



**Embargo: Do not release before 6:30 p.m., Thursday, January 28, 2016**

# Exceptional Journalism Honored in 2015 College Better Newspaper Contest

Members of the Pennsylvania NewsMedia Association reviewed 671 entries submitted by 14 Michigan college newspapers this year and selected three college newspapers for creating great journalism.

**The 2015 “College Newspaper of the Year”** award is presented to the top college newspapers in three divisions based on points accumulated (100 for first, 70 for second and 40 for third) in all editorial contest categories (categories 1-12). Winners of those awards are:

### College Newspapers of the Year

Divisions	Total Points	College Newspapers
Division 1	1,380	CM-Life, Central Michigan University
Division 2	1,120	The Collegian, Hillsdale College
Division 3	860	The Collegiate, Grand Rapids Community College

*Division 1 - Newspapers publishing more than weekly*

*Division 2 - Newspapers publishing weekly*

*Division 3 - Two-year college publications or newspapers publishing less than weekly.*

“We’re witnessing top-notch storytelling across the Great Lake State that connects college students to their campus,” said MPA Executive Director Mike MacLaren. “From stunning design to detailed reporting, Michigan Collegiate Press Association newspapers are developing exceptional journalists to chronicle the future in compelling ways. It’s exciting to see work get recognized.”

**The 2016 MPA/MCPA College Newspaper Contest opens August 1, 2016**

**News Story****Division 1 - News Story****24 Entries****1st Place****The Michigan Daily, UM***Award-winning journalist talks race, history in address*

Allana Akhtar

*Reporter Allana Akhtar deftly told the story of a talk by Ta-Nehisi Coates.**Readers were able to quickly grasp the scope of his opinions.***2nd Place****CM-Life, CMU***Surveillance cameras document campus crimes*

Jacob Kahn

*Reporter Jacob Kahn showed readers how 700 surveillance cameras played into the lives of people everywhere on campus.***3rd Place****The Michigan Daily, UM***State funding trends impact affordability efforts*

Allana Akhtar

*Reporter Allana Akhtar explained for readers the complexity of how Michigan funds higher education.***Hon. Mention****CM-Life, CMU***Abuse of student account privileges forces bookstore to change policy*

Jacob Kahn

*Jacob Kahn's revealing reporting showed readers how some students were misusing their university bookstore accounts for personal spending.***Division 2 - News Story****38 Entries****1st Place****The Torch, FSU***The Bulldog guide to marijuana*

Devin Anderson

*Nice approach to a story of interest to the entire study body. It's a well-researched look at the issues surrounding pot legalization, and it serves as a primer on the subject for those who are unclear of the implications of such a law change.***2nd Place****The Collegian, Hillsdale College***Shooting: No charges filed yet*

Macaela Bennett

*Good reporting on a community tragedy. Getting comment from the man purportedly responsible for the shooter helps to paint a clearer picture what how the incident may have transpired. Good use of court documents to lay out the timeline of the events at hand. Nice work.***3rd Place****The Collegian, Hillsdale College***Restaurant ministry closes after minimum wage hike*

Natalie deMacedo

*Copious amounts of real-world examples of the effects of the minimum wage hike illustrate the, perhaps, unintended consequences of the legislation. Plenty of interviews add depth to the report and help to provide a complete accounting of the situation.***Hon. Mention****The Collegian, Hillsdale College***'Michigan Pot Hole' ice cream to help fix roads*

Breana Noble

*This one deserves some recognition for the clever lead alone.***Division 3 - News Story****33 Entries****1st Place****The Varsity News, University of Detroit Mercy***Drive-by killing*

Jack Walsworth

*Good mix of sources. Solid reporting for a difficult story. ...curious as to if you ever obtained the police report.***2nd Place****The Agora, MCCC***MCCC asks voters for millage*

Mariah Tevepaugh

*Clear reporting on a 'technical issue.'***3rd Place****Collegiate, GRCC***FIRST AMENDMENT CONCERNS RAISED AT GRCC:**Administration claims protocol is not college policy but working document*

