



Supporting quality community journalism.

# LEGACY SOCIETY

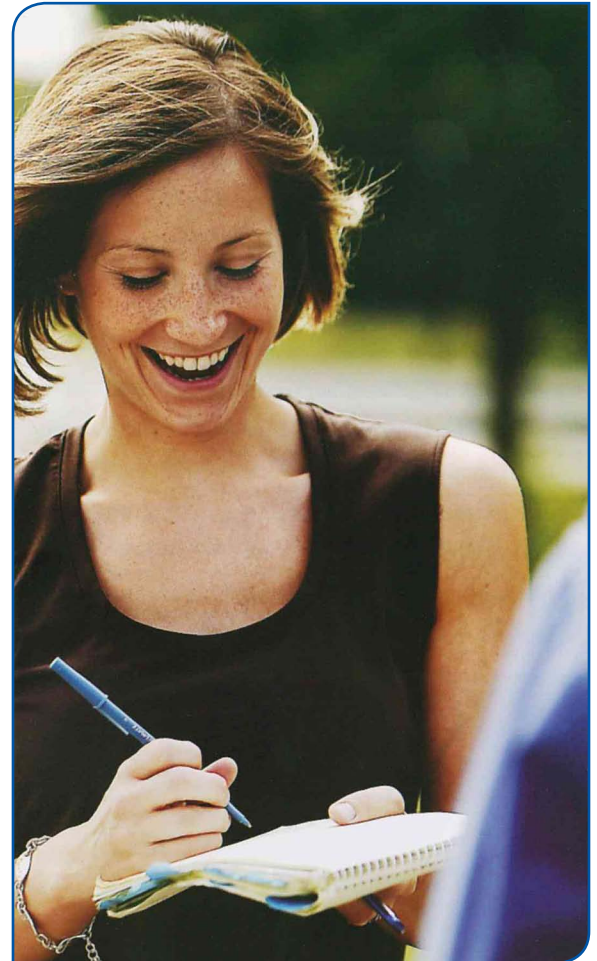
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Important information about how  
you can have a lasting impact  
upon Michigan journalism

Michigan Press Association Foundation  
827 N. Washington Ave.  
Lansing, MI 48906  
(517) 372-2424  
[michiganpress.org/MPAFoundation.aspx](http://michiganpress.org/MPAFoundation.aspx)

## What is the Michigan Press Association Foundation Legacy Society?

1. The Legacy Society recognizes individuals and couples who have named the Michigan Press Association Foundation as the beneficiary of any type of planned or deferred gift. The purpose is to acknowledge and thank those who have made these gifts and to encourage and inspire others to do the same.
2. Members of the Legacy Society will be recognized in many different ways by the Michigan Press Association Foundation. Also, we will hold a special reception for the Legacy Society members each year, and Society members may be included in other special functions.
3. Joining the Legacy Society requires just two steps. First, arrange or alter an existing planned gift to benefit the Michigan Press Association Foundation. Second, inform the MPA Foundation by submitting the Legacy Society form on the reverse side. These forms are also available through the MPA Foundation office or on our website.
4. We will not ask how much is being left to the Foundation. You are, however, encouraged to discuss your gift with us to help us comply with your wishes. Your gift will be endowed, in part, allowing MPAF to continue strong financial growth for many, many years to come. Your instructions can be changed at any time with a simple phone call or visit to the Michigan Press Association offices.
5. Bequests from a will are the most common way to leave a gift to the Legacy Society; however, some have made MPAF the beneficiary of a 401K/IRA plan or insurance policy. Others have established a Charitable Gift Annuity or a Charitable Remainder Trust in favor of MPAF, or used other methods. All qualify a person or couple for membership in the Legacy Society.
6. Finally, THANK YOU. We are so pleased, through the Legacy Society, to recognize the people who are planning for gifts today that will provide significant benefits to the Michigan Press Association Foundation Legacy Society and the journalists we serve. Because of the generosity of people like you, the Foundation can remain a significant organization for Michigan journalists.



