

Contest Keeps Growing & Inspiring

For the second year in a row, more members have submitted more entries in the Michigan Press Association's Better Newspaper Contest. Members of Wisconsin Newspaper Association reviewed 3,417 entries submitted by 119 Michigan newspapers this year. The increased competition inspires all journalists to produce better work, which in turn, nurtures stronger communities.

"As newspapers evolve and grow in these "platform agnostic" times, they remain the foundation of vibrant communities across the Great Lake State," said MPA Executive Director Mike MacLaren. "We've seen double-digit increases in this contest and the tougher competition helps our members capture audience attention and build better communities."

The 2014 "Newspaper of the Year" award is presented to the top newspaper in eight circulation classes based on points accumulated (100 for first, 70 for second and 40 for third – points are doubled in the General Excellence contest) in all Editorial contest categories. Winners of those awards are listed below.

*** Due to a clerical error, The Ann Arbor News was judged in Daily Class D. We are awarding Newspaper of the Year in Daily Class D to both the Grand Haven Tribune and The Ann Arbor News. MPA apologizes for the error.

Daily Newspapers of the Year		Weekly Newspapers of the Year			
Circulation Class	Total Points	Newspaper	Circulation Class	Total Points	Newspaper
Class A	1,930	Detroit Free Press	Class A	2,200	The News-Herald, Southgate
Class B	1,660	Flint Journal	Class B	1,210	Tri-County Times, Fenton
Class C	830	Saginaw News	Class C	880	Gaylord Herald Times
Class D***	550 610	Grand Haven Tribune The Ann Arbor News	Class D	510	State Line Observer, Morenci

Circulation Class Breakdown: Daily Class A – 60,000 or more; Daily Class B – 30,000-59,999; Daily Class C – 15,000-29,999; Daily Class D – under 15,000; Weekly Class A – 25,000 or more; Weekly Class B – 10,000 – 24,999; Weekly Class C – 4,000-9,999; Weekly Class D – under 4,000.

The MPA Public Service Award recognizes a distinguished example of meritorious public service by a newspaper or newspaper individual that has made a significant contribution to the betterment of their community. The three finalists are: Leelanau Enterprise for "Leelanau High Way," Detroit Free Press for coverage of the Detroit bankruptcy and Traverse City Record-Eagle for "Transparency at Northwestern Michigan College."

The MPA Rookie Writer Award recognizes exemplary efforts of new writers just breaking into journalism. The three finalists are: Matt Troutman of the Traverse City Record-Eagle, Katrease Stafford of the Detroit Free Press and Sarah Schuch of the Flint Journal.

The winners of the 2014 MPA Public Service Award and the MPA Rookie Writer Award will be announced during the Michigan Press Association Annual Convention -Feb. 6-7, 2015 at the Amway Grand Plaza in Grand Rapids.

General Excellence

Daily A - General Excellence 2 Entries

1st Place

Detroit Free Press

Nice to see Detroit still has a great newspaper, though not delivered as often. Broad, deep, excellent on the big stories. Design is busy but generally clean and clear. Bit overboard on reverses and all caps. Strong editorials; great Sunday opinion section. Writing is a bit wordy at times but still clear. Alternative story forms are good addition to the mix. Clear winner.

2nd Place

Grand Rapids Press

Strong, well-designed paper with great local feel, but not in the same league as the Free Press in terms of subject matter, volume or depth. Not many papers are.

Daily B - General Excellence 3 Entries **1st Place**

Lansing State Journal

Clean, attractive design and packaging set this paper apart. Local content is strong, especially out front, but volume is occasionally lacking. Nice job on big stories - state contracts, storm follow. Good Sunday opinion section. Love feature on letter writers. Strong nation/world coverage. Sports section covers much ground, hits MSU hard. Love special section on Rose Bowl champs.

2nd Place

Flint Journal

Solid front pages - both content and design. Tornado coverage was extensive, including map and photos inside. Inside content seemed a bit light - community oriented but not hard hitting. Design was clean but not terribly exciting.

3rd Place

The Oakland Press

Major design improvement with redesign. From clunky to clean. Still dated in some areas. Good volume of content overall, including local. Inside local was solid but not strong. Inside designs were lacking on some pages.

Daily C - General Excellence 6 Entries

1st Place

Muskegon Chronicle

Clean, attractive design, like many in this category. Set apart by the quality of its content and photos. Strong, deep pieces on mental health and the criminal justice system and Wal-Mart's impact on a small town. Great coverage of trooper's funeral with compelling photos, especially the lead picture on page 1. Good opinion and entertainment packages with right mix of local and beyond. Nice touches with typography in sports and entertainment.

2nd Place

Saginaw News

Redesign came just in time. Big improvement. Needed badly. Content always good. Stays strong. Good local volume. Hard-hitting lead stories. Good local throughout. Love four-page local sports pullout. Nice opinion content. A fulfilling paper. Packaging a little confusing at times; too may decks, often unrelated, run together. Simplify.

3rd Place

Kalamazoo Gazette

Clean, colorful look, Good use of white space, Appealing typography, Strong local content. Meaty topics - youth arrests, open meetings violation - mixed with softer features and much in between. Good volume overall, including sports. Full package of entertainment, travel, etc., along with good opinion package, including local edits. Intrigued by "In case you missed it." Probably useful, but is repeating news a good use of space?

Hon. Mention

Traverse City Record-Eagle

Attractive, well-designed paper. Typography is clean, classy. Local content reasonably strong, but volume is a bit light. Strong opinion package, including local edits. Pictures are good. Sunday package is solid with all five sections. Good watchdog story on politician who ignored pledge.

Daily D - General Excellence 18 Entries

Tough class with a half-dozen papers all within reach of the winner. Many entries lacked local content - just not enough volume. Hard to generate with smaller staffs, but that's what sets papers apart, along with overall package.

1st Place

The Ann Arbor News

Excellent package from front back. Clean, clear design and reproduction. Front could be newsier in several editions, but volume throughout made up. Package on diversity at UM was solid and well-presented. Good opinion package with solid local edits. State, nation and world coverage good. Same with entertainment and sports. Liked local touches in sports - Team of the Week, Athletes of the Year.

Livingston County Daily Press & Argus

2nd Place Excellent front pages in all three editions. Strong, newsy lead stories. Loved feature on "Gusts of the Past." Excellent package on meningitis sufferers; well written and presented. Solid local content throughout with nice mix of state, nation and world news. Good opinion package, including local edits. 3rd Place

Battle Creek Enquirer

Best design in class. Good looking paper from front to back. Good local fronts, solid stories, excellent poverty series. Inside a bit lacking in local content. Strong package of state, nation and world, especially with USA Today supplement. Sports looked good, too, and was stronger with good local content, which was missing in one issue. Opinion package solid with good local edits two of three days. All in all, an excellent package.

Hon. Mention

Petoskey News-Review

Strong 1A with good local news and features. Local Lowdown takes on important local issues. Kudos. Nice mix of news and features. Nice volume of people news with lots of names and faces. Good mix in sports. Decent local photos. A strong package with emphasis on local from front to back.

Weekly/Specialty A - General Excellence

3 Entries 1st Place

Grand Valley Advance

Great reproduction, type a little small, headlines good for most part. Enjoyed reading the Appleseed. Ads are crisp inviting and design uses them to their advantage. Really like the overall presence of this newspaper!

2nd Place	The News-Herald
Judge did not comment.	
3rd Place	Lapeer Area View
Judge did not comment.	

Weekly/Specialty B - General Excellence

6 Entries **1st Place**

Detroit Jewish News

Wow, this paper has everything! Nice layout, design, ads are exceptional and photography is wonderful. Very, very nice! 2nd Place Tri-County Times Too many competing graphics or this paper would be a top contender. Nice photos, great reproduction.

3rd Place **Press & Guide Newspapers** Judge did not comment.

Weekly/Specialty C - General Excellence

14 Entries

Very strong division with only a few points difference. Good job everyone! 1st Place **Grosse Pointe News** Clean, easy read, interesting content and has great ads. Very clean design and reproduction is crisp. A+ 2nd Place Oceana's Herald-Journal Wonderful content. Front page needs to breathe and not so many graphic

elements. One of the top papers!

3rd Place

Judae did not comment..

The County Press, Lapeer

Hon. Mention

Very nice. Some color issues on a few pictures.

ity Gazette
t package.
n headlines.
lle Camera
eproduction
b.
nuth News
unty News

Spot News Story

Daily A - Spot News Story

11 Entries

1st Place

Federal judge rules Detroit bankrupt

I'll say one thing -- the Detroit Free Press knows how to cover a breaking story. Whether it's a long-anticipated event or a daily news development, the staff comes together to provide comprehensive, well-written coverage in a variety of formats.

2nd Place

Detroit Free Press

Detroit Free Press

The Exponent

Federal judge strikes down Michigan gay marriage ban 3rd Place **Detroit Free Press**

Prisoner escapes from Detroit courthouse

Jim Schaefer, Gina Damron, Mandi Wright, Brian Kaufman, Andre Jackson, Elisha Anderson

Daily B - Spot News Story

16 Entries

Two of the three top stories were poignant tales of the aftermath of the overturning of Michigan's ban on gay marriage. The winning entry did a great job of covering an anticipated event -- the visit of President Barack Obama. Lansing State Journal

1st Place

Mid-Michigan a witness to history Staff

2nd Place

The Oakland Press

Same-Sex Marriage Ban ruled Unconstitutional; Group reacts to Judges Overturning of Ban Dave Phillips, Andrew Kidd

3rd Place

Lansing State Journal

Same-sex marriage ban overturned: Legally married Lindsay VanHulle, Louise Knott Ahern

Daily C - Spot News Story 31 Entries

The winners in this category provided crucial reaction and context to breaking news of various types, from a state trooper's funeral to an attempted murder suicide to a controversial city manager's contract. Congratulations!

Muskegon Chronicle
-
Traverse City Record-Eagle

2014 Better Newspaper Contest Editorial Results

3rd Place **Bay City Times** Bay City manager's contract includes \$120,000 salary, car allowance, potential raise after 6 months Andrew Dodson Hon. Mention Traverse City Record-Eagle Mavor's drunk-driving arrest Brian McGillivary, Matt Troutman, Michael Walton, Nathan Payne Daily D - Spot News Story 58 Entries **1st Place** Ludington Daily News "It doesn't bring Paul back" Brian Mulherin Good details. Coverage was thorough and provided a sense of immediacy. 2nd Place **Cadillac News** Child survives bear attack Rick Charmoli, Chris Lamphere, Antonio Coleman This story was thorough. I couldn't think of any other angle to cover, except maybe to talk to the bear's family. 3rd Place Greenville Daily News Devon Morrison Missing Cory Smith Good job getting the story and staying with it. Hon. Mention The Pioneer Ferris student shot, two arrested Elizabeth Badovinac. Lonnie Allen Nice to see other students' reactions here.

Weekly/Specialty A - Spot News Story

21 Entries **1st Place** The News-Herald Popular Coffeehouse Closes After Apparent Rental Dispute Erica McClain Balanced story that is well written with multiple sources. Good work. 2nd Place The News-Herald House Fire Claims Life of Woman, 58, and Her Dog; Family is Homeless Jim Kasuba Well written with numerous sources and voices in the story. 3rd Place The News-Herald Woman dies after driving pickup into Detroit River Frank Wladyslawski, Jim Kasuba, Dave Herndon Solid reporting. Information from numerous sources and flows well. Hon. Mention The News-Herald Resident Living in Unsafe Conditions Says Enough David Komer Would have liked to see any comments from the management of the facility or from health inspectors comparing it to other places. Weekly/Specialty B - Spot News Story 23 Entries 1st Place The Citizen, Ortonville I'm so grateful they got out of there alive David Fleet, Susan Bromley Excellent reporting. Loved the interviews with the survivors. The stories they tell are amazing. Good job. 2nd Place **Huron County View**

Judge exceeds sentencing guidelines for bath salts kingpin Kelly Taylor-Jerome Great article. Liked hearing both sides of the story, it was certainly interesting! Nicely done.

2014 Better Newspaper Contest Editorial Results

Grand Rapids Press

Kalamazoo Gazette

3rd Place

Press & Guide Newspapers

Detroit Jewish News

Vigil draws hundreds to riverfront park Joe Slezak

I liked the lead. Article was well written: I could tell how many lives she touched through the guotes you used. Well done.

Hon. Mention

Historic Rulina **Ronelle Grier** Lots of good articles. Keep up the good work!

Weekly/Specialty C - Spot News Story 35 Entries

The winners in this category tackled a variety of subjects. What set them apart was placing their stories in context and reaching real people to discuss the importance of what had happened.

1st Place	The County Press, Lapeer
Bank Robber Nabbed	
Phil Foley	
2nd Place	Gaylord Herald Times
Friendship Shelter to close	-
Judy Wagley	
3rd Place	Leelanau Enterprise
Leelanau's Loss: John L. Burgess	
Amy Hubbell	
•	

Weekly/Specialty D - Spot News Story 26 Entries

Readers in Michigan are well-served by the newspapers in this category. Reporters used persistence, hustle, snowmobiles, public records, police scanners, and deep relationships with community members to inform the public about a wide range of stories.

1st Place

The Boyne City Gazette

The Commercial Record

\$1.3M H2O Benjamin Gohs

The reporter was barred from a community meeting, but persisted. Readers were provided with insights into a controversial decision to drop a criminal investigation of the owner of a private water system -- and a proposal to purchase the system with \$1.3 million in public funds.

2nd Place

3rd Place

Fatal fire

Burns, "sorry for borrowing," ends campaign Scott Sullivan

Thorough interviews and use of court records outline a candidate's withdrawal and his admission of mistakes in handling the money of client who suffers from dementia.

lle Camera

Lena Khzouz, Jackie Harrison-Martin

Congratulations on this thoroughly reported story on a fatal fire and its impact on the community, including the closing of a school. The additional story on the victim is moving.

News Enterprise Reporting

Daily A - News Enterprise Reporting

11 Entries

There were many really good entries. Some were great but not quite good enough to knock others out of the ring. One strong one didn't quite make it due to insufficient balance. **Detroit Free Press**

1st Place

How Detroit Went Broke

Nathan Bomey, John Gallagher, Eric Millikin, Brian Todd, Kristi Tanner, Martha Thierry, Kofi Myler, Moses Harris, Romain Blanguart, **Kimberly Mitchell**

This is outstanding enterprise work. It's relevant and clear, with multiple entry points so that the thoroughness of it is not a burden. Detroit may face challenges, but journalism there endures.

2nd Place

House of Judah: Deadly anniversary for West Michigan religious cult John Agar, Chris Clark

This well-written enterprise work draws the reader in. Initial disappointment that people who lived through the horrors aren't better represented is resolved for those who keep reading, and most will. Grand Rapids Press

3rd Place

Crying wolf: How half-truths, falsehoods and one farmer distorted reasons for historic hunt

John Barnes

This is good, solid work. Love the wolf daycare story that's not real. **Detroit Free Press**

Hon. Mention

Super-heavy loads, busted-up roads

Paul Egan

This is important, relevant enterprise work. It's journalism that could truly save taxpayer money and make things better.

