



Embargo: Do not release before 6:30 p.m., Thursday, January 28, 2016

Exceptional Journalism Honored in 2015 College Better Newspaper Contest

Members of the Pennsylvania NewsMedia Association reviewed 671 entries submitted by 14 Michigan college newspapers this year and selected three college newspapers for creating great journalism.

The 2015 “College Newspaper of the Year” award is presented to the top college newspapers in three divisions based on points accumulated (100 for first, 70 for second and 40 for third) in all editorial contest categories (categories 1-12). Winners of those awards are:

College Newspapers of the Year

| Divisions | Total Points | College Newspapers |
|------------|--------------|--|
| Division 1 | 1,380 | CM-Life, Central Michigan University |
| Division 2 | 1,120 | The Collegian, Hillsdale College |
| Division 3 | 860 | The Collegiate, Grand Rapids Community College |

Division 1 - Newspapers publishing more than weekly

Division 2 - Newspapers publishing weekly

Division 3 - Two-year college publications or newspapers publishing less than weekly.

“We’re witnessing top-notch storytelling across the Great Lake State that connects college students to their campus,” said MPA Executive Director Mike MacLaren. “From stunning design to detailed reporting, Michigan Collegiate Press Association newspapers are developing exceptional journalists to chronicle the future in compelling ways. It’s exciting to see work get recognized.”

The 2016 MPA/MCPA College Newspaper Contest opens August 1, 2016

News Story

Division 1 - News Story

24 Entries

1st Place

The Michigan Daily, UM

Award-winning journalist talks race, history in address

Allana Akhtar

Reporter Allana Akhtar deftly told the story of a talk by Ta-Nehisi Coates.

Readers were able to quickly grasp the scope of his opinions.

2nd Place

CM-Life, CMU

Surveillance cameras document campus crimes

Jacob Kahn

Reporter Jacob Kahn showed readers how 700 surveillance cameras played into the lives of people everywhere on campus.

3rd Place

The Michigan Daily, UM

State funding trends impact affordability efforts

Allana Akhtar

Reporter Allana Akhtar explained for readers the complexity of how Michigan funds higher education.

Hon. Mention

CM-Life, CMU

Abuse of student account privileges forces bookstore to change policy

Jacob Kahn

Jacob Kahn's revealing reporting showed readers how some students were misusing their university bookstore accounts for personal spending.

Division 2 - News Story

38 Entries

1st Place

The Torch, FSU

The Bulldog guide to marijuana

Devin Anderson

Nice approach to a story of interest to the entire study body. It's a well-researched look at the issues surrounding pot legalization, and it serves as a primer on the subject for those who are unclear of the implications of such a law change.

2nd Place

The Collegian, Hillsdale College

Shooting: No charges filed yet

Macaela Bennett

Good reporting on a community tragedy. Getting comment from the man purportedly responsible for the shooter helps to paint a clearer picture what how the incident may have transpired. Good use of court documents to lay out the timeline of the events at hand. Nice work.

3rd Place

The Collegian, Hillsdale College

Restaurant ministry closes after minimum wage hike

Natalie deMacedo

Copious amounts of real-world examples of the effects of the minimum wage hike illustrate the, perhaps, unintended consequences of the legislation. Plenty of interviews add depth to the report and help to provide a complete accounting of the situation.

Hon. Mention

The Collegian, Hillsdale College

'Michigan Pot Hole' ice cream to help fix roads

Breana Noble

This one deserves some recognition for the clever lead alone.

Division 3 - News Story

33 Entries

1st Place

The Varsity News, University of Detroit Mercy

Drive-by killing

Jack Walsworth

Good mix of sources. Solid reporting for a difficult story. ...curious as to if you ever obtained the police report.

2nd Place

The Agora, MCCC

MCCC asks voters for millage

Mariah Tevepaugh

Clear reporting on a 'technical issue.'

3rd Place

Collegiate, GRCC

FIRST AMENDMENT CONCERNS RAISED AT GRCC:

Administration claims protocol is not college policy but working document

Sean P. Mulhall

Lots of sources here. I think you presented both sides well.

Hon. Mention

The Echo, Olivet College

OHS FFA Rebuilds

Hailey Willett

Good reporting and clear writing.

Investigative Reporting

Division 1 - Investigative Reporting

13 Entries

1st Place

CM-Life, CMU

Clearing up the law

Zahra Ahmad, Jacob Kahn

Well-researched and well-written piece on a topical issue. Story benefits from graphics and lots of details.

