MICHIGAN PRESS ASSOCIATION

IDEA EXCHANGE ENTRY FORM

Win $334! *(equal to the cost of the convention registration and meals)* by submitting an ad idea that wins first place! To qualify, each entry must be submitted separately, along with a sample of the described idea attached. MPA will be compiling the entries for the Idea Exchange at the annual convention. MUST BE REGISTERED FOR THE 2010 ANNUAL CONVENTION TO WIN.

Newspaper:
Address:
City:
Zip:

Email:
Phone:
Fax:
Circulation:

Description of promotion:

Submission Deadline Is Friday, January 18, 2010

How much $$$ did it generate?_____New Dollars?_____

Other interesting results?_____

_____

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Please submit to:

Idea Exchange, Michigan Press Association
827 N. Washington Ave. • Lansing, MI 48906
Phone: 517.372.2424 • Fax: 517.372.2429 • MichiganPress.org