Daily B - News Enterprise Reporting 12 Entries **1st Place** The Macomb Daily Save the Great Lakes from Nuclear Waste Gina Joseph Great enterprise work that recognizes the big local story may not be local. 2nd Place The Oakland Press Pontiac Housing Commission employed multiple felon as building manager Dustin Blitchok Good use of open records to hold officials accountable for hiring of felon. 3rd Place Lansing State Journal Tax delinguencies Steven R. Reed Lots of good probing to get closer to an issue of importance. Hon. Mention Flint Journal The life of a gun Blake Thorne

Nice execution of an interesting concept.

Daily C - News Enterprise Reporting

28 Entries 1st Place

Portage superintendent Open Meetings Act

Julie Mack

Strong use of open records requests and clear writing makes this investigative project work. Undaunted by the fact that officials don't want to stand up and admit they ignored the law, the Gazette skillfully lays out the facts that add up to an improper lack of openness. Great work. Jackson Citizen Patriot

2nd Place Stuck in the slow lane

Lisa Satayut

Just about every news reporter in the world has written stories about road construction or infrastructure. This piece sets a standard worth reaching for, giving us something highly relevant, well researched, focused, clear and readable with a human face for it.

3rd Place

Jackson Citizen Patriot

Hope after heroin: Two friends' stories Danielle Salisbury

Great coverage of a pressing issue with multiple entry points, nice writing and ordinary people grappling with the problem.

Hon. Mention

Kalamazoo Gazette

City of Kalamazoo's pension program Emily Monacelli Great watchdog work, holding officials accountable.

Daily D - News Enterprise Reporting 68 Entries

This category attracted a large number of entries (nearly 70), and at least a dozen of them presented high-quality enterprise that served readers strong journalism. It was difficult to decide on the top four.

1st Place

Granting wishes

Justin Hinkley, Jennifer Bowman, Olivia Lewis

This entry stands out among a strong group of top contenders because of the depth and breadth of the community issue it exposes. The series clearly lays out a grant-dependent community that is showing little effectiveness in solving long-term problems.

2nd Place

Manistee News-Advocate

Battle Creek Enquirer

Prescription drug abuse

Meg LeDuc

The writing alone put this story toward the top in the category. It is strong, poetic, visual. The reporter also weaved in supporting data without bogging down the narrative.

3rd Place

Teaching Success

Lauren Fitch

This entry does a masterful job at covering the complex issue of teacher evaluations. The reporter used a variety of sources, including students and a teacher who guit when she lost passion for the job, as well as nontraditional methods such as panel discussions and live chats.

Hon. Mention

Skv's the limit

Grand Haven Tribune

Bridge Magazine

Bridge Magazine

The Pioneer

Krystle Wagner, Jordan Haenlein

The Tribune made smart use of a vivid, graphics-oriented presentation and a reporter's own survey of hundreds of local high school graduates. The result was an easy-to-consume but highly informative package on local graduates' future plans.

Weekly/Specialty A - News Enterprise Reporting 20 Entries

Having what appear to be three very different journalistic entities submitting entries made a fair judging of this category quite difficult, as it was clear each has its own audience and base of issues to cover, and greatly varying mandates and perhaps resources to do it. In this judge's humble opinion, this category should comprise stories that go beyond continuing coverage and dwell deeply into explanation and illumination. Nonetheless, many fine stories were offered by all three.

1st Place

Building a better teacher

Ron French

Extremely comprehensive look at the problem arguably "the" root of the whole education/teacher debate. Well. planned. sourced and smartly written put vital subject into spotlight. Only guibbles: just a little too long and occasional strays into analysis/commentary.

2nd Place

The incredible vanishing middle class

Pat Shellenbarger, Nancy Derringer

Thoughtful examination of the various aspects daily life is evolving. Great use of everyday folks and stats. Despite being several parts, tight writing made this a good read. A close second.

2014 Better Newspaper Contest Editorial Results 3rd Place

Michigan Capitol Confidential

The News-Herald

Series on Michigan's film incentive program Tom Gantert, Jarrett Skorup Solid outlining of various aspects of wasted government money. Tone a bit haughty at times.

Hon. Mention

Dearborn/Melvindale fire department merger coverage Dave Herndon, Joe Slezak Continuing coverage kept readers apprised of developments in major change to key public service.

Weekly/Specialty B - News Enterprise Reporting 24 Entries

Many fine continuing coverage stories in this category. **1st Place Detroit Jewish News** Helping Hands Ruthan Brodsky Comprehensive report on a timely issue. Use of multiple sources set this apart. Breakouts gave this one slight edge. 2nd Place **Huron County View** Meth use hits home Kelly Taylor-Jerome

"Hits Home" and "Meth 101" stories were strong stories that outlined new drug problem and increased understanding of readers. 3rd Place

The Citizen, Ortonville

Detroit Jewish News

Leelanau Enterprise

Fight for marriage equality

Susan Bromlev

Stories make the debate over marriage personal. Good iob at highlighting the various points in the public discussion.

Hon. Mention

High-Tech Medicine

Ruthan Brodsky

Overall, good handling of interesting subject; could have used additional editing.

Weekly/Specialty C - News Enterprise Reporting 30 Entries 1st Place **Birmingham Eccentric**

Heroin's Tragic Impact

Nathan Mueller, Jay Grossman, Larry Ruehlen, Sandra Armbruster, John Stormzand, Christopher Dye, Dan Dean

Judge did not comment.

2nd Place

Ypsilanti Courier Number of homeless students continue to rise in Washtenaw County Krystal Elliott, Nichole Seguin

Judge did not comment. 3rd Place

Leelanau High Way

Alan Campbell, Mike Spencer, Amy Hubbell, Patti Brandt Judge did not comment.

Hon. Mention

Ypsilanti Courier Yankee Air Museum seeks large donors to save bomber old plant Krvstal Elliott

The Courier's Yankee Air Museum is a class example of local newspapers providing their readers information that are not likely to find on the internet.

Weekly/Specialty D - News Enterprise Reporting 17 Entries

Judge did not comment.

2014 Better Newspaper Contest Editorial Results

1st Place

Saline Reporter

Honoring the Fallen: Profiling local lives lost in the Irag War Austen Smith, Ben Baird, Jim Pruitt, Krista Giestland, Krystal Elliott, Sean Dalton, Kathleen Murphy, Amy Bell

2nd Place

The Commercial Record

Work with camps' developer, church leader pleas Scott Sullivan

3rd Place

The Advance

Double Whammy..... Jan. 8.....Area digs out after blustery blast.....Jan 15

Melissa Burnor

Hon. Mention

Oxford Leader

Single mom needs new home to gain independence, give family a future C.J. Carnacchio

Design

Daily A - Design 2 Entries

1st Place

Detroit Free Press

From the Rose Bowl issue to legislative and mileage claim graphics to the back page, plenty of design eye candy to look at in this paper. They do a great job of using the design to trump up their stories and letting readers know they're a big deal.

2nd Place

Grand Rapids Press

Very different design and style by both papers, but each excelled and flourished in their own style.

Daily B - Design

3 Entries

Another competition that runs the gambit of different design styles. Ultimately, all three followed their style to the letter and staved true to it. 1st Place Flint Journal Love the clean and modern look to the paper and the "Across the Generations" package was a masterpiece. Excellent use of white space. 2nd Place Lansing State Journal

Really great presentation of the Wolf package. Ominous and powerful, like the animal.

3rd Place Bold colors and bold headlines

Daily C - Design

7 Entries

Every entry was excellent, but the top winners showed a little more boldness in their design than the rest.

1st Place

Monroe Evening News

The Oakland Press

Not as many graphics as other newspapers, but the overall quality of this design was impossible to ignore. Great use of fonts, colors and white space. **Times Herald**

2nd Place

Solid use of fonts and colors and incredible graphics. The bridge graphic was a masterpiece.

3rd Place

Saginaw News

The wolf stories with their pictures, graphics and headlines carried this entry. Jackson Citizen Patriot Hon. Mention

Another paper that had a singular story design carry its entry. Would love to see more of the creativity and graphics shown on the story of a mother and her two imprisoned sons.

Daily D - Design

12 Entries

It seemed like the design just got better and better in this category and the top two in particular were tough to choose between.

Livingston County Daily Press & Argus **1st Place**

Circulation Class Breakdown: Daily Class A - 60.000 or more: Daily Class B - 30.000-59.999; Daily Class C - 15.000-29.999; Daily Class D - under 15.000; Weekly/Specialty Class A -25,000 or more; Weekly/Specialty Class B - 10,000- 24,999; Weekly/Specialty Class C - 4,000- 9,999; Weekly/Specialty Class D - under 4,000.

The fronts were solid, but really drove it over the top was that the lifestyle pages were the most memorable design of almost any classification. That designer deserves a raise. The Mining Journal

2nd Place

The JFK feature package was a classroom made lesson in how to design two equal elements, in this case stories, together and make it look great. 3rd Place Petoskey News-Review

Really great design of the bay home prices, but would love more of that throughout the paper.

Hon. Mention

Ludington Daily News

The News-Herald

Detroit Jewish News

Tri-County Times

Lots of good graphics and design throughout

Weekly/Specialty A - Design

1 Entry

1st Place

I really enjoyed the feature page layouts, especially the kitten photo page and the sports sections also showed great creativity. I would like to see more creativity in the headline treatment making them more attention-grabbing on the front pages.

Weekly/Specialty B - Design

3 Entries

1st Place

Maintained great consistency throughout the whole paper. Maintained use of same colors and fonts and made great feature page layouts. Felt like I was reading the same paper from start to finish.

2nd Place

Lots of creative photo and headline treatments with nice rails. The paper didn't have as much consistency, especially with pull out quotes and was too busy in several places.

3rd Place

Press & Guide Newspapers

Simplistic layout and design making it easy to navigate and read. I would like to see more creativity in the feature page layouts with less of the shadow function on text overlayed on photos.

Weekly/Specialty C - Design

10 Entries

Very good entries with many deserving winners at the top.

1st Place

The County Press, Lapeer Really good and unique design, looked like a one-of-a-kind publication. It had a creative and technically sound design, but was approachable like a weekly should be.

2nd Place

Big bold headlines and creative feature packages. 3rd Place

Another publication that's not afraid to flaunt its best stories and photos.

Leelanau Enterprise

Nice use of white space to air the paper out.

Weekly/Specialty D - Design

13 Entries

1st Place

2nd Place

Hon. Mention

Plenty of creativity in this competition, but ultimately the winners knew when to dial back the creativity and give the readers something they could pay attention to and follow easily.

Michigan Lawyers Weekly

Hands above the rest with the simple, clean modern look. Feature stories limited to the front and are done perfectly.

Chelsea Standard

Big attention-grabbing headlines and great feature pages. Love the Maize Craze feature. Need to temper the overuse of crazy headlines in photos though.

3rd Place

Saline Reporter

This designer took a lot of chances. Many were home runs, but a few were strikeouts as well.

Ypsilanti Courier Gaylord Herald Times

Hon. Mention

The Boyne City Gazette

Love the modern look and use of graphics, but never felt like they had lead stories or photos.

Feature Story

Daily A - Feature Story 14 Entries

Very tough competition. All four places could easily have won, in addition to a couple of others that could have placed as well. Kudos to the quality of many good feature writers in this division.

1st Place

The awful sadness of losing a funny friend Mitch Albom

What sets Mitch's piece apart is his obvious passion for his subject. He writes from the inside out, and the reader feels the incredible iournev of his friends last days.

2nd Place

Grand Rapids Press

Detroit Free Press

Detroit Free Press

Detroit Free Press

'God told me to give you one of my kidneys' - A transplant story Sue Thoms

This is a wonderful look at human sacrifice in its finest form. Sue is a gifted writer, and her use of sidebar packaging makes the rather mundane topic of kidney transplant much more compelling.

3rd Place

Into the fire, into chaos, a 2-day series John Carlisle

A fabulous look at the heroes in the fire department. What makes this so much more amazing is the incredible adversity the firemen face in dealing with the urban decay around them.

Hon. Mention

Seeking utopia in Detroit

John Carlisle

Somewhere out there Stanley Kubrick would approve of this feature. It is a bit surreal, and the writer does a wonderful job of showing us a slice of emerging life in the middle urban blight.

Daily B - Feature Story

20 Entries **1st Place**

The Macomb Daily

Lansing State Journal

Lansing State Journal

The Oakland Press

Macomb pathologist Spitz offers observations from JFK assassination

Gina Joseph

Very well done and engaging. This anecdote about hearing of the president's death on the boat over from Germany ties the piece together perfectly.

2nd Place

A Michigan folk treasure

Matthew Miller

Well written, concise and engaging. This story transports the reader along with the archivist.

3rd Place

Back from the Dark

Louise Knott Ahern

This well-told story helps readers see through the eyes of someone they may never encounter - or may encounter, but never know it.

Hon. Mention

New Bassist gets to the bottom of Elton John's sound

Gary Graff

Excellently told story. This concise piece packs much history and sentiment into a tight package.

	2014 Better Newspaper Contest Editorial Result
Daily C - Feature Story	1
33 Entries 1st Place	Monroe Evening News
Overcoming Hurdles	
Caitlin VanOverberghe	
	ints a compelling picture right away. Fine word
choices. Very good lead pi 2nd Place	hoto. Traverse City Record-Eagle
More Than a Regular	Haverse City Record-Eagn
Nathan Payne	
	ul picture, patiently and with much skill. Good
imagery.	
3rd Place	Saginaw New
Peewee reunion Hugh Bernreuter	
	ould be a ho-hum story. Writing carries you along
	the players' world as youngsters.
Hon. Mention	Times Heral
Keeping the lights on	
Beth LeBlanc	gic" of movies under the stars. Great lead photo
and design.	gio of movies under the stars. Great lead photo
Daily D - Feature Story	1
77 Entries	
	egory was very high. There were many well
	g articles about people, places, pet,s animals and
events. 1st Place	The Ann Arbor New
	as one-year anniversary of her death nears:
'Nothing will ever be the	
Katrease Ord	
	Well done. You can really tell the long hours and
sensitivity that went into wa 2nd Place	nung this story. The Mining Journa
Shelter from the storm	The mining southe
Jackie Stark	
Great local connection to a	
3rd Place	Petoskey News-Review
Organs needed - You co	ouia save a life
Rachel Brougham Great profile on Michigan's	s need for organ donors. I enjoyed the personal
stories of the individuals.	shou in organ conors, i onjoyed the personal
Hon. Mention	The Pionee
A home in sight	
Karin Armbruster, Justir	
	m glad she found a good home and I'm sure the use of video and photos to tell the story.
Weekly/Specialty A - F	
44 Entries	caluie Slory
	ariety of subjects, some of which were more in the
opinion category. Quite a f	few were marked down because of proofing and
grammatical errors.	out because of their subject matter and subject
writing.	out because of their subject matter and quality of
1st Place	Bridge Magazin
13 Miles to Marshall: To	ough times lead very different high schools to
merge	-
Ron French	
	, along with great writing made this my first choice.
now two communities mad	de a school merger work made for a great read.