Sean P. Mulhall

*Lots of sources here. I think you presented both sides well.***Hon. Mention****The Echo, Olivet College***OHS FFA Rebuilds*

Hailey Willett

*Good reporting and clear writing.***Investigative Reporting****Division 1 - Investigative Reporting****13 Entries****1st Place****CM-Life, CMU***Clearing up the law*

Zahra Ahmad, Jacob Kahn

*Well-researched and well-written piece on a topical issue. Story benefits from graphics and lots of details.***2nd Place****The Michigan Daily, UM***Investigational Equity: Student challenges University sexual misconduct policies*

Emma Kerr

*Personal stories are the best way to talk about sex assault and what happens next, and this gives us a glimpse of how it works.***3rd Place****CM-Life, CMU***Police documents reveal event drinking a factor in Hartnett's death*

Malachi Barrett

*A lot of work to explain how this young man died. Well done. Open records**are so important and more reporters need to use them.***Hon. Mention****The Michigan Daily, UM***Top CSG positions see ongoing lack of diversity*

Rachel Premack

*Article addresses a problem more schools need to talk about today.***Division 2 - Investigative Reporting****6 Entries****1st Place****The Herald, Cornerstone University***Teacher Education Division testing policy*

Ellie Walberg

*Impressive series of stories. Plus, it appears as if your reporting may have effectuated changes. Well done. Clear and concise.***2nd Place****The Collegian, Hillsdale College***Hillsdale confronts adult illiteracy*

Bailey Pritchett

*Interesting read. I enjoyed the varying perspectives present. Excellent work making a population aware of literacy issues.***3rd Place****The Torch, FSU***Annese to CMU?*

Keith Salowich

*Judge did not comment.***Hon. Mention****The Collegian, Hillsdale College***Joseph Manus: mystery solved*

Breana Noble

*Judge did not comment.***Division 3 - Investigative Reporting****2 Entries***It was a light field in terms of entries but those submitted were interesting reads from solid young journalists at smaller universities. In the end, it was the use of an important investigative tool -- court documents -- that produced*

the winning entry revealing the real behind-the-scenes reasons for a top Delta official's departure.

**1st Place** **Delta Collegiate, Delta College**

Judge tosses out lawsuit by Delta's former police chief

Jacob Swiecicki

Judge did not comment.

**2nd Place** **The Varsity News, University of Detroit Mercy**

Core changes divide faculty

Maggie Jackson

Judge did not comment.

## Feature Story

### Division 1 - Feature Story

29 Entries

**1st Place** **The Michigan Daily, UM**

Beating Blight

Sam Gringlas

Reporter brings real people in to tell an important story.

**2nd Place** **CM-Life, CMU**

Police-owned doughnut shop banks on its sense of humors

Ben Solis

This story is great because it looks at something others likely pass by without realizing what is going on behind the scenes.

**3rd Place** **CM-Life, CMU**

Chippewas coming out

Sydney Smith

Great lead and a great effort to share these important decisions.

**Hon. Mention** **The Michigan Daily, UM**

Walking in Glue: Mental health among college women and the role of prescription medication

Amabel Karoub

Good writing and reporting make a very serious topic accessible to readers.

### Division 2 - Feature Story

38 Entries

**1st Place** **The Collegian, Hillsdale College**

Sharing his love for musical theatre

Amanda Tindall

I enjoyed your lead. Nicely written. Great mix of info and quotes. I enjoyed reading this!

**2nd Place** **The Collegian, Hillsdale College**

The Tower Light, a shared space for beauty

Andrew Egger

Writing about an inanimate object can be a challenge. I think you tackled it well. Good use of narrative writing.

**3rd Place** **The Collegian, Hillsdale College**

Catchers keepers, losers weepers

Andrew Egger

A good mix of straight information and narrative writing. You help put the reader on the trail for a geocache.

**Hon. Mention** **The Collegian, Hillsdale College**

United in memory, stained in glass

Tom Novelly

Good description and emotion in this piece. You successfully linked this to an 'historic' event. Well done.

