

2010 Michigan Press Association College Contest Winners



News Story

Division 1

1st Place The Eastern Echo (EMU)

Katie Milewski— Gotcha!

Such a simple story--but with a big message and, of course, very well-written!

2nd Place The State News

Emily Wilkins— Increasing Recognition

Tough story, clearly written!

3rd Place Grand Valley Lanthorn

Chelsea Lane— Won't Wait for Michigan

Simply stated story that sends a message re:priorities.

Hon. Men. The State News

Brittany Shammas— A Constant Battle

Good title; begins and flows well!

Division 2

1st Place Chimes (Calvin College)

Emma Slager— Student Sits Next to Terror Suspect on Christmas Flight

Great story. Not only was Jay heroic on the flight, but he was insightful and witty throughout the story. Loved how he humanized the terrorist suspect. Great blow-by-blow account of a national news event. The last quote was an excellent conclusion!

2nd Place The Herald (Cornerstone University)

Amena Anderson— MI Legislature Passes Texting Bill

Beautiful front page that grabs your attention: pictures, quote box and story. Excellent anecdote to start. Well balanced of student reactions and legislative process.

3rd Place The Valley Vanguard (SVSU)

Sara Kitchen— Preparation for the Population

Great job of explaining H1N1's impact on newspaper's target group: college students and faculty. Great eye-catching page-one package: story, art and info boxes. Nice opening paragraphs. Nice mix of stats and quotes.

Division 3

1st Place The Voice (Washtenaw CC)

Elizabeth Ross— President Contests \$4,000 Restaurant Tab

The winner in an extremely competitive class. A good, objective story that answers the questions of a campus abuzz with them. Story should generate ideas in newsrooms across the country. Way to be a watch dog. Great job.

2nd Place The Olivet College Echo

Echo Staff— Olivet Student Arrested

Story uses hard facts and multiple sources to nicely localize a global story. A complete capturing of a murder that found campus at the center of a gruesome international crime. I question its page four placement.

3rd Place The Voice (Washtenaw CC)

Trevor Bach— Amid Scandal, Priests See Normalcy
Great job localizing an ongoing scandal with international interest and ramifications. While starting off a bit slow, story could have run in any paper in the country. Left me wanting more. Good job.

Hon. Men. The Olivet College Echo

Sarah Phillips— Pistol Packing Mama

These campus visits too often fly under the radar. Great job presenting a riveting story in a concise, impactful delivery. Made me think.

Investigative Reporting

Division 1

1st Place Grand Valley Lanthorn

Jenny Whalen & Lauren Fitch— Guns on Campus

Well-written, well-balanced and nice approach to the topic.

2nd Place Grand Valley Lanthorn

Anya Zentmeyer— GV Outlaws Medical Marijuana

Tells the story and ends up with a path to follow to continue the story.

3rd Place Central MI Life (CMU)

Staff— Tailgate Series

Tough topic followed throughout football season, some technical writing issues can be overlooked by the vigor and complexity--and care taken--of this topic.

Hon. Men. The State News

Brittany Shammas— Mohammed and the Major

It was soooo close. I felt close to all the families in the story by the end of the story!

Division 2

1st Place The Oakland Post (Oakland U)

Mas Rahman— Courtroom to Dorm Room

Good research. An interesting topic. Nice chart-tracking Fialka-Feldman's journey to campus living. Well-written and organized.

2nd Place Chimes (Calvin College)

Mathew Koh— Festival of Faith and Writing Celebrates 20 years

The story both informs and entertains. Pages 8 and 9 are eye-catching and organized into one, easy-to-read center spread. Good history of the festival and examination of the goals and purpose.

3rd Place The Valley Vanguard (SVSU)

Jeremy Evans, Sara Kitchen, Noah Essenmacher—

Spotlight on Majors Series

Good topic. Nice job of explaining students' job search process and its challenges. Good quotes. Overall, a nice three-part series.

2010 Michigan Press Association College Editorial Contest Winners

Investigative Reporting (cont.)

Division 3

1st Place The Voice (Washtenaw CC)

Staff— Trustees' Tab: \$4,000+ for One Meal

This story provides a good example of the differences between a hard news story and an investigative piece. Well-rounded and factual. Excellent use of FOI and in pursuing all angles. Superb work.

2nd Place Delta Collegiate (Delta)

David Ferrier, Bob Johnson, Elizabeth Holland— Violence in Saginaw

Great job in reporting on a topic affecting everyone in the readership area. Multi-angled approach got the community's attention and elected officials thinking. Nice job in spotlighting an important issue.

3rd Place The Lookout (LCC)

Chelsea Stoskopf— Coach Suspended Pending Investigation

I would have run this prominently on page one. Great story all around. Factual, objective and well-sourced. Hooked by the lead and left me wondering what happened. Great job.

Hon. Men. The Voice (Washtenaw CC)

Anne Duffy— Officials Hold Their 'Knows' Regarding Foul Smells

Didn't like the headline, but the writing and depth made up for it. There is more here--keep digging. Good pursuit of an interesting story.

Feature Story

Division 1

1st Place The State News

Brittany Shammas— Honor of a Lifetime

Words escape me in trying to describe the impact of this story! Wow!

2nd Place The State News

Matt Bishop— Leaver of Men

Strength of character is really brought forward to this story. THANK YOU!

3rd Place Grand Valley Lanthorn

Garrett Pelican— Life at a Different VANTage Point

There really are different ways of looking at "things" and this story proves the point!