2014 Better Newspaper Contest Editorial Results

2nd Place

Bridge Magazine

The News-Herald

Bridge Magazine

Detroit Jewish News

The Citizen, Ortonville

Detroit Jewish News

Black Thursday, or who to throttle first at the Thanksgiving table Nancy Derringer

A very enjoyable feature about a very real problem in today's society. The ending said it all.

3rd Place

Second Chance

Andrea Blum

The pictures of Libby were as compelling as the story. Wonderful layout.

Hon. Mention

Fortress Grosse Pointe: In world of school choice, community says "stav out"?

Nancy Derringer

An interesting look at how two schools handle the school choice issue.

Weekly/Specialty B - Feature Story

56 Entries

It was so hard to choose a winner. There were so many interesting and well written stories.

1st Place

Night Of Broken Glass

Esther Allweiss Ingber

The personal remembrances in this story make something that you study in history books so much more real and personal.

2nd Place

When they were soldiers David Fleet

I very much enjoyed reading the stories of these men who had such different experiences during the different wars in which they served.

3rd Place

Sally's Story of Courage and Love

David Sachs

It was interesting to read this story about a woman that not only survived something terrible, but left a lasting legacy for others to follow. Huron County View

Hon. Mention

A doggone good match

Kelsey Block

This is a story that I hope will lead others to finding their own pet/companion that might give them comfort and help them through their war related problems.

Weekly/Specialty C - Feature Story 48 Entries

This was extremely hard to judge. So many excellent entries. Some should have been entered in news as they leaned more toward news than features but all were good pieces.

1st Place

Rigging high

Brad Lindberg

In a tough competition this entry came out on top. It is well written, well illustrated, and completely interested from start to finish. A great piece that is well worth the read. Congratulations.

2nd Place

Gaylord Herald Times

Grosse Pointe News

Could OMH hold the key to solving a 300-year mystery? Judy Wagley

This is a great story about something that is very interesting. It captures what it needs to capture and tells the reader about it. This is a story I would love to follow. It is as good as it gets. **Gaylord Herald Times**

3rd Place

Alexis Freeman finds a special mission Kurt Kolka

A special story about a special person who hopes to achieve her dream. Would like to know how it all comes out for her. I really enjoyed this story and it adds to the saying it is not about getting knocked down but about getting back up. Great job Hon. Mention The Exponent

One Frame at a Time

Jeff Steers

This one brought a couple tears so I knew it was worth a special mention. Told the story well and can't beat the illustrations.

As good as any story in the competition when it comes to feelings. Nice work

Weekly/Specialty D - Feature Story 46 Entries

1st Place

Oxford Leader Triumph turns to terror for Oxford runner in Boston C.J. Carnacchio Detailed account of a terrible tragedy, with the resiliency of the human spirit shining through at the end. 2nd Place Oxford Leader OMS students' cards touch 9/11 first-responder C.J. Carnacchio Great connection between young students and their appreciation for a true

9/11 hero. **3rd Place** lle Camera Robert Briggs, 100 years Lena Khzouz

Perfect portrait of a gentle man's century milestone.

Editorial Writing

Daily A - Editorial Writing 4 Entries

1st Place **Detroit Free Press** Detroit Free Press Editorial Board Complex topic of extreme public interest thoroughly explored and explained well with the human element. 2nd Place Grand Rapids Press

Shandra Martinez, Editorial Board Grand Rapids entries are all solid topics with solid writing.

Daily B - Editorial Writing 4 Entries

Lansing State Journal

LSJ Staff Solid topics important to readers. Writing is solid. 2nd Place Flint Journal Kristin Longley, The Flint Journal editorial board Good topics, to the point, but still a tad wordy at times.

Daily C - Editorial Writing

15 Entries

1st Place

Lots of good local material here, most of it well written, made this category a joy to judge--though difficult to pick winners.

1st Place

Bernie Eng Best topics of strong local interest and well written put this entry over the top. 2nd Place **Bav Citv Times** Editorial Board More solid local topics written in an easy-to-read style. 3rd Place

Editorial Board

Strong local issues, written well.

Muskegon Chronicle

Saginaw News

		2014 E	Better Newspaper Contest Editorial Results
Hon. Mention	Jackson Citizen Patriot	Weekly/Specialty D - Editoria	l Writing
Staff		8 Entries	
Good topics, and the editorials are	e short and to the point.	1st Place	The Advance
		Marcia Loader	
Daily D - Editorial Writing		"Ours opinion" offers a nice variety	of local. national and world news.
20 Entries			d, but an interesting read regardless.
	een stronger with more emphasis on local	2nd Place	The Tri-City Times
	(Ex.: governor's budget address, bad	Maria Brown	
roads, Great Lakes cleanup). Sim			pectful message without getting on a
hyphenation, might enhance reade		dramatic soap box.	seenal message without gening on a
1st Place	The Ann Arbor News	3rd Place	State Line Observer
Staff		David Green	
Good local topics, breezy, easy-to		Editorials are to the point and not I	ong-winded
2nd Place	Greenville Daily News	Hon. Mention	The Commercial Record
Elisabeth Waldon		Scott Sullivan	
	transparency topics. Could have been		vere well-informed and based on fact, but
tougher on low-ranking school.			-winded and repetitive. The poor digital
3rd Place	Huron Daily Tribune	quality of the submissions also ma	
Dave Shane			
Solid local editorials. Appreciate th	he mix of topics and that one involved open	Editorial Pages	
government.		<u></u>	
Hon. Mention	Battle Creek Enquirer	Daily A - Editorial Pages	
Michael McCullough		2 Entries	
	rial. Simpler sentence construction overall	Two entries in this category. Hard	
might have pushed this batch into			o for Detroit was the fact that it allotted
- .			d column than did the Grand Rapids
Weekly/Specialty A - Editoria	il writing		contained a higher percentage of reader
2 Entries			es that offer a good mix for the reader. The
1st Place	Metro Times		well. The lay-out of the Detroit page is
Michael Jackman			he lay-out of the Grand Rapids page
	hs led to very entertaining, and informative,	seemed airy with less content.	
content. Very well done.		1st Place	Detroit Free Press
2nd Place	The News-Herald	2nd Place	Grand Rapids Press
The News-Herald Newspaper I	Editorial Board	Daily B - Editorial Pages	
Judge did not comment.		2 Entries	
Weekly/Specialty B - Editoria	al Writing		very inviting to the eye of the reader.
1 Entries			very thoughtful manner issues are
1st Place	Detroit Jewish News		tions are made, along with suggestions for
ISL FIACE	Deli Uli Jewisii News		
Dehart Clder			in question I av-out and design very nice
	enced and encycles a many intervention to all		in question. Lay-out and design very nice.
Lede paragraphs need to be cond	lensed and provide a more interesting hook	Editorial cartoons get an A+	
Lede paragraphs need to be cond for readers. Aside from that, the ed	lensed and provide a more interesting hook ditorials were very informative and well	Editorial cartoons get an A+ 1st Place	Flint Journal
Lede paragraphs need to be cond		Editorial cartoons get an A+	
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced.	ditorials were very informative and well	Editorial cartoons get an A+ 1st Place	Flint Journal
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria	ditorials were very informative and well	Editorial cartoons get an A+ 1st Place 2nd Place	Flint Journal
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries	ditorials were very informative and well al Writing	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries	Flint Journal
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place	ditorials were very informative and well	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety	Flint Journal Lansing State Journal
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner	ditorials were very informative and well al Writing Grosse Pointe News	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included pic. Cartoons were excellent. The top
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included pic. Cartoons were excellent. The top ional appearance in layout
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!"	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included pic. Cartoons were excellent. The top
Lede paragraphs need to be condi for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining.	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attention	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included pic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written
Lede paragraphs need to be condi for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!"	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attentio editorial and opinion pieces-thoug	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included pic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great
Lede paragraphs need to be condi for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place Jeff Hogan	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining.	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attentio editorial and opinion pieces—thoug editorial cartoon; variety of opinion	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included pic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great is from mail and website.
Lede paragraphs need to be condi for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place Jeff Hogan Judge did not comment.	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining. The County Press, Lapeer	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attentio editorial and opinion pieces—thoug editorial cartoon; variety of opinion 2nd Place	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included bic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great is from mail and website. Kalamazoo Gazette
Lede paragraphs need to be condi for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place Jeff Hogan Judge did not comment. Brad Katrich	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining.	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attention editorial and opinion pieces-thoug editorial cartoon; variety of opinion 2nd Place Content is varied and well-written.	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included bic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great is from mail and website. Kalamazoo Gazette Text appears denselayout could be more
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place Jeff Hogan Judge did not comment. Brad Katrich Jeff Hogan	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining. The County Press, Lapeer	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attention editorial and opinion piecesthoug editorial cartoon; variety of opinion 2nd Place Content is varied and well-written. attractive. Diverse viewpoints, fair	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included bic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great is from mail and website. Kalamazoo Gazette Text appears denselayout could be more & balanced editorial. Good choices of op
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place Jeff Hogan Judge did not comment. Brad Katrich Jeff Hogan Judge did not comment.	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining. The County Press, Lapeer Canton Observer	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attention editorial and opinion piecesthoug editorial cartoon; variety of opinion 2nd Place Content is varied and well-written. attractive. Diverse viewpoints, fair ed pieces on Mandela; excellent p	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included bic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great is from mail and website. Kalamazoo Gazette Text appears denselayout could be more & balanced editorial. Good choices of op ersonal reaction to Mandela from
for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place Jeff Hogan Judge did not comment. Brad Katrich Jeff Hogan Judge did not comment. Hon. Mention	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining. The County Press, Lapeer	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attention editorial and opinion piecesthoug editorial cartoon; variety of opinion 2nd Place Content is varied and well-written. attractive. Diverse viewpoints, fair ed pieces on Mandela; excellent p Hardiman; pertinent editorials; May	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included bic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great is from mail and website. Kalamazoo Gazette Text appears denselayout could be more & balanced editorial. Good choices of op ersonal reaction to Mandela from y 5Killing the Messageexcellent pieces.
Lede paragraphs need to be condi for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place Jeff Hogan Judge did not comment. Brad Katrich Jeff Hogan Judge did not comment. Hon. Mention Brad Kadrich	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining. The County Press, Lapeer Canton Observer Plymouth Observer	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attention editorial and opinion piecesthoug editorial cartoon; variety of opinion 2nd Place Content is varied and well-written. attractive. Diverse viewpoints, fair ed pieces on Mandela; excellent p	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included bic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great is from mail and website. Kalamazoo Gazette Text appears denselayout could be more & balanced editorial. Good choices of op ersonal reaction to Mandela from
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place Jeff Hogan Judge did not comment. Brad Katrich Jeff Hogan Judge did not comment. Hon. Mention Brad Kadrich I would have ranked this paper hig	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining. The County Press, Lapeer Canton Observer Plymouth Observer gher had it not been for a blunder on first	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attention editorial and opinion piecesthoug editorial cartoon; variety of opinion 2nd Place Content is varied and well-written. attractive. Diverse viewpoints, fair ed pieces on Mandela; excellent p Hardiman; pertinent editorials; May 3rd Place Broad editorial coveragemany page	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included bic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great is from mail and website. Kalamazoo Gazette Text appears denselayout could be more & balanced editorial. Good choices of op ersonal reaction to Mandela from y 5Killing the Messageexcellent pieces. Muskegon Chronicle ages. But most stories and some layout
Lede paragraphs need to be cond for readers. Aside from that, the ed balanced. Weekly/Specialty C - Editoria 10 Entries 1st Place Joe Warner "Not the news" seems very person ball" is biting, fair and exemplifies Editorials were easy to read and e 2nd Place Jeff Hogan Judge did not comment. Brad Katrich Jeff Hogan Judge did not comment. Hon. Mention Brad Kadrich I would have ranked this paper hig glance. "Video policy" leads with a	ditorials were very informative and well al Writing Grosse Pointe News nal and honest. Enjoyable to read. "Drops the paper's attitude of "oh, WTF? C'mon!" entertaining. The County Press, Lapeer Canton Observer Plymouth Observer	Editorial cartoons get an A+ 1st Place 2nd Place Daily C - Editorial Pages 5 Entries All submissions included a variety editor. The best newspapers locali local commentary on a national top winners also demonstrated except 1st Place Effective layout which calls attention editorial and opinion piecesthoug editorial cartoon; variety of opinion 2nd Place Content is varied and well-written. attractive. Diverse viewpoints, fair ed pieces on Mandela; excellent p Hardiman; pertinent editorials; May 3rd Place Broad editorial coveragemany page	Flint Journal Lansing State Journal of editorials and letters/postings to the zed the editorial opinions and/or included bic. Cartoons were excellent. The top ional appearance in layout Jackson Citizen Patriot on to important information; well-written ihtful, challenging, pertinent articles; great is from mail and website. Kalamazoo Gazette Text appears denselayout could be more & balanced editorial. Good choices of op ersonal reaction to Mandela from y 5Killing the Messageexcellent pieces. Muskegon Chronicle ages. But most stories and some layout could use more cartoons. Submission were

Jackson Citizen Patriot

Kalamazoo Gazette

Hon. Mention

Traverse City Record-Eagle

Good editorials, background included with balanced presentation of POV. Content could be broader and layout needs variety.

Daily D - Editorial Pages 7 Entries

1st Place

Ludington Daily News

Don't Take Law Enforcement for Granted is a topic every citizen needs to think about. These were every day officers just doing their job. They are the hero's and should be recognized.

2nd Place

Midland Dailv News

Telfer brings his personal family experience into the argument for this school investment. He argument comes across as a person who really cares about the future of education even though he no longer has kids in the system. Grand Haven Tribune

3rd Place

This topic is something we all know about but it continually needs public attention. Good perspective on an old but important topic that effects everyone when making a purchase.

Livingston County Daily Press & Argus Hon. Mention Jim Tottton's "Alzheimer's care take lots of patience" story about his personal journey with his mother-n-laws battle was up close and personal. Writing like this as well as the impact of coach Mark Oglesby at Howell H.S. will no doubt keep readers interested.

Weekly/Specialty A - Editorial Pages

1	Entry	

The News-Herald 1st Place Judge did not comment.

Weekly/Specialty B - Editorial Pages 5 Entries

1st Place

Tri-County Times

I love the design and feel to the pages. The headlines and photos are neatly packaged along ads and columns. I do feel that the content could be a bit "harder," but for a section primarily concerned with entertainment and features, this is perfect.

2nd Place

Livonia Observer

Detroit Jewish News

The content is well informed and interesting. The design is neat and tidy, but I would like more color and visual elements. From afar, the page looks like columns upon columns of text. Spruce the page up a bit to match the colorful writing.

3rd Place

Huron County View I'm a big fan of the VIEWpoint format. The bold section title and the red and blue columns are easy on the eye. Leading paragraphs are a bit long-

winded, though. Hon. Mention

Judge did not comment.

Weekly/Specialty C - Editorial Pages

7 Entries Judge did not comment. **1st Place Grosse Pointe News** 2nd Place Leelanau Enterprise **3rd Place** The Exponent Hon. MentionHoughton Lake Resorter & Roscommon Co. Herald News

Weekly/Specialty D - Editorial Pages

5 Entries

1st Place

State Line Observer Interesting content, bounces from local news to national news to critiques on pop culture. Police news and "Through the Decades" help break up columns. I would like to see more color and graphics, though.