2nd Place

The Michigan Daily, UM

Investigational Equity: Student challenges University sexual misconduct policies

Emma Kerr

Personal stories are the best way to talk about sex assault and what happens next, and this gives us a glimpse of how it works.

3rd Place

CM-Life, CMU

Police documents reveal event drinking a factor in Hartnett's death

Malachi Barrett

A lot of work to explain how this young man died. Well done. Open records are so important and more reporters need to use them.

Hon. Mention

The Michigan Daily, UM

Top CSG positions see ongoing lack of diversity

Rachel Premack

Article addresses a problem more schools need to talk about today.

Division 2 - Investigative Reporting

6 Entries

1st Place

The Herald, Cornerstone University

Teacher Education Division testing policy

Ellie Walberg

Impressive series of stories. Plus, it appears as if your reporting may have effectuated changes. Well done. Clear and concise.

2nd Place

The Collegian, Hillsdale College

Hillsdale confronts adult illiteracy

Bailey Pritchett

Interesting read. I enjoyed the varying perspectives present. Excellent work making a population aware of literacy issues.

3rd Place

The Torch, FSU

Annese to CMU?

Keith Salowich

Judge did not comment.

Hon. Mention

The Collegian, Hillsdale College

Joseph Manus: mystery solved

Breana Noble

Judge did not comment.

Division 3 - Investigative Reporting

2 Entries

It was a light field in terms of entries but those submitted were interesting reads from solid young journalists at smaller universities. In the end, it was the use of an important investigative tool -- court documents -- that produced

the winning entry revealing the real behind-the-scenes reasons for a top Delta official's departure.

1st Place **Delta Collegiate, Delta College**

Judge tosses out lawsuit by Delta's former police chief

Jacob Swiecicki

Judge did not comment.

2nd Place **The Varsity News, University of Detroit Mercy**

Core changes divide faculty

Maggie Jackson

Judge did not comment.

Feature Story

Division 1 - Feature Story

29 Entries

1st Place

The Michigan Daily, UM

Beating Blight

Sam Gringlas

Reporter brings real people in to tell an important story.

2nd Place

CM-Life, CMU

Police-owned doughnut shop banks on its sense of humors

Ben Solis

This story is great because it looks at something others likely pass by without realizing what is going on behind the scenes.

3rd Place

CM-Life, CMU

Chippewas coming out

Sydney Smith

Great lead and a great effort to share these important decisions.

Hon. Mention

The Michigan Daily, UM

Walking in Glue: Mental health among college women and the role of prescription medication

Amabel Karoub

Good writing and reporting make a very serious topic accessible to readers.

Division 2 - Feature Story

38 Entries

1st Place

The Collegian, Hillsdale College

Sharing his love for musical theatre

Amanda Tindall

I enjoyed your lead. Nicely written. Great mix of info and quotes. I enjoyed reading this!

2nd Place

The Collegian, Hillsdale College

The Tower Light, a shared space for beauty

Andrew Egger

Writing about an inanimate object can be a challenge. I think you tackled it well. Good use of narrative writing.

3rd Place

The Collegian, Hillsdale College

Catchers keepers, losers weepers

Andrew Egger

A good mix of straight information and narrative writing. You help put the reader on the trail for a geocache.

Hon. Mention

The Collegian, Hillsdale College

United in memory, stained in glass

Tom Novelty

Good description and emotion in this piece. You successfully linked this to an 'historic' event. Well done.

Division 3 - Feature Story

45 Entries

1st Place

Collegiate, GRCC

GRCC's Lone Cowboy

Zachary Watkins

I loved this story - all the pieces (photos, quotes, writing) were all successful and even more successful when combined together.

2nd Place

Collegiate, GRCC

Sweetheart, I love you

Kayla Tucker

I was moved by this story of love and loss - I can imagine that their family will treasure this story always.

3rd Place

The Agora, MCCC

Nathans story: illness, struggle, hope

Shelby Spencer

I loved picturing this student returning to school. You gave the readers hope and pained a wonderful teacher/student relationship - nicely done!

Hon. Mention

Collegiate, GRCC

With these hands, I can do anything

Jacquelyn Zeman

A moving story of triumph in the face of adversity.