Hon. Men. Central MI Life (CMU)

Libby March— Heads Above Water

A good story for us to know.

Division 2

1st Place The Collegian (Hillsdale)

Elizabeth Essley— Pai for Breakfast

Wonderfully written story about an "average" person whose above average life is brought to light by great reporting. Great job.

2nd Place The Oakland Post (Oakland U)

Mas Rahman— Addict Hits "Rock Bottom"

Although I don't usually like anonymous sources--especially when they are the subject of the feature story--this story deserves recognition. Recovering addict story had the potential for preachiness, but the report did a good job of being straight forward.

3rd Place The Valley Vanguard (SVSU)

Sara Kitchen— Strung out online

Interesting story. Good research. Solid sources. I read from start to finish without once logging on to my Facebook account.

Division 3

1st Place The Collegiate (Grand Rapids CC)

Jacqueline Prins— Fighting for an Education

The clear winner in a class packed with talent and excellent work. Story personalizes the sacrifices made by service members and emotionally captures the dynamic aspects of a combat deployment. Great job.

2nd Place The Voice (Washtenaw CC)

Trevor Bach— "Recession-Proof" Ann Arbor: A Myth for Impoverished

This kid has loads of talent and a knack for connecting with his subject. Story is well-written and presented in a way that hooks readers early and keeps them reading. Nice.

3rd Place The Voice (Washtenaw CC)

John Leonard— The Life and Death of the Record Store

Fascinating exploration of how a thread of Americana is becoming extinct. Good writing and well organized. Good sources and statistics. Nice job.

Hon. Men. Delta Collegiate (Delta)

Megan Tobias & Sara Levasseur— Who Ya Gonna Call

Very interesting piece. OK photos and good layout. Great leads. Impossible to stop reading. A lighter subject than most entries, but well-written and informative.

Sports/News Feature

Division 1

1st Place Central MI Life (CMU)

Andrew Stover— Nature's Wrath

I would be honored to meet the person described in this article!

2nd Place Central MI Life (CMU)

Daniel Monson— I Couldn't Leave Dad

Tells us all that perhaps the best choice is to go where we can best be of service.

3rd Place The State News

Joey Nowak— Win Like Flint

We need to read more stories like this--what really counts!

Hon. Men. Grand Valley Lanthorn

Curtis Kelleward— Autistic High Schooler Gains College Swim Experience

Good story, but seemed to end abruptly?

Sports/News Feature (cont.)

Division 2

1st Place The Herald (Cornerstone University)

Erica Stone— Softball Games Become a Family Affair
Gripping story about a collegiate team. Truly lived up to its title. The love and care between the kids, John especially, and the team was a tear-jerker. Erica did a great job of finding a touching feature story involving a local sports team.

2nd Place The Oakland Post (Oakland U)

Dan Fenner— Racking Up School Records
Nice feature about record-breaking point guard. Writer obviously knew his subject well and did a good job in tracing his history and getting a full view of his career (with perspectives from the subject, his coach, and his teammates).

3rd Place Chimes (Calvin College)

Jon Behm— Verkaik Drops 46 in Calvin Win
Well-written feature about a record-breaking performance. Writer clearly recounted the 46-point performance and gave its context.

Hon. Men. The Oakland Post (Oakland U)

Sean Garner, Zach Hallman— Grizzlies on the Gridiron?
Comprehensive feature about the possibility of a college football program that really covered all the bases: the campaign by a student council member; the hurdles, especially financing, as presented by the administration; the possibility for success, as shown by South Florida; and the attraction to Saturday games, as told by the students.

Division 3

1st Place The Voice (Washtenaw CC)

Ron Harlow— Fans Show Passion at Yost
Excellent job of capturing the atmosphere at a college hockey game. Laced throughout with passion, loyalty and camaraderie. A fun read. A story I wish I would have written while covering college hockey.

2nd Place The Voice (Washtenaw CC)

Nicole Bednarski— Local Skaters, Olympic Dreams
Awesome job telling the story of two local Olympians and how they got where they are. Even those of us who aren't figure skating fans can appreciate the dedication. Well-written. Great job.

3rd Place The Collegiate (Grand Rapids CC)

Dana Finkler— Fighting in Memory of Dad
Excellent piece that is well-written and lets the subject speak. I wanted more. Maybe a few more paragraphs on the rise of MMA/UFC and how it has supplanted boxing. Good job.

Hon. Men. The Collegiate (Grand Rapids CC)

Aaron Barber— The Iceman Cometh
First person delivery was a bit awkward for me, but the writing and interesting subject compensated. More mag than rag. Nice work.

Multimedia Reporting

Division 1

1st Place The State News

Kate Jacobson, Josh Radke— Paying it Forward
Strongest entry in video category. Images of details, multiple locations, good sound, close-ups make this the winner. Would have liked story to focus only on family and use the event as backdrop or sidebar. Interviews of women in home could have been framed better.

2nd Place The State News

Brittany Shammas, Krystle Wagner, Georgia Rhodes— Honor of a Lifetime

Best print story in category. Video could have been improved with more of interview with Silver Star winner. Event footage was clunky. Use tripod and seek out best angles.

3rd Place Central MI Life (CMU)

Maryellen Tighe, Mathew Stephens— Bringing God to the fight

Best print story design of the entries. Strong photography carried the multimedia online category. Would have liked action video to strengthen story, ad brings it to life. Excellent use of multiple locations to bring different visual dimensions.