2nd Place

Organization of content is clean and interesting. But the "Editorial" section lacks an "Editorial" from newsroom staff.

3rd Place

Judge did not comment.

Local Columnist

Daily A - Local Columnist

7 Entries 1st Place

Mitch Albom

The Mother's Day column was best of all entries -- very touching. And "We're broke" was written to inspire. The 33-year-later burglary story is well told.

There's no doubt this author is a pro.

2nd Place Tom Rademacher

The personal story regarding the lemonade stand was a highlight. Profiles of interesting people also well done.

3rd Place

Julie Hoogland

Nice job explaining the records request. Series on the river featured a deep explanation of local history. The lovely feature obit rounded out a good mix of entries.

Hon. Mention Sue Thoms

Nice lead in to the feature obit and well told story on a blended family.

Daily B - Local Columnist 5 Entries	
1st Place	Flint Journal
Marjory Raymer	
Great variety of topics and styles, all well done.	
2nd Place	Flint Journal
Andrew Heller	
Phone intrusion column was very clever among s	
3rd Place	Lansing State Journal
Stephanie Angel	
Author provided a nice peak behind the newsroo	
Hon. Mention	Flint Journal
Blake Thorne	
The two columns focused on Flint were compelli	ng.
Daily C - Local Columnist	ng.
Daily C - Local Columnist 10 Entries	
Daily C - Local Columnist 10 Entries 1st Place	^{ng.} Jackson Citizen Patriot
Daily C - Local Columnist 10 Entries 1st Place Brad Flory	Jackson Citizen Patriot
Daily C - Local Columnist 10 Entries 1st Place	Jackson Citizen Patriot
Daily C - Local Columnist 10 Entries 1st Place Brad Flory The pair of humor columns were truly funny. The	Jackson Citizen Patriot more serious column about
Daily C - Local Columnist 10 Entries 1st Place Brad Flory The pair of humor columns were truly funny. The brain injuries was compelling. All were well writte	Jackson Citizen Patriot
Daily C - Local Columnist 10 Entries 1st Place Brad Flory The pair of humor columns were truly funny. The brain injuries was compelling. All were well writte 2nd Place	Jackson Citizen Patriot more serious column about n. Saginaw News
Daily C - Local Columnist 10 Entries 1st Place Brad Flory The pair of humor columns were truly funny. The brain injuries was compelling. All were well writte 2nd Place Jessica Shepherd The author uses a very approachable tone and h personal sentiments expressed regarding a nam	Jackson Citizen Patriot more serious column about m. Saginaw News mas a nice writing style. The e change and police
Daily C - Local Columnist 10 Entries 1st Place Brad Flory The pair of humor columns were truly funny. The brain injuries was compelling. All were well writte 2nd Place Jessica Shepherd The author uses a very approachable tone and h personal sentiments expressed regarding a nam academy made these columns stand out a bit from	Jackson Citizen Patriot more serious column about m. Saginaw News mas a nice writing style. The e change and police om many of the entries.
Daily C - Local Columnist 10 Entries 1st Place Brad Flory The pair of humor columns were truly funny. The brain injuries was compelling. All were well writte 2nd Place Jessica Shepherd The author uses a very approachable tone and h personal sentiments expressed regarding a nam academy made these columns stand out a bit for 3rd Place Tra	Jackson Citizen Patriot more serious column about m. Saginaw News mas a nice writing style. The e change and police
Daily C - Local Columnist 10 Entries 1st Place Brad Flory The pair of humor columns were truly funny. The brain injuries was compelling. All were well writte 2nd Place Jessica Shepherd The author uses a very approachable tone and h personal sentiments expressed regarding a nam academy made these columns stand out a bit from	Jackson Citizen Patriot more serious column about m. Saginaw News mas a nice writing style. The e change and police om many of the entries. verse City Record-Eagle

readers in.

Hon. Mention Jodi McFarland

Saginaw News

Ghost signs interesting and "walking downhill" is a strongly written perspective.

Circulation Class Breakdown: Daily Class A - 60,000 or more: Daily Class B - 30,000-59,999; Daily Class C - 15,000-29,999; Daily Class D - under 15,000; Weekly/Specialty Class A -25,000 or more; Weekly/Specialty Class B - 10,000- 24,999; Weekly/Specialty Class C - 4,000- 9,999; Weekly/Specialty Class D - under 4,000.

2014 Better Newspaper Contest Editorial Results

lle Camera

The Boyne City Gazette

Detroit Free Press

Grand Rapids Press

Grand Rapids Press

Grand Rapids Press

Daily D - Local Columnist

29 Entries

There were a ton of entries and a strange mix of harder newsy columns to advice, food, outdoors -- I felt the "slice of life" columns were best written, but perhaps if there were more categories for these folks to enter under it'd make more sense.

1st Place

Rick Mills

Nice writing style, using very accessible language and addressing interesting topics. Particularly enjoyed the "eBay" problem.

2nd Place

Rachel Brougham

Another writer with great style. "This is 5" a highlight among solid entries. 3rd Place The Daily Globe

Cortney Ofstad

Content was easy to relate to and well written.

Hon. Mention

Mark Wilcox

Enjoyed the Garrison Keillor feel to the stories.

Weekly/Specialty A - Local Columnist 8 Entries

Some very strong contenders in this group. 1st Place

Cathy Runyon

Grand Valley Advance

Daily Mining Gazette

Morning Sun

Petoskey News-Review

Easily the best entry in the category. Your columns made me think, smile and laugh, especially the surgery one! You take on topical, even trendy, subjects in an engaging way that makes the reader want more and crosses generational lines. Great job.

2nd Place

Bridge Magazine

John Schneider

Bridge Magazine

Your easy style allows you to take on topics that may be a bit controversial without preaching and with the right touch of humor. Your writing flows well and keeps the reader's attention.

3rd Place

The News-Herald

Lapeer Area View

Jackie Harrison-Martin

Good storytelling. Use of quotes and personal stories draws readers in. Good variety in selections.

Hon. Mention Robert Jones

You choose interesting topics and your style offers keen observations and unexpected twists and endings. You could benefit from tighter editing, however, to move readers through more smoothly.

Weekly/Specialty B - Local Columnist 10 Entries

Lots of variety here, so it was hard to choose with so many different styles. There is certainly some talent in this pool!

1st Place

Sy Manello

Detroit Jewish News

Huron County View

Penasee Globe

These are very clever, fun, well-written columns. You put a smile on my face and this column is a nice, welcome break in the reader's day. The refreshing tone put this one in first place.

2nd Place

Jane Vanderpool

A collection of touching, very personal stories that show how much you care about your family and business. The surprise, sad ending on the story about your father is priceless.

3rd Place

Sherry Kuyt

This is a great idea for a column series. It takes you out of the box many writers get into, and they are entertaining and flow nicely with an easy narrative style.

2014 Better Newspaper Contest Editorial Results

Hon. Mention Robert Sklar

Detroit Jewish News

These are very deep, well-researched columns on important issues. The length is perhaps a bit daunting, but you write well for your local audience and know your material thoroughly.

Weekly/Specialty C - Local Columnist

22 Entries

Big category. I feel some of these entries would have fit better into other categories, such as features. Good writers overall, but some of these papers need tighter editing for typos as well as length. Fun reads, though.

1st Place

Carolyn LeDue-Krehel

Clearly the best among the large number of entries. Great storyteller, whether serious or funny. Your columns made me want to read more and are the perfect length with great flow and pace. The story about your dog brought tears, and the retirement home made me laugh. Great work!

2nd Place Jeremy Speer

Just edged by the first-place entry. Warm, engaging stories about a stage in life we all have experienced or will have one day. Great flow and keeps the reader wanting to read more from you.

3rd Place

Tuscola County Advertiser

The County Press, Lapeer

Henry Passenger

Clean, crisp, well-paced columns, bringing us all into your memories with a bittersweet edge. Enjoyable reads.

Hon. Mention Krystal Johns

Ine Co

Every mom can relate to these columns, but the appeal goes beyond those with kids. Your writing is descriptive and vibrant.

Weekly/Specialty D - Local Columnist

18 Entries

This was a tough competition with a lot of entries and many contenders. I wish I could award more placings. A couple either did not enter enough columns or the jump was cut off, which was unfortunate, still I think the cream rose to the top.

1st Place

Mary Kay McPartlin

Tecumseh Herald

The Bovne City Gazette

Your great use of language and touching tributes put you on top of a very strong field of entries. The motherhood column was particularly moving and the ending tribute to your own mom was a bittersweet surprise.

2nd Place

Anne Thurston-Brandley

Your memories leap off the page and I can see what you are describing. Your thoughts of the past cross generations with your treatment of them. 3rd Place The Tri-City Times

Catherine Minolli

A very good writer with an easy style that connects with the reader. Would have been higher, but this was a very tough division with lots of strong entries.

Hon. Mention David Green

State Line Observer

Very clever, well-written columns that made me smile and nod.

News Photograph

Daily A - News Photograph 10 Entries 1st Place Deported Ryan Garza Highly emotional moment captured her ord trust actablished by the journalist

Detroit Free Press

Highly emotional moment captured here. Images like these rely on access and trust established by the journalist.

Circulation Class Breakdown: Daily Class A – 60,000 or more; Daily Class B – 30,000-59,999; Daily Class C – 15,000-29,999; Daily Class D – under 15,000; Weekly/Specialty Class A – 25,000 or more; Weekly/Specialty Class B – 10,000- 24,999; Weekly/Specialty Class C – 4,000- 9,999; Weekly/Specialty Class D – under 4,000.



enger well-paced columns, brin

The County Press, Lapeer

The County Press,

statty D - Local Columnist gh competition with a lot of entries and man

		2014 Deller Newsp	aper Contest Eutonal Resul
2nd Place	Grand Rapids Press	1st Place	The Ann Arbor New
5 children rescued from submerged car		Partners to marry in front of the Washtena	w County Clerk's office
Chris Clark		Patrick Record	
The reaction of the child who is being carried i	makes the photograph what it	2nd Place	Grand Haven Tribun
is. And Dia a c	One of Devide Drage	Asleep on the bus	
3rd Place	Grand Rapids Press	Becky Vargo	
Fatal underpass crash		3rd Place	Midland Daily New
Chris Clark		Fire in the Cold	
A crash scene we've never seen before. Othe Hon. Mention	rworldly and ghastly. Grand Rapids Press	Sean Proctor	
Duck peers into Anderson Eye Care		Weekly/Specialty A - News Photograph	
Cory Morse		8 Entries	
All of us agreed we have never seen a floodin	g photo like this taken from the	A lot of great journalistic scenes in this category	
inside of a dry building looking out. The duck a Would have been even stronger with somethir		wherewithal on the technical details of photogra 1st Place	aphy. The News-Heral
-	0,00	Blaze Destroys House	
Daily B - News Photograph		lan Kushnir	
8 Entries		A lot of interesting action going on in this photo	
1st Place	Flint Journal	2nd Place	The News-Heral
Tears of a Triple Homicide		Program Surprises Former Marine and His	Family With New House
Jake May		Mary Rosecrans	,,
The clear winner, and perhaps the best photog		Great reaction from the family.	
contest, all divisions. Such strong, sad emotio	n captured in this frame with	3rd Place	The News-Heral
incredible closeness and strong composition.		Five Stations Respond to 'Big' Fire	
2nd Place	Flint Journal	lan Kushnir	
Total loss		Interesting light and good cloud of smoke make	this photo
Jake May		Hon. Mention	The News-Heral
Great job by the photographer backing-up and		Voters overwhelmingly choose public safe	
shoot a house fire and make it visually interes		Dave Herndon	, y
humanizes the destruction of a home. They're	less structures and more	Liked the angle of photo, but would like to see t	lighter focus
where we live and play.			ighter rocus
3rd Place	Flint Journal	Weekly/Specialty B - News Photograph	
A Mother's Woe		8 Entries	
Jake May		First place was a runaway favorite in this categ	
A strong moment, but including the generally		lacking in technical aspects of photography: for	cus, framing and white
greatly distracts from it. The right third of the fi	rame is what really matters,	balance.	
and it should be cropped accordingly.		1st Place	Tri-County Time
Daily C - News Photograph		"Historic lows, historic snows"	
33 Entries		Tim Jagielo	
Also a very strong category.		Now this is showing the pain of cold. Great way	to tell the story and fill the
1st Place	Monroe Evening News	frame with important details.	T : 0 (0)//
"We Want People To Know"		2nd Place	Tri-County Citize
Kim Brent		Rollover in Chesaning	
A very strong caption helped us understand th	is photo.	Jeanne Marcello	
2nd Place	Jackson Citizen Patriot	This is not a shot you see every day.	
Hit by car		3rd Place	Tri-County Time
Sam Gause		Fire destroys historic Holly home	
Very nice moment.		William Axford	
3rd Place	Jackson Citizen Patriot	Nice framing	
Biohazard hoarding		Hon. Mention	Huron County Vie
Mike Mulholland		Rally protest church closure	
Nice photo, beyond what is expected from a s	ituation like this	Kelly Taylor-Jerome	
Hon. Mention	Muskegon Chronicle	First place was a runaway favorite in this categ	
Grief stricken testimony		lacking in technical aspects of photography: for	cus, framing and white
Ken Stevens		balance.	
Very nice emotion in this photo.		Weekly/Specialty C - News Photograph	
		27 Entries	
Daily D - News Photograph		The best photographers balanced great journal	istic moments with technical
25 Entries		photography such as focus, white balance and	
Judge did not comment.			U
.			

Circulation Class Breakdown: Daily Class A - 60,000 or more; Daily Class B - 30,000-59,999; Daily Class C - 15,000-29,999; Daily Class D - under 15,000; Weekly/Specialty Class A -25,000 or more; Weekly/Specialty Class B - 10,000- 24,999; Weekly/Specialty Class C - 4,000- 9,999; Weekly/Specialty Class D - under 4,000.