### Division 3 - Feature Story

45 Entries

**1st Place** **Collegiate, GRCC**

GRCC's Lone Cowboy

Zachary Watkins

I loved this story - all the pieces (photos, quotes, writing) were all successful and even more successful when combined together.

### 2nd Place

Sweetheart, I love you

Kayla Tucker

I was moved by this story of love and loss - I can imagine that their family will treasure this story always.

**3rd Place** **The Agora, MCCC**

Nathans story: illness, struggle, hope

Shelby Spencer

I loved picturing this student returning to school. You gave the readers hope and pained a wonderful teacher/student relationship - nicely done!

**Hon. Mention** **Collegiate, GRCC**

With these hands, I can do anything

Jacquelyn Zeman

A moving story of triumph in the face of adversity.

## Sports News/Features

### Division 1 - Sports News/Features

22 Entries

**1st Place** **CM-Life, CMU**

Spending in NCAA Division I athletics increases as competition forces inflation

Malachi Barrett

Judge did not comment.

**2nd Place** **CM-Life, CMU**

Balancing Academics with Athletics: Gymnast Fagan uses dedication, patience to find success

Mark Cavitt

Judge did not comment.

**3rd Place** **CM-Life, CMU**

Supporting the stars

Neil Rosan

Judge did not comment.

**Hon. Mention** **CM-Life, CMU**

Building a culture: Patience paying off for Davis, CMU men's basketball

Taylor DesOrmeau

Reports and writes as a mainstream professional. Captured what it means to coach on several levels.

## Sports News/Features

### Division 2 - Sports News/Features

19 Entries

**1st Place** **The Collegian, Hillsdale College**

How Muddy Waters Stadium got its name

Samantha Scorzo

Judge did not comment.

**2nd Place** **The Torch, FSU**

Shooting sports

Keith Salowich

Judge did not comment.

**3rd Place** **The Herald, Cornerstone University**

Father, daughter strengthen relationship through basketball

Justin Geerts

Judge did not comment.

**Hon. Mention** **The Collegian, Hillsdale College**

Emily Oren shatters record

Bailey Pritchett

Bailey Pritchett's story on Emily Oren puts a wonderful face on a number

**Division 3 - Sports News/Features****22 Entries****1st Place** **The Varsity News, University of Detroit Mercy***Remembering the Titans*

Maggie Jackson

*Judge did not comment.***2nd Place****Collegiate, GRCC***From Cabrini-Green to GRCC: GRCC basketball player overcomes adversity to excel on and off court*

John Rothwell

*Judge did not comment.***3rd Place****The Echo, Olivet College***OC boxer makes...*

Emily Tierney

*Judge did not comment.***Hon. Mention****The Connection, Schoolcraft College***Against the odds*

Tara Gessler

*Judge did not comment.***Column- Review or Blog- News or Sports****Division 1 - Column- Review or Blog- News or Sports****29 Entries***There was some good discussion in these pieces. I'm broadly satisfied with what I read. My first place winner dug deep and used a lot of factual data to support their argument. Well-written student work.***1st Place****The Michigan Daily, UM***Michael Schramm: The economics of oil*

Michael Schramm

*An insightful and well-reasoned discussion based on a good grounding of the facts.***2nd Place****Eastern Echo***Detroit and the DIA*

James Tatum

*A good discussion of a complex issue, but I would have liked a counter-proposal for helping the city keep the art.***3rd Place****Eastern Echo***The Baltimore riots are not the problem*

Andrew Kocis

*Intelligent discussion about the complex history of race in America.***Hon. Mention****The Michigan Daily, UM***Lev Facher: The best of both Beileins on display Saturday*

Lev Facher

*Tugged at the heartstrings. A story with a lot of heart, though it sometimes didn't seem to know where it wanted to go.***Column- Review or Blog- News or Sports****Division 2 - Column- Review or Blog- News or Sports****25 Entries****1st Place** **The Collegian, Hillsdale College***Baseball should stay timeless*

Philip Wegmann

*Judge did not comment.***2nd Place****The Herald, Cornerstone University***Graduated taxes are anything but fair*