Hon. Men. Central MI Life (CMU)

Staff— 24 hours in Mt. Pleasant

Good idea, outstanding organization, great photos and vignettes. Some of the "stories" and videos fell short of expectations, which is a hazard of such a large project.

Division 2

1st Place The Ferris Torch (FSU)

Josh Crowton— Ferris Bulking Up

Strong coordination between traditional print and video makes this multimedia entry no 1. Video on website helps the reader understand much better how kettle bells make a difference in a workout regime.

2nd Place The Ferris Torch (FSU)

Ben Thayer— Stewart Stumps Dawgs

Game video strengthens the story, but you need more cross-promotion between web and print. Seems like print story should include a tease to get the readers to check out the web video.

3rd Place The Ferris Torch (FSU)

Antonio Coleman— Where There's a Wheel There's a Way

Fun feature. Well-told with video.

Division 3

1st Place The Voice (Washtenaw CC)

Staff— Heaven & Yell

A tough decision here. All three entries were professional grade and could be teaching examples for how to blend multimedia with print coverage. Heaven and Yell was my favorite, if by the slimmest margins.

Multimedia Reporting (cont.)

Division 3

2nd Place The Voice (Washtenaw CC)

Staff— Writin' and Rockin'

Fascinating. Great job telling an interesting musical story. Such a hard choice ranking 1-3, but the depth and effects here give this piece the slight edge.

3rd Place The Voice (Washtenaw CC)

Staff— Combat to Classroom

Emotional, impactful presentation. Background music was at a perfect level. Left me thinking, touched me and others. Brings on goose bumps, excellent work.

Column, Review or Blog, News or Sports

Division 1

1st Place Central MI Life (CMU)

Brian Manzullo— Playing it Straight

The clear, concise explanation of the serious nature of the college administration's rebuff of the newspaper during the University's budget process was well-executed. Good supporting evidence, persuasion and offering of a solution.

2nd Place Central MI Life (CMU)

Lonnie Allen— Redefining Diversity

Writer addresses issue many might not consider serious and breathes life into it through his own experience. He hooks readers and compels them to become part of the change. Would have liked a concrete suggestion on how to influence change and stats on how many non-traditional students.

3rd Place Grand Valley Lanthorn

Zee Fossett— Grandma Always Tells Me

Writer addresses difficult topic with courage and intelligence. Personal experience illuminates the issue in a way few writers could accomplish. Persuasive in compelling people to change their way of thinking and acting toward others.

Hon. Men. The State News

Dan Faas— Dignity has Place on Halloween

Excellent. They say one of the most difficult parts of writing is developing a topic. Writer used a chance encounter to address social issues others might not have skills to create.

Division 2

1st Place The Oakland Post (Oakland U)

Jennifer Wood— Survivor's Recovery Begins with the Right Resources

Very well-written. From the Heart. Courageous personal retelling of a traumatic event. Jennifer personalizes sexual assault and it's aftermath in a compelling way. Very complete...starts with grabbing lead and ends with ways to help. Clear winner in a category with lots of quality entries.

2nd Place The Oakland Post (Oakland U)

Dan Simons— Having Ha-Has About Ta-Tas

Witty! Strong message delivered with great humor. Eye-catching headline. Loved the A, B, C, D and DD ideas! A great read from start to finish!

3rd Place The Oakland Post (Oakland U)

Annie Stodola— Organ Donation Affects More Than Just the Ill

A from-the-heart column that uses a personal tragedy to illuminate a serious issue. Loved your description of your dad and how much he meant to you. Your column effectively gets out the message of the importance of organ donation.

Hon. Men. The Valley Vanguard (SVSU)

Stuart Chipman— Cutting Promise Scholarship: Not Fiscally Wise, Just, or Funny

Great take on a subject with lots of impact on students. Loved the line about "the fault of old people who were fiscally irresponsible."

Division 3

1st Place Delta Collegiate (Delta)

David Ferrier— Seeing Can Be Believing

Stand-up column shows thoughtfulness of writer and insight into news operation. Nice work getting other voices in to strengthen your point. Accountability wins the day.

2nd Place The Varsity News (U of DM)

Alice Arvtoff— Our Editor's Last Column

Creative work that you nimbly sustain throughout. Nice take on what can be a maudlin and self-serving insider-ee topic.

3rd Place The Voice (Washtenaw CC)

Addie Shrodes— Tuition Climbs While Debate Continues

Strong voice, conviction, solid writing on a topic I'm sure many talk about, but few put into words as nicely as this.

Hon. Men. The Voice (Washtenaw CC)

Maggie Reuter— Recession of False Hopes

Nice writing of small moment in big picture.

Editorial

Division 1

1st Place The State News

Dan Faas— Partying Habits Need to be Re-examined After Deaths

Hard topic is addressed firmly and with multiple recommendations for change, both collective and individual. The use of the two examples was illustrative, but more specific statistical information could have bolstered the argument.

2nd Place Central MI Life (CMU)

Will Axford— Questionless Forum

Addressing the issue through exposing student apathy toward budget cuts was compelling and persuasive. The penultimate paragraph says it all. More examples of illustrating effects through past budget cuts would have strengthened argument.

3rd Place Grand Valley Lanthorn

Jenny Whalen— Public Opinion

Clever approach to calling into question the priorities of student "activism."

2010 Michigan Press Association College Editorial Contest Winners

Editorial (cont.)