2014 Better Newspaper Contest Editorial Results

The Ann Arbor News

Grand Haven Tribune

Midland Daily News

The News-Herald

The News-Herald

The News-Herald

The News-Herald

Tri-County Times

Tri-County Citizen

Tri-County Times

Huron County View

1st Place	The Exponent	3rd Place	Detroit Free Pres
Star Struck		Signs of praise	200000000000000000000000000000000000000
Jeff Steers		Kimberly Mitchell	
The photographer got something new out o	f a routine assignment Great	Beautiful light and color.	
moment with the hands reaching and the fa		·	
2nd Place	Gaylord Herald Times	Daily B - Feature Photograph	
Snowmobile goes up in flames		6 Entries	
Matt Wenzel		1st Place	Flint Journ
Fire in winter, a great picture with so many	and colors. Nice work filling the	Sprinkles	
frame with firefighters.	yood colors. Nice work mining the	Zack Wittman	
3rd Place	Grosse Pointe News	Joyous moment. Sometimes a portrait make	s a great feature.
Crazy pets		2nd Place	Flint Journ
Renee Landuyt		Halloween Kiss	
White balance could use some tweaking, but	It a great look from the child as	Jake May	
he's unsure of the pet.		A great moment. Graphic with spot color.	
Hon. Mention	Gaylord Herald Times	3rd Place	Lansing State Journ
Hot Wheels	Cuylora Horala Hinoc	Isle Royale	-
Matt Wenzel		Rod Sanford	
Exposure is a little hot, like the scene, but e	voollant framing and great work	A beautiful scenic taken at the right time of a	av. and the right moment with
by the photographer getting there while it w		the cloud shielding the moon.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Weekly/Specialty D - News Photogra	ph	Daily C - Feature Photograph	
9 Entries	r	40 Entries	
The hardest news also turned out to be the	photographs in this category.	A lot of strong entries in this category.	
1st Place	Oxford Leader	1st Place	Saginaw New
Therapy dog dies in crash		Hospital wedding	
C.J. Carnacchio		Sammy Jo Hester	
This photo did the finest job of integrating g	reat journalism with great	Very nice powerful photo.	
technical photography. The photographer s		2nd Place	Monroe Evening New
scene using the firefighter and truck.	, , , , , , , , , , , , , , , , , , ,	Grief-Stricken: Bedford Mourns Senior F	Football Player's Death
2nd Place	State Line Observer	Kim Brent	
Field fire		Nice feature, well composed.	
David Green		3rd Place	Monroe Evening New
You can feel the heat in this photograph an	d there is good use of the rule of	World of Sound: What Malaki Can't See	He Embraces in Other Way
thirds and lines as well as being journalistic		Kim Brent	
3rd Place	The Commercial Record	Nice moment between these two.	
Saugatuck planners vote on camps' fat	e	Hon. Mention	Monroe Evening New
Scott Sullivan		Saying Goodbye to TRE	-
While journalistically not the greatest mome	nt. this shot deserved some	Tom Hawley	
recognition because of finding something be	ehind the scenes and letting it tell	Good photos from hard assignment.	
a more unique story. Also great framing and			
beach and water.		Daily D - Feature Photograph	
Hon. Mention	The Advance	48 Entries	
Firefighters get water on the pickup true	ck which was engulfed in	1st Place	Ludington Daily New
flames	C C	Science fun	
Chad Hutchinson		Jeff Kiessel	
This was a great scene and the photograph	er did a great iob getting there	Very nice moment. Very funny.	
quick enough to still shoot the flames.		2nd Place	Midland Daily New
		Thrill ride	
Feature Photograph		Neil Blake	
Daily A - Feature Photograph		Has been done before, but still works.	Cadillas Nor
12 Entries		3rd Place	Cadillac New
1st Place	Detroit Free Press	Mother nature offers trick, no treat	
Drum major		Chris Lamphere	
Kimberly Mitchell		Judge did not comment.	
A solid captured dynamic moment.		Weekly/Specialty A - Feature Photogr	aph
2nd Place	Grand Rapids Press	13 Entries	~r,
Overwhelmed	Crana Napido 1 1600	Entries were all around in this category. Son	e scenic, others event related
		definite need for getting closer to the subject	
Chris Clark			
Chris Clark Graphic qualities of repetition and spot colo	r halp this shota	to draw the viewer in.	e and many good onprocession

1st Place

Lapeer Area View

Turn up the heat ...it's blanket season

Robert Jones

Vivid colors, leading lines, nice composition - great photo. The News-Herald

2nd Place

Snow Days

Dave Chapman

The photo is crisp with good interaction between the subjects.

3rd Place

Bring it on

Paula Barbee

The framing is interesting but a closer view of the subject would have had a greater impact.

Weekly/Specialty B - Feature Photograph

15 Entries

While there were a few entries that stood out, many in this category were somewhat mediocre. Look for candid expressions and get closer to the subject and on their level.

1st Place

2nd Place

The Citizen, Ortonville

Grand Blanc View

Blackhawks move on

Patrick McAbee

Sweet moment is a nice change from tossing the cap graduation pics. Getting down to their level helped bring me into the frame.

Area colt's lineage- Kentucky Derby winner Tim Jagielo

The light from the stable gives a natural view of this intimate meeting, so kudos for not using the flash. Good composition overall. The subject on the right is somewhat distracting from the horses.

3rd Place

The Citizen, Ortonville

Oceana's Herald-Journal

Gaylord Herald Times

Grosse Pointe News

Tri-County Times

Frog on lily Patrick McAbee

Neat find, though a closer view of the frog with the flower out of focus may have created a more stunning image.

Weekly/Specialty C - Feature Photograph 32 Entries

A lot of great entries in this category. Those that rose to the top took the photographer effort, skill and patience to compose and catch the right moment. Overall nice job.

1st Place

Sunset Fish Andrew Skinner

Great composition of a sunset over the water. The silhouetted people on the hill added another dimension to an already beautiful shot. I'd like to see a bit more space on top.

2nd Place

Sledding party

Chris Engle

Nice timing with the girl catching snowflakes in this fun, colorful shot. Slightly too tight of a crop on the bottom and right.

3rd Place

Tally-Ho

Brad Lindberg

Positioning yourself directly under the bird was risky, but the move paid off. The clouds and bright blue sky are a nice contrast to the picture, which also has good depth of field.

Hon. Mention FFF Andrew Skinner

The light, movement and color intrigued me enough to give this honorable mention. I'm left wishing it was taken from a lower angle though.

Weekly/Specialty D - Feature Photograph

29 Entries

Some of the entries would have been better suited for the news or spots photo category. Those that stood out connected with the viewer in an honest wav.

1st Place

Let me think about this

Wendi Reardon

Priceless expression and candid moment. Good use of depth of field and color. I'm eager to see the counselor's reaction, perhaps moving slightly to the right would have given a better profile.

2nd Place

Stars and ice

Ryan Lewis

Interesting angle and pictorial. Nice find during a season when not much is going on. The icicle nearly in the center of the photograph is a little jarring. Oxford Leader

3rd Place

Soakin'!

C.J. Carnacchio

Although both of their eyes are closed, there is a lot of movement in the photograph. Fun pic.

Photo Story

Daily A - Photo Story

5 Entries

1st Place

Wolf hunt begins in Michigan

Cory Morse

Good mix of various angles of the story. It was the only entry that really examined a theme visually, as opposed to being a larger edit of event or location coverage. Detroit Free Press

2nd Place

Last chance prom Jarrad Henderson

High quality photography with a collection of moments. Still, the edit could have been tighter.

3rd Place

Lake Michigan: A world of ice Chris Clark

A set of visually enticing photos of a seasonal event but scenic-heavy. Could have used more visual variation and more of a human or emotional element to what visitors feel and experience.

Daily B - Photo Story	
7 Entries	
1st Place	Flint Journal
Search for stability	
Michelle Tessier	
An intimate look at a family's struggle with finding adequ	ate affordable
housing. The communicative aspects of this work exceed	d its creative
aspects, but it strongly does so.	
2nd Place	Flint Journal
Remembering Doug Halstead	
Jake May	
This story fostured excellent severage of a year difficult	situation to cover as

This story featured excellent coverage of a very difficult situation to cover as a visual journalist. A tighter edit would have weeded out a few of the weaker

Circulation Class Breakdown: Daily Class A - 60,000 or more; Daily Class B - 30,000-59,999; Daily Class C - 15,000-29,999; Daily Class D - under 15,000; Weekly/Specialty Class A -25,000 or more; Weekly/Specialty Class B - 10,000- 24,999; Weekly/Specialty Class C - 4,000- 9,999; Weekly/Specialty Class D - under 4,000.



Grand Rapids Press

Grand Rapids Press

Clarkston News

Oceana's Herald-Journal

images, but the strong ones really sing. The photographer does a wonderful	Weekly
job of capturing emotion, as well as a sense of place.	5 Entrie
3rd Place	If there
Warrior Dash	same si
Zack Wittman	angles,
This collection of images exhibited the photographer's graphic eye, but it is	1st Pla
lacking a narrative or storyline to elevate it above event coverage or a photo	Thousa
"essay."	Joe Sle
Daily C - Photo Story 19 Entries Judge did not comment. 1st Place Jackson Citizen Patriot Elizabeth Vacha's normal life with EDS Sam Gause 2nd Place Jackson Citizen Patriot Shelby Maldonado's Surprising Recovery J. Scott Park 3rd Place Muskegon Chronicle	Great vi but clea 2nd Pl Tigers Joe Sle Crisp, ir just gra 3rd Pla Fallen Joe Sle Too ma
Electric Forest	reader i
Ken Stevens, Theophil Syslo	Hon. N
Daily D - Photo Story	"This is
24 Entries	trooper
1st Place Midland Daily News	Tim Ja
'Fight for Katie K'	I'm not
Sean Proctor	only two
Fantastic story! Head and shoulders ahead of other entries.	honoral
2nd Place Grand Haven Tribune	Weekly
A place to shine	29 Entr
Krystle Wagner	This wa
Judge did not comment.	phenom
3rd Place The Ann Arbor News	the layo
An act of love: Michigan woman's kidney donation helps save her	a reaso
husband and 3 others	1st Pla
Patrick Record	Monum
Weekly/Specialty A - Photo Story 7 Entries The number of photos should not outshine the quality of photos. Pick an interesting, dominant image to carry the page and use a variety of shots to fill in if possible. 1st Place The News-Herald "THUNDER OVER MICHIGAN" AWES CROWD Dave Herndon, Carol Brown	Krista Superb to follow this topi 2nd Pl Alpenfr Bill Ser Polar pl the wint

Each photo was superb, and the design of the page was interesting. Would have liked to see more crowd shots, though.

2nd Place

The News-Herald Melvindale students win annual donkey basketball game! Dave Herndon, Dave Chapman

Great action photos of prominent figures in the community having fun. The photo of the man looking left doesn't make sense until reading the caption, but otherwise strong story-telling.

3rd Place

The News-Herald

Record-setting crush of fans on hand for the Motor City Comic Con Dave Herndon, Erica McClain, David Komer

The top middle photo could have been enlarged on the page for better impact, but overall a variety of nice views from the event.

y/Specialty B - Photo Story is a full page to fill, make a few photos dominant rather than all the ize, because they tend to be looked over. Try to get a variety of depths of field and subject matter. Press & Guide Newspapers ice ands attend Homecoming at Ford Field ezak ariety of scenes, distances and people on one event. Straightforward an layout. **Press & Guide Newspapers** ace winter caravan stops in Dearborn ezak nteresting visuals to complement this story. Looking for one image to b me though. ace Press & Guide Newspapers Hero ezak ny similar-looking photos dropped this entry a few spots, but the mpact is still strong. More photos isn't always better. lention **Tri-County Times** no job, It's a way of life" & "There's no other job like being a gielo sure I would have categorized this as a photo story since there are pics, but the main photo is definitely strong enough to earn this an ble mention and secondary art offers a unique view from above.

y/Specialty C - Photo Story ies

as a tough category to narrow down - many nice entries. Some nenal photos did not make the cut because they were too repetitive in out. Variety is key when many photos take up a page. Give the reader n to focus on each shot.

ceHoughton Lake Resorter & Roscommon Co, Herald-News nent Hunters

Facey-Cater

photos were really highlighted with this layout. Easy and interesting y, and really drew you into the story. Good variety of shots to explore ic.

ace

Gavlord Herald Times

rost 2014

rveny, Judy Wagley

lunge was the real attention-grabber but all the photos contributed to the winter event story. Some photos would have been stronger if closer to the subject or tighter crop. Gaylord Herald Times

3rd Place

St. Baldricks Day 2014

Chris Engle

Each shot was strong enough to have stood alone, but together they created a nice compilation with interesting descriptions. The picture of the girl holding up the pink hair easily could have been the dominant photo on the page. Hon. Mention Oceana's Herald-Journal

Pic a day

Andrew Skinner

Good idea. Even without captions, the photographer's challenge to take a photo of something orange every day in October was a new idea that was visually entertaining and deserves recognition.

Weekly/Specialty D - Photo Story 22 Entries

Some entries could have been stronger without having so many posed photographs. Also, if you're going to feature one person in a great shot - take the time to get his or her name. Readers want to know who they are seeing in the paper.

1st Place

Lest we forget

C.J. Carnacchio

Interesting visuals that represent many different aspects of the Memorial Day observance. Well composed photos, although some were cropped a little tight, perhaps to fit the space.

2nd Place

A doggone good cause

C.J. Carnacchio

Even published in black and white these photos have a lot of color. Great angles and expressions, especially the dog frisking pic. Nice job. Chelsea Standard

3rd Place

Up, up and away

Nichole Seguin

I was looking for more vivid expressions in the main photo, but overall a nice compilation of pictures. Could have cut down on the number to give better photos more play.

Hon. Mention

Exploding art

David Green

Although the headline is a bit misleading since no photos actually show an "explosion," good work getting different activities and angles for this feature.

Sports Photograph

Daily A - Sports Photograph

11 Entries

All the entries were keepers. It was hard to narrow them down to the top four. **1st Place Grand Rapids Press**

Calder Cup finals

Cory Morse

It's a train wreck in front of the goal, but the readers' eye naturally follows the action to the puck inside the net. Everything comes together here to make a great action shot.

2nd Place

Tough loss

Julian Gonzalez

Appling is the loneliest man in a crowded room. This photo perfectly captures the dejection both he and all MSU fans were feeling. **Detroit Free Press**

3rd Place

Brawl Kirthmon Dozier

Capturing an angry moment during an intense rivalry game, this photo gives the flavor of Michigan/Ohio State football.

Hon. Mention

Warrior Dash celebration

Chris Clark

Those big smiles pierce through all the mud and chaos to make this an intriguing photo.

Daily B - Sports Photograph 7 Entries

Every entry in this category was very strong. First and second were tough to decide, but I was swaved by the emotion shown by the high school players. Flint and Lansing have some great photographers on their staffs.

Flint Journal

Flint Journal

Lansing State Journal

1st Place

Won by one

Samuel Wilson

The shear exuberance of the players, the fans behind them...this perfectly captures the winning moment in high school sports.

2nd Place

MSU Big Ten Champs

Oxford Leader

Oxford Leader

State Line Observer

Detroit Free Press

Grand Rapids Press

Greg DeRuiter

Perfectly framed photo that puts an exclamation point on a championship season.

3rd Place Defeated

Katie McLean

The reality of a tournament loss sinks in on the face of this basketball player. Hon. Mention Flint Journal

Heart

Jake May

I can tell the photographer put thought into composing this shot. It is tastefully done. I hope the feature story it went with was equally compelling.

Daily C - Sports Photograph

34 Entries

Overall I saw solid images catching moments unique to sports.

What separated the top pictures was each image telling one small story, one brief moment, at a glance.

Jackson Citizen Patriot

1st Place Wipe Out

J. Scott Park This is one of hundreds or thousands of moments in a tough race, and in this shot, the reader feels the participant's pain.

2nd Place

Kalamazoo Gazette Portage Central Mustangs celebrate historic win

Mark Bugnaski

A unique jubilation shot, not from eye level or an overhead Hail Mary, but low down and intimate in a crowd. **Bay City Times**

3rd Place

Sorrow in the dugout

Rachel Sonnenshine

Loss is different for every player, and this image isolates one player's reaction in a clean, well composed image.