Garret Craig

*Judge did not comment.***3rd Place****The Collegian, Hillsdale College***Thank you, Dr. Somerville*

Jack Butler

*Judge did not comment.***Hon. Mention****The Torch, FSU***What's in the box?*

Devin Anderson

*Judge did not comment.***Division 3 - Column- Review or Blog- News or Sports****40 Entries****1st Place** **The Varsity News, University of Detroit Mercy***From where I stand*

Vito Chirco

*Judge did not comment.***2nd Place****The Varsity News, University of Detroit Mercy***Boyhood*

Joe Oster

*Judge did not comment.***3rd Place****Collegiate, GRCC***Donald Trump and the Politics of Never Backing Down*

Chris Powers

*Judge did not comment.***Editorial****Division 1 - Editorial****11 Entries****1st Place****CM-Life, CMU***A matter of respect: Handshake refusal by CMU football players defines a season of poor behavior*

Editorial Board

*Judge did not comment.***2nd Place****The Michigan Daily, UM***From the Daily: Clear, unambiguous action required*

Derek Wolfe, Aarica Marsh

*Judge did not comment.***3rd Place****CM-Life, CMU***SGA reform necessary for progress*

Mariah Prowoznik, Editorial Board

*Judge did not comment.***Hon. Mention****Eastern Echo***Support for EAA is not TruEMU*

Staff

*Judge did not comment.***Division 2 - Editorial****11 Entries****1st Place****The Herald, Cornerstone University***MTTC policy is too harsh, hurts students, schools*

Brittany Jacobson

*Judge did not comment.***2nd Place****The Collegian, Hillsdale College***Be sportsmanlike spectators*

Bailey Pritchett

*Judge did not comment.***3rd Place****The Herald, Cornerstone University***Students must value financial freedom to follow God*

Garret Craig

*Judge did not comment.***Hon. Mention****The Collegian, Hillsdale College***There was always an England*

Morgan Delp

*Judge did not comment.*

**Division 3 - Editorial**

14 Entries

**1st Place**

**Collegiate, GRCC**

*GRCC needs to stop dragging its feet on domestic partner benefits  
Staff*

*Judge did not comment.*

**2nd Place**

**Delta Collegiate, Delta College**

*Perform it, and they will come*

Josephine Norris

*Judge did not comment.*

**3rd Place**

**Delta Collegiate, Delta College**

*Planet Yvette: Locker room fear-mongering out of this world*

Matt Brown

*Judge did not comment.*

**Best Writer**

**Division 1 - Best Writer**

10 Entries

**1st Place**

**CM-Life, CMU**

Sydney Smith

*Judge did not comment.*

**2nd Place**

**CM-Life, CMU**

Ben Solis

*Judge did not comment.*

**3rd Place**

**Grand Valley Lanthorn, GVSU**

Audra Gamble

*Judge did not comment.*

**Hon. Mention**

**The Michigan Daily, UM**

Karen Hua

*Delightful features ... a natural, conversational style of writing. Good work.*

**Division 2 - Best Writer**

7 Entries

**1st Place**

**The Collegian, Hillsdale College**

Morgan Delp

*Judge did not comment.*

**2nd Place**

**The Collegian, Hillsdale College**

Micah Meadowcroft

*Judge did not comment.*

**3rd Place**

**The Torch, FSU**

Keith Salowich

*Judge did not comment.*

**Hon. Mention**

**The Collegian, Hillsdale College**

Macaela Bennett

*Judge did not comment.*

**Division 3 - Best Writer**

9 Entries

**1st Place**

**The Varsity News, University of Detroit Mercy**

Maggie Jackson

*You made curriculum changes understandable - that is no easy task and you seem to write this article (and the others) with ease. They were wonderful to read.*

**2nd Place**

**Collegiate, GRCC**

Sean P. Mulhall

*Great detail in your stories - you really try to make them come alive to your readers - nicely done!*

**3rd Place**

**The Agora, MCCC**

Mariah Tevepaugh

*Great topics and complex ones at that. Nice job of making the topics accessible to your readers.*