Division 2

1st Place The Herald (Cornerstone University)
Herald Editors — It's Simple: Don't Text and Drive
Important topic addressed with clear message. Like the layout, the good use of stats, quotes and anecdotes. And a strong conclusion.

2nd Place The Valley Vanguard (SVSU)
Sara Kitchen — Student Evaluations Essential to Granting, Sustaining Tenure
Loved the layout of their editorials with the strong headline, the issue spelled out, and their position neatly summarized. This editorial stood out with its stand that teaching ability, pre and post tenure, ought to be key for professors and student comments about that performance should be taken seriously.

3rd Place The Oakland Post (Oakland U)
Colleen J. Miller — No Confidence in Vote
Strong take on an important campus issue.

Division 3

1st Place The Voice (Washtenaw CC)
Elizabeth Ross — Bad Timing on \$4k Dinner
Reasoned, fair stand on issue, well-written.

2nd Place Delta Collegiate (Delta)
Staff — Cartoon Reaction
Good explanation, call to action.

3rd Place Delta Collegiate (Delta)
Staff — Student Senate Results
Excellent topic, but needed to dive more into the data piracy argument.

News Photo

Division 1

1st Place The State News
Hannah Engelson — A Constant Battle
The love is obviously apparent in this photograph, but when you read the headline and understand what the story is about, you realize it's more: it's relief. Fantastic shot that grabs your immediate attention then reveals something deeper.

2nd Place The State News
Josh Radke — Saying Farewell to Ryan
A wonderful shot that captured the event. Great technical work to get her face so well lit, so as to hint at the crowd in the background while keeping the focus on her.

3rd Place Central MI Life (CMU)
Ashley Miller — Focus on the Fun
This photo epitomizes Special Olympics! Read the faces and it's all there: joy, celebration, determination, etc.

Hon. Men. Central MI Life (CMU)
Sean Proctor — A Soulful Message
Great shot! Loved the close-up, the slightly off-center cropping, and the campus background. Only three terrific photographs kept this out of the top three.

Division 2

1st Place The Herald (Cornerstone University)
Kelly Gampel — Texting Photo
Terrific photograph that brought the story home! Not an easy shot to do, and the result is eye-catching and enlightening. You see the picture and realize the danger!

2nd Place The Valley Vanguard (SVSU)
James Fry — Preparation for the Population
Vivid detail pulls the reader into this picture. Brings attention to an important topic that could have been very easy to ignore without such a startling image. Imagine how 'blah' this story would have looked without the picture!

3rd Place The Herald (Cornerstone University)
Aleka Thrash — MI Promise Broken
Clever image to accompany important story. Loved their expressions! But did wish the picture clarity would have been better.

Division 3

1st Place The Voice (Washtenaw CC)
Chris Asadian — Scream for Vaccines
Clear winner! The boy's expression leaps off the page! Great image to bring attention to this story. Nice tie-in with the headline.

2nd Place The Lookout (LCC)
Michael Caterina — Granholm Animates Census 2010
Solid photo that tells the news of the day: Governor explaining the census.

3rd Place The Voice (Washtenaw CC)
Andrew Kuhn — Snow Days
Nice image showing the elements, traffic and trudging student.

Feature Photo

Division 1

1st Place The State News
Hannah Engelson — Alternative Spring Break
A simple, elegant, symmetrical image. Beautiful!

2nd Place Central MI Life (CMU)
Jake May — Family and Faith
Fun! You could tell the bond between the sisters in this great shot!

3rd Place Central MI Life (CMU)
Neil Blake — Camouflage Crusade
The facial expressions make this shot spectacular. Too bad it was buried on the bottom of the page! Could have been bigger and closer to the top!

Division 2

1st Place The Valley Vanguard (SVSU)
James Fry — Smoking Prohibited
Striking image. With the headline, it tells the story. A difficult shot well done.

2010 Michigan Press Association College Editorial Contest Winners

Feature Photo (cont.)

Division 2

2nd Place The Collegian (Hillsdale)

Shannon Odell— Megan Moss Portrait

Beautiful photograph! Megan is so relaxed and joyous that you can tell how much her music means to her. Simple, elegant photo. Loved her being off-center.

3rd Place The Valley Vanguard (SVSU)

James Fry— Up Yours?

Again, this photo tells the story. Loved the headline, too! The colors--blue glove, green background, yellow lettering--were fabulous.

Hon. Men. The Herald (Cornerstone University)

Katie Fox— Changes in Spiritual Formation

We weren't sure if the photographer came up with this fun shot or just reacted when her subjects did it! Either way, she was ready and she got the shot! It's hard to get good expressions on the many faces in a traditional lineup, let alone get it holding this pose.

Division 3

1st Place The Voice (Washtenaw CC)

Chris Asadian— Home for the Holidays

Wow! We loved this photo. The framing of the bars and bare concrete cell compel your attention. This photo evokes emotion, which was the point of the story. Great angle, great shot!

2nd Place The Lookout (LCC)

Michael Caterina— Holiday Spirit Ignites

Beautiful photograph! Fabulous shot of the fireworks and state capitol. Only quibble is that we weren't sure if that was really the parade at the bottom of the picture.

3rd Place The Voice (Washtenaw CC)

Robert Conradi— Ghost Bike

Another fantastic shot! Beautiful, soft lighting and great composition. The white bicycle is a striking element, with you knowing that something tragic has occurred.

Sports Photo

Division 1

1st Place The State News

Lauren Wood— Sweet Luscious

Great photo! The headline and photo say it all! The embrace from smiling coach tells even non-sports fans that this player was the hero.