# Joining the MPA Foundation

## Legacy Society



The Legacy Society recognize individuals and couples who have named the Michigan Press Association Foundation as the beneficiary of any type of planned or deferred gift.

### Here's how to join the Legacy Society – just two steps.

First, arrange or alter an existing planned gift to benefit the Michigan Press Association Foundation. Common ways to do this are:

- As a beneficiary of a bequest through your Will or Trust.
- As a beneficiary in an IRA or 401K Retirement Plan
- As a beneficiary or owner of a Life Insurance Policy
- As a beneficiary of a Charitable Gift Annuity, Charitable Remainder Trust or other planned gift.

Second, inform the Michigan Press Association Foundation that you have made the necessary arrangements by returning this form. This will give us permission to include your name in future listings of Legacy Society members.

### The Legacy Society

I/We have made a provision for the MPA Foundation in my/our estate plans and wish to be included in the Legacy Society. The MPA Foundation may list the following name(s) as members of the Legacy Society:

X \_\_\_\_\_ X \_\_\_\_\_

X \_\_\_\_\_ X \_\_\_\_\_

Please print your name(s) as you wish to be listed:

\_\_\_\_\_

I/We have made a provision for a gift, but prefer not to be listed as members of the Legacy Society.

I/We have not yet planned for a future gift, but would like more information on how to leave a legacy gift through our Will or other planned giving arrangement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone \_\_\_\_\_

Email address \_\_\_\_\_

## Frequently Asked Questions

### How can I or our family become a member of the Michigan Press Association Foundation Legacy Society?

Any person who pledges a planned or deferred gift to the Michigan Press Association Foundation (MPAF) is considered a member.

### I belong to another Legacy Society. Can I still join the MPAF's Society?

Absolutely. You can belong to both. Just adjust your estate plan to include the MPAF as well.

### If I cannot give a large gift, will a small gift really make a difference?

We know that everyone has different personal circumstances. Any gift amount will make a difference as the MPAF endowment fund is a segregated fund where the principal of donor-designated gifts is held in perpetuity. The endowment fund is invested and MPAF uses only the return on investment for annual support.

### Can I designate my gift for a specific purpose?

Many donors choose to leave their gift unrestricted to allow the MPAF governing board to direct the earnings where the need is greatest. However, your MPAF has specific options to which you can designate your funds: (1) undesignated for highest needs at the time, (2) for facility improvements, and (3) for high-priority programs identified by the board of directors.

### What types of gifts could I give?

We know that members of the MPAF Legacy Society choose to give to perpetuate their values and that their gifts say something about who they are and how they want to be remembered. Therefore, options are available to meet individual circumstances. The majority of gifts are received in these forms:

- Current gifts of cash or cash equivalents
- Planned gifts including: Bequests through wills; naming MPAF as a beneficiary of retirement plans; naming MPAF as a beneficiary of insurance policies
- Charitable trusts
- Personal property

### What is the proper wording I should use to assure my gift is designated as I wish?

Here is an example of wording you could use:

**"I give to the Michigan Press Association Foundation, a 501(c)(3) corporation, incorporated in Michigan, the sum of \$X (or percent of the remainder of my estate) to be deposited in the Michigan Press Association Foundation's endowment fund. The income shall be used to benefit said foundation in such manner as the board of directors thereof may direct."**

### Whom do I call with questions?

For other designations or questions about the Michigan Press Association Foundation, contact:

**Mike MacLaren, Executive Director**  
Michigan Press Association  
827 N. Washington Avenue  
Lansing, MI 48906-5199  
[mike@michiganpress.org](mailto:mike@michiganpress.org)  
[www.michiganpress.org](http://www.michiganpress.org)  
517-372-2424

Also, please contact us if you have already made a provision for the MPA Foundation in your estate plans and would like to be recognized as a Legacy Society member.