**Hon. Mention**

**The Agora, MCCC**

Shelby Spencer

*Your articles were interesting and I appreciated that you took wonderful photos to accompany many of them. Nice work!*

**Best Photographer**

**Division 1 - Best Photographer**

6 Entries

**1st Place**

**The Michigan Daily, UM**

Allison Farrand

*Allison knows how to capture emotions in the heat of the moment. The die in photo is especially interesting, given the location of the various "bodies."*

**2nd Place**

**The Michigan Daily, UM**

Ruby Wallau

*Dramatic images that show both detail and the action up close.*

**3rd Place**

**Grand Valley Lanthorn, GVSU**

Kevin Sielaff

*Solid collection of work.*

**Hon. Mention**

**CM-Life, CMU**

Central Michigan Life - Greg Cornwell

*Soccer photo in black and white grabs attention.*

**Division 2 - Best Photographer**

2 Entries

**1st Place**

**The Torch, FSU**

Michael Corn

*A collection of action shots that give readers a close up of the action.*

**2nd Place**

**The Collegian, Hillsdale College**

Anders Kiledal

*Nice variety of work. Ballet shot is especially well composed.*

**Division 3 - Best Photographer**

4 Entries

**1st Place**

**Collegiate, GRCC**

Jonathan D. Lopez

*Such a great variety of images. The photographer knows how to catch the eye.*

**2nd Place**

**The Lookout, LCC**

Brian Wells

*Solid photographs that capture the moment.*

**3rd Place**

**The Agora, MCCC**

Shelby Spencer

*Pie photos are great. People and action make the best images.*

**News-Only Photo**

**Division 1 - News-Only Photo**

15 Entries

**1st Place**

**The Michigan Daily, UM**

*Protesters march in Ann Arbor after prosecutor declines to press charges against officer*

Allison Farrand

*Striking image of a protest similar to those taking place across this divided nation.*

**2nd Place**

**CM-Life, CMU**

Sibs Weekend

Emily Mesner

*The little boy is worried about being hit by a pancake or maybe dropping it? Either way, it's a fun shot.*

**3rd Place**

**CM-Life, CMU**

Shamrocked

India Jackson

*A cooperative drunk makes for a vivid image while summing up drinking on campus.*

**Hon. Mention****The Michigan Daily, UM**

*Simulation on Diag draws attention during Palestinian Awareness Week*

Ruby Wallau

*Simple and effective image.*

**Division 2 - News-Only Photo****5 Entries****1st Place****The Torch, FSU**

*Ben Hinamanu Photo*

Michael Corn

*Interesting framing for what could have been a simple portrait shot. Good use of lighting.*

**2nd Place****The Collegian, Hillsdale College**

*Wing-eating contest*

Anders Kiledal

*Good action shot. There are some awkward expressions in the crowd (and lots of people facing away), but I like the spontaneity.*

**3rd Place****The Collegian, Hillsdale College**

*9/11 Memorial*

Anders Kiledal

*Good angle. Be careful with chopping off people, statues, etc.*

**Hon. Mention****The Herald, Cornerstone University**

*Construction ahead of schedule*

Sarah Boggs

*Judge did not comment.*

**Division 3 - News-Only Photo****9 Entries****1st Place****The Lookout, LCC**

*Silver Bells in the City*

Brian Wells

*Simply a beautiful shot. The contrast between the fireworks and night sky works well. Excellent job.*

**2nd Place****The Echo, Olivet College**

*LOL- League of Lucas*

Hayley Drummond

*A simply shot, yet very poignant. The focus on the ribbon is a nice contrast to the background. Kudos for a captivating show without utilizing people as your primary focus.*

**3rd Place****Delta Collegiate, Delta College**

*Black History Month bring West African Drum and Dance group to campus*

Meghan Felch

*The smile you captured on the woman's face sold me on this photo.*

*Admittedly, I'd have liked to have seen more of her body (so as not to cut her off at the knees), but smart thinking on your part!*