2nd Place Central MI Life (CMU)

Jake May— Up in the Air

What a shot! This photo spread was superb and this photo deservedly was the focal shot. Great timing and patience to get a shot from an unusual angle. His tired expression is perfectly framed by the leaping players.

3rd Place Central MI Life (CMU)

Ashley Miller— Sweet Symphony

Another beautifully framed photo. We loved the framing of the band instruments on the top and the rest of the football team at the bottom. You can tell that the star player, the team, and the band are celebrating a mighty victory!

Hon. Men. The State News

Angeli Write— Soccer Celebration

Splendid photograph! Really captured the emotion of the score. Deserved better but this category had fantastic winners.

Division 2

1st Place The Herald (Cornerstone University)

Robbie Scudder— Soccer Game

We loved the action: the ball, the flying hair, and the entwined legs! Good expressions on both players, too.

2nd Place Chimes (Calvin College)

Calvin Sports Information— Header Goal

Great action shot with the ball headed towards the net and the player in the air! Should have garnered better play on the page, at least three columns on the top!

3rd Place The Herald (Cornerstone University)

Robbie Scudder— Men Fall to Grace Bible

Good action shot played nicely on the page.

Division 3

1st Place The Connection (Schoolcraft)

Rena Laverty— 2009 NJCAA District H Champions

Really captured the moment with this shot! Well composed, well balanced picture with great color.

2nd Place The Collegiate (Grand Rapids CC)

Michael Thayer— GRCC 41, Joliet 27

Another shot that really captured the moment. Might have taken first if it had been cropped more closely, as the player holding the trophy is really showing emotion that might be more eye-catching if some periphery players were cropped.

3rd Place The Voice (Washtenaw CC)

Chris Asadian— Batter Up?

A brave picture. The dichotomy of the baseball player and the construction zone really grabbed our attention, which told the story.

Video Production or On-Line Audio Slide Show Production

Division 1

1st Place The State News

Sean Cook— Street Drummer

www.stateneews.com/index.php/multimedia/living_city?35309

This was a tough category, with many very good entries. This was the most complete package: good production values, great use of sound, a variety of shots. We really get to know the street drummer and his music. This site adds an explanatory paragraph under the video, allowing the producer to let the piece stand on its own without a lot of traditional voice over or stand-ups. Some of the other pieces were very good but hard to figure out because they lacked this.

Video Production or On-Line Audio Slide Show Production (cont.)

Division 1

2nd Place Central MI Life (CMU)

Jeff Smith— *Healing Rhythm*

www.cm-life.com/2010/04/13/audio-slideshow-healing-rhythm-2

An explanatory paragraph would have helped, because the photos and sound really make us want to know about this person. Apparently, he is blind and suffering from cancer, but he finds solace in playing instruments. The photography is very good, and the use of sound was the best of the entries.

3rd Place The State News

Angeli Wright— *A Bad Day for Fishing*

www.statenews.com/index.php/multimedia/living_city/37480

Great editing, with a variety of close, medium and wide shots. The narration by the ice fishermen and the use of natural sound make the piece. One suggestion would be to linger on the faces a little longer with the lower third so we can really get to know them.

Hon. Men. Central MI Life (CMU)

Libby March— *Hearts Wide Open*

www.cm-life.com/2010/03/04/audio-slideshow-hearts-wide-open/

Every story needs a beginning, middle and end. Had the producer made these more clear, this would have been among the best entries. As it is, the excellent photos and sound are worth inclusion here.

Division 2

1st Place The Valley Vanguard (SVSU)

Sara Kitchen— *Night of Culture*

www.svsu.edu/clubs/vanguard/stories/2513

By far the best editing and use of sound of the three entries. Also the most complete story, with a good ending echoing back to the start. A longer lens might have helped the performance shots. Like all three entries, the production values were mediocre, but this was the most polished and complete piece.

2nd Place The Valley Vanguard (SVSU)

Sara Kitchen— *Climbing Book Prices*

www.svsu.edu/clubs/vanguard/index.php?IssueID=112

A thorough report, but overly long. Good mix of student interviews and others such as professors. And the student from the depression era was interesting and a good addition.

3rd Place The Collegian (Hillsdale)

Michael Mayday— *Michigan Tea Party*

www.hillsdalecollegian.com/2.11621/web-exclusive-collegian-at-tax-day-tea-party-1.1566992

Good idea for a story, and the mix of video and still photography was interesting. The editing was haphazard, and the report was overly long, but a good effort.

Division 3

1st Place The Voice (Washtenaw CC)

Staff— *Legal High*

www.washtenawvoice.com/?p=5698

Excellent. This was the best video in any class, with good editing of interviews, video of salvia users, expert opinion. The production values were high, and the report itself as news would stand up well in the professional world.

2nd Place The Voice (Washtenaw CC)

Staff— *Auto show*

www.washtenawvoice.com/?p=6612

This college entered three pieces, and all were worthy of prizes despite only one other entry in the class. This is a fine report. I like it when college reporters take a wider view in their stories, such as when they include the idea of the auto show moving from Detroit and interview a local auto worker. A thorough report with good production.

3rd Place The Voice (Washtenaw CC)

Staff— *Crooning*

www.washtenawvoice.com/?p=8019

Not as good as the other two pieces, but worthy of a prize. Good ending.