Sports News/Features

Division 1 - Sports News/Features

22 Entries

1st Place

CM-Life, CMU

Spending in NCAA Division I athletics increases as competition forces inflation

Malachi Barrett

Judge did not comment.

2nd Place

CM-Life, CMU

Balancing Academics with Athletics: Gymnast Fagan uses dedication, patience to find success

Mark Cavitt

Judge did not comment.

3rd Place

CM-Life, CMU

Supporting the stars

Neil Rosan

Judge did not comment.

Hon. Mention

CM-Life, CMU

Building a culture: Patience paying off for Davis, CMU men's basketball

Taylor DesOrmeau

Reports and writes as a mainstream professional. Captured what it means to coach on several levels.

Sports News/Features

Division 2 - Sports News/Features

19 Entries

1st Place

The Collegian, Hillsdale College

How Muddy Waters Stadium got its name

Samantha Scorzo

Judge did not comment.

2nd Place

The Torch, FSU

Shooting sports

Keith Salowich

Judge did not comment.

3rd Place

The Herald, Cornerstone University

Father, daughter strengthen relationship through basketball

Justin Geerts

Judge did not comment.

Hon. Mention

The Collegian, Hillsdale College

Emily Oren shatters record

Bailey Pritchett

Bailey Pritchett's story on Emily Oren puts a wonderful face on a number

Division 3 - Sports News/Features

22 Entries

1st Place **The Varsity News, University of Detroit Mercy**

Remembering the Titans

Maggie Jackson

Judge did not comment.

2nd Place

Collegiate, GRCC

From Cabrini-Green to GRCC: GRCC basketball player overcomes adversity to excel on and off court

John Rothwell

Judge did not comment.

3rd Place

The Echo, Olivet College

OC boxer makes...

Emily Tierney

Judge did not comment.

Hon. Mention

The Connection, Schoolcraft College

Against the odds

Tara Gessler

Judge did not comment.

Column- Review or Blog- News or Sports

Division 1 - Column- Review or Blog- News or Sports

29 Entries

There was some good discussion in these pieces. I'm broadly satisfied with what I read. My first place winner dug deep and used a lot of factual data to support their argument. Well-written student work.

1st Place

The Michigan Daily, UM

Michael Schramm: The economics of oil

Michael Shramm

An insightful and well-reasoned discussion based on a good grounding of the facts.

2nd Place

Eastern Echo

Detroit and the DIA

James Tatum

A good discussion of a complex issue, but I would have liked a counter-proposal for helping the city keep the art.

3rd Place

Eastern Echo

The Baltimore riots are not the problem

Andrew Kocis

Intelligent discussion about the complex history of race in America.

Hon. Mention

The Michigan Daily, UM

Lev Facher: The best of both Beileins on display Saturday

Lev Facher

Tugged at the heartstrings. A story with a lot of heart, though it sometimes didn't seem to know where it wanted to go.

Column- Review or Blog- News or Sports

Division 2 - Column- Review or Blog- News or Sports

25 Entries

1st Place **The Collegian, Hillsdale College**

Baseball should stay timeless

Philip Wegmann

Judge did not comment.

2nd Place

The Herald, Cornerstone University

Graduated taxes are anything but fair

Garret Craig

Judge did not comment.

3rd Place

The Collegian, Hillsdale College

Thank you, Dr. Somerville

Jack Butler

Judge did not comment.

Hon. Mention

The Torch, FSU

What's in the box?

Devin Anderson

Judge did not comment.

Division 3 - Column- Review or Blog- News or Sports

40 Entries

1st Place **The Varsity News, University of Detroit Mercy**

From where I stand

Vito Chirco

Judge did not comment.

2nd Place

The Varsity News, University of Detroit Mercy

Boyhood

Joe Oster

Judge did not comment.

3rd Place

Collegiate, GRCC

Donald Trump and the Politics of Never Backing Down

Chris Powers

Judge did not comment.

Editorial

Division 1 - Editorial

11 Entries

1st Place

CM-Life, CMU

A matter of respect: Handshake refusal by CMU football players defines a season of poor behavior

Editorial Board

Judge did not comment.

2nd Place

The Michigan Daily, UM

From the Daily: Clear, unambiguous action required

Derek Wolfe, Aarica Marsh

Judge did not comment.

3rd Place

CM-Life, CMU

SGA reform necessary for progress

Mariah Prowoznik, Editorial Board

Judge did not comment.

Hon. Mention

Eastern Echo

Support for EAA is not TruEMU

Staff

Judge did not comment.