**Hon. Mention****The Connection, Schoolcraft College**

*History in the making*

Nathan Gartner

*Solid framing in this shot. My attention falls to the student and the cooking.*

*Well done. I'd have liked to have seen more of the hat, but that's a personal preference. Nicely done!*

**Feature or Sports Photo****Division 1 - Feature or Sports Photo****11 Entries****1st Place****Grand Valley Lanthorn, GVSU**

*Take a breath*

Kevin Sielaff

*Beautiful work. I was very impressed by the clarity and angle of this photo.*

*Swimming is a challenging sport to shoot, and I think the photographer did an excellent job capturing this quick breath moment.*

**2nd Place****CM-Life, CMU**

*Civil War Days*

Taryn Wattles

*This photo has a definite artistic quality to it. Great use of shadows and lines. Kudos for conveying a story without people.*

**3rd Place****CM-Life, CMU**

*CMU vs. Syracuse football photo*

Meagan Dullack

*Excellent clarity and vibrancy. A fantastic in-the-moment shot.*

**Hon. Mention****CM-Life, CMU**

*Bradford dunk*

Greg Cornwell

*Though the shot is a bit dark, kudos for capturing all of your players' bodies.*

*Quick shooting allowed you to grab this dunk. Well done.*

**Division 2 - Feature or Sports Photo****18 Entries****1st Place****The Torch, FSU**

*Ruben Medrano Photo*

Michael Corn

*Great emotion and point of view. I think many would have tried to capture this head on, but the side view works really well.*

**2nd Place****The Collegian, Hillsdale College**

*Pole vaulter*

Anders Kiledal

*Good timing to capture this shot right as she was flying over. Looking at the photo made me want to know whether her foot hit the bar or not. Nicely done!*

**3rd Place****The Torch, FSU**

*Hockey Action Shot*

Michael Corn

*A simple shot, but framed and captured elegantly.*

**Hon. Mention****The Collegian, Hillsdale College**

*Football helmets*

Anders Kiledal

*This photo could have been taken straight on, but instead, the viewpoint you chose really highlighted the sea of helmets. You also captured the emotions of the moment and shared it with your readers.*

**Division 3 - Feature or Sports Photo****24 Entries**

*Good work by all the photographers in this section. The best in the show did an excellent job conveying mood and dynamic movement.*

**1st Place****Collegiate, GRCC**

*Don't take life for granted*

Jonathan D. Lopez

*Evocative and compelling. One of the most visually interesting and complex images in the competition.*

**2nd Place****Collegiate, GRCC**

*Things to Do in GR for 7/16-7/19*

John Rothwell

*A powerful display of brute physicality. Conveys dynamism through the blocking of the men.*

**3rd Place****The Lookout, LCC**

*Cardboard Classic*

Brian Wells

*Creative layout of a colorful and clever picture.*

**Hon. Mention****The Connection, Schoolcraft College**

*Victor-y*

Tyler Kabrovich

*An excellent action shot that shows dynamic, kinetic play. The variety of subjects in this arrangement give the viewer a sense of field depth.*

**Front Page Design****Division 1 - Front Page Design****9 Entries**

A lot of talented young designers here. Bright futures ahead for them.

**1st Place****The Michigan Daily, UM**

*Investigational Equity: Student Challenges University Sexual Assault Policies*

Staff

*The visuals are distinctive and match the tone of the story. Well done.*

**2nd Place****CM-Life, CMU**

*Nov. 21, 2014 front page*

Luke Roguska

*Bold design works thanks to the photos and the Clash for the Cannon headline.*

**3rd Place****CM-Life, CMU**

*April 17, 2015 Front Page*

Nate Morrison

*Innovative design thanks to the background color, large type, and photo combination.*

**Hon. Mention****CM-Life, CMU**

*May 1, 2015 front page*

Michael Farris

*\$395 is the story and the design makes sure students know this story is important to them.*