Original Cartoon--Editorial or Entertainment

Division 1

1st Place Grand Valley Lanthorn

Dan Sills & Shaun Morton

Topical, humorous, well-planned cartoon. Just below the surface humor, each of the cartoons also holds a serious message--just what an editorial cartoon should do.

2nd Place Grand Valley Lanthorn

Jacob Bowen

Artistic ability shines through as does the cartoonist's wit. Well done editorial cartoon.

3rd Place The Eastern Echo (EMU)

Jen Pulling— *Chester*

One-frame cartoon that says so much more than what's inside the small box. Text and artwork allow reader's interpretation of the situation. I laughed out loud at the professor and his assigned reading--I think I had that guy when I was in college.

Division 2

1st Place Chimes (Calvin College)

Lauren Kelly— *Insomnia*

Funny cartoon about college life. Says a lot with simple image and a few words.

2nd Place The Collegian (Hillsdale)

Will Olthouse— *Three Cartoons*

Nicely drawn cartoon about an important topic. Does a nice job conveying its message solely through colorful images.

3rd Place The College World (Adrian)

Tim Martuch— *Trend Setting*

Funny cartoon combining two current topics.

2010 Michigan Press Association College Editorial Contest Winners

Original Cartoon--Editorial or Entertainment (cont.)

Division 3

1st Place Delta Collegiate (Delta)

Rashad Baiyasi— Should've Stayed in Flint

Good images and use of space. Sharp/pointed message. Nice 'strip.

2nd Place The Michigan Times (UM-F)

Amanda Emery— Shifty Pig

The editorial cartoons pertain to student life--nice work.

3rd Place The Lookout (LCC)

Kate Luttmann— Breakfast Table

Sharp, crisp images. The subject matter is general and appealing, but could be more focused on the campus.

News Page Design

Division 1

1st Place Central MI Life (CMU)

Chelsea Kleven

Clear choice for top spot in this category, based on easy-to-follow design, clear story hierarchy, good use of photos and graphics. Really like the promotion of online feature on front page.

2nd Place The Eastern Echo (EMU)

Katie Milewski

Clean, easy-to-follow design. Good use of rail on side to tease inside stories. Overall, a well-packaged news page. Good job.

3rd Place Grand Valley Lanthorn

Staff

Eye-catching design certainly draws in reader. Don't know what your news was for this edition, but seems like a lot of space--maybe too much--devoted to design of one story.

Division 2

1st Place The Collegian (Hillsdale)

Joel Pavelski

Clean with lots of air. Striking image at the top and beautiful photo box above the break. Nice use of color.

2nd Place The Valley Vanguard (SVSU)

Nick Kaiser

Another striking image at the top of the page that demands reader's attention. Nice use of red, pull-out quotes and a color chart.

3rd Place The Herald (Cornerstone University)

Staff

Another clean design with lots of white space. Not the fanciest entry, but its simplicity is beautiful.

Division 3

1st Place The Collegiate (Grand Rapids CC)

Christina Kim

A crisp design, good use of color and reverse type make this page a clear winner.

2nd Place The Michigan Times (UM-F)

Kaitlin Doyle

The photos are sized appropriately, the layout is solid. The use of color fonts is a bit distracting, but otherwise this is a nice page.

3rd Place The Voice (Washtenaw CC)

Maggie Reuter

Balance is good. Heads could be bigger, but a nice package.

Sports Page Design

Division 1

1st Place Central MI Life (CMU)

Andrew Stover

This design relays a lot of information in a small amount of space--standings, statistical leaders, schedule, hard news and features. Really liked treatment of the "Love and Basketball" feature. Well-deserving of the top spot in this category.

2nd Place The State News

Andrea Zagata— Purdue or Die

Great packaging of stories and artwork for a big basketball match-up. The "Breakdown" box relays key information in small, readable chunks. Perhaps a small photo with each breakdown section would have made layout even stronger. Overall, strong presentation.

3rd Place Grand Valley Lanthorn

GVL Sports— Accounts of Allendale

Good layout idea for main story, but copy is difficult to read because background photo is too dark. Running so much copy over a photo makes reader work too hard.

Division 2

1st Place The Oakland Post (Oakland U)

Jason Willis— Oakland of Champions

Fantastic page! Clear winner for this beautiful page. Great mix of pictures and stories to capture this league title.

2nd Place The Ferris Torch (FSU)

Production Team— Not Exactly a Vacation

The headline and lead graphic told this story visually at a glance. Good use of red and blue throughout the page. Maybe the two blue boxes, though, could have been combined and a stock photo of a hockey player added.

3rd Place The Collegian (Hillsdale)

Jancy Nightingale— Sports Page (color)

Loved the top photo, which combined nicely with the main headline. Maybe could have used fewer pictures but played them larger.

Division 3

1st Place The Collegiate (Grand Rapids CC)

Christina Kim— Pg. 14

Nice use of reverse type. Made the reverse type longer than the traditional body copy, so it's easier to read--just as you should. I also liked the font headline used. Given that the word "tragedy" appears in the headline, I think the font reflects the tone/mood.

Sports Page Design (cont.)

Division 3

2nd Place The Voice (Washtenaw CC)

Sarah Stosick— Tigers Opening Day

If the category was "Best Graphic," this would win without a doubt. If the jerseys came from MLB.com or a similar site, I'm impressed, if she created the jerseys herself, I'd offer her a job. I think the story duplicates the graphic. Instead of breaking up the story with lineup, what about creating a lineup card? Would have liked the black box to go all the way around the headline. Would have been more fitting for "by the numbers" to be about the Tigers.