Division 2 - Editorial

11 Entries

1st Place

The Herald, Cornerstone University

MTTC policy is too harsh, hurts students, schools

Brittany Jacobson

Judge did not comment.

2nd Place

The Collegian, Hillsdale College

Be sportsmanlike spectators

Bailey Pritchett

Judge did not comment.

3rd Place

The Herald, Cornerstone University

Students must value financial freedom to follow God

Garret Craig

Judge did not comment.

Hon. Mention

The Collegian, Hillsdale College

There was always an England

Morgan Delp

Judge did not comment.

Division 3 - Editorial

14 Entries

1st Place

Collegiate, GRCC

GRCC needs to stop dragging its feet on domestic partner benefits
Staff

Judge did not comment.

2nd Place

Delta Collegiate, Delta College

Perform it, and they will come

Josephine Norris

Judge did not comment.

3rd Place

Delta Collegiate, Delta College

Planet Yvette: Locker room fear-mongering out of this world

Matt Brown

Judge did not comment.

Best Writer

Division 1 - Best Writer

10 Entries

1st Place

CM-Life, CMU

Sydney Smith

Judge did not comment.

2nd Place

CM-Life, CMU

Ben Solis

Judge did not comment.

3rd Place

Grand Valley Lanthorn, GVSU

Audra Gamble

Judge did not comment.

Hon. Mention

The Michigan Daily, UM

Karen Hua

Delightful features ... a natural, conversational style of writing. Good work.

Division 2 - Best Writer

7 Entries

1st Place

The Collegian, Hillsdale College

Morgan Delp

Judge did not comment.

2nd Place

The Collegian, Hillsdale College

Micah Meadowcroft

Judge did not comment.

3rd Place

The Torch, FSU

Keith Salowich

Judge did not comment.

Hon. Mention

The Collegian, Hillsdale College

Macaela Bennett

Judge did not comment.

Division 3 - Best Writer

9 Entries

1st Place

The Varsity News, University of Detroit Mercy

Maggie Jackson

You made curriculum changes understandable - that is no easy task and you seem to write this article (and the others) with ease. They were wonderful to read.

2nd Place

Collegiate, GRCC

Sean P. Mulhall

Great detail in your stories - you really try to make them come alive to your readers - nicely done!

3rd Place

The Agora, MCCC

Mariah Tevepaugh

Great topics and complex ones at that. Nice job of making the topics accessible to your readers.

Hon. Mention

The Agora, MCCC

Shelby Spencer

Your articles were interesting and I appreciated that you took wonderful photos to accompany many of them. Nice work!

Best Photographer

Division 1 - Best Photographer

6 Entries

1st Place

The Michigan Daily, UM

Allison Farrand

Allison knows how to capture emotions in the heat of the moment. The die in photo is especially interesting, given the location of the various "bodies."

2nd Place

The Michigan Daily, UM

Ruby Wallau

Dramatic images that show both detail and the action up close.

3rd Place

Grand Valley Lanthorn, GVSU

Kevin Sielaff

Solid collection of work.

Hon. Mention

CM-Life, CMU

Central Michigan Life - Greg Cornwell

Soccer photo in black and white grabs attention.

Division 2 - Best Photographer

2 Entries

1st Place

The Torch, FSU

Michael Corn

A collection of action shots that give readers a close up of the action.

2nd Place

The Collegian, Hillsdale College

Anders Kiledal

Nice variety of work. Ballet shot is especially well composed.

Division 3 - Best Photographer

4 Entries

1st Place

Collegiate, GRCC

Jonathan D. Lopez

Such a great variety of images. The photographer knows how to catch the eye.

2nd Place

The Lookout, LCC

Brian Wells

Solid photographs that capture the moment.

3rd Place

The Agora, MCCC

Shelby Spencer

Pie photos are great. People and action make the best images.

News-Only Photo

Division 1 - News-Only Photo

15 Entries

1st Place

The Michigan Daily, UM

Protesters march in Ann Arbor after prosecutor declines to press charges against officer

Allison Farrand

Striking image of a protest similar to those taking place across this divided nation.

2nd Place

CM-Life, CMU

Sibs Weekend

Emily Mesner

The little boy is worried about being hit by a pancake or maybe dropping it? Either way, it's a fun shot.

3rd Place

CM-Life, CMU

Shamrocked

India Jackson

A cooperative drunk makes for a vivid image while summing up drinking on campus.