Hon. Mention

Neil Barris

Good use of coach as a framing device. Like the look of the different players.

Daily D - Sports Photograph

Millington halftime through the legs

46 Entries

These winning photos give a range of reaction, I am amazed at the many faces seen in first, several meaningful stories with good photos and then images taken at a deeper level.

1st Place

2nd Place

Grand Haven Tribune

Saginaw News

Breathtaking victory

Matt DeYoung

Capturing euphoria and lots of faces, Very rare to have this many 'yeah' faces visible.

The Ann Arbor News

Michigan sophomore Trey Burke flies through the air as he is fouled during the second half of the national championship game at the Georgia Dome in Atlanta Melanie Maxwell A true, above the rafters, other players, horizontal, circus like action photo.

		2014 E	Better Newspaper Contest Editorial Results
3rd Place <i>Mud run</i> Jason Juno	The Daily Globe	1st Place State Champs (top photo) Renato Jamett	Grosse Pointe News
Yuck, you may have braved the mud, or getting splash way to get the dirty of it. Hon. Mention Livingston County I		Winners and losers of the state cha	ampionship game wrapped up in one great Sports opening, "Thrill of Victory, Agony of
Howell girls fall to Kettering Gillis Benedict		2nd Place 5K Whee!	Leelanau Enterprise
I believe this is a more difficult capture, than some of t entries, great expression is not difficult, but a look of s hand is.		up.	lane, until you get a kid like this to liven it
Weekly/Specialty A - Sports Photograph 5 Entries		3rd Place Sports, Illustrated John Cook	Tuscola County Advertiser
All entries were from one paper, the News-Herald. Da nice job showing non-traditional sports. 1st Place	ve C. and Dave H. do a The News-Herald	This just makes you smile. The you	ungster is listening so intently. Resorter & Roscommon Co. Herald-News
Cheer Champs Dave Chapman	me News-neralu	MAKING THE PLAY Krista Tacey-Cater	
The facial expressions on the girls make this a winner 2nd Place	The News-Herald	This is a solid entry that begs for tights is a solid entry that begs for tights beak.	ghter cropping. You caught the action at
Downriver's Strongest Man Dave Chapman	rongoot mon" gotting	Weekly/Specialty D - Sports F 24 Entries 1st Place	
Instead of the actual competition, you captured the "st ready to do battle. 3rd Place	The News-Herald	Wayland suffers stunning loss to Jason Wesseldyk	Allegan County News to Linden in regional final
Grand Prix Madonna's top Devil's Night Dames Dave Herndon This "Madonna" looks tough. Nice picture.		This photo has a million interesting	things to look at, which makes it great. the coach, to the fans in the background,
Weekly/Specialty B - Sports Photograph 10 Entries		2nd Place Drew sets new school records i	The Commercial Record in shot, discus
Only 10 entries in this group, but all are solid sports pl	Huron County View	bokeh and blurriness in the backgr clear and the shadows from the su	h. the main subject is in focus with good ound. The expression on the runner is n are not distracting. The school name
Kelly Taylor-Jerome The intensity of this tournament game comes through 2nd Place	in this photo. Nice job. Township View	visible on the hurdle is an added to 3rd Place Secured Save!	Frankenmuth News
Swan Valley's Ben Hart gets tripped up by Essey Bargouthy Jon McQuinn	wille Garber's Noah	-	apture as the goalie is often obstructed in the photograph is a bit blurry due to all of
This is a very good photo, catching action at the peak. larger on the page for more impact. 3rd Place	Needed to be played Tri-County Times	Daily A - Sports Writing 10 Entries	
Fenton's Brent Nakkula (right) congratulates Bra David Troppens	-	Winning entries showed a good co storytelling elements which set a c	
State meetrecord setemotion captured. Good job. Hon. Mention	Tri-County Citizen	1st Place Rose up! Joe Rexrode	Detroit Free Press
FLY TO THE BALL Keith Salisbury Judge did not comment.		2nd Place	Grand Rapids Press point conversion that didn't convert
Weekly/Specialty C - Sports Photograph 40 Entries This was a big category to judge with a lot of good pho rise to the top. But keep up the good work!	otos that didn't quite	3rd Place	Grand Rapids Press ads Michigan to Elite Eight, debunks

Grand Rapids Press Hon. Mention Michigan State football changes national narrative: there's a new Big Ten boss, and it wears green Mike Griffith

Daily B - Sports Writing 10 Entries **1st Place** Lansing State Journal Defining play of the season Chris Solari A great inside look zeroing in on one turning-point moment. 2nd Place The Oakland Press Irish are state champs Drew Ellis This is the way game stories should be written. Compelling lede, some playby-play, a little behind the scenes detail and good transitions to tie it all together. **3rd Place** Lansing State Journal Pressure keys MSU victory Chris Solari Judge did not comment. Hon. Mention The Oakland Press Three-team deal nets Tigers Iglesias Matthew Mowery Judge did not comment. **Daily C - Sports Writing** 25 Entries 1st Place Saginaw News Eric Fisher's rise to the pros Cory Butzin Judge did not comment. 2nd Place Traverse City Record-Eagle Fear in Boston Dennis Chase, James Cook Judge did not comment. **3rd Place** Jackson Citizen Patriot Grass Lake High School senior Julia Covill races one final inspiring race less than two years after nearly dying in crash **Rich McGowan** Judge did not comment. Sports Writing **Daily C - Sports Writing** Entries Saginaw News Hon. Mention Ithaca football seniors extend lasting legacy and graduate undefeated with 56-game winning streak Cory Butzin Judge did not comment. **Daily D - Sports Writing** 49 Entries **1st Place** Grand Haven Tribune Hail yes! Matt DeYoung Sharp writing, great use of quotes, story flowed perfectly. Turned a mundane soccer game into something exciting to read. 2nd Place **Cadillac News** Something special Marc Vieau Wonderful job of capturing a special moment. The piece flowed nicely and the writer made judicious use of terrific quotes. Made the reader feel part of the event.

2014 Better Newspaper Contest Editorial Results

Livingston County Daily Press & Argus

3rd Place

Brighton christens its new home with win

Tim Robinson

Solid gamer, really makes you feel the athlete's sense of exhaustion. Wellorganized story that's packed with information.

Hon. Mention

CMU gymnastics has a day, posts fourth-best score in program history en route to quad win

Jim Lahde

Love the use of the word "cataclysmic." Shows that sport writers don't need to dumb it down for their audience. Well-written piece that keeps a reader riveted.

Weekly/Specialty A - Sports Writing

17 Entries

lot of good stories, in fact all of them were good. the ones that won were a cut above with description, action accounts, quotes and personal thoughts. 1st Place The News-Herald

Lincoln Park breaks 66-game losing streak with 34-20 victory David Komer, Dave Herndon

This could have been just another game story or it could have been a casual story about a win that ended a losing streak.

Instead this story is about as great as the win that ended the longest losing streak in Michigan history. It is well told and the best thing about it is when you read it you feel like you just witnessed history. You almost feel as if you were there.

Good story for a first place winner.

2nd Place

The News-Herald

Morning Sun

Trenton wins D2 crown in battle of league champs Samantha Elliott

I have been writing sports for over 40 years and I played some college soccer so I am familiar with both writing sports and playing soccer. It is great to see someone actually write a strong soccer story with good play by play and quotes.

The game itself was somewhat lopsided but the writer kept it interesting throughout. Best soccer story I have read in a long time....maybe ever. Nice work. The News-Herald

3rd Place

Two Downriver natives to compete in Olympic speed skating events Dave Herndon

Even though this is a unique story and isn't one that can be found often the writer does more than just report it. The writer introduces the competitors and tells how they got there, bringing in some personal history about both young women. An enjoyable story worth telling and reading. good job

Hon. Mention

The News-Herald

Tri-County Times

A familiar sight: Trenton dominates Hartland and wins 14th MHSAA state hockey championship

Hank Minckiewicz

Hockey is a fast paced game and this is a fast paced story. There is some excellent description here and the account of the match was just as excellent. I come from an area with little high school hockey and I wish I could have the opportunity to cover it to see if I could come anywhere close to being this good. nice work

Weekly/Specialty B - Sports Writing 8 Entries

1st Place

Fenton's Garcia caps outstanding prep career with third straight state title

David Troppens

A complete story in every way. When I finish a story and feel I would know the person written about if I ran into him I know it did what it was supposed to

Allegan County News

do. A very good story which actually covers four years of wrestling and four years of success. Liked it a lot.

2nd Place

Tri-County Times

Lake Fenton's Donoho shocks field, caps career with D3 171-pound crown

David Troppens

A come out of nowhere wrestler that provided the writer a chance to tell a very good story. Liked the guotes and how the article really focused on the young man and what he set his mind to win the title. Very good job.

3rd Place

Huron County View

Deering: 'I want to be the best of the best" Kelly Taylor-Jerome

A good look at a young athlete as to where she is today, how she got there and where she wants to go. Told in a way you could almost see the beads of sweat coming of her as she works to reach her goal. Would have liked to know more about her family and school life which I feel would have made this better but still an excellent entry.

Hon. Mention

Bay Voice

Marine City overpowering in claiming state championship Brian Marshall

This entry caught all the excitement that comes with a state title and told the story well through stats, scoring, quotes and solid descriptive writing. A good sports story which is what this contest is all about.

Sports Writing

Weekly/Specialty C - Sports Writing 45 Entries

A lot of entries were just game stories and some of them did not include following pages where the story continued.

The winners took the extra step and found something other than the game to write about. I was impressed with how they developed the stories and how well written they were. **Plymouth Observer**

1st Place

A night for Fred

Tim Smith

A very special story about a special person. It was good from the start. Some stories fall off as they go but this one was strong throughout. I felt I know the late coach after reading this. An excellent entry and I am glad I got to read it. Nice work.

2nd Place

Farmington Observer

State Champs Dan O'Meara

This story captures the complete story of the win and how special it was for the players for other reasons than just the game. The story was attention getting from the start and the game recap was well done too. A good entry. good work

3rd Place

Repeat complete

Jeff Steers

Not a conventional story because many states do not have high school bowling. But this one told the story of a great accomplishment by a close group of girls who were there for each other. A very good story about a very good team.

Hon. Mention

Plymouth Observer

The Exponent

The Great Outdoors Tim Smith

A different experience for a hockey team. Reminds me of the pond hockey that was popular in areas before facilities were built. It was a fun story to read and one I am glad to have done so. Keep up the good work

Weekly/Specialty D - Sports Writing

16 Entries

Some wrote basic game stories and some took the extra step. The extra step got the top awards though there were a couple others that were very, very close.

1st Place

State champs: Saugatuck boys claim first state track title in school history

Jason Wesseldyk

When it comes to covering track this entry had a bit of everything in it and was a very good portrayal of the state title. interesting about the thrower and about everything else that went into getting the title. took some time, I'll bet to get this done but the effort was well worth it. Nice work. Tecumseh Herald

2nd Place

Tecumseh's varsity softball teams wins third state final Mickey Alvarado

About as good as it gets in presenting a story that does more than recount the game. This story flows well and the supporting pictures tell a great story too. I feel this is a very complete attempt at covering a special event. Nice job.

3rd Place

Blissfield's Cairo Top County Runner

Melissa Burnor

I would imagine the hardest part of this article was getting a 14 year old to talk. The writer must have put her at ease as she told what it was like to compete as well as what she wants the future to hold for her. It was a good, solid story. Good work. **Tecumseh Herald**

Hon. Mention

Nearly half of THS wrestling team contracts staph infection Mickev Alvarado

Some investigating reporting as well as sports reporting here. The question I came away with was about the coach. You refer to him as "former coach." I felt the story needed how "former" came about. Was he released from his duties or did he resign? But other than that the story was very well done.

Sports Columnist

Daily A - Sports Columnist 10 Entries 1st Place

Nick Baumgardner

All three columns entered show writer has an impressive, in-depth knowledge of subject matter. The "no regrets" and Izzo/Beilein comparisons were particularly well written.

Detroit Free Press

Detroit Free Press

Grand Rapids Press

Mitch Albom Strong look at impact of PEDs in baseball. Interesting take on the N-word. 3rd Place Grand Rapids Press

Brendan Quinn The "songs of reality" column was cleverly crafted -- a stand out among generally solid entries.

Hon. Mention

Jeff Seidel

2nd Place

Suicide column was highlight -- a compelling story very well told.

Daily B - Sports Columnist

6 Entries 1st Place Graham Couch

Lansing State Journal

Columnist provides a nice voice and used great descriptive words. The first few paragraphs really draw readers in.

The Advance

2nd Place Matthew Mowery	The Oakland Press
Clever use of Google to kick off struggling look at how a winning pitcher responded i series of post-game interviews. Good use catcher's mask.	o success with direct quotes from a
3rd Place Marvin Goodwin	The Oakland Press
Samuel L. Jackson column was the highli Hon. Mention Eric Woodyard	ght. Flint Journal
Enjoyed the column that focused on the fa success.	amily tradition of basketball
Daily C - Sports Columnist 10 Entries	
1st Place Hugh Bernreuter	Saginaw News
Nicely done weaving story elements so the you feel like you know the person you had Grace wears a No. 9 on his chest. It's to o never let me go. Well written and exception	d me at "There's a reason Alex cover the hole in his heart." and
2nd Place Lee Thompson	Bay City Times
Great imagery in a story about a football o 3rd Place Rich McGowan	conference realignment squabble Jackson Citizen Patriot
Great imagery in a story about a football of Hon. Mention Jeff Bleiler	conference realignment squabble Jackson Citizen Patriot
Good job making bowling interesting to no	on-bowlers. Good story about the
Daily D - Sports Columnist 24 Entries	
1st Place Bill Broderick	Battle Creek Enquirer
Well done pieces that told real stories rati talking heads on ESPN said the night bef	
2nd Place David Bossick	Ludington Daily News
Great storytelling. Loved the description of autographs.	f the little girl getting the
3rd Place Livingsto Tim Robinson	n County Daily Press & Argus
Liked how it recognized and addressed is oulling any punches.	sues of racism in sports without
Hon. Mention Seth Stapleton	Huron Daily Tribune
Clever and well written. Especially the Ma expressed the frustration of any pool part	rch madness entry which icipant.
Weekly/Specialty A - Sports Colum	nist
3 Entries 1st Place	Lapeer Area View
Robert Jones	ne Derby column was fantastic.
Strong writing, detailed reminiscences. Tl 2nd Place	The News-Herald

Weekly/Specialty B - Sports Column	ist
2 Entries 1st Place	Tri-County Times
David Troppens Solid opinions. Relatable stories on sports	as a bond between brothers. Well-
written conversational style. 2nd Place	Bay Voice
Brian Marshall The fans list made me want to meet some of	of these fantastical fanatical
sports characters.	
Weekly/Specialty C - Sports Column 10 Entries	ist
1st Place Chris Engle	Gaylord Herald Times
Well-researched columns. The flight story p 2nd Place	ainted a vivid picture. The Exponent
Jeff Steers Witty and informative columns. The 5K stor heartfelt	y was entertaining, inspiring and
3rd Place	Leelanau Enterprise
Mike Spencer Judge did not comment.	
Weekly/Specialty D - Sports Column	ist
4 Entries 1st Place	State Line Observer
Rich Foley Great driver profiles. Solid writing on a spor	t about which I know very
littlekept me interested throughout. 2nd Place	The Advance
Chad Hutchinson Deep knowledge of the teams he covers. P	assion for sports at all levels
shows through. 3rd Place	Allegan County News
Jason Wesseldyk	
Good personal profile story about photogra quality of electronic page scans made the t Distracting.	
Sports Feature	
Daily A - Sports Feature 15 Entries	
1st Place	Detroit Free Press
"It was just head games, constant head Mick McCabe, Mark Snyder	-
Wonderfully detailed article about a tough s but all sides were able to be represented fa	
2nd Place Bricks won't be only weight Jim Dreyer	Grand Rapids Press
swim	
Cory Olsen Vividly well written. Great article about triun different forms.	nphs with adversity in many
3rd Place	Detroit Free Press
<i>William Clay Ford: The Lion King</i> Dave Birkett	
Well done piece with historical and modern organization did not respond to comment. V dimension to the article.	

