- Delta Collegiate, Delta College

Delta College

Staff

Lots of information, but the arrows used as a border helps tie the ad together and draw attention.

3rd Place- The Voice, Washtenaw Community College

The Bullhorn

Peter Crist

Nice bold graphic grabs attention, nice to be able to use when there isn't much body copy.

B&W Ad, more than 1/2 pg

● Division 1

1st Place- Central Michigan Life, Central MI University

Max & Emily's

Elizabeth Presson

Striking - Great Idea

2nd Place- Lanthorn, Grand Valley State University

Brian's Books

Jay Cackowski

Nice graphics and layout.

3rd Place- The State News, Michigan State University

lansinglowdown.com

Megan Homarick

Nice white space and use of graphics. Easy to follow.

● Division 2

No entries submitted

● Division 3

1st Place- The Connection, Schoolcraft College

Charley's Deli Grille

Rena Laverty

Very nice ad! Picture use is wonderful, with big picture "fading". I also really like how you put the "logo stuff" faded in the background! Good Job!

2nd Place- The Lookout, Lansing Community College

Grand Arts Supply

Jayme Michalk

Good use of photo, too bad not a little clearer. Headline (store name) could be a lot bigger, with address & hours smaller. "White space" can be your friend!

Spot Color Display Ad

● Division 1

1st Place- Central Michigan Life, Central MI University

Boomers

Tony Kimmen

I think you did an awesome job with the spot color. I really like that you kept the background black it makes the green really pop.

2nd Place- Lanthorn, Grand Valley State University

Cottonwood Forest

Jay Cackowski

I like that the background is running through the whole ad. You have very dark greens to very light greens, it makes it look like you used different shades of green, but you used only one.

3rd Place- Lanthorn, Grand Valley State University

Campus View

Brian Richards

The spot color pops out to you in this ad. Nice job. I love the little bust by the magnifying glass too and spot color in the map. Nice job.

● Division 2

No entries submitted

● Division 3

1st Place- Olivet Echo, Olivet College

Tim's Pizza

Katelyn Harmon

It makes me want a slice right now! Nice job. Nice balance with color and black.

2nd Place- The Lookout, Lansing Community College

Student Book Store

Jayme Michalk

I really like the use of the open book and placing type on it. It's a better use than a bust.

Full Color Display Ad

● Division 1

1st Place- Eastern Echo, Eastern MI University

St. Pats Kari McLeod

Awesome ad! Your font choice really wins with this ad, plus your color choices! Picture choice is perfect. All around one of the best ads! Great Job!

2nd Place- Central Michigan Life, Central MI University

Soaring Eagle Resort Thomas Risner

Very nice full page ad. Wonderful use of pictures, and use of background! Logos perfectly accent the smaller pics, type easy to read! Great Job!

3rd Place- Central Michigan Life, Central MI University

Martin Luther King Day Thomas Risner

Wonderful photo choices, and then the use of color in both pics, they work so well together! Font choices are key to this ad as well! Very well put together!

● Division 2

No entries submitted

● Division 3

No entries submitted

Display Ad Promotion

● Division 1

1st Place- Lanthorn, Grand Valley State University

Road to Opp. Jay Cackowski

Wonderful idea! Taking a realistic pic and making it "fun"! Can't help but want to read it! Great job!

2nd Place- Central Michigan Life, Central MI University

CM Life-Posters Staff

Nice use of center photo, use of color works so well! This ad really shows you what you get when ordering! Brings the season back to you!

3rd Place- The State News, Michigan State University

Scarier, Sexier.... Adam Meller

Usually pinks and purples are left for "frilly" ads, but they really work for this one! Cartoons are wonderful with color! Your border really works also.

● Division 2

No entries submitted

● Division 3

1st Place- The Voice, Washtenaw Community College

wccvoice.com Chan Park

Quick, to the point advertising, nice use of font selection.

2nd Place- The Collegiate, Grand Rapids Community College

collegiatelive.com Laura Boonstra

Nice use of space, and font choices. The reverse bars really add to this ad. Nice job.

3rd Place- The Collegiate, Grand Rapids Community College

Journalism@GRCC Laura Boonstra

Good use of reverses, shadows, and grays, instead of same old black! Nice type sizing also, main points are "standing out"!

Special Ad Section

● Division 1

1st Place- Lanthorn, Grand Valley State University

Housing Guide Nick Easlick
Wonderfully put together. Ads are very nice, copy is arranged correctly and easy to read. Use of color is also wonderful! Good job!

2nd Place- Central Michigan Life, Central MI University

Motor City Bowl Staff

Nice cover photo. Really liked some of the "personals" in this section. Center spread is also very nice! Good information for all football fans.

3rd Place- Central Michigan Life, Central MI University

Apartment Life Staff

Wonderful use of color in all ads. Ads are really nice and easy to read!

HM- The State News, Michigan State University

Finals Survival Guide Shannon McKeon

Have to give credit to a wonderful idea!

● Division 2

No entries submitted

● Division 3

No entries submitted

Marketing & Promotion

● Division 1

1st Place- *Central Michigan Life, Central MI University*

1-2 Punch

Emily Schafer

Way to come together as a team and come up with such a wonderful idea! This really get's your attention! Your marketing kit is very informative! Great job! Lots of hard work went into this - cute pen!

2nd Place- *The State News, Michigan State University*

Michigan State University

Ben Demey &

Adam Meller

Very nice media kit! The front of the folder very creative along with the bold color! The folder opens to a very nice pic, with the wonderful idea of the ruler. Easy access to the information that you need with the separate sheets!

3rd Place- *Lanthorn, Grand Valley State University*

Now Hiring

Jay Cackowski

Beautiful picture draws your eye to this advertisement, can't help but look! Boxed screens work so well where you placed them! Very nice!

● Division 2

No entries submitted

● Division 3

No entries submitted

Student Mgr. Of the Year

● Division 1

1st Place- *The State News, Michigan State University*

Candace Jaye Barnes

I really enjoy reading in your letter about your grandmother. You are right you do teach everyday. Candace you are a leader and that's what your grandmother meant by teach. Nice work on driving up the sales on 2005-2006. It was nice to see that you are involved in the community such as the Boy's and Girl's Club. Candace, I like the humor that you put into the How to Drive (Sales). Valentine Guide— I like the area on who to contact, it shows that you really thought about who would benefit with the section. Again, I enjoyed the humor that is you. Candace, well done!

● Division 2

No entries submitted

● Division 3

No entries submitted