**Division 2 - Front Page Design****11 Entries****1st Place****The Torch, FSU**

*Front Page Nov. 11*

Kaila Parent, Michael Corn

*Judge did not comment.*

**2nd Place****The Torch, FSU**

*Front Page April 8*

Jordan Lodge

*Judge did not comment.*

**3rd Place****The Herald, Cornerstone University**

*Front Page Design Issue 17*

Brittany Jacobson

*Judge did not comment.*

**Hon. Mention****The Herald, Cornerstone University**

*Front Page Design Sept 19, 2014*

Garret Craig

*Clean, well organized. Good dominant art. Front page briefs a nice touch.*

**Division 3 - Front Page Design****10 Entries****1st Place****The Echo, Olivet College**

*Homecoming*

Jacob Reinsmith

*Judge did not comment.*

**2nd Place****The Connection, Schoolcraft College**

*Issue #9*

Staff

*Judge did not comment.*

**3rd Place****The Connection, Schoolcraft College**

*Issue #5*

Staff

*Judge did not comment.*

**Hon. Mention****The Connection, Schoolcraft College**

*Issue #4*

Staff

*Great photo. Pleasing layout. Wonderful spotlight on local talent. Suitable for framing.*

**Non-Front Page Design****Division 1 - Non-Front Page Design****7 Entries****1st Place****CM-Life, CMU**

*Inside basketball front*

Michael Farris

*Great use of color - interesting image and a good story - nicely done!*

**2nd Place****CM-Life, CMU**

*Basketball spread*

Luke Roguska

*Lots of great action & visual interest - nicely done!*

**3rd Place****CM-Life, CMU**

*688 Days*

Michael Farris

*An important story and a layout that will draw people in - nice work!*

**Hon. Mention****The Michigan Daily, UM**

*Blew It: Maryland 23, Michigan 16*

Staff

*A nice overall layout. Perhaps the picture does not fit the title but nice design.*

**Division 2 - Non-Front Page Design****17 Entries****1st Place****The Torch, FSU**

*Non-front Page Nov. 11*

Michael Corn, Jordan Lodge

*Great close up of player - interesting lighting & shadows on picture enhances layout. Interesting and eye-catching!*

**2nd Place****The Torch, FSU**

*Non-front Page Oct. 1*

Michael Corn, Richard Mead

*Love the use of colors here - draws the reader in. The text between the legs was a little distracting but also creative use of the cut out.*

**3rd Place****The Torch, FSU**

*Non-front Page Jan. 28*

Michael Corn, Sarah Force

*While the caption on the photo was too brief, the image and story were interesting enough to carry the page. Interesting photo.*

**Hon. Mention****The Herald, Cornerstone University**

*Non-Front Page Design Issue 17, Page 10*

Cassie Daszko

*Great celebration of a huge college success. Varied picture sizes (and fewer) may be more visually interesting but still nice.*

**Division 3 - Non-Front Page Design****13 Entries****1st Place****Collegiate, GRCC**

*The Social Networking Effect*

Chris Powers

*Clean, crisp design incorporates photos, graphics, and text, and it looks fabulous.*

**2nd Place****The Connection, Schoolcraft College**

*Thanksgiving recipes*

Staff

*I want to eat this food. That's the surest sign that a food page works!*

**3rd Place****The Connection, Schoolcraft College***Hush Haunted House*

Nathan Gartner

*Scary and stylish!***Hon. Mention****The Connection, Schoolcraft College***Parade Company*

Nathan Gartner

*Bold colors and images work.***Original Cartoon Editorial or Entertainment****All Divisions - Original Cartoon Editorial or Entertainment****10 Entries****1st Place****Collegiate, GRCC***NFL domestic abuse cartoon*

Teagan Burns, Zach Watkins

*Judge did not comment.***2nd Place****Grand Valley Lanthorn, GVSU***Fall breather*

Leah Fishwick

*Judge did not comment.***3rd Place****Grand Valley Lanthorn, GVSU***Recycling superhero*

Leah Fishwick

*Judge did not comment.***Hon. Mention****Eastern Echo***Long, Bitter and Besides the Point, Butt of the Day*