Daily B - Sports Feature

13 Entries **1st Place**

'When he died, I died'

Graham Couch

Gut wrenching story that is very well written and flows easily

2nd Place

Flint's 'Champ' Anthony Dirrell gets shot at making the title official with WBC bout against champion Sakio Bika

Eric Woodyard

Great feel good story about overcoming adversity to find success. Headline is a bit lengthy.

3rd Place

From walk-on to Rose Bowl hero: The story of Goodrich's Kyler Elsworth

Blake Thorne

Wonderful article about an athlete taking the harder road and finding success. Perhaps a bit too many sentence fragments.

Daily C - Sports Feature 28 Entries

There were about 4-5 other articles that I considered an "8" or "9" in this category on a scale of 10. So many others could have been acknowledged. What a great collection of compelling stories, and a breadth of topics. 1st Place **Bay City Times**

Toughman returns to its roots

Lee Thompson

In an absolutely loaded category, loved everything about this piece. Newsy tie-in. local story with national implications, marvelous portrait of rise-and-fall (something I wouldn't normally be interested in, but I was hooked the whole way through), great lede and great visuals. Everything I read from this writer was fascinating.

2nd Place

Kalamazoo Gazette

Lansing State Journal

Flint Journal

Flint Journal

The narrowing field

Julie Mack

Told this stories several different ways, with supplemental opinion piece, great visuals, and compelling storytelling in the primary piece. This project took a great deal of planning and was executed to a T.

3rd Place

Saginaw News

Times Herald

Despite heart condition, St. Charles teen finds his rhythm Hugh Bernreuter

There were many compelling stories in this category about athletes overcoming health problems, and this one rose above with its writing style and usage of guotes that went beyond the run-of-the-mill. The mother's quote broke my heart: "It's not just for me. Everybody is watching him. If he gets knocked down, he knows he has to give a thumb's up."

Hon. Mention

Collateral damage

Anthony Odoardi

Major bonus points for using a compelling visual that required planning and perfect execution for the subject matter. The story itself is excellent, using one local story as a case study to examine the broader policy in play. Tough questions were asked, great quotes were obtained for the record that highlighted the controversy, and even though I think I know where the writer stands, I'm not certain (and that's a good thing).

Daily D - Sports Feature 52 Entries

What a strong field. Glad to see so many sportswriters are telling great stories brought out by the challenge of athletics, rather than telling me vesterday's score.

The difference between such great sportswriters was the ability to keep digging, finding one more thing the reader needs to be wowed.

2014 Better Newspaper Contest Editorial Results

Grand Haven Tribune

Driving for the dream

Matt DeYoung

1st Place

A great, multi-source story told from a different angle. Any newspaper or sportswriter could tell this story, but DeYoung did. His second entry on Marathon Moms shows his depth and ability to bring non-traditional stories alive.

2nd Place

Midland Daily News

Daily Mining Gazette

The News-Herald

Midland High champion swimmer Abbi Schieber proves she's ... an overcomer

Fred Kelly

It's tough to get a high school athlete to share so much, but Kelly gave a deep and well-rounded story. He did a sportswriter's first job, give us the incredible story of extra-ordinary people.

3rd Place

Alley Dogs, a key part of Tech's defense Michael Bleach

Jargon, jargon, jargon.

A sportswriter who went the next step to cut through it and show the complexity and unique nature of an important team in his coverage area. The Pioneer

Hon. Mention

No game at all Greg Buckner

One of the most important stories told in this group. The science is complex and I hope this is the first of many stories on player safety and welfare.

Weekly/Specialty A - Sports Feature

14 Entries 1st Place Dunn right

Frank Wladyslawski

Like the lede and am impressed with the overall coverage of the hockey event, with three stories on the front by three different writers. Engaging photo to accompany package, and felt this was the centerpiece story with appropriate focus on standout player. The News-Herald

2nd Place

Former Card standout back on track

Dave Herndon

Really liked the visual of the Iowa cornfields giving this player a low-key environment in which he thrived. Good underdog story.

3rd Place

The News-Herald Quick learners: Twins Sierra and Shainna Yacoub take only months to become state-level divers Samantha Elliott

Great quotes from the subjects.

Weekly/Specialty B - Sports Feature 6 Entries

1st Place Bay Voice Young guide takes seasoned reporter on the ice Brian Marshall Definitely respect the legwork required to tell this story, and the writer paints an excellent picture showcasing a different side of a local athlete. 2nd Place Township View Youngblade reflects on early career at Central State Jon McQuinn Nice portrait of a coach with a unique background. 3rd Place

Tri-County Times

Morrison loving life as pro on motocross circuit David Troppens

Good use of imagery to tell story (picture on the wall), gives reader a sense that you were actually in the living room.

Weekly/Specialty C - Sports Feature 45 Entries

Hard to narrow down my top eight choices.

All were compelling and stories that put a new twist on sport feature stories. I had to put the top 4 in order a number of times before I felt I got it right. Thanks for giving me the opportunity.

1st Place

Gaylord Herald Times

Courageous Courtright family celebrates achievement through challenging time

Matt Wenzel

The was so much more than a letter of intent story. The emotion and love of mother and daughter shines through. Great job with a very personal story on this young athlete.

2nd Place

Sanilac County News

Cross-country journey

Dale Ball

This story took me on a bike journey I would never have the guts to do. The story and journal entries made for a great adventure. Good layout and graphics too.

3rd PlaceHoughton Lake Resorter & Roscommon Co. Herald-News Longtime Tiger fan still in the game

Thomas Reznich

Great pictures draw you into the story. Nice little piece of baseball history.

Hon. Mention

Hawkeyes give hope to Hoppe Chad Wingert, Dave Wohl

This was a great story following a tragic death. The headline says it all.

Weekly/Specialty D - Sports Feature

13 Entries 1st Place

State Line Observer

Tuscola County Advertiser

Seth Borton lands bass fishing coach job David Green

Very interesting and well written article bringing awareness to a lesser known sport. Including the history and the popularity of it at other schools was a nice touch.

2nd Place

Allegan County News

Coming up Roses: Plainwell's Conklin basks in MSU's Rose Bowl victory

Walter Kaechele

Well written piece on an athlete that serves as a good role model for younger kids in the community, how success can be achieved. The Advance

3rd Place

Through 100 seasons, Thompson there for kids Chad Hutchinson

People who devote their entire lives to helping their community through athletics are truly special people that are appreciated by so many. Well written piece.

Sports Coverage

Daily A - Sports Coverage 1 Entries 1st Place

Grand Rapids Press

On the front of the Local Sports/Sports pages, I feel the blue colored text is too large at the top and distracts from the main story farther down the page, which should be the focus. The Dennis story has good flow and the bold headlines help break up the important parts well. I'm a big fan of keeping things clean cut and symmetrical, which your paper does that guite nicely. Some of the pages have a bit too much white space for my liking, but they are easy to read. Whenever possible, I would like to see you continue to use your own staff's photographs. On the Byline respecting the veterans story, I feel the four photos on the bottom are almost too small. I'd rather see one

photo and have it be larger. A very neat and clean layout though that is aesthetically pleasing.

Daily B - Sports Coverage 3 Entries

1st Place

Some really wonderful action shots, especially of the high school sports. They are large enough that the great composition of the photograph is clear to the reader and compelling. A bit of a traditional layout, which isn't all bad, but perhaps experiment more with some new fonts to make the layout more visually appealing. Good variety of sports covered.

2nd Place

Flint Journal

Lansing State Journal

The layout is clean, however I feel it is sometimes a bit busy and not easy to look at. I would like to see larger, more captivating photos. Quality vs. quantity here, especially if it is a high quality action shot. Good balance of variety of different sports covered. On the stories with larger headlines, there is a bit too much white space next to the red flags. The Michigan/Michigan State bobblehead graphics for the Big 10 basketball title were innovative. 3rd Place The Oakland Press

I'd like to see a better use of photographs with some of the articles. Make them more engaging. Sometimes the copy to photograph ratio was really high, example, the soccer preview issue. Nice clean layout, and good variety of sports covered, such as the boxing.

Daily C - Sports Coverage 4 Entries

1st Place

Muskegon Chronicle

I'm conflicted -- on the one hand, this is by far the best of the lot, with exceptional layout and graphics, guality writing and superior photography. But not being from Michigan, I'm not well acquainted with the MLive brand and am unsure how many resources from beyond the "local" sphere contributed to this product. Ultimately, there is enough local content in my mind, and the presentation is off the charts.

2nd Place

Kalamazoo Gazette

Times Herald

Great lede on a state-championship golf story, love the overall layout and use of breakout quotes. Great photo on "We'll be Back" story really hammers home sentiment of article. Looks professional in all aspects.

3rd Place

Excellent lead stories by Paul Costanzo (NHL Draft prospect) and Anthony Odoardi (basketball gamer), with the latter rising above standard just-thefacts game coverage. Headlines could be catchier, notably on statechampionship football story.

Daily D - Sports Coverage 15 Entries

1st Place

Battle Creek Enquirer

Clear-cut winner in this category. Beautiful layout, excellent lead feature about a town's discontinued football team with supplemental opinion piece of equal quality. Love the prep gameday package and golf piece (which I presume to be part of an ongoing feature). Excellent integration of photography into the coverage.

2nd Place

Grand Haven Tribune

Took some risks in presentation that paid off (using a scripty font in a headline, creative use of photo for main piece). Solid lede writing and overall story construction. Like the varsity page a lot.

3rd Place Livingston County Daily Press & Argus Really like the writing of Tim Robinson, particularly enjoying his Uncle Zub feature. Great emphasis on emotional photography in volleyball issue.

Hon. Mention The Mining Journal I like the engaging layout -- it's just a little too busy in a couple places. Headlines pop but work too literally with story ledes, and the leading is a little too pronounced. With just a couple tweaks, I think the overall layout would be really, really sharp, because the concepts are already there. Solid writing. Definitely worthy of mention here.

Weekly/Specialty A - Sports Coverage 1 Entry

1st Place

The News-Herald

Really enjoyed the coverage of the football team snapping its losing streak (great story; best of the bunch in what was submitted) and I'm impressed the paper could send three writers to cover a state hockey championship. Great breadth of coverage for that event, with two sidebars and a superior lead photo. I encourage the writers to continue experimenting with their ledes and find different ways to grab the reader's attention, but the substance was plentiful.

Weekly/Specialty B - Sports Coverage 1 Entry

1st Place

Tri-County Times

The highlight of the coverage is the use of graphic elements, particularly a visually-enhanced softball box score that really finds a great way to tell the story in a unique way. Supplemental elements are clean and appealing. I like that the writer produces a rail of content from his own point of view. Buried his best wrestling photo (for the sake of a cutout on the front, which I understand) and seemed to struggle more with the wrestling content than the other sports, but quality storytelling overall.

Weekly/Specialty C - Sports Coverage 8 Entries

This was my hardest category to judge. The entries are all so strong. Great job, Michigan newspapers!

1st Place

The County Press, Lapeer

You cover prep sports from head to toe. And stories on the finals games (fb. bb, hockey, etc.) in the East-West rivalry are sure to be scrapbook material for many of your readers. Great job!

2nd Place

Gaylord Herald Times

This is a very comprehensive sports section, starting with great high school coverage. The outdoors and snowmobiling pages make it even better.

3rd Place

Plymouth Observer

This is another great local sports section. I commend you on the handling of the soccer coach's firing. The column on that subject was spot-on. Leelanau Enterprise

Hon. Mention

Strong photography and thorough local sports coverage put this entry right up there with the others.

Weekly/Specialty D - Sports Coverage 6 Entries

Overall, a nice job done by the papers in this circulation group. The winner got the nod with its breadth of coverage

1st Place

State Line Observer

Strong writing and photography; good breadth of coverage, from high school sports to racing to recreational sports. I like the nice clean layout of the pages

2nd Place

Allegan County News

Strong photography and a nice writing style. This paper gives its readers a very thorough coverage of high school sports.

3rd Place

The Advance

This paper is serious about covering high school sports. I can appreciate all the work put in on the extra pages that previewed the football playoffs Frankenmuth News Hon. Mention

Strong photography, good coverage of local sports and a nice, crisp layout.

Most Innovative Story Telling

Daily A - Most Innovative Story Telling 4 Entries

Winner's entry provided in-depth analysis, covering all angels, which made package fun to read and watch all at the same time. That's how it separated itself from the field.

Fifth Third Ballpark fire

Great collection of stories and supporting methods, covering all angles of the story.

2nd Place

1st Place

Historic 2013 flood: Then and now

Winner's entry provided in-depth analysis, covering all angels, which made package fun to read and watch all at the same time. That's how it separated itself from the field.

3rd Place

Detroit Free Press

Flint Journal

Grand Rapids Press

Grand Rapids Press

Nathan Bomey's bankruptcy trial blog Nathan Bomey, Brent Snavely, Alisa Priddle Judge did not comment.

Daily B - Most Innovative Story Telling 6 Entries

This is a highly competitive category. The depth and variety of storytelling are major components in the ranking of several excellent entries. Even those stories that did not receive honorable mention demonstrated polished writing skills.

1st Place

Genesee Towers Implosion

Blake Thorne, Jeremy Allen, Flint Journal The story of Genesee Towers is told vividly in words and images. Detailed descriptive writing tying the towers with Flint's past, changes in the city and how the implosion was done are the cornerstone of the series. The series is greatly enhanced with video, particularly the multiple views of the implosion. The photos are taken from so many vantage points throughout the series. None the high-quality work feels duplicative. It was a joy to read and watch. Great teamwork.

2nd Place

Silence of the Wolves

Louise Knott Ahern, Rod Sanford, Dave Wasinger

Thorough research of the subject is complemented by storytelling techniques, including a storybook approach. A key part of the tale is the environmental impact as well as the larger story of wolves. The graphics and presentation of them are exceptionally well done. Each aspect adds to the story.

3rd Place

Lansing State Journal

Lansing State Journal

Connecting the Corridor Lindsay VanHulle, Greg DeRuiter, Dave Wasinger

A variety of sources and data highlight the impact of the change. The players in the development and its impact are keys in a well-rounded story. Visual features play a huge role in explaining the corridor and they shine in well laid-out pages.