3rd Place The Varsity News (U of DM)

Michael Martinez— Sports Page

Really like that there's a clear centerpiece feature. Headline and photo work well together. WAY too much text in photo. The subhead and byline should appear beneath the photo right before/above start of story.

Feature Page Design

Division 1

1st Place Central MI Life (CMU)

Chelsea Kleven— Wise Guy's Tie

Simple, but effective layout to tell the story of the "Wise Guy's Tie." The breakout list of "Best Bow Ties" was good, although no explanation of whose list this is.

2nd Place The Eastern Echo (EMU)

Katie Milewski— Oscars

Good use of many pieces or artwork to enliven what could have been an extremely gray page. Large cut out of Oscar serves well as art and division between the blocks of copy.

3rd Place Grand Valley Lanthorn

Jenny Whalen & Haley Otman— Romeo & Juliet

Effective design pulls together multiple pieces of copy and illustration into cohesive package. Thought everything about design was well done except top of page, where I felt readers could be confused by headline and rugged left copy.

Division 2

1st Place Chimes (Calvin College)

Katie Hall & Jackson Hall— ABC... Grand Rapids

Fun page! Clear winner with this well-done double-truck. Nick mix of info and colorful images.

2nd Place The Collegian (Hillsdale)

Jancy Nightingale— Down the Hill

Beautiful page! It starts with the photo at the top, augmented by the quote. Loved the picture cluster and the page summary.

3rd Place The Valley Vanguard (SVSU)

Nick Kaiser— A1

Actually is a front page, but the feature story elements are nicely done with colorful eye-catching graphics.

Division 3

1st Place The Connection (Schoolcraft)

Eric Machette

Nice cutouts, good balance and strong overall feel. The best in the category.

2nd Place The Voice (Washtenaw CC)

Kate Bizeri— Feature Page-Artist

You get a glimpse of the artist and what he means to the community. The layout enhances the story.

3rd Place The Collegiate (Grand Rapids CC)

Christina Kim— Pg. 8

Good incorporation of a staff graphic that gives feel to an otherwise standard Q & A package.

General Excellence

Division 1

1st Place Central MI Life (CMU)

Staff

In an extremely close contest, the Life earns first place based on thoroughness of coverage of all aspects of its community. The Central Michigan student body, teaching staff, and administration is fortunate to have the Life covering the university. Good writing and editing. Strong photography. Solid opinion page and features. This is the total package.

2nd Place The State News

Staff

This is a solid newspaper. Front page man packages, "Man in Uniform," "Obama..." and "What Lies Beneath" were well-done and good illustrations of story reporting, editing and photography with everything from deadline reporting to feature stories.

3rd Place Grand Valley Lanthorn

Staff

Strong news coverage. Keep working on packaging of the news and add some design and the Lanthorn will be battling for the top spot in this category.

Division 2

1st Place The Oakland Post (Oakland U)

Staff

Stood out due to its use of graphic and eye-catching design. Terrific mix of hard news, features, sports and opinion. Used colorful graphics on the front page and on the inside pages consistently to make paper easier to read. Very clean and great photography.

2nd Place The Collegian (Hillsdale)

Staff

Great local reporting: academics, school budget/politics, arts, campus life, community, features...it's all here. The number of stories and features each week was impressive. Nice design touches. Good photography.

3rd Place The Herald (Cornerstone University)

Staff

Good reporting on campus issues. Nice layouts with good design touches and reader-friendly subheads, pull-out quotes, etc. Good photography. Good graphics.

General Excellence (cont.)

Division 3

1st Place Delta Collegiate (Delta)

Staff

By far the best stories appeared in the Delta Collegiate--solid leads, good prose and engaging subject matter. Please note that you almost lost first place because the color use needs refinement. Nice overall product.

2nd Place The Collegiate (Grand Rapids CC)

Staff

This paper looks professional. Nice work.

3rd Place The Lookout (LCC)

Staff

The student piece, "Campus Perspectives" must be quite popular on campus and an effective means of getting different faces and perspectives in the paper. Good use of fonts, colors and heads in the design.

B&W Ad, Any size

Division 1

1st Place The State News

Jacob Cooper— *UAB Ad*

Nice photos, strong headline--the ad makes a poetry reading sound like fun.

2nd Place Central MI Life (CMU)

Justin Mack— *The Girls are Back in Town*

A strong headline and nice team photo makes the reader want to go to the next volleyball game.

3rd Place Central MI Life (CMU)

Caitlin Hennessy— *Need Someone to Watch the Game With?*

This is too cute for words.

Division 2

1st Place The Ferris Torch (FSU)

Sam Lehnert— *RMLS*

A nice balance of graphics and copy.

2nd Place The Ferris Torch (FSU)

Emily Watz— *Commencement*

A lot of information nicely segmented to help the reader quickly find what they need to know.

Division 3

1st Place The Voice (Washtenaw CC)

Pete Leshkavich— *Ad Sales*

A dominant graphic compels the reader into the ad. The copy includes a solid headline and text. The fonts are simple and easy to read.

2nd Place The Lookout (LCC)

Michael Caterina— *St. Patrick's Day Photo Shoot*

A very nice balance of graphics and copy. The copy is easy to read and gives all the information needed to make a buying decision.

3rd Place The Voice (Washtenaw CC)

Staff— *Sweet Spot*

A nice use of dominant graphic and white space.