Hon. Mention **The Michigan Daily, UM**
Simulation on Diag draws attention during Palestinian Awareness Week
 Ruby Wallau
Simple and effective image.

Division 2 - News-Only Photo

5 Entries

1st Place **The Torch, FSU**

Ben Hinamanu Photo
 Michael Corn
Interesting framing for what could have been a simple portrait shot. Good use of lighting.

2nd Place **The Collegian, Hillsdale College**

Wing-eating contest
 Anders Kiledal
Good action shot. There are some awkward expressions in the crowd (and lots of people facing away), but I like the spontaneity.

3rd Place **The Collegian, Hillsdale College**

9/11 Memorial
 Anders Kiledal
Good angle. Be careful with chopping off people, statues, etc.

Hon. Mention **The Herald, Cornerstone University**

Construction ahead of schedule
 Sarah Boggs
Judge did not comment.

Division 3 - News-Only Photo

9 Entries

1st Place **The Lookout, LCC**

Silver Bells in the City
 Brian Wells
Simply a beautiful shot. The contrast between the fireworks and night sky works well. Excellent job.

2nd Place **The Echo, Olivet College**

LOL- League of Lucas
 Hayley Drummond
A simply shot, yet very poignant. The focus on the ribbon is a nice contrast to the background. Kudos for a captivating show without utilizing people as your primary focus.

3rd Place **Delta Collegiate, Delta College**

Black History Month bring West African Drum and Dance group to campus
 Meghan Felch

The smile you captured on the woman's face sold me on this photo. Admittedly, I'd have liked to have seen more of her body (so as not to cut her off at the knees), but smart thinking on your part!

Hon. Mention **The Connection, Schoolcraft College**

History in the making
 Nathan Gartner
Solid framing in this shot. My attention falls to the student and the cooking. Well done. I'd have liked to have seen more of the hat, but that's a personal preference. Nicely done!

Feature or Sports Photo

Division 1 - Feature or Sports Photo

11 Entries

1st Place **Grand Valley Lanthorn, GVSU**

Take a breath
 Kevin Sielaff
Beautiful work. I was very impressed by the clarity and angle of this photo. Swimming is a challenging sport to shoot, and I think the photographer did an excellent job capturing this quick breath moment.

2nd Place **CM-Life, CMU**

Civil War Days
 Taryn Wattles
This photo has a definite artistic quality to it. Great use of shadows and lines. Kudos for conveying a story without people.

3rd Place **CM-Life, CMU**

CMU vs. Syracuse football photo
 Meagan Dullack
Excellent clarity and vibrancy. A fantastic in-the-moment shot.

Hon. Mention **CM-Life, CMU**

Bradford dunk
 Greg Cornwell
Though the shot is a bit dark, kudos for capturing all of your players' bodies. Quick shooting allowed you to grab this dunk. Well done.

Division 2 - Feature or Sports Photo

18 Entries

1st Place **The Torch, FSU**

Ruben Medrano Photo
 Michael Corn
Great emotion and point of view. I think many would have tried to capture this head on, but the side view works really well.

2nd Place **The Collegian, Hillsdale College**

Pole vaulter
 Anders Kiledal
Good timing to capture this shot right as she was flying over. Looking at the photo made me want to know whether her foot hit the bar or not. Nicely done!

3rd Place **The Torch, FSU**

Hockey Action Shot
 Michael Corn
A simple shot, but framed and captured elegantly.

Hon. Mention **The Collegian, Hillsdale College**

Football helmets
 Anders Kiledal
This photo could have been taken straight on, but instead, the viewpoint you chose really highlighted the sea of helmets. You also captured the emotions of the moment and shared it with your readers.

Division 3 - Feature or Sports Photo

24 Entries

Good work by all the photographers in this section. The best in the show did an excellent job conveying mood and dynamic movement.

1st Place **Collegiate, GRCC**

Don't take life for granted
 Jonathan D. Lopez
Evocative and compelling. One of the most visually interesting and complex images in the competition.

2nd Place **Collegiate, GRCC**

Things to Do in GR for 7/16-7/19
 John Rothwell
A powerful display of brute physicality. Conveys dynamism through the blocking of the men.

3rd Place **The Lookout, LCC**

Cardboard Classic
 Brian Wells
Creative layout of a colorful and clever picture.