Hon. Mention

Flint needs federal aid for firefighting force

Kristin Longley, Dominic Adams

While the advocacy approach of the need for federal aid for firefighting is effective, the category is extremely competitive.

Daily C - Most Innovative Story Telling 5 Entries

1st Place

Living Dangerously

Brad Devereaux, Bob Johnson, Andy Hoag

Focusing on people and telling the story of Saginaw's dangers through their eyes while deftly supplying the facts through exhaustive research make this a clear winner. Importantly, the series addresses what police have attempted to combat the violence. Interactive features, informational graphics and quality photos enhance a gripping series. Fine staff work overall. Readers' responses showed staff engaged them in the telling of the story.

Circulation Class Breakdown: Daily Class A - 60,000 or more: Daily Class B - 30,000-59,999; Daily Class C - 15,000-29,999; Daily Class D - under 15,000; Weekly/Specialty Class A -25,000 or more; Weekly/Specialty Class B - 10,000- 24,999; Weekly/Specialty Class C - 4,000- 9,999; Weekly/Specialty Class D - under 4,000.



Flint Journal

Saginaw News

2nd Place

Muskegon Chronicle

Eric Knysz murder trial in the killing of state police trooper John Hausman, Ken Stevens, Natalie Kolb

Clearly, a murder trial that gripped the community is told in great detail that captures the drama. The variety in the online photo gallery as well as the live feeds contributed to the overall value of the coverage.

3rd Place

Muskegon Chronicle

Battle Creek Enguirer

Livingston County Daily Press & Argus

Demolition of the Sappi paper mill

Dave Alexander, Lisha Arino, Ken Stevens, Natalie Kolb, Theophil Syslo, Megan Wenzl

Informative story about the paper mill and its demolition is enhanced by comprehensive multi-media approach including photos. It was a tough choice between this and the eventual second-place winner.

Daily D - Most Innovative Story Telling 5 Entries **1st Place**

Granting Wishes

Justin Hinkley, Dave Wassinger, John Grap

A deep look at the hard news, with the much-needed personal side - video and photo top off well-done presentation.

2nd Place

Bikers urge kids to read

Gillis Benedict, Jim Totten

Great subject, nice story and angles in video (can't help but smile and leaves viewer wanting more). Photo on front really draws you in.

3rd Place Livingston County Daily Press & Argus 'Worth every minute of it'

Alan Ward, Amanda Whitesell

Really attractive front page layout and graphic. Typo below the video is among first thing a viewer sees - distracting. Nice photo gallery but some photos a bit repetitive. Pick only the very best to post.

Weekly/Specialty A - Most Innovative Story Telling 6 Entries The News-Herald

1st Place

Foot Clan spoils TMNT world record attempt at Gibraltar Trade Center

Dave Herndon

Video of turtles creator added a lot to the story. The slide show gave life and flavor. Sprinkling in captions added interest that kept the viewer going. 2nd Place The News-Herald

HFCC wrestling team wraps up inaugural season with six national qualifiers

Dave Herndon, Jeremy Stankewitz, Hass Doueik

The main video related the real flavor and excitement of the championships. The second video created good drama by starting in black and white and bursting into full color.

3rd Place

The News-Herald

Taylor Veterans Program Surprises Former Marine, Family with New House

David Komer

Good video interview. Great slide show that captured the emotion in stills better than a video could. Also, the reader got to see the nice touches in the house.

Hon. Mention

The News-Herald

Time Doesn't Diminish Memory of Soldier Who Paid Ultimate Price in Vietnam

Jim Kasuba, Dave Herndon, Erica McClain, Rick Kessler The recent video effectively shows the pain of family and friends at the balloon launch. The narrated slide shows the vet created himself made his experience of Vietnam very real for readers/viewers.

Weekly/Specialty B - Most Innovative Story Telling

1 Entry

1st Place Lobdell Lake Chili Cook-off

Tim Jagielo

A very fun video that really hit the highlights. Lots of good action.

Weekly/Specialty C - Most Innovative Story Telling

2 Entries **1st Place**

Ypsilanti Courier

Tri-County Times

Gaylord Herald Times

Color Run draws crowd of 15,000, dusts town in color Krystal Elliott, Joe Pas

The print layout and photos were tremendous. The slide show and video effectively told the story of what it was like to run in the event.

2nd Place

WILD Northern Michigan

Chris Engle, Morgan Sherburne

Story supplemented with photos and slide show relate the peace and beauty of the river in winter. Grouse slide show adds humor.

Weekly/Specialty D - Most Innovative Story Telling 1 Entry

1st Place

Chelsea Standard

Chelsea's Jiffy expansion means a lot more muffins Nichole Sequin

Good angles in the stories. The video of the factory added a lot. The slide show that tells the story of the product from factory to store gives a painless and fun education. It even tells where the wheat, shortening and sugar come from. Well done.

Special Section

Daily A - Special Section 6 Entries 1st Place President Gerald R. Ford's Centennial Terrific photos, design, layout with great stories. Gree great President's life. All around, terrific job. 2nd Place The Mitt, 2014 Detroit Tigers season preview Loved the layout, especially the cover. 3rd Place 2014 North American International Auto Show Great cover design, lots of insightful information Hon. Mention Dream Team Judge did not comment.	Grand Rapids Press at way to celebrate the Detroit Free Press Detroit Free Press Grand Rapids Press
Daily B - Special Section 6 Entries 1st Place Michigan Travels 2014 From the vibrant colors, to fun fonts and eye-catchin, section screams "pick me up and read me." 2nd Place Back to Bricks preview Nice mix of art and stories. Good story ideas, includi of those things readers may not think about.	Flint Journal
3rd Place Sport Section	The Oakland Press

Eye-catching front. Nice mix of stories but layout gets a little too predictable.

2014 Better Newspaper Contest Editorial Results

Daily C - Special Section 10 Entries

1st Place Times Herald Bucket of Blue: Living the life that defines the Blue Water Area Remained vibrant throughout with great art and themes. Love it. 2nd Place **Times Herald** The Great Storm of 1913 What an interesting concept. You really did this justice and historic photos you dug up, amazing addition. **3rd Place** Traverse City Record-Eagle Vasa Nice photos. Stories mainly about winners. would be nice to have Average Joe/Jane stories. **Daily D - Special Section** 25 Entries I really enjoyed looking over this collection. A lot of great ideas. I felt the ones that separated themselves were the ones with great images. The images of the cover and inside use really stood out to me. 1st Place **Midland Daily News** Midland Area Community Foundation - 40 and Forward 1973-2013 The cover design really made this one stand out from the rest. I enjoyed the inside design and use of photos. 2nd Place The Mining Journal Superiorland Magazine 2013: Going to extremes: Wild Weather in the Upper Peninsula Great cover. I liked the concept of review. Daily Telegram

3rd Place

2013 high school football preview section I enjoyed the design. Something a little different to pull you in. Hon. Mention

Pioneer Special Sections

The photography really pushed this one up.

Weekly/Specialty B - Special Section

7 Entries **1st Place Tri-County Times** Fall Sports Preview Absolutely beautiful product! LOVE THIS! The only change I would recommend would be to run all the ads in color so it doesn't detract from the beautiful design. 2nd Place Detroit Jewish News Celebrate!

Incredible! Neat niche product with beautiful layout and great editorial content! Long. too! **3rd Place** Tri-County Times

Shop Our Towns Decent publication. Not much for editorial content, but certainly a product the advertisers will be on board with. Very neat layout.

Hon. Mention **Detroit Jewish News** Best of Michigan Clean, interesting, beautiful design. Weekly/Specialty C - Special Section 18 Entries **1st Place** Grosse Pointe News Bridal Guide Gorgeous section. Lots of interesting editorial, beautiful ads with a clean lavout. 2nd Place Leelanau Enterprise Leelanau Visitors Guide

Truly beautiful book. Love the content and layout. I wish the pages were either all color or all b/w. I hate seeing spots of color on b/w pages. It's hard to know what kind of stock this was printed on, but I would have preferred to use all color and if necessary, a lesser quality stock on the inside pages. 3rd Place **Grosse Pointe News**

Back to school/Sports preview

The cover is pretty cool. Left aligned headlines get too chunky and hard to read. Headline touching border should be moved higher. Cutlines have no consistency--some large, headline sized and some small--need to be templated. Separate sports headers "Football, Volleyball, etc." could be done larger and more artfully. Headlines really are guite horrible, but the content is what makes this a beautiful piece. Gratiot County Herald

Hon. Mention

Ithaca Football State Champs

Important editorial section for any community. Very nice commemorative piece. Photos can be a bit higher quality, but the content is so important that can be overlooked.

Weekly/Specialty D - Special Section 12 Entries

1st Place Tecumseh Herald Homefront Magazine - Summer 2013

Incredibly clean with neat editorial and photos. Very well done. Saline Reporter

2nd Place Ann Arbor Art Fair

Very interesting. Clean with good content.

Saline Reporter

Saline Celtic Festival

3rd Place

Good variety. Nice photos, not too many ads, interesting editorial content.

Hon. Mention Tecumseh Herald

The Tecumseh Herald's Michigan International Speedway 2013 Fan Guide Decent editorial, clean lavout.

Herbert Spencer-Best Headline

26 Entries 1st Place Kalamazoo Gazette Beer expert says yes, we can Alison Morin Excellent pun makes for a concise description of the subject matter. 2nd Place Michigan Capitol Confidential Reuben Sandwich With A Side Of 500K Lost Jobs Manny Lopez This headline did an excellent iob of characterizing the media's reaction to the subject matter. Well played. 3rd Place Swartz Creek View Something wicket this way comes Lania Rocha Clever use of terms and popular phrasing bring readers' attention to this story and add to a subject matter that might otherwise be overlooked. Michigan Capitol Confidential Hon. Mention Barber Bill Barely Takes Anything Off The Top Manny Lopez Great use of pun to describe the situation at hand. Herbert Spencer-Best Website

12 Entries

It's clear that a strong digital presence is necessary for newspapers today. and all of these websites made a strong showing. The winner showcases what it takes to make a great site: great local content that is well-organized and updated often. Great websites are on display in Michigan! 1st Place Detroit Free Press

Freep.com, the online home of the Detroit Free Press

Clean and easy to navigate site. Content is broken out into categories which makes it easier to find what you are interested in. Ads are well organized and not cluttered. An excellent website.

Circulation Class Breakdown: Daily Class A - 60.000 or more: Daily Class B - 30.000-59.999; Daily Class C - 15.000-29.999; Daily Class D - under 15.000; Weekly/Specialty Class A -25,000 or more; Weekly/Specialty Class B - 10,000- 24,999; Weekly/Specialty Class C - 4,000- 9,999; Weekly/Specialty Class D - under 4,000.

The Pioneer

2014 Better Newspaper Contest Editorial Results

The News-Herald

2nd Place

monroenews.com

Top stories are front and center and I like the top three in the photos that highlight when you mouse over them. Content is well organized and placed into categories. Ads are evenly placed throughout the site. I like how they highlight their social media presence on the home page.

3rd Place

Kalamazoo Gazette

The best of the 3 MLive sites submitted. The photo slider at the top showcased the art well. The story filter worked well and helped me search the news content quickly. The Most Read feature had thumbnails of photos. which is great, instead of just a list of headlines.

Hon. Mention

Lansing State Journal

Lansing State Journal

Kalamazoo Gazette

Monroe Evening News

This is a clean, well-organized site. It seemed to be missing an ad or content at the top when I visited it - odd use of white space.

Herbert Spencer-Best Multimedia Presentation

25 Entries

How a newspaper combines all form of media into a web presentation can be the difference between a riveting visual experience or a click through. I experienced solid photojournalism, videojournalism and wordsmithing throughout the 22 entries, and I commend all entrants for their hard work and effort. My challenge to all is to push and tweak your web Content Management System (CMS) for simple things, like proper breaks in a headline, to how to change and enhance placement of different media elements onto a web page. I hope, I wish, the MPA would create a separate category for Videojournalism as I saw extremely good video loose out in a Multimedia category.

1st Place

Lansing State Journal

Detroit Free Press

Detroit Free Press

Silence of the Wolves Dave Wasinger, Rod Sanford Silence of the Wolves

Lansing State Journal

Excellent photography combined with compelling text in a unique web presentation made this entry the runaway winner.

2nd Place

Traverse City Food Culture

Brian Kaufman, Sylvia Rector

Traverse City Food Culture

Detroit Free Press

A complete Multimedia dining experience – a finely crafted video, extensive photo gallery, short and sweet topical text, and links to supporting information left me thinking of a road trip to Traverse City.

3rd Place

Discoverer of the Keystone State

Eric Seals. Ann Zaniewski

Discoverer of the Keystone State

Detroit Free Press

Pardon the pun, but here's a reporting team going to whatever depth for a story.

The tale of the Keystone State is compelling by its combination of history, technology, discovery and extreme sport.

Solid video, a good photo gallery including artwork of the ship, a well-crafted story, and a graphic showing the ships' final resting spot kept me on the page.

Hon. Mention

Time Doesn't Diminish Memory of Soldier Who Paid Ultimate Price in Vietnam

Dave Herndon, Jim Kasuba, Erica McClain, Rick Kessler Time Doesn't Diminish Memory of Soldier Who Paid Ultimate Price in Vietnam

This is an honorable project in its use of historic material ? the audio and photos from Spec. Thomas Collins - and deserves mention. The entry could have ranked higher had the visual lede not been buried on the page. The memorial service video is secondary to the audio slide shows of Spec. Collin and his comrades. More effort to properly edit, sequence and transition the historic images to the audio would have significantly improved the visual storv.

Herbert Spencer-Best Writing

All Groups - Herbert Spencer-Best Writing

12 Entries

Wow -- this was a tough category to judge. Such a variety of stories: commentary, profiles, news, series... it made it tough to choose. You could tell that the newspapers that submitted in this category are committed to great news and storytelling, and its importance in how they cover their respective communities. All in all, a great showcase of journalism that is happening in Michigan.

1st Place

Silence of the Wolves

Louise Knott Ahern

Really riveting read -- well done and well crafted. I thought it gave an excellent overview and also good depth on the tale of the wolves on the island. It made me feel like I was on the island myself.

2nd Place

3rd Place

Detroit Free Press

John Carlisle This reporter is an outstanding storyteller. Each article drew me in to the story of each profile and provided good depth. Well done!

Flint Journal

Bridge Magazine

Escaped sheep

Scott Atkinson

I loved the author's use of humor to tell the tale of a sheep roaming the streets after escaping from a Nativity scene. Fun read.

Hon. Mention

13 Miles to Marshall: Tough times lead very different high schools to merae

Ron French

Great series on two high schools combining. Loved the pacing, following the process through and showing the end result.

Herbert Spencer-Best Photo

29 Entries	
1st Place	Flint Journal
A Mother's Woe	
Jake May	
2nd Place	Saginaw News
Basketball block	
Neil Barris	
3rd Place	Jackson Citizen Patriot
Biohazard hoarding	
Mike Mulholland	
Hon. Mention	Saginaw News
Pushing through heavy snow	-
Jeff Schrier	

Lansing State Journal