Spot/Full Cover Display Ad

Division 1

1st Place The Eastern Echo (EMU)

Joey Brandt— *White Trash Night*

A very strong, dominant graphic, nice choice of colors and good contrasts lead to creating strong reader interest.

2nd Place The State News

Staff— *Face It*

A strong, dominant photograph of a recognizable person draws the reader in to find out more.

3rd Place The State News

Taylor Wunley— *Go Greek*

Photos of sorority and fraternity members compliment an interesting headline.

Division 2

1st Place The Ferris Torch (FSU)

Emily Watz— *Hookah Lounge*

Good use of 2-colors to separate text blocks. The reverses are strategically placed and not over done. The ad intrigues the reader.

2nd Place The College World (Adrian)

Megan Pavlak— *Theta Chi Walk for Hope*

Nice use of white space makes the graphics and color stand out. The ad is compelling and easy to read.

3rd Place The Ferris Torch (FSU)

Emily Watz— *Veterans*

Clever typography turns words into strong graphic.

Division 3

1st Place The Connection (Schoolcraft)

Brian Camilleri— *Red Bull Invitational*

A great photograph and vibrant colors make this an exceptional advertisement.

2nd Place The Voice (Washtenaw CC)

Staff— *Student Activities*

The head and subheads explain the purpose of the ad quickly and compliment the dominant graphic.

3rd Place The Voice (Washtenaw CC)

Staff— *Garrett's*

Nice picture to go with the copy.

In-House Promotional Ad

Division 1

1st Place Central MI Life (CMU)

Lindsey Reed & Katie Sidell— *Get Your Move On*

A brilliant use of an unconventional stepped shape with vibrant colors, nice graphics and good headlines make this ad a show-stopper.

2nd Place Central MI Life (CMU)

Michael Mueller— *Who Reads CM Life?*

A nice use of a photograph showing a person using the product is coupled with a strong head and subhead. The quoted testimonial adds to the overall content of the ad.

In-House Promotional Ad (cont.)

Division 1

3rd Place The State News

Jacob Cooper— Final Survival Guide

A compelling piece of artwork and a clean layout makes this an interesting and easy-to-read ad.

Division 2

1st Place The Oakland Post (Oakland U)

Mallory Lapanowski— Now Hiring

Good headline-good graphic-a nice use of a full page space.

2nd Place Chimes (Calvin College)

Stephen Mulder— Falling Leaves

A clever headline. It sounds like they need help.

Division 3

1st Place The Connection (Schoolcraft)

Eric Matchette— Earn a scholarship

Nice layout of graphics and use of color. The pictures of real people create reader interest.

2nd Place The Voice (Washtenaw CC)

Sarah Stosick— Open House

A nice, large headline and good use of open space.

Special Advertising Section

Division 1

1st Place Central MI Life (CMU)

Staff— Orientation Section

A large variety of staff-produced articles stay true to the theme of this section and compliments a large variety of well-created ads. This section was well-conceived and carried out.

2nd Place The State News

Staff— Final Survival Guide

A very nice cover creates interest in browsing this special section. The games inside are simple copy, but work with the section's concept. There is a great amount of advertising that shows the section's success.

3rd Place The Eastern Echo (EMU)

Joey Brandt— Renter's Guide 2010

Nice photos and graphics compliment well-written articles and nice variety of ads.

Hon. Men. Grand Valley Lanthorn

Staff— Championship Edition

A large volume of articles make this a great keepsake editor.

Division 2

1st Place The Ferris Torch (FSU)

Emily Watz/Sam Lehnert— Housing Guide

A nicely conceived and laid out special section dealing with an important topic to students. The numerous ads are clearly done with good proportion of graphics, type and white space.

2nd Place Chimes (Calvin College)

Stephen Mulder, Student Senate Candidates— Student Senate Elections

Nice pictures of candidates are paired with interesting bios.

Division 3

1st Place The Voice (Washtenaw CC)

Staff— Eat Me--food

Good stories about local eateries are combined with some nice graphics and interesting how-to articles.

Online Newspaper

Division 1

1st Place Central MI Life (CMU)

www.cm-life.com

Of the two entries, CM-Life used technology in a more sophisticated way, rich in content but easy to navigate. They make great use of social media (i.e. Facebook, Twitter). Content is bright, with good photography and videos that are easy to access. It doesn't look like a repackaged print edition.

2nd Place The Eastern Echo (EMU)

www.easternecho.com

This site has a lot of news, with ambitious use of multimedia. The standard page template gives the reader plenty to do. The writing and other content are not as well-developed and polished as the first-place site.

Division 2

1st Place Chimes (Calvin College)

clubs.calvin.edu/chimes/

The site worked well and was easy to navigate, but it really didn't exploit the richness available on a Web site. It was pretty dull, like a repackaging of the print issue, but it wins by default because the other entry suffered from technical problems.

2nd Place The Herald (Cornerstone University)

herald.cornerstone.edu

This site looked good, but it was difficult to judge because none of the pictures loaded; I tried it on a PC and a Mac, and on three browsers (Firefox, Safari, IE).

Division 3

1st Place The Voice (Washtenaw CC)

www.washtenawvoice.com

The Voice publishes every two weeks, and they make good use of their time to produce a crisp, polished site. The Division 3 sites were much better than the Division 2 entries.

2nd Place The Collegiate (Grand Rapids CC)

www.thecollegiatelive.com

A well-organized site with some interesting features, such as "Raider Smarts." Good online presence with a variety of stories, but the writing and photos are just workmanlike.