Hon. Mention **The Connection, Schoolcraft College**

Victor-y
 Tyler Kabrovich
An excellent action shot that shows dynamic, kinetic play. The variety of subjects in this arrangement give the viewer a sense of field depth.

Front Page Design

Division 1 - Front Page Design

9 Entries

A lot of talented young designers here. Bright futures ahead for them.

1st Place

The Michigan Daily, UM

Investigational Equity: Student Challenges University Sexual Assault Policies

Staff

The visuals are distinctive and match the tone of the story. Well done.

2nd Place

CM-Life, CMU

Nov. 21, 2014 front page

Luke Roguska

Bold design works thanks to the photos and the Clash for the Cannon headline.

3rd Place

CM-Life, CMU

April 17, 2015 Front Page

Nate Morrison

Innovative design thanks to the background color, large type, and photo combination.

Hon. Mention

CM-Life, CMU

May 1, 2015 front page

Michael Farris

\$395 is the story and the design makes sure students know this story is important to them.

Division 2 - Front Page Design

11 Entries

1st Place

The Torch, FSU

Front Page Nov. 11

Kaila Parent, Michael Corn

Judge did not comment.

2nd Place

The Torch, FSU

Front Page April 8

Jordan Lodge

Judge did not comment.

3rd Place

The Herald, Cornerstone University

Front Page Design Issue 17

Brittany Jacobson

Judge did not comment.

Hon. Mention

The Herald, Cornerstone University

Front Page Design Sept 19, 2014

Garret Craig

Clean, well organized. Good dominant art. Front page briefs a nice touch.

Division 3 - Front Page Design

10 Entries

1st Place

The Echo, Olivet College

Homecoming

Jacob Reinsmith

Judge did not comment.

2nd Place

The Connection, Schoolcraft College

Issue #9

Staff

Judge did not comment.

3rd Place

The Connection, Schoolcraft College

Issue #5

Staff

Judge did not comment.

Hon. Mention

The Connection, Schoolcraft College

Issue #4

Staff

Great photo. Pleasing layout. Wonderful spotlight on local talent. Suitable for framing.

Non-Front Page Design

Division 1 - Non-Front Page Design

7 Entries

1st Place

CM-Life, CMU

Inside basketball front

Michael Farris

Great use of color - interesting image and a good story - nicely done!

2nd Place

CM-Life, CMU

Basketball spread

Luke Roguska

Lots of great action & visual interest - nicely done!

3rd Place

CM-Life, CMU

688 Days

Michael Farris

An important story and a layout that will draw people in - nice work!

Hon. Mention

The Michigan Daily, UM

Blew It: Maryland 23, Michigan 16

Staff

A nice overall layout. Perhaps the picture does not fit the title but nice design.

Division 2 - Non-Front Page Design

17 Entries

1st Place

The Torch, FSU

Non-front Page Nov. 11

Michael Corn, Jordan Lodge

Great close up of player - interesting lighting & shadows on picture enhances layout. Interesting and eye-catching!

2nd Place

The Torch, FSU

Non-front Page Oct. 1

Michael Corn, Richard Mead

Love the use of colors here - draws the reader in. The text between the legs was a little distracting but also creative use of the cut out.

3rd Place

The Torch, FSU

Non-front Page Jan. 28

Michael Corn, Sarah Force

While the caption on the photo was too brief, the image and story were interesting enough to carry the page. Interesting photo.

Hon. Mention

The Herald, Cornerstone University

Non-Front Page Design Issue 17, Page 10

Cassie Daszko

Great celebration of a huge college success. Varied picture sizes (and fewer) may be more visually interesting but still nice.

Division 3 - Non-Front Page Design

13 Entries

1st Place

Collegiate, GRCC

The Social Networking Effect

Chris Powers

Clean, crisp design incorporates photos, graphics, and text, and it looks fabulous.

2nd Place

The Connection, Schoolcraft College

Thanksgiving recipes

Staff

I want to eat this food. That's the surest sign that a food page works!

3rd Place

Hush Haunted House

Nathan Gartner

Scary and stylish!

Hon. Mention

Parade Company

Nathan Gartner

Bold colors and images work.

The Connection, Schoolcraft College

The Connection, Schoolcraft College

Original Cartoon Editorial or Entertainment

All Divisions - Original Cartoon Editorial or Entertainment

10 Entries

1st Place

NFL domestic abuse cartoon

Teagan Burns, Zach Watkins

Judge did not comment.