Christine "Crass" Deneweth

*Butt of the day is the best of the three. Felt a developing smile.***Multimedia Reporting****All Divisions - Multimedia Reporting****33 Entries***My first place winner truly used multimedia rather than relying solely on basic Premiere Pro production skills. We should encourage more multimedia experiences like it rather than milling out endless video packages.***1st Place****Delta Collegiate, Delta College***Bright Nights: The deconstruction of light pollution*

Matt Brown

*An example of a true multimedia platform integrating video, text and graphics in a dynamic way.***2nd Place****CM-Life, CMU***CMU Relay For Life*

Staff

*This was the best of all the CMU video packages. It showed the best production value by having the smoothest editing and most interesting shots. The sound levels seemed a little low.***3rd Place****CM-Life, CMU***Central Spotlight Ep. 9*

Staff

*A well-produced campus news show featuring good bumpers, relatively smooth transitions and a variety of different shots. I liked the opening quite a lot. The sound was fairly clean and bright.***Hon. Mention****The Michigan Daily, UM***36 Questions that lead to...*

Levin Kim

*An interesting story, but work on your text on screen. Sometimes it's hard to read. You may want to put a background graphic behind the text so that it reliably pops out. Lighting is a concern.***Single Ad****All Divisions - Single Ad****12 Entries****1st Place****CM-Life, CMU***Indigenous People's Day*

Staff

*I love the colors, placing and creativity in this design. You really would draw people to this event because of the way that you've presented it. It is just beautiful.***2nd Place****CM-Life, CMU***Winter is coming*

Staff

*The best ad for registration I've ever seen. Our Registrar would drool over this! Nice work!***3rd Place****The Connection, Schoolcraft College***Schooldaze 2014*

Kate Foster

*Cool & creative design. Clearly lots of imagination!***Hon. Mention****CM-Life, CMU***Central Review ad*

Mariah Prowoznik

*This is really beautiful and poetic. Nice work!***Special Advertising Section****All Divisions - Special Advertising Section****4 Entries***My first place choice has an excellent sense of visual design. Top notch work. Entrants should remember that you need to mix text and visuals well. For advertising, you need to be sure that you create visual interest while still being informative.***1st Place****CM-Life, CMU***Central Michigan Life - Apartment Life*

Staff

*A professional looking publication with excellent use of color, visual elements and text.***2nd Place****Grand Valley Lanthorn, GVSU***Guide for going out*

Marissa Winter, Ryan Muenchow

*Neat and tidy, but I would avoid putting green or blue behind black text. I would also make your columns narrower. Lovely pictures.***3rd Place****The Michigan Daily, UM***Best of Ann Arbor 2015*

Staff

*Efficient, but it feels plain. This needs more visual interest to engage the reader. Blue and gold may reflect school spirit, but they are not the best colors for print by themselves.***Hon. Mention****The Lookout, LCC***Sig Ad*

Nikki Nicolaou

*This page is laid out nicely, but the gradient made me think that the page was dirty.***Online Newspaper****All Divisions - Online Newspaper****3 Entries***My first place winner has the nicest layout, but I don't know if it's truly representative of a website. If PDFs don't count for this category, I would easily give first place to my second place finisher whose web site was quite lovely.*

**1st Place**

**The Connection, Schoolcraft College**

Issue 7 January 28 2015, Issue 8 February 9, 2015 and Issue 9 February 23, 2015

Staff

*A pleasant layout that is easy to read. It shows a great deal of visual professionalism.*

**2nd Place**

**The Lookout, LCC**

*The Lookout Website*

Staff

*A dynamic and usable web site that has nice, big print and a variety of splashy pictures. It uses hypermedia very well.*

**3rd Place**

**The Torch, FSU**

*FSUTorch.com*

Harrison Watt, Keith Salowich, Kira Poncin

*While this web site is functional, it needs larger pictures and more emphasis on multimedia.*

**Hon. Mention**

**The Agora, MCCC**

*The Agora - mcccagora.com*

Staff

*I think this web site would probably be better represented by its live version rather than the archive.org version. It seems bulky, and its images aren't quite where they should be.*