

News Media Membership Application

News Media Publication Membership Application



827 N. Washington Ave. | Lansing, MI 48906
P: (517) 372-2424 | F: (517) 372-2429
www.michiganpress.org

General Contact Information

Company Name: _____ Publication Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____ County: _____
Phone: _____ Fax: _____ Website: _____
Owner/CEO/Exec. Dir./Publisher: _____ Email: _____
Editor: _____ Email: _____
Ad Contact: _____ Email: _____

Print Publication Information

When was your first publication date?: _____
What is your frequency?: _____
Do you have a list of paid subscribers?: Yes ____ No ____
Do you have a periodicals-class postal permit?: ____ Yes ____ No
Number of Full Time Employees _____

Print News Media Publication members must: be published in print at least four times a year and average 25 percent news and editorial content per issue; and have been published without interruption for at least one year if it has a bona fide list of paying subscribers.

Online Publication Information

When was your start date?: _____
Average Monthly Page Views: _____
Number of subscribers: _____
Average Unique Monthly Visitors: _____

Online publication News Media members must: have news published or posted regularly and updated a minimum of every 7 days for the preceding year, maintain at least 25 percent non-advertising locally produced material and abide by intellectual property laws.

Application Requirements

Online applicants must provide access to its archives and verifiable traffic/circulation number for the past 90 days and a copy of web hosting agreement. Print applicants must provide proof of circulation and one copy of the last two consecutive issues. Applications will be reviewed by the MPA Membership Committee. Approval will be considered by the MPA Board of Directors.

Membership dues are determined by the Board of Directors. Members are entitled to all services offered by the organization. Members are eligible to become members of and to appoint Michigan Newspapers, Inc. to serve as a representative for advertising.

By signing below, you are verifying that the publication listed above meets all of the criteria listed above.

Signature of Publisher: _____ Date: _____

Please send this form, along with required materials to the:
Michigan Press Association, 827 N. Washington, Lansing, MI 48906
p. 517.372.2424 | michiganpress.org | mpa@michiganpress.org

MPA reserves the right to request additional information and to reject any application for membership.