Collegiate, GRCC

2nd Place

Fall breather

Leah Fishwick

Judge did not comment.

Grand Valley Lanthorn, GVSU

3rd Place

Recycling superhero

Leah Fishwick

Judge did not comment.

Grand Valley Lanthorn, GVSU

Hon. Mention

Long, Bitter and Besides the Point, Butt of the Day

Christine "Crass" Deneweth

Butt of the day is the best of the three. Felt a developing smile.

Eastern Echo

Multimedia Reporting

All Divisions - Multimedia Reporting

33 Entries

My first place winner truly used multimedia rather than relying solely on basic Premiere Pro production skills. We should encourage more multimedia experiences like it rather than milling out endless video packages.

1st Place

Bright Nights: The deconstruction of light pollution

Matt Brown

An example of a true multimedia platform integrating video, text and graphics in a dynamic way.

Delta Collegiate, Delta College

2nd Place

CMU Relay For Life

Staff

This was the best of all the CMU video packages. It showed the best production value by having the smoothest editing and most interesting shots. The sound levels seemed a little low.

CM-Life, CMU

3rd Place

Central Spotlight Ep. 9

Staff

A well-produced campus news show featuring good bumpers, relatively smooth transitions and a variety of different shots. I liked the opening quite a lot. The sound was fairly clean and bright.

CM-Life, CMU

Hon. Mention

36 Questions that lead to...

Levin Kim

An interesting story, but work on your text on screen. Sometimes it's hard to read. You may want to put a background graphic behind the text so that it reliably pops out. Lighting is a concern.

The Michigan Daily, UM

Single Ad

All Divisions - Single Ad

12 Entries

1st Place

Indigenous People's Day

Staff

I love the colors, placing and creativity in this design. You really would draw people to this event because of the way that you've presented it. It is just beautiful.

CM-Life, CMU

2nd Place

Winter is coming

Staff

The best ad for registration I've ever seen. Our Registrar would drool over this! Nice work!

CM-Life, CMU

3rd Place

Schooldaze 2014

Kate Foster

Cool & creative design. Clearly lots of imagination!

The Connection, Schoolcraft College

Hon. Mention

Central Review ad

Mariah Prowoznik

This is really beautiful and poetic. Nice work!

CM-Life, CMU

Special Advertising Section

All Divisions - Special Advertising Section

4 Entries

My first place choice has an excellent sense of visual design. Top notch work. Entrants should remember that you need to mix text and visuals well. For advertising, you need to be sure that you create visual interest while still being informative.

1st Place

Central Michigan Life - Apartment Life

Staff

A professional looking publication with excellent use of color, visual elements and text.

CM-Life, CMU

2nd Place

Guide for going out

Marissa Winter, Ryan Muenchow

Neat and tidy, but I would avoid putting green or blue behind black text. I would also make your columns narrower. Lovely pictures.

Grand Valley Lanthorn, GVSU

3rd Place

Best of Ann Arbor 2015

Staff

Efficient, but it feels plain. This needs more visual interest to engage the reader. Blue and gold may reflect school spirit, but they are not the best colors for print by themselves.

The Michigan Daily, UM

Hon. Mention

Sig Ad

Nikki Nicolaou

This page is laid out nicely, but the gradient made me think that the page was dirty.

The Lookout, LCC

Online Newspaper

All Divisions - Online Newspaper

3 Entries

My first place winner has the nicest layout, but I don't know if it's truly representative of a website. If PDFs don't count for this category, I would easily give first place to my second place finisher whose web site was quite lovely.

1st Place

The Connection, Schoolcraft College

Issue 7 January 28 2015, Issue 8 February 9, 2015 and Issue 9 February 23, 2015

Staff

A pleasant layout that is easy to read. It shows a great deal of visual professionalism.

2nd Place

The Lookout, LCC

The Lookout Website

Staff

A dynamic and usable web site that has nice, big print and a variety of splashy pictures. It uses hypermedia very well.

3rd Place

The Torch, FSU

FSUTorch.com

Harrison Watt, Keith Salowich, Kira Poncin

While this web site is functional, it needs larger pictures and more emphasis on multimedia.

Hon. Mention

The Agora, MCCC

The Agora - mcccagora.com

Staff

I think this web site would probably be better represented by its live version rather than the archive.org version. It seems bulky, and its images aren't quite where they should be.