News Media Publication Membership Application

General Contact Information
Company Name: __________________________ Publication Name: __________________________
Street Address: ____________________________________________________________
City: __________________________ State: _______ Zip: ___________ County: _______
Phone: __________________________ Fax: __________________________ Website: __________________________
Owner/CEO/Exec. Dir./Publisher: __________________________ Email: __________________________
Editor: __________________________ Email: __________________________
Ad Contact: __________________________ Email: __________________________

Print Publication Information
When was your first publication date?: __________________________
What is your frequency?: __________________________
Do you have a list of paid subscribers?: Yes ___ No ___
Do you have a periodicals-class postal permit?: Yes ___ No ___
Number of Full Time Employees _______
Print News Media Publication members must: be published in print at least four times a year and average 25
percent news and editorial content per issue; and have been published without interruption for at least one year
if it has a bona fide list of paying subscribers.

Online Publication Information
When was your start date?: __________________________
Average Monthly Page Views: __________________________
Number of subscribers: __________________________
Average Unique Monthly Visitors: __________________________
Online publication News Media members must: have news published or posted regularly and updated a
minimum of every 7 days for the preceding year, maintain at least 25 percent non-advertising locally produced
material and abide by intellectual property laws.

Application Requirements
Online applicants must provide access to its archives and verifiable traffic/circulation number for the past 90
days and a copy of web hosting agreement. Print applicants must provide proof of circulation and one copy of
the last two consecutive issues. Applications will be reviewed by the MPA Membership Committee. Approval will
be considered by the MPA Board of Directors.

Membership dues are determined by the Board of Directors. Members are entitled to all services offered by the
organization. Members are eligible to become members of and to appoint Michigan Newspapers, Inc. to serve
as a representative for advertising.

By signing below, you are verifying that the publication listed above meets all of the criteria listed above.
Signature of Publisher: __________________________ Date: __________________________

Please send this form, along with required materials to the:
Michigan Press Association, 827 N. Washington, Lansing, MI 48906
p. 517.372.2424 | michiganpress.org | mpa@michiganpress.org

MPA reserves the right to request additional information and to reject